



GW

GEORGIA WANG
LONDON

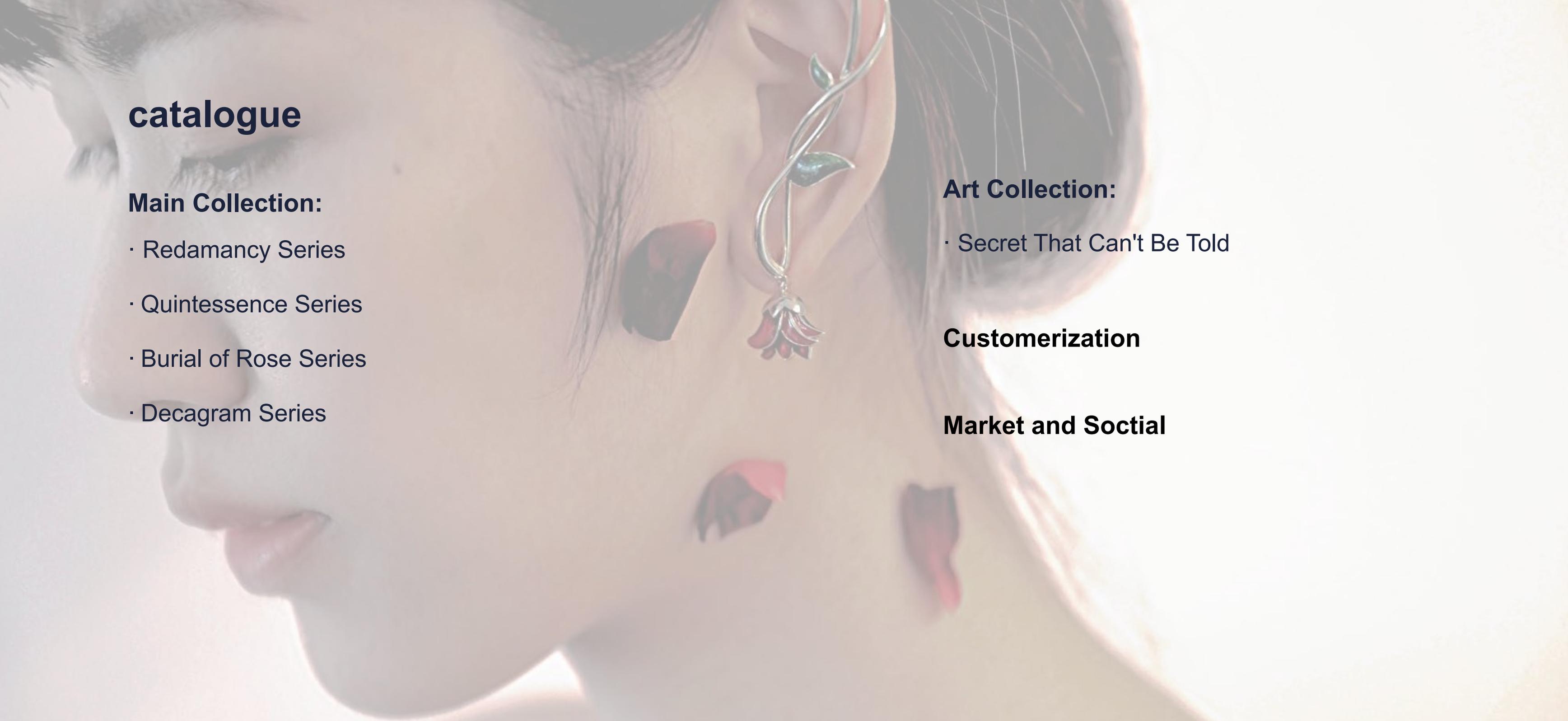


The National
Association
of Jewellers



Brand Introduction

Since the first day, Georgia WANG established this brand, she determines to break the border of age, gender, and stereotype. The models' photography has fully demonstrated this brand concept. Any artwork we designed is for no specific group. Anybody deserves to be charming and cool. Any piece of pearl necklace, rose-shaped bracelet, and pink enamel can not only be crowned on an open-minded masculine gentleman but can also be worn by young ladies and senior citizens. If you like, even your beloved Doberman Pinscher are deserved to own a piece of Georgia WANG. Georgia believes that there is demarcation only when we submit to the norm and rule.



