



Naytra

Welcome to Naytra Couture- the vibrant world of one-of-a-kind wearable art with our unique 100% pure mulberry silk tunics, tops, and hand rolled scarves. Our exclusive, collection is based on artwork created by folk artisans dedicated to keeping the 2500-year-old folk art of Madhubani (meaning a “forest of honey”) alive.

Naytra is a female-founded, female-run business.

Naytra is founded on three key principles:

- 1. Women supporting women: Supporting female artisans and their communities.**
- 2. Sustainability: Taking Care of Mother Earth.**
- 3. The Gift of Eyesight: Fighting the fight to eliminate curable blindness.**

When you make a purchase from Naytra Couture you support the artisans, champion a sustainable product, and provide the gift of eyesight.

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Our Collection *Tunics & Tops*

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Maya - Satya



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Set against a calm and serene aqua teal backdrop two beautiful birds are playing, singing, and chirping lost in their own world. The beautiful bush is their playground, filled with beautiful flowers to provide sweet nectar and wild berries as snacks in between the playtime.

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Shakti - Alighan



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Alighan is a loving embrace. Two beautiful colorful fish are locked in a playful loving embrace while each is gazing and looking up to look at the beautiful sky and stars above. There is playfulness, love and harmony in this gesture.

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Sammati- Gajraja



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This tunic depicts two graceful and elegant elephants on their journey through the transient forest. The elephants are surrounded by the beautiful blue sky and flora and fauna, that provide them with food as they embark upon their journey. The elegant elephants on the two sleeves are paying homage to the king of the jungle and are celebrating their journey through the forest.

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Bhramati- Shanti



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Shanti specifically refers to a state of inner rather than outer peace. The king of the peaceful jungle, Gajraja, - the elephant is offering his gratitude to The Tree of Life and celebrating while a little songbird is enjoying the ride on the Gajraj's trunk!

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Paripurna- Prakriti



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The bird of a thousand eyes, the peacock represents femininity, luck, and beauty. These two peacocks, set against a vibrant fuchsia backdrop, strike a pose while gazing directly at the viewer.

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Tejasvi- Vinyasa



Vinyasa print in emerald, green tunic beautifully balances the Tree of Life and the bird of a thousand eyes, the two peacocks looking at each other in love, in harmony, and peace. In the ever-transient jungle and the beautiful singing birds make a semi-circle protecting the two peacocks from any outward disturbance.

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Our Collection *Scarves*

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The Scarf

Two, deep blue elephants flank the Tree of Life with their trunks up in gratitude and celebration. The tree reaches up to the heavens, with singing birds in its leaves. This scarf celebrates Mother Earth and all the beautiful creatures that inhabit her, both the terrestrial and the aquatic.

