



# Antoushka

*Ready to wear*

Fall/Winter 2020



# Antoushka

Is a fashion design house where females' distinctive manifestations are created, where all designs are fabricated with that icon of strength, independence and prosperity, artistically symbolized by the **Lioness**.

It stands for you, the woman who is exceptional at everything she does, who conquers, protects and takes care of her own self. The woman that her beauty is mixed with solidity and resilience revealing a character of ambition, freedom and persistence.

This brand's identity embraces through its designs the meanings of development, accomplishment and success, emphasizing the norms and beliefs of how women are able to pursue their aspirations with full potential and adequacy.



# Military

The **military** is the group or groups of people that are given power to defend something. They are armed, so they are called the armed forces. The military protects its country by defending it from the armed forces of enemies, if there is a war.

Our antoushka military is a power to defend our norms and values and equity.

A perfect military consists of huge number of soldiers, similar to our collection which consists of many designs, all are together to create a powerful and complete creation of a thought that

- I am a warrior not because I always win but because I will always fight.
- Never doubt yourself stay focused never let anything slow or stop you from conquering your goal.
- Be somebody nobody thought you could be.



The aim of this collection is to emphasize the art of creation, not just an outfit to wear but the story behind it from art, details and hard work combined to make a wearable amazing piece of art.

And also, to frame the issue of gender equity and support the emerging network of grassroots and national organizations advocating for services, support, and recognition for active duty women.

And also to salute and support our Egyptian heritage by our exclusive **Talli** collection done by our artisans in Suhag at upper Egypt.

### **CHEMISE WITH BOW EMBELLISHMENT**

a beautiful chiffon puffed chemise with a hint of satin collar and cuff to emphasize its beauty and feminine with a hand made embroidery done by our talented team using silver and gold strings.



### **SKIRT LEATHER TALL**

Nothing can go wrong with our leather tall skirt with feminine double sided buttons in a shape of crown and a with a front slit for full empowerment of the look.







### **SPARKLE SHINE CORSET**

nothing can beat our sparkle and shine sequins corset .



### **SKIRTLEATHER SHORT**

our short leather skirt with a small slit from front and double sided buttons.





## LONG CHEMISE ARMY

who said you can never wear dress in winter our military dress at your service can be worn like a dress or a blouse.





### **DRESS WOOL STRAPLESS**

all you have for this winter is a super cool wool sexy dress for coziest feeling.







## VINTAGE APPLIQUE BLAZER

a tres chic blazer with a combination of wool and velvet and a beautiful **ARABIAN** embroidery applique with a unique fringes.





## JUPPE SHORT LEATHER

And our juppeshort  
leather with v cut  
for more bold look.



## TOP WIDE WITH OPEN SLEEVES

a boss lady we  
got you in our  
oversized shirt  
with slits from  
sleeves and  
buttons.





### **OPEN SLEEVE DOUBLE SIDE COAT**

modern and chic and straightforward navy wool coat with double side buttons and open sleeves.





### **DRESS ASYMMETRICAL VELVET**

a unique combination of velvet and satin for coziest and feminine feeling, and to be worn like a dress or a coat.







### **SHORT VELVET PEARLS DRESS**

a short elegant velvet dress with a touch of pearls on the sleeves and a crochet handmade badge with a hint of pearls.



### **CHEMISE CHIFFON WITH BOW**

a beautiful chiffon puffed chemise with a bow at the neck and accessorized with pearls buttons for royalty.





### **CUT PADDED SHOULDER DRESS**

a wonderful padded cut wool dress embroidered with sequins in both sides.







### **LONG PADDED SHOULDER VELVET DRESS**

a fancy long padded velvet dress with a slit and backless from the back and board shoulder.





### **CHEMISE SIDE BUTTON**

a one side button shirt for a change with a touch of modern and chic look.



### **PANTS SKINNY LEATHER**

The skinny leather pants with doubleside buttons will never let you down.





