







We value things that hands can make,
and the hands that make them.





La Bottega di Brunella

LA BOTTEGA DI BRUNELLA - Linen clothing deeply rooted in Italian artisan traditions since 1965.



PESCI CHE VOLANO - One-of-a-kind bronze and silver jewellery with a timeless taste for essential forms.



INKOLIVES - Neapolitan leather craftsmanship using traditional techniques and the finest materials.





Ciao!

... and welcome to our Importante family ♡

We source products from artisans whose creations embody the richness of their culture and heritage and supply them to selected retailers around the world.

We carefully choose the labels we represent based on their quality, ethos and original designs.

Our labels celebrate the beauty of handmade, where every product is real, unique, and has a soul. We value centuries-old skills passed on from generation to generation with love and care.

A FEW OF OUR FAVOURITE THINGS...

Hot melted bronze
the crisp feel of raw flax fibres
the sweet smell of leather
ancient looms
hand-stitched details



La Bottega di Brunella

Established in the Italian village of Positano, **La Bottega di Brunella** has been creating unique linen collections since 1965.

Founders Brunella and Vito passed on their passion and crafting tradition to their children and grandchildren, and the label has evolved into a well-established fashion house filled with warmth, creativity and style.

From yarn to fabric to garment, production is entirely traceable and carried out in Italy, using natural, sustainably-sourced fibres and ethical practices.



The designs have an elegant yet effortless look, resulting of a fusion of intricate looming techniques and tightly kept artisanal secrets.

La Bottega di Brunella's garments drape gracefully on the wearer for a lightweight, floaty aesthetic while channelling the unmistakable laidback chic of the Amalfi Coast.

100% DESIGNED AND MADE IN ITALY | FULLY TRACEBLE SUPPLY CHAIN



TWO SEASONAL COLLECTIONS A YEAR

ESSENTIALS COLLECTION

Top-selling, transeasonal designs available all year round

Minimum initial order: € 2,400 / £ 2,000







THE MOMENTI COLLECTION

La Bottega di Brunella's loungewear collection was inspired by the region's idyllic '**vita al mare**' lifestyle and designed for the woman who allows herself to soak in life's little pleasures.

Momenti focuses on comfort and freedom of movement and is perfect to lounge, chill and recharge.

Available all year round.



...a timeless celebration of every moment.



Born from the visionary mind of Elena Dosio, Pesci Che Volano features statement, handcrafted jewellery pieces.

The label creates unique rings, bracelets, pendants and earrings – all made of bronze and silver – in a small atelier in Florence, Italy. Each design is brought to life using the ancient lost-wax casting method, highlighting the timeless style of natural forms.

The raw, unpolished metals used to make the jewellery give them a rustic, antique feel while their intricate details bear some resemblance to Etruscan works.

Unique symbols are hand carved into each individual piece resulting in irregularities and imperfections that ensure no two are exactly the same.



Once found its wearer, each piece will take on its own lustre and individual patterns and markings depending on who wears them, making the jewellery as much a part of their story as that of its creators. The skin's natural oils help maintain its deep, rich colour and gloss over time.



CONTINUATIVE COLLECTION

available all year round with new additions throughout the year

Minimum initial order: € 700 / £ 600







Inkolives is Importante's very own made in Italy brand – a range we have built from scratch with our hands and hearts to perfectly complement the labels we represent. Inkolives' products are designed to support craftsmanship, encourage new ideas and help traditional skills survive and thrive.

Naples-based brothers Ciccio and Giovanni have been working with leather for the past 40 years and are obsessed with creating high-quality, handcrafted shoes and bags using centuries-old techniques and the finest materials.



The Inkolives Denim collection was also designed by a team of artisans committed to creating an effortless yet stylish everyday look. Made with soft cotton and a hint of stretch, the designs are comfortable and fitted in all the right areas – there is a style to flatter every body type.



CONTINUATIVE COLLECTION
available all year round with new additions
throughout the year

Minimum initial order: € 700 / £ 600



WHAT ELSE WE OFFER

Easy online ordering system
exclusive to our stockists

Quick turnaround time (approx 6 to 8
weeks)

Ability to place custom orders tailored
to individual customer needs

No minimum on top-up orders

Extensive marketing library for use
on your website and social media





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