

Arkell & Wills was founded by Debz Critchley & Nicky Wills in 2016, we wanted to create beautiful cashmere pieces, which had a little twist of difference and so this is the concept behind all the Arkell & Wills collections - contemporary, indulgent combined with uncompromising quality. We want to sell clothes that flow through seasons and you never want to stop wearing.

Since the pandemic last year all the events that Arkell & Wills were due to attend were cancelled. We decided we were going to focus more on the wholesale side of our business and we were not going to give up in these challenging times. For the last couple of years a few boutiques have stocked Arkell & Wills, which has proved successful for both us and the boutiques, so here we are with our A/W21 collection, which we hope you will love and feel it will sit well in your boutiques this winter.

If you are interested in stocking Arkell & Wills Cashmere please contact us on;

info@arkellandwills.co.uk or call 01242 374505

Testimonials

We stocked Arkell & Wills at Yard for two seasons previously and are very excited to see the new AW range. The quality and fit is excellent and offers real value for money in a very competitive market, not only this but it washes really well so we didn't get any returns. Nicky and Debz (the Duo behind Arkell & Wills) are very professional and a pleasure to work with. The styles we bought stood out from the rest of our cashmere brands with really nice twists on design and most importantly we had a 95% full price sell through.

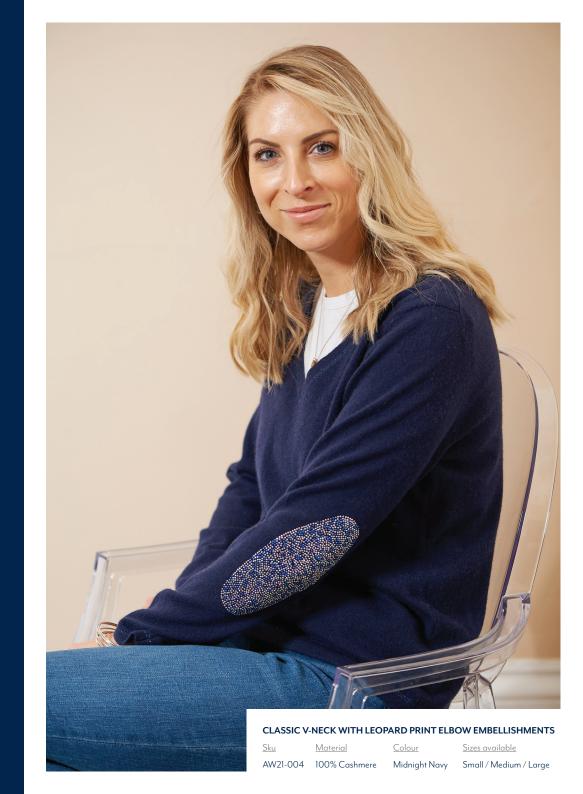
Yard Retailers, Poundbury

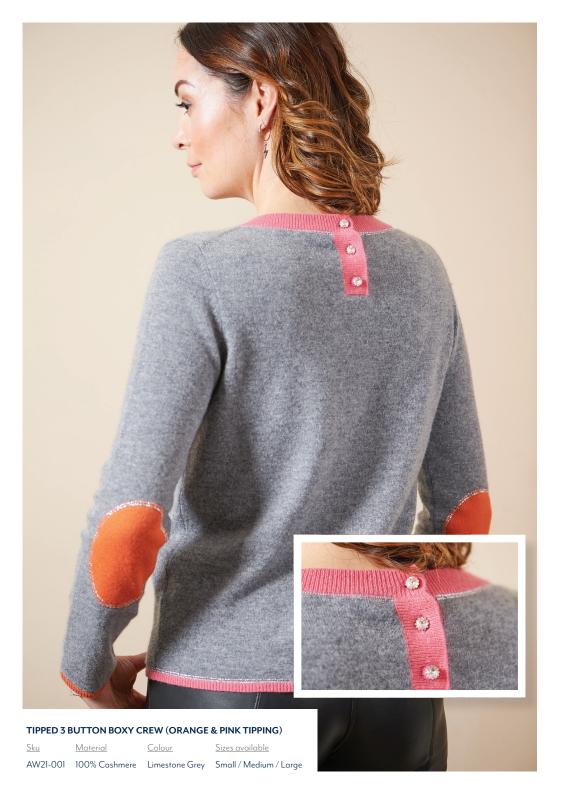
I have stocked the beautiful Arkell & Wills cashmere at my shop, LOLA in Cirencester. It was difficult to say NO to the sample styles Nicky showed us. They all look gorgeous felt soft to the skin. It is and feels luxury. At the time I did not placed a big order, as I had already spent most of my budget. The collection we bought was beautiful... My customers loved it...

