



WEST  MARK
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WESTMARKLONDON.COM

The Brand

WESTMARK is a London based contemporary clothing brand inspired by the multicultural lifestyle on streets of London.

WESTMARK introduces a novel approach to traditional streetwear through a minimalist aesthetic focused on simplicity to let the wearer focus on their busy lives. As the worlds' melting pot, London fuses hundreds of different cultures and ethnic groups. This fusion and the harmony inspired WESTMARK's brand of duality to bridge culture, ethnicity, busy life and the quiet life. WESTMARK blends the casualness of streetwear with contemporary forms and pure refined quality. This blend allows the wearer to shift seamlessly from the busy workplace to a warm night out. WESTMARK's philosophy cherishes cultural diversity, different ideas, forms, and colours.







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We believe in Responsible and Sustainable Business, along the journey of cotton to fibre, fibre to fabric, fabric to pieces of art and craftsmanship that you hold in your hand, wear and gift to beloved ones.

WESTMARK's devotion to sustainable fashion is embodied by our Organic Fashion lines. Organic Cotton means significantly less water consumption. Crops aren't treated with chemicals which affects consumers, farmers, workers, and Mother Nature.



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