catalogue

Main Collection:

- Redamancy Series
- Quintessence Series
- Burial of Rose Series
- Decagram Series

Art Collection:

- Secret That Can't Be Told

Customerization

Market and Soctial

Redamancy Series

The language of the Kapok flower is to cherish those around you and cherish the happiness in front of you. Covid 19 hit everyone hard, I wanted to create some hope from such a dark period in many people's lives. Through loss, separation and pain, we have learnt to appreciate and cherish every opportunity to be with family and friends, as never you know when it might be our last.





RM-E0002 Redamancy Crystal Kapok Removable Earring (white / pink / purple)
Material: Silver, plated black rhodium, crystal



RM-E0003 Redamancy Crystal Kapok Removable Earring (yellow)
Material: Silver, plated black rhodium, crystal



RM-E0001 Redamancy Red Agate Kapok Removable Earring
Material: Silver, plated black rhodium, red agate



RM-E0004 Redamancy Topaz Kapok Removable Earring
Material: Silver, plated black rhodium, topaz

Main Collection



RM-N0002 Redamancy Crystal Kapok Removable Necklace (whiter / pink / purple)
Material: Silver, plated black rhodium, crystal



RM-N0003 Redamancy Crystal Kapok Removable Necklace (yellow)
Material: Silver, plated black rhodium, crystal



RM-N0001 Redamancy Red Agate Kapok Removable Necklace
Material: Silver, plated black rhodium, red agate



RM-N0004 Redamancy Topaz Kapok Removable Necklace
Material: Silver, plated black rhodium, topaz



RM-BG001 Redamancy Red Agate Kapok Bangle
Material: Silver, plated black rhodium, red agate

RM-BG002 Redamancy Crystal Kapok Bangle (white / pink / purple)
Material: Silver, plated black rhodium, crystal

RM-BG003 Redamancy Crystal Kapok Bangle (yellow)
Material: Silver, plated black rhodium, crystal

RM-BG004 Redamancy Topaz Kapok Bangle
Material: Silver, plated black rhodium, topaz





RM-BL001 Redamancy Red Agate Kapok Bracelet
Material: Silver, plated black rhodium, red agate

