



LUXURIOUS LINE

PRODUCTION



SEASON 2020 // PREPARED BY LOMAN

ABOUT THE PROJECT

Over 30 years of work in the knitting industry, we have gained extensive experience in both manufacturing technology and insight on clothing markets throughout Europe. We have been observing changing trends for many years and we are very pleased with the increasing awareness of fashion recipients.

Increasingly frequent queries regarding the origin and naturalness of our materials are both a challenge and motivation for us. We want to take an active part in the changing clothing industry and set a good example for the generations that will come after us.

That is why 2 years ago we have started working on implementing materials of the highest natural and ecological values into our production. To maintain a high level of quality of our knitted fabrics, we have refined every step of our production, often encountering obstacles of both technical and economic nature.

Our goal of creating a product adapted to the modern retail market has been achieved in the form of our child brand, PIUMO.



Sustainable
PURE

THE FABRIC

Wool comes from Australian sheep and cashmere from Central Asia. In addition, the spinning mill boasts Tracibility & Fashion and OEKO-TEX® (Standard 100) certificates, as well as participation in the Detox project, organized by Greenpeace.

This way, we know that our materials have not undergone any harmful chemical treatments that could affect their sustainable development. The process of finishing knitted products from this material is developed by ourselves, after many tests and approaches.

Our last step was trying its purchasing value on the retail market in Poland. To this end, we have reserved the PIUMO brand and logo, organized an eye catching photo session, planned a modest advertising campaign, and built a modern online store. The results did not have to wait long. We are now proud owners of the brand, which from year to year is becoming more and more known and respected both on the Polish market and abroad.



THE OFFER

We are a producer in spirit, our calling is knitting and refining, not sales and marketing. That is why we want to share our experience and allow other, more creative people to help us present the material we developed to the widest possible range of modern and aware consumers. That is the goal.

We offer excellent service, modern knitting techniques, the highest quality and competitive prices. People who decided to cooperate with us are still coming back for more.

Looking forward to working with You!



Well made

SIMPLE