### **DRESSWOOL SCHOOL GIRL**

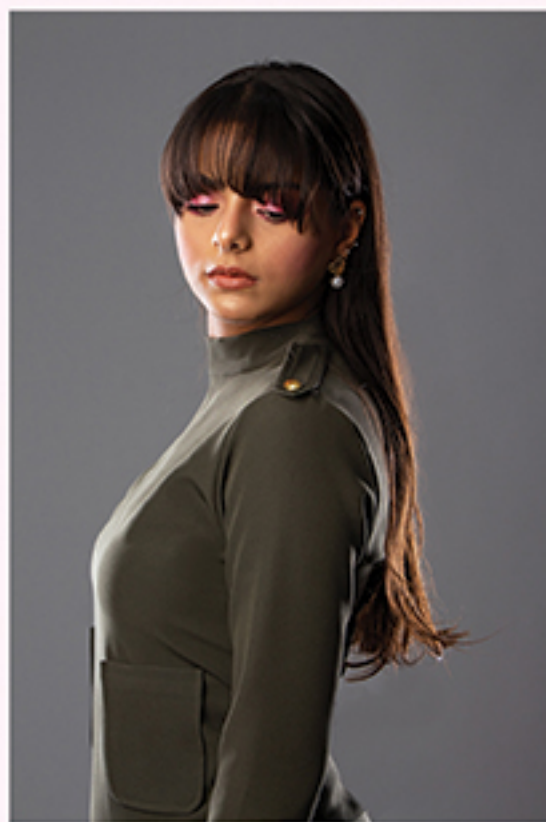
a wonderful chic and elegant short sleeves wool dress in a shape of school uniform for a serious commitment with handmade embroidered buttons.





## PLEATS ARMY DRESS

an army dress with a touch of feminine and pleats on both sides with golden crown buttons.





## **JACKET VELVET WITH FRINGES BELT FLAIR VELVET PANTS**

a suit a la moda velvet a jacket slim fit velvet with a big belt with handmade embroidered fringes and flair velvet pants.







## JACKET TWEED WITH FRINGES SKIRT SCOTTISH TWEED

a tweed jacket with handmade embroidered fringes and a matching scottish skirt with a royal buttons.





## DRESS MOROCCAN WITH COLLAR AND LACE

a moroccan neck jeans slim fit dress with lace embellishment on sholders and moroccan embroidered handmade buttons.





## **SHEEP FUR COAT**

A teddy bear over sized pink coat for warmth and oversized.





## DRESS WITH LEATHER PLEATS

a wonderful dress with neon leather pleats on one side and pockets and shoulders.





## **BLAZER BOYFRIEND WITH SATINFRINGES**

boyfriend cut blazer with a satin collar and satin handmade embroidered fringes.





## WIDE CAPE MIDI

what a match a midi wool cape with handmade embroidery with a matching wool dress with the same embroidery buttons.





## **JACKET WITH DRAPING SEQUINS**

elegant wool jacket with sequins and draping on right side.





## **MEN JACKET OPEN CUT WIDE SLEEVE**

open wide sleeve and cut-out sleeves  
jacket with a belt for more elegance  
and formal at the same time.





**FITTED JACKET  
CUT - OUT  
EVERYWHERE &  
PANTS WIDE LEG**

cut-out every where in  
this jacket on the sides  
and back with a wide  
leg pants for a daily  
wear.







C O N T I N U E

. . . . .



**Talli** has been made in the Asyut region of Upper Egypt since the late 19<sup>th</sup> century, although the concept of metal embroidery dates to ancient Egypt.

**Talli** is still made in Egypt today, but in Suhag and not in Asyut.

**Talli** is a netting fabric embroidered with metal. The embroidery is done by threading wide needles with flat strips of metal about 1/8" wide. The metal may be nickel silver, copper or brass. The netting is made of cotton or linen. The fabric is also called tulle-bi-telli.



The patterns formed by this metal embroidery include geometric figures as well as plants, birds, people and camels each design is telling different stories.



In past days , weaving them through **Talli** cloth into shapes and symbols representing the heritage of their forebears. They drew camels to indicate the wedding caravan, waves like the waters of the Nile, trees for rural village life, stars for the wedding ceremony's nights, and finally triangles for mountains and to protect the bride from envy. No girl could move to her husband's house without at least three **Talli** dresses.

We did this collection for the aim to Highlight the beauty of this folk art which is going to extinct by replacing it with machine embroidery.



### **FITTED SLIM JACKET WITH TALLI**

a wool fitted jacket with our exclusive talli design made by our artisans in suhag at upper egypt.





## TALLI ENVELOPE JACKET

an envelope velvet jacket with our exclusive talli design at the borders and with an embroidered ribbon.






### **FITTED SLIM SATIN JACKET WITH TALLI**

an amazing satin jacket with our exclusive talli design made by our artsians team in suhag at upper egypt.





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