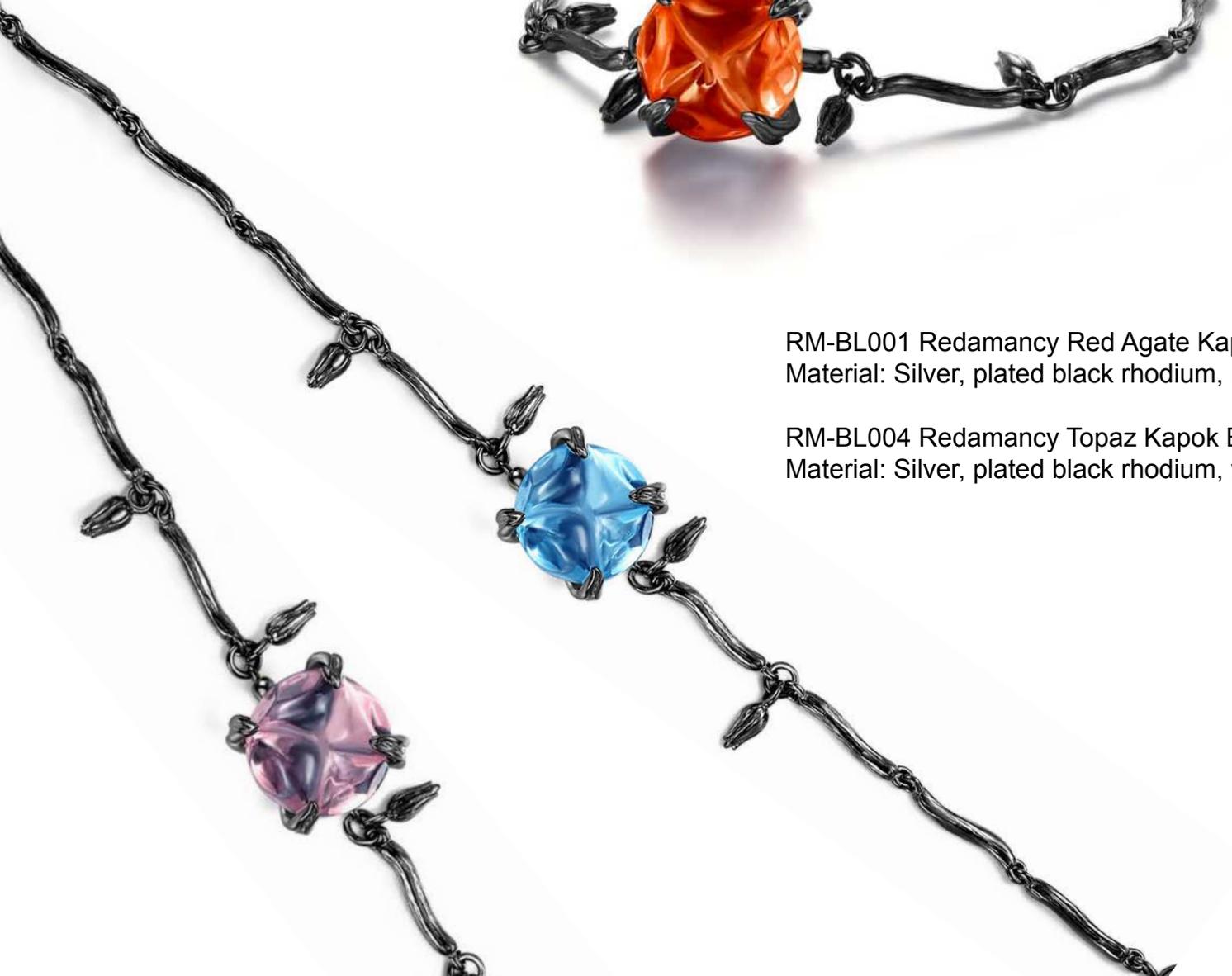
RM-BL004 Redamancy Topaz Kapok Bracelet
Material: Silver, plated black rhodium, topaz



RM-BL002 Redamancy Crystal Kapok Bracelet (white / pink / purple)
Material: Silver, plated black rhodium, crystal



RM-BL003 Redamancy Crystal Kapok Bracelet (yellow)
Material: Silver, plated black rhodium, crystal





RM-R0001 Redamancy Red agate Kapok Open Ring
Material: Silver, plated black rhodium, red agate

RM-R0002 Redamancy Crystal Kapok Open Ring (white / pink / purple)
Material: Silver, plated black rhodium, crystal

RM-R0003 Redamancy Crystal Kapok Open Ring (yellow)
Material: Silver, plated black rhodium, crystal

RM-R0004 Redamancy Topaz Kapok Open Ring
Material: Silver, plated black rhodium, topaz



RM-BR001 Redamancy Red Agate Kapok Brooch
Material: Silver, plated black rhodium, red agate

RM-BR002 Redamancy Crystal Kapok Brooch (white / pink / purple)
Material: Silver, plated black rhodium, crystal

