

LOOK BOOK

WINTER REVOLUTION COLLECTION

AW20/21

1618

1618 INFINITY NUMBER INFINITY POSSIBILITIES
UNIQUE UNLIMITED EDITION

1618

EXPRESS YOURSELF

1,618 gives you opportunity to make your own personalized fashion

New era has come and it is time to redefine traditional fashion. New technologies, new ways of communication, new generation, new way of thinking, social media, online trade etc. are forcing every industry, including fashion, to change and adopt. It is challenging but inspirational at the same time.

We developed "Express yourself" concept based on the idea that every human being is unique and perfect and personal style should express that point of view. We have a new vision of fashion that is based on the idea that the person themselves should create their own expression of style, not by wearing finished items of widespread brands, but using simple items as an empty canvas for making personal fashion statements. Also, our new collection is not for men, not for women, not unisex, it is gender neutral.

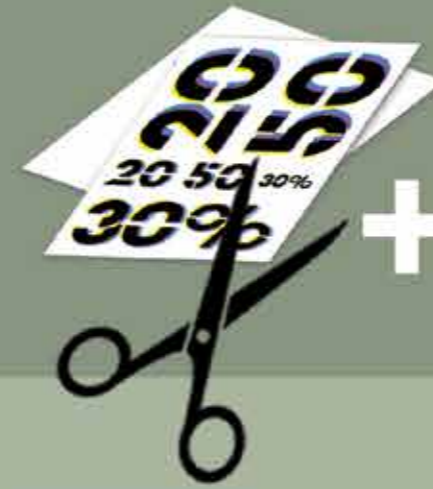
EXPRESS YOURSELF

1618 BRAND BUILT BY THE PEOPLE WHO WEAR IT 1618 BRAND BUILT BY THE PEOPLE WHO WEAR IT

EXPRESS YOURSELF



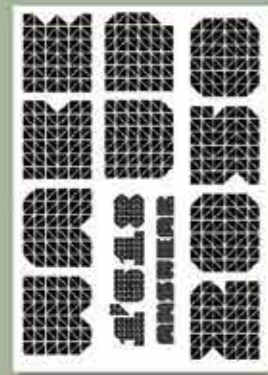
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EXPRESS YOURSELF

1'618

1618 BRAND BUILD BY THE PEOPLE WHO WEAR IT



MAKE YOUR OWN
UNIQUE DESIGN
UNLIMITED
EDITION
1'618
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INFINITY POSSIBILITIES
EXPRESS YOURSELF

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UNLIMITED EDITION
1'618

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Warming! Wearone! Commit to Wearone! Change Tomorrow. Stop Global Warming! Wearone! Commit to Wearone! Change Tomorrow. Stop Global Warming! Wearone! Commit to Wearone! Change Tomorrow. Stop Global Warming!

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