

P L A



T FASHIONABLY SUSTAINABLE I

The Green Book

N U M

Sustaining our way of life will require us all to act.

**Only together, working holistically,
as individuals, businesses and
governments will we be equal to the
challenges our world now faces.**

**This is why Platinum Labels has
committed to playing its part in
safeguarding our environment.**





PLATINUM
LABELS

Code of Conduct

Established in 2007 Platinum labels is a branding specialist. We pride our selves in being innovative and creating a service to our customers that sets them apart from their competitors.

Our range of products include woven labels, printed labels, swing tickets, packaging, heat transfer products, leathers, rubbers.

We have production in the UK, China, Hong Kong, Turkey, Italy, Bangladesh, India.

As a part of constantly innovating we must ensure we are doing it in a responsible way for the future of both people and the environment.

There are two parts to our code of conduct:

- 1. Social Responsibility**
- 2. Environment Responsibility**

Book an appointment with your sales representative to discuss your needs, as each business is different.



Social Responsibility

Ethical Trading & Modern Slavery

ETHICAL TRADING CODE

Platinum Labels fully complies with the Ethical Trading Code as set out by the International Labour Organisation (ILO).

- **Employment is freely chosen**
- **Working hours are not excessive**
- **Regular work**
- **No inhumane treatment**

MODERN SLAVERY

Platinum Labels Ltd operates a zero tolerance policy in respect of modern slavery and human trafficking and is fully committed to acting ethically and with integrity at our locations and in all our business dealings and relationships in order that customers can purchase our products with confidence.



Environmental Responsibility

There are standards set out to ensure the safe production of products these are set out below.

REACH stands for Registration, Evaluation, Authorisation and restriction of chemicals. The REACH is adopted to improve the protection of human health and the environment from the risks that can be posed by chemicals.

The REACH regulation specifies a list of restricted chemical substances and REACH affects all EU actors that professionally manufacture import, sell, buy distribute or use chemicals as such and in articles. One major element is communicate information up and down the supply chain.

Standard 100 by **Oeko TEX** - the OEKO-TEX testing for harmful substances is always geared towards how the textile will actually be used.

The more closely the product is in contact with the skin, the stricter the human ecology requirements that it must meet.

PAPER

FSC paper - FSC stands for 'forest stewardship council'. The paper comes from wood from forests certified to FSC standards or other controlled sources. FSC certifies forests all over the world to ensure they meet the highest environmental and social standards.



Recycled paper - Recycled paper can be made of both pre and post consumer waste paper. Usually a higher percentage level of post consumer waste is a better change.

Bamboo paper - Bamboo is a plant used to make paper. It is a fast growing plant and doesn't need any bleaching. It is recyclable and doesn't require re-planting.

INKS

Traditionally inks were petroleum based now most inks used across print are vegetable based.

FOILS

Once transferred foil is less than 2.5mm thick. Our UK based foils, hot or cold / stamped, can be recycled if the substrate is recyclable. The supplier for our foil was accredited as the first in the industry to zero landfill.

PLASTICS

There is a range of plastics that can be used to suit your business needs. It includes:

Biodegradable plastics

Undergo a biodegradation process to be produced. The process is controlled under conditions which include temperature, oxygen, and humidity. However it can have a shelf life of upto 6 months, it is designed so it doesn't release methane.

Recycled Plastic

Blended with virgin polymer materials and recycled plastics. It can be post consumer or post industrial materials. However this plastic is not degradable.



RECYCLED WOVEN LABELS

We can now use recycled yarns to produce your woven labels still achieving the look and feel compared to your current labels. Our factories carry the appropriate accreditations to ensure 100% the best yarns are being used.

ORGANIC COTTON

Looking for a really earthy look? Organic cotton would be a great addition to your branding. Not only are retailers using this for branding but also for producing their garments.

The plants are produced without pesticides or chemicals and the plants are not genetically modified. The process in turn keeps the environment clean and toxins free.

LEATHER

We have a wide range of microfibre leathers which have no animal origin. We can meet the OEKO-TEX standard to ensure there are no harmful chemicals to produce it to the highest standard.

Logistics and transportation

We are one of the only UK label companies that manufactures here in the UK.

Our in-house manufacturing allows us to cut the carbon foot print by manufacturing a wide range of products from our site.

If however you are needing your goods nearer to manufacturing Platinum labels have a global supply chain that is strategically placed in the right places to meet our customers needs. We have manufacturing in the UK , China, Hong Kong, Turkey, Italy, India, Bangladesh.