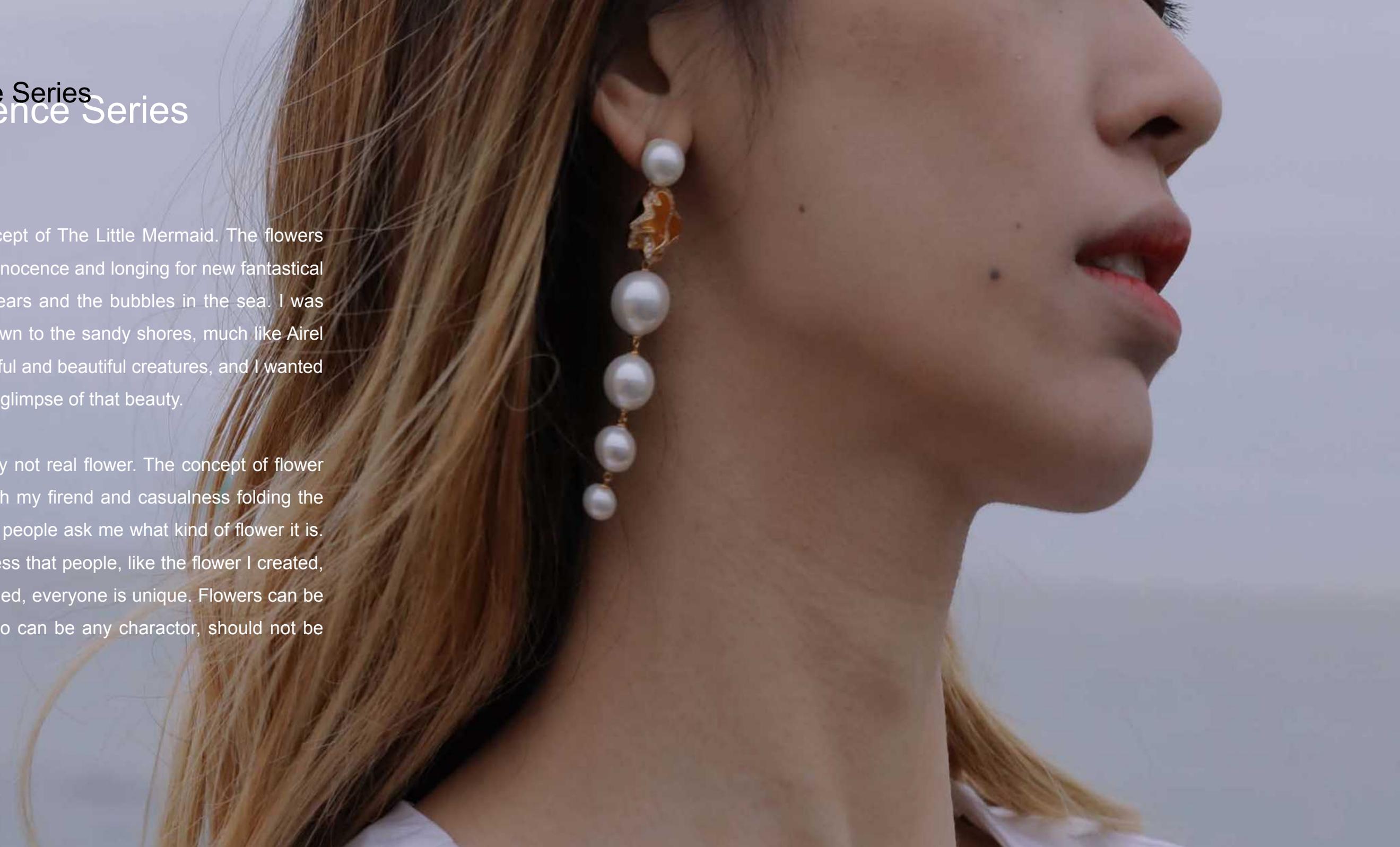
RM-BR003 Redamancy Crystal Kapok Brooch (yellow)
Material: Silver, plated black rhodium, crystal

RM-BR004 Redamancy Topaz Kapok Brooch
Material: Silver, plated black rhodium, topaz

Quintessence Series

This series is inspired by the concept of The Little Mermaid. The flowers symbolise Ariel, encompassed in innocence and longing for new fantastical experiences. The pearls are her tears and the bubbles in the sea. I was drawn to this concept like I am drawn to the sandy shores, much like Ariel herself. The ocean is full of wonderful and beautiful creatures, and I wanted my jewellery to capture even just a glimpse of that beauty.

The flower in this series is actually not a real flower. The concept of the flower was created when I had a chat with my friend and casually folded the tablecloth into a flower shape. A lot of people ask me what kind of flower it is. Through this flower, I want to express that people, like the flower I created, do not have to be named and defined, everyone is unique. Flowers can be any kind of flower, and people also can be any character, should not be labeled.