Lola, Cirencester

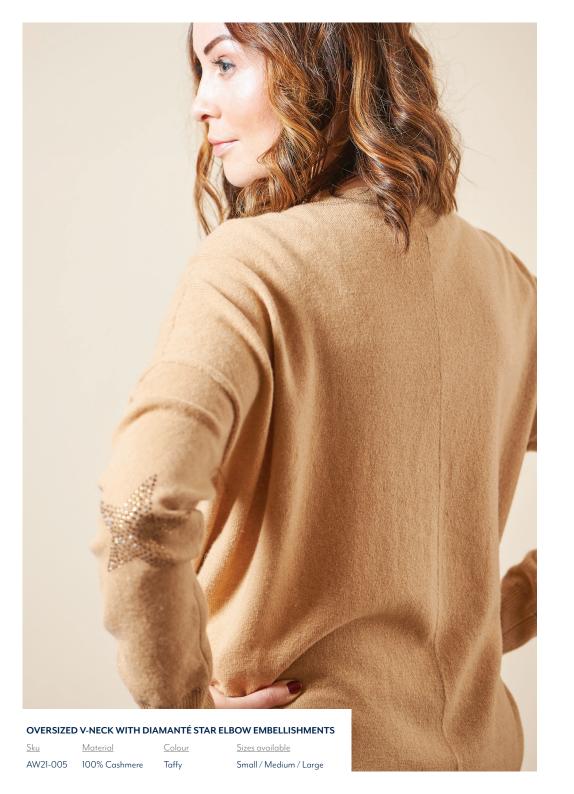
I have dealt with Arkell & Wills for a couple of seasons in the past and bought some very lovely pieces of cashmere. We sold them all extremely well and my customers were absolutely delighted. The colours, styles and above all the quality were exactly what my customers were looking for and the price was extremely competitive. Thank you for suppling Lili Boutique and we do hope to see your new collection soon.

Lili Boutique, Petworth







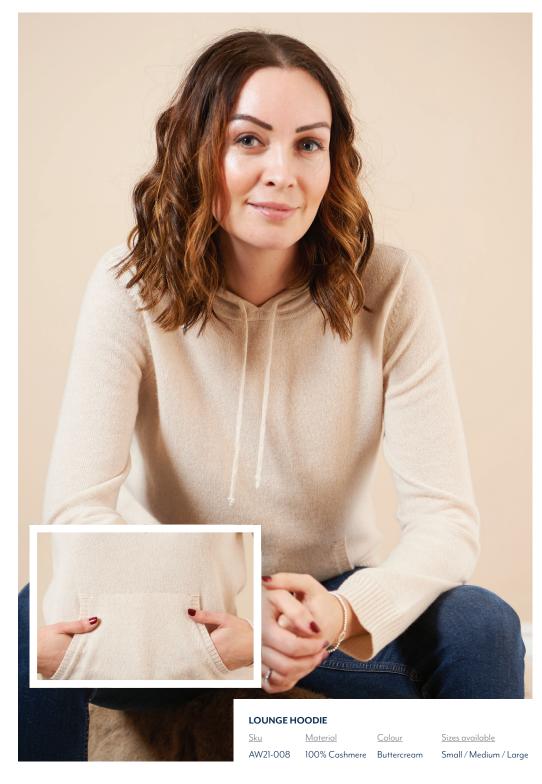


















BED SOCKS

Sku	<u>Material</u>	Colour	Sizes available
AW21-015G	100% Cashmere	Grey Dawn	Fit size 4 to 7
AW21-015B		Buttercream	
AW21-015F		Flamingo	

SLEEP MASK

Sku	Material	Colour	<u>Sizes availab</u>
AW21-016G	100% Cashmere	Grey Dawn	One Size
AW21-016B		Buttercream	
AW21-016F		Flamingo	







ROLL EDGE BEANIE EMBELLISHED WITH A DIAMANTÉ STAR WITH DETACHABLE FUR OR FAUX FUR POM

 Sku
 Material
 Colour
 Sizes available

 AW21-012
 100% Cashmere
 Alpaca
 One Size

 AW21- 013
 Limestone Grey

 AW21- 014
 Midnight Navy

