



itl

Intelligent
Label Solutions

intelligenTM

A new generation of
intelligent branding solutions

Introducing **intelligen**™

A new generation of intelligent branding solutions addressing:



enhanced performance



cost efficiency



reduced environmental impact

Across your entire packaging and labeling portfolio.

In today's connected consumer world, first impressions count for everything. How your products are presented, priced and promoted are pivotal to the success of your brand.

Labels and packaging play an essential role in this process and, more often than not, are the first point of contact between you and your customer.

At ITL, we know the challenges and time pressures you face in terms of creating packaging that not only meets brand objectives but also functions properly, represents great value and considers its impact on the environment in which we live.

“intelligen™ brings science and practicality to apparel packaging and label design for the first time”



The 3 Pillars of Success

The three foundations of intelligen™ are designed to establish a long term objective of having cost effective, well performing products, with a minimal effect on the environment.



Enhanced Performance

Our solutions must perform and be fit for purpose throughout the supply chain



Cost Efficiency

Our solutions represent good value and are market competitive - aligned to required performance standards



Reduced Environmental Impact

Our solutions aim to minimize the impact on the environment both in terms of materials used and the process by which it is manufactured



**Our solutions perform and
are fit for purpose
throughout the supply chain**

Performance

We can help you with projects where your packaging is not performing as intended either in the supply chain or in store



Supply Chain Ready

Conveniently available
Globally scalable
Easy to use
Logistically friendly



Fit For Purpose

Functional and practical
Robust
Communicates



Aesthetics and Quality

Enhances the brand
Resonates value
Inspires purchase
Creates loyalty

**Our solutions represent
great value and are
market competitive**



Cost Efficiency

Solutions that optimize cost through design re-engineering, material rationalization, manufacturing excellence and optimized finishing – creating unique solutions



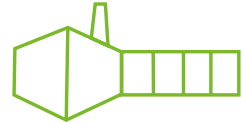
Rationalization and Optimization

Materials and qualities
Number of colours
Sizing
Variants



Alternative Solutions

Materials and qualities
Finishing techniques
Freight and logistics



Production Methods

Alternative manufacturing platforms
Production run consolidation
Waste reduction

Environmental Impact

intelligen™ allows you to reduce your current impact and provides the option to reinvest your cost savings into more environmentally conscious solutions.



Material

Sizing
Weight
Reduced consumption
Sustainable alternatives
Conscious branding



Reduced Waste

Manufacturing efficiencies
Optimized material consumption
Less to landfill



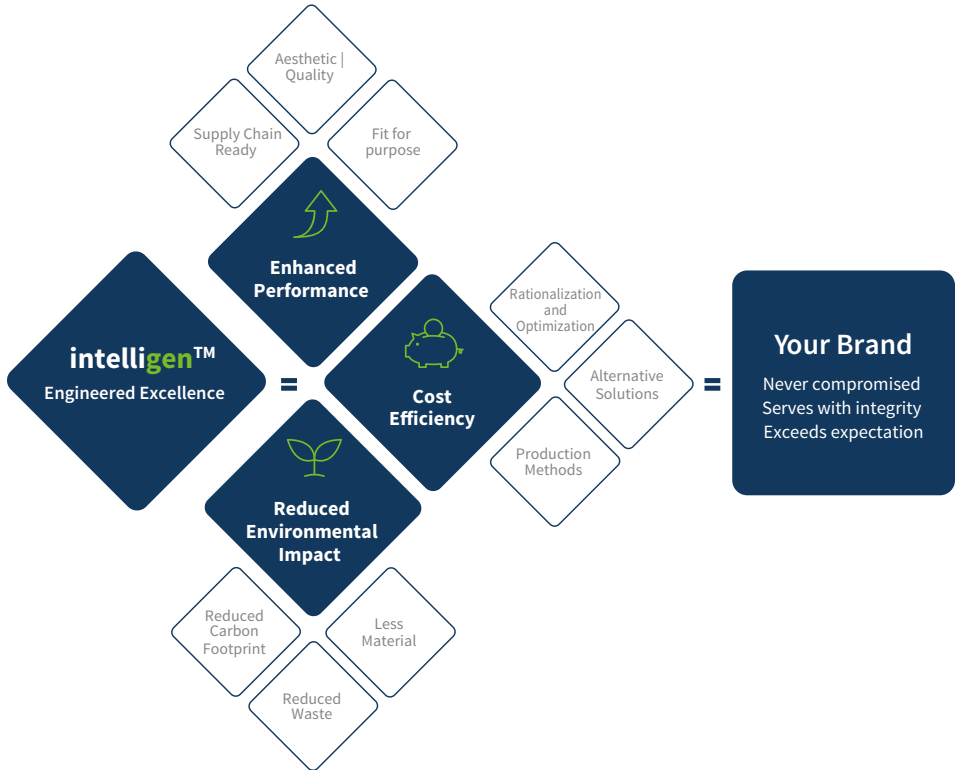
Reduced Carbon Footprint

Reduced weight
Reduced emissions
Reduced freight and logistics

**Our solutions minimize
wastage and consider
appropriate materials
and production processes.**



intelligen™ Summarized



intelligen™ is globally scalable and integrates seamlessly with your current design process.

The intelligen™ platform has been created utilizing the individual press and loom configurations of all ITL's global manufacturing sites and is 100% accurate. The process includes 3-D software generations, ITL's LabelView™ virtual weaving simulator, CAD samples and physical sample production.





About ITL

ITL is a global provider of apparel label solutions, supporting brands, retailers and manufacturers all around the world with a comprehensive range of products and services aimed at optimizing brand identity and supply chain performance.

The group owns widespread weaving and printing operations across a number of key needlepoint locations, all of which are connected by ITL's proprietary supply chain application platform, LabelVantage™.

With over 40 years experience of in our sector, we have an established record of supporting many of the best-known names in our industry with a wide variety of apparel labeling solutions.

OUR PRODUCTS

- Woven Labels
- Printed Fabric Labels
- Heat Transfers
- Hangtags
- Packaging
- Variable Data Labels
- Specialized Labels

OUR SOLUTIONS

- RFID
 - Trends and Insights
 - Concept and Development
 - Product Guides
 - Product Engineering
 - Brand Protection
 - LabelVantage™
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