QE-E0001 Quintessence Small Flower
Ear Stud
Material: Silver, 18K gold, Zirconia

QE-E0008 Quintessence Large Flower Ear Stud
Material: Silver, 18K gold, Zirconia





QE-E0002 Quintessence Pearl with Flower Basket Earrings
Material: Silver, 18K gold, Zirconia, Mother of pearl



QE-N0002 Quintessence Pearl with Flower Basket Necklace
Material: Silver, 18K gold, Zirconia



QE-E0003 Quintessence Pocket Pearl Earrings
Material: Silver, 18K gold, Zirconia, Mother of pearl





QE-E0004 Quintessence Swing Pearl Earrings
Material: Silver, 18K gold, Zirconia, Mother of pearl



QE-N0001 Quintessence Swing Pearl Necklace
Material: Silver, 18K gold, Zirconia, Mother of pearl





QE-E0005 Quintessence Swing Pearl Earrings
Material: Silver, 18K gold, Zirconia, Mother of pearl





QE-E0006 Quintessence Swing Pearl Earrings
Material: Silver, 18K gold, Zirconia, Mother of pearl



QE-E0007 Quintessence Small Flower of Tassels Earrings
Material: Silver, 18K gold, Zirconia, Mother of pearl





QE-E0009 Quintessence Unsymmetrical Multiple Long Chain Earrings
Material: Silver, 18K gold, Zirconia, Mother of pearl





QE-N0003 Quintessence Unsymmetrical Pearl Necklet
Material: Silver, 18K gold, Zirconia, Mother of pearl





QE-B0001 Quintessence Multiple circle Bangle
Material: Silver, 18K gold, Zirconia, Mother of pearl

QE-R0003 Quintessence Large Flower Ring
Material: Silver, 18K gold, Zirconia



QE-R0001 Quintessence Small Flower with Pearl Open Ring
Material: Silver, 18K gold, Zirconia, Mother of pearl



QE-R0002 Quintessence Small Flower Ring
Material: Silver, 18K gold, Zirconia

QE-R0004 Quintessence Large Flower with Pearl Multiple Open Rings
Material: Silver, 18K gold, Zirconia, Mother of pearl



Burial of Rose Series Burial of Rose Series

Under the premise of the dark background of the Middle Ages, through the concept of vines twining in Baroque to create these pieces. To show the rose is the last hope and colour in that era.

This collection is the first collection that I set up the brand. I have always liked the gorgeous and complex rose style of medieval culture, so this series is more to satisfy my desire and ideas.





HB-E0001 Burial of Rose pearl hang earrings
Material: Enamel, Silver, 18K gold, Pearl





HB-E0002 Burial of Rose branch ear cuffs
Material: Enamel, Silver, 18K gold



HB-E0003 Burial of Rose love earrings
Material: Enamel, Silver, 18K gold





HB-N0001 Burial of Rose little love necklace
Material: Enamel, Silver, 18K gold



HB-N0003 Burial of Rose large love necklace
Material: Enamel, Silver, 18K gold, Pearl



HB-N0004 Burial of Rose double love necklace
Material: Enamel, Silver, 18K gold



HB-N0001 Burial of Rose branches hang necklace
Material: Enamel, Silver, 18K gold



HB-N0005 Burial of Rose branches necklet
Material: Enamel, Silver, 18K gold.

HB-BG002 Burial of Rose branches bangle
Material: Enamel, Silver, 18K gold.





HB-N0005 Burial of Rose branches necklet
Material: Enamel, Silver, 18K gold.

HB-BG002 Burial of Rose branches bangle
Material: Enamel, Silver, 18K gold.



HB-BL001 Burial of Rose asymmetric chain bracelet
Material: Enamel, Silver, 18K gold, Zirconia





HB-BG003 Burial of Rose little love complex branches bangle
Material: Enamel, Silver, 18K gold.



HB-R0001 Burial of Rose winding adjustable ring
Material: Enamel, Silver, 18K gold.





HB-B0001 Burial of Rose branches brooch
Material: Enamel, Silver, 18K gold.



