



itL

Intelligent  
Label Solutions

**Your label is your brand,  
Put it in safe hands**



## Introduction

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In today's connected consumer world, first impressions count for everything. How your products are presented and promoted are pivotal to the success of your brand.

Labels and packaging play an essential role in this process and are often the first point of contact between your brand and your customers.

At ITL we never think a label is just a label. Whether it's helping you to enhance your brand or share information about your products, you can be sure that whatever you want from your labels you can count on us to make it happen.



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## About ITL

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ITL is a global provider of apparel label solutions, supporting brands, retailers and manufacturers all around the world with a comprehensive range of products and services aimed at optimizing brand identity and supply chain performance.

The group owns widespread weaving and printing operations across a number of key needlepoint locations, all of which are connected by ITL's proprietary supply chain application platform, LabelVantage™.

With over 40 years of experience in our sector, we have an established record of supporting many of the best-known names in our industry with a wide variety of apparel labeling solutions.

### OUR PRODUCTS

- Woven Labels
- Printed Fabric Labels
- Heat Transfers
- Hangtags
- Packaging
- Variable Data Labels
- Specialized Labels

### OUR SOLUTIONS

- RFID
  - Trends and Insights
  - Concept and Development
  - Product Guides
  - Product Engineering
  - Brand Protection
  - LabelVantage™
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## We are closer than you think...

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We take pride in our reputation for acting fairly and ethically wherever we do business.

All of our global facilities are group owned and operate in accordance with our strict ethical and compliance standards.



BANGLADESH | CANADA | CHINA | ETHIOPIA | GERMANY | HONG KONG | INDIA  
MAURITIUS | MEXICO | SOUTH AFRICA | SRI LANKA | TURKEY | UK | USA | VIETNAM

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## Our Approach - We're Here To Help...

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We believe that nobody understands your brand better than you but still depend on your suppliers to help get the job done.

ITL excels in providing strong technical guidance and practical solutions throughout the product development process, ensuring that your labels and packaging are delivered on time and on brand.

Our range of added value solutions include;

- Global packaging trends, insights and latest innovations
  - Practical guides to assist product quality selection
  - Creative concept and development support
  - Product re-engineering services
  - Virtual proofing and sample visualization
  - Internal lab testing services
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## Trends & Insights

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Here at ITL we are passionate about those little things and the difference they can make to your brand. Let our trend and innovation site [in-the-details.com](http://in-the-details.com) inspire you with images of the latest garment marketing trends from some of the biggest and fastest emerging brands around the world.



# intelligen™

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**intelligen™** brings together our global team of trusted advisors to focus on Performance, Cost Efficiency, and Environmental Impact, ensuring that your apparel branding and packaging is globally scalable and integrated within your current design process. Intelligen strives to save in cost, material waste, and production hours resulting in greater value and faster lead times. Be it existing or developing product lines our technical experts are here to help.



**enhanced performance**



**cost efficiency**



**reduced environmental impact**

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## Brand Protection

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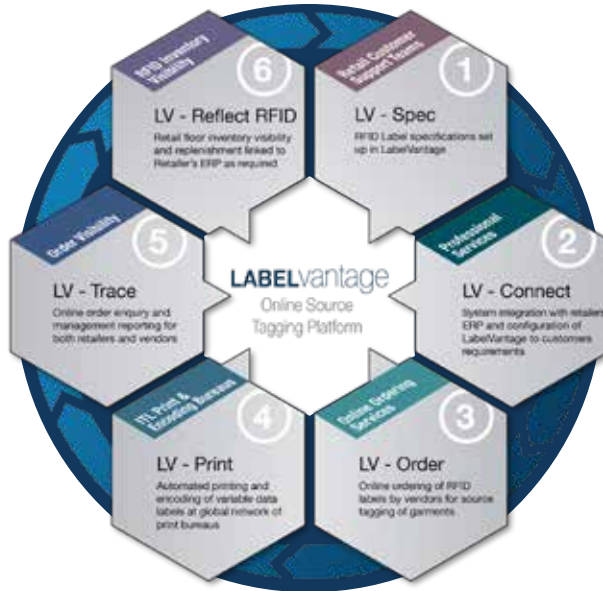
According to recent studies, counterfeit goods now account for 10% of all global trade and in addition to lost revenue, are also responsible for the loss of 2.5 million jobs worldwide.

ITL can support brands to protect their products with a broad range of anti-counterfeit solutions including holograms, track and trace, security inks and yarns and a brand new DNA product that provides the ultimate proof of authenticity.



# LabelVantage™

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Managing complex global labeling programs requires a reliable supply chain platform.

ITL's LabelVantage™ online ordering system integrates seamlessly with your existing ERP and hosts your critical data for call off and accurate printing in all of our global sites.

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## Integrated RFID Solutions

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With the emergence of omni-channel and increased demand for instant fulfillment, RFID integration has become an essential component in ensuring a retailer has the right items for sale, whenever and wherever they are wanted.

ITL has a number of complimentary services to support your RFID journey, all of which can be bundled together to provide a complete end-to-end solution.

- A full range of standard and customized inlays
  - Global print and encoding bureaus
  - Reflect RFID - our scalable software system
  - A wide range of hardware solutions
  - ROI/Business case planning
  - Professional Integration and future proofing
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## Environmental Responsibility

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We are committed to minimizing our impact on the environment including the responsible disposal of waste, efficient use of natural resources and the reduction of raw material wastage in our production processes.

In addition to this, we are actively engaged in introducing more sustainable solutions to our customers including availability of a wider range of recycled raw materials, proactive elimination of hazardous finishing processes and continued engagement on value-engineering projects through **intelligen™**

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## Established Track Record

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With over 40 years of experience, we know what it takes to meet the needs of our customers. We've seen many changes over this period but have continued to evolve with a strong emphasis on service and partnership.

We are proud to work with some of the best known brands, retailers and manufacturers in the world and are committed to supporting their needs and helping them react to the next challenge.

*La Senza*

**PINK**

**CLUB MONACO**

**TESCO**

MARKS &  
SPENCER

next

*Accessorize*

VICTORIA'S  
SECRET

TRUWORTHS

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## **SALES AND MARKETING OFFICES**

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**[www.itl-group.com](http://www.itl-group.com)**