



Hugo Fleury
CAPE TOWN

OUR STORY

Hugo Flear is a Cape Town fashion designer who is re-defining African fashion. For the first time #ageless European women can wear truly African clothing and not feel as they have escaped from a Lion King movie set.

Hugo Flear designs all his own prints and is thrashing the unique South African flora and fauna into the international fashion scene. The Madiba King Protea, named after Nelson Mandela, is one of the South African flower treasures that are used in the unique brand signature design pieces.

Utilizing Italian linen that is softer than normal linen and creases far less, combined with highly skilled craftsmanship, Hugo Flear garments are made for #ageless women who are looking for unique luxurious clothing.

OUR STYLE

Slim fit - These items are for the women who like their clothes fitted. Most of these styles have darted back and are straight cut.

Comfort fit - These items are our generous cuts for the relax everyday wear. They are mostly oversized.





A1

SLIM FIT



A2







A3



A4

SLIM FIT



A5

A6







A7



A8

SLIM FIT



A9







A10



A11

SLIM FIT



A12

A13







A14



A15

COMFORT FIT



A16







A17



A18

COMFORT FIT

Big Protea Print



A19



A20







A21



A22

SLIM FIT

Solid Linen



A23

A24







A25

SLIM FIT



A26



A27







A28



A29

SLIM FIT



A30



A31







A32



A33

COMFORT FIT



A34



A35







A36



A37

SLIM FIT

Protea Motive Print



A38



A39





SLIM FIT



A40

COMFORT FIT



A41





COMFORT FIT



A42

SLIM FIT



A43







A44

A45

COMFORT FIT



A46







A47



A48

COMFORT FIT



A49



A50





COMFORT FIT



A51

COMFORT FIT



A52







A53



A54

COMFORT FIT

Abstract Art Print



A55





SLIM FIT



A56

SLIM FIT



A57

A58





COMFORT FIT



A59

SLIM FIT



A60







A61

COMFORT FIT

Line Drawing Print



A62



A63







A64



A65

SLIM FIT



A66





SLIM FIT



A67

SLIM FIT



A68





SLIM FIT



A69

COMFORT FIT



A70







A71



A72

COMFORT FIT



A73





COMFORT FIT



A74

COMFORT FIT



A75



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