Our logistics partners also can deliver a carbon neutral footprint delivery from our locations for a surcharge. They offset the delivery carbon footprint with projects that they are supporting such as landfills, reforestation, clean water initiatives.



Supplier Code of Conduct

At Platinum we ensure the following from our suppliers to support the goals of our business and in line with how we would like to operate.

We have annual reviews with suppliers when we discuss the following areas:

- **Product quality**
- **Delivery reliability**
- **New products**
- **Pricing**

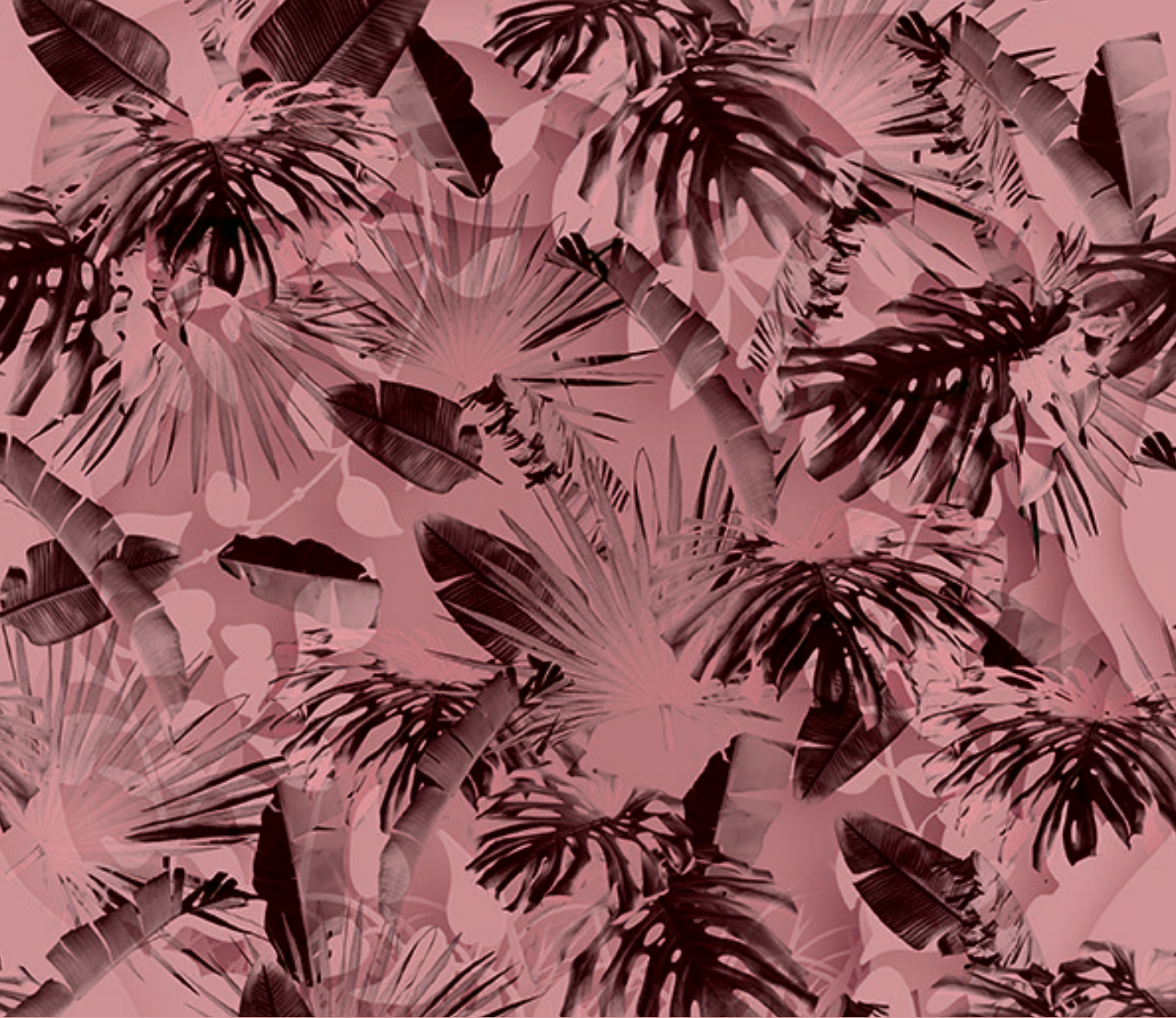
All suppliers must also comply with local and international laws around the below key areas:

- **Reach standards**
- **SEDEX certifications**
- **OEKO- Tex standards**
- **Comply with internal slave laws**
- **FSC certification**
- **NO child labour**

This review is carried out annually.



"The earth is a fine place, it's worth fighting for."



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