Decagram Series

This is fashion series. the decagram can represent the 10 sephirot of the Tree of Life. A decagram can specifically be formed by overlapping two pentagrams. This can reflect the union of opposites, as point-up and point-down pentagrams can each have their own meanings. A pentagram can represent the five elements, and some see each element as having a positive and negative aspect. As such, any decagram (not just one made by overlapping pentagrams) might also represent the positive and negative aspects of the five elements.





DS-E0001 Decagram freedom earrings
Material: Brass, 18K gold



DS-E0002 Decagram full moon earrings
Material: Brass, 18K gold





DS-E0002 Decagram chain tassel earrings
Material: Brass, 18K gold



DS-N0001 Decagram Removable Necklace set
Material: Brass, 18K gold



DS-BL001 Decagram hanging bracelet
Material: Brass, 18K gold



DS-BL002 Decagram multi-chain bracelet
Material: Brass, 18K gold



DS-BG001 Decagram moon bracelet
Material: Brass, 18K gold



Secret that can't be told

This project was inspired by various media reports and video material depicting domestic violence. Domestic violence is an ongoing problem around the world, and because many victims are too ashamed to talk about it, they have had to suffer alone in silence; especially during COVID-19 lockdowns which have left many victims trapped at home with their abuser. As a consequence, I have used my jewelry designs to appeal directly to the public and raise the pressing issue of domestic violence.

Before beginning to design, I researched many websites, and online documents most of which focused on the violence perpetrated against women. I observed that even global bodies such as the World Health Organization (WHO), strongly focus on the domestic violence aimed solely at women. However, domestic violence can disregard both age, and gender: men, children and the elderly are often targets. Thus, in my designs, I have encompassed the whole sinister spectrum of domestic violence. My jewelry is intentionally age and gender neutral, to directly reflect the suffering of all who are abused at home.





ST-N0001 Secret that can't be told — Necklace
Material: Silver. Enamel





ST-HC001 Secret that can't be told — Handcuff
Material: Silver. Enamel



ST-BG001 Secret that can't be told — Bangle
Material: Silver. Enamel



ST-BG001 Secret that can't be told — Ring
Material: Silver. Enamel





ST-E0001 Secret that can't be told — Eyecover & Choker & brooch
Material: Silver, Enamel, Leather

Customization



Marketing & Social

- 2022/02/15-19 Sping Fair in NEC
- 2022/07/17-19 Pure London in Olympia London
- 2022/09/01 UK London festival in Olympia London
- 2022/09/05-06 Jewellery Show in Excel London
- 2022/09/11-13 Top Drawer in Olympia London (plan)

The jeweller - Spring 2022

Spring 2022 Show Report 37



the show!

Jewellery & Watch – our preview of this year's attendees.

Alexander Thurlow
This ever-blooming business continues to delight customers with its beautiful Love Nature, Love Flowers range. With the past year opening eyes to the wonder of the outdoors, this new nature-inspired collection ensures Alexander Thurlow's products remain as in demand as they have been for the last 72 years.

Herbert Marx
This year, Herbert Marx launches its brand-new handmade silver and gold chain collections, which offer exceptional quality and a wide variety of designs. In addition, it continues to offer "the widest and best range of gold, gemstone and diamond jewellery (both set and unset) anywhere in the UK... and has the most incredible B2B website, free next-day UK delivery on stock items."

Georgia Wang
Established in 2019, Georgia's pearl jewellery is designed "without borders of age, gender or stereotype." Two collections will be unveiled: Quintessence and Burial of Rose. The former takes its concept from *The Little Mermaid*, the flowers referencing Ariel, the pearls refer to her tears and the bubbles in the sea. The latter takes the dark background of the Middle Ages, with vines twining to create baroque-like pieces.

Rodney Holman
"We will have lots of fantastic new designs at Spring Fair for you to tempt your customers. With brighter times on the horizon, there should be plenty of reasons for people to treat themselves and loved ones to fabulous jewellery. As always, there is no minimum order and delivery is free."

Midhaven
Featuring created opals in vibrant blue tones or subtle white, the Opalique collection comprises earrings, pendants and bracelets in 925 sterling silver with rhodium-plated finish. Earrings range from simple understated studs to classic drops, with themes of animals, love and wellbeing.

Nourish and Cherish all things