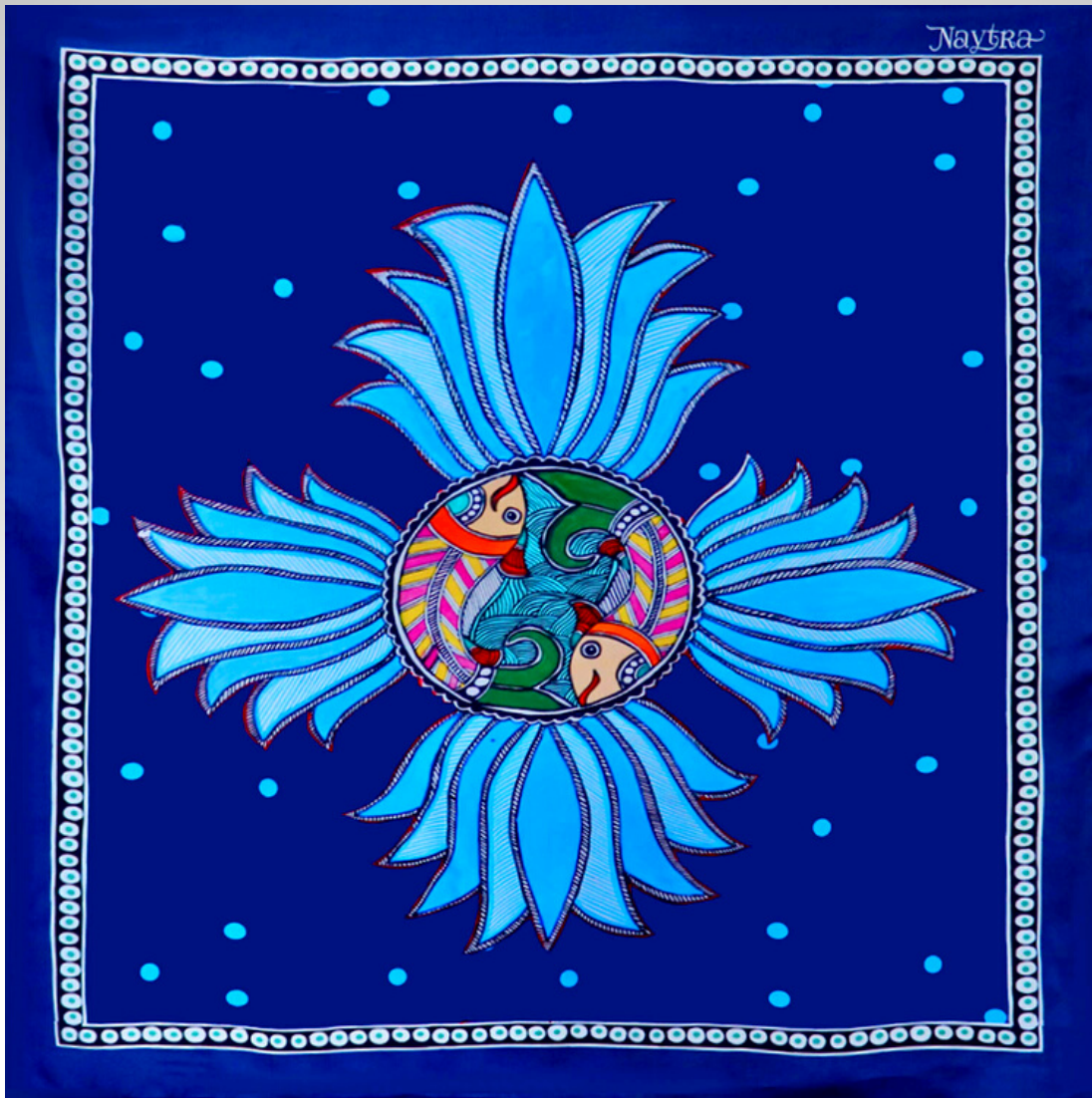
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The Scarf

Two faces – one of the sun, the other of the moon – two seemingly opposing forces exist in perfect harmony. They do not take away from each other. Rather, these two equal and opposing forces complete each other.

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The Scarf

Set against an electrifying blue backdrop, the mandala at the center of the scarf features two fish flanked by lotuses. The fish swim in perfect, harmony, symbolizing peace and tranquility.

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The Scarf

Set against a golden mustard backdrop, the birds, the flowers, and the fish coexist in harmony in the ultimate utopia. The red lotus contrasts and complements the blue fish on either side, while also serving as a pedestal for the duo of birds found throughout the tunic.

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The Scarf

This vibrant scarf depicts four fish in a state of trance, floating amongst one another in perfect harmony.

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The Scarf

This scarf depicts four peacocks existing in perfect, peaceful equilibrium. Set against a vibrant green background, the Shodhana scarf is eye-catching and stimulating, while simultaneously creating a peaceful atmosphere.

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The Scarf

This duo of lively, vibrant fish is set against a deep, blue backdrop. Framed by a colorful border, this eye-catching scarf creates an atmosphere of playful movement.

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The Scarf

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