

Goose

#### GOOSE ISLAND

Hello and welcome to Goose Island. Founded by Karen Hutchings in 1993 the brand was developed after discovering her love for the fabrics and colours from travelling around India and the Far East.

With our head office based in Swansea, South Wales, Goose Island is a family run business that has been successfully sourcing, importing and retailing high quality Italian ladies fashion for over twenty years.

With a keen eye for quality and constantly striving to create a unique range of women's clothing that is comfortable, affordable and stylish, and not to mention one size!

The Goose Island team regularly visits our Italian suppliers to source the latest prints, fabrics and designs for our wonderfully curated wholesale customers; keeping our ever evolving brand up to date and on trend.

Goose Island has become a brand associated with individuality, quality and comfort, and has consequently created a loyal and broad customer base throughout the UK and Mainland Europe. It's relaxed, layered style with intricate fabric combinations, beautiful prints and elegant feminine shapes, compliment any occasion.

Lots of Love, your Goose Island Wholesale Team.

## O1



ELEVATING YOUR AUTUMN/WINTER 2022.











#### AW 22'

The 22' collection brings the bold, rich and warm tones of Autumn and Winter.

With bright mustard starting off the Autumn, we then lead into bold blues, rich reds and warming oranges.

The AW22 collection encapsulates the colours in which we see everyday, it flows through the seasons, with roll-up sleeve dresses, floral print styles, roll neck jumpers and finally those ever so handy layering tunics, and tops.

Winter warmers arrive in the style of corduroy, hooded, splash proof and teddy bear coats. From beige to bottle green to khaki to navy we have all the seasonal colours at the touch of your finger tips.



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THE CORE COLLECTION.



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HOW WE WORK.



03

# HOW WE WORK.

Here at Goose Island Wholesale we are continuously working on new designs and styles to offer to our wonderful customers.

Initially starting in Italy, designs and styles are carefully chosen to source the next collection every 6 weeks. We provide 8/10 new collections every year, seeing our customers throughout all seasons.

Once returned, the 'sample kit' is then labelled and photographed for catalogue/lifestyle images. Whilst being photographed we checkover the garments for size guide and fabric quality. Once pictured, the whole sample kit gets collected by Francine who showcases them across the UK.

At this stage products now become available on the online website for 'pre-order'. At this point products have been ordered from Italy but are NOT yet available at the warehouse.

The website highlights product categories for example, dresses, skirts, tunics and pre-order in which customers can shop.

Once available, the wholesale team get to work on getting all orders hand picked, snagged and checked over before being boxed up and sent out.

As the season progresses this is where decisions are made at which styles are worth re-ordering and to also source any new products that could be added to the collection.

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PREVIEW-SUMMER 2023.

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