

#### About us 关于我们

Kingland is solely initiated by Xiamen C&D INC. 建宇实业有限公司是建发股份旗下的全资子公司

Established in 1992, The registered capital is 100 million yuan;

**Business philosophy: integrating resources and creating added value.** 



KINGLAND 建宇实业

- ・轻纺版块 TEXTILE
- ・汽配版块 AUTO PARTS
- •中欧班列版块 CHINA RAILWAY EXPRESS
- ・消费品版块 CONSUMPTION PRODUCTS

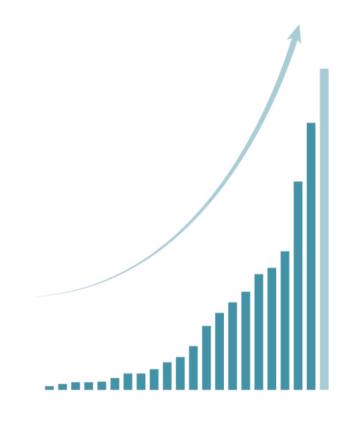
#### XIAMEN C&D INC. 厦门建发股份有限公司

C&D Inc. (stock code: 600153) is a modern service-type enterprise with supply chain operations and real-estate development as its dual main businesses. Its businesses starting in 1980, the company was established exclusively by Xiamen C&D Group Co., Ltd. and listed at Shanghai Stock Exchange in June 1998. Since listed, the company has developed rapidly over c onsecutive years, with its operating revenue, net profit, net assets and other major financial indicators growing at annual average rate of nearly 30%. In 2020 it realized operating revenue of 432.95 bill ion CNY and after-

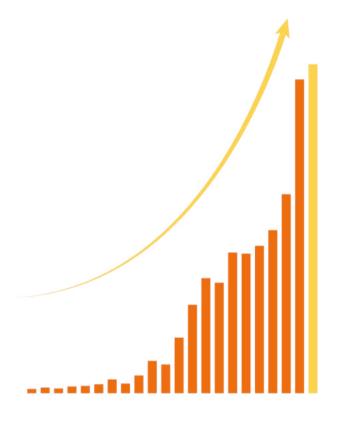
tax net profit of 8.18 billion CNY. As of the end of 2020, it total asset was 387.16 billion CNY and net asset was 86.06 billion CNY.

The company has been rated as "AAA level credit standing enterprise" and "TOP500 of China (ranking the 31st place in 2020)" over consecutive years; it has been elected into MSCI index system constituent stocks, Constituent Stock of CSI Smallcap 500 Index, and corporate governance index sample stocks of Shanghai securities.

#### Operating revenue growth Net profit growth







1998-2019年 Growth in 28.30%

VISION: To become a leading international supply chain operator.

#### XIAMEN C&D INC. 厦门建发股份有限公司

建发股份致力于供应链增值,追求资源共享,合作共赢。作为供应链运营商,建发股份为客户提供"LIFT供应链服务"。LIFT供应链服务的三大核心工作是整合资源、规划方案、运营服务。其命名LIFT是由Logistics (物流)、Information (信息)、Finance (金融)和Trading (商务)的英文首字母组成。上述每一类供应链运营基础服务中均含有多项服务要素。基于这些服务要素,建发股份为客户整合物流、信息、金融、商品、市场五大资源,规划供应链解决方案,并提供运营服务。











金融服务 Finance



商务服务 Trading



KINGLAND 公司简介



Founded in 1992, held by Xiamen C&D Inc. who ranking TOP500 of China (the 34th place in 2019),

Xiamen Kingland Co., Ltd.(Abbr. as Kingland) is committed to provide professional supply chain operation services for customers.

Through twenty years of continuous development, Kingland has constructed four business segments including **textiles**, **auto parts**, **import of consumption products and C&D railway express operation**. The textiles as the core business of the company, now has established a strong production and procurement network consisting of the own holding factory and numerous cooperative manufacturers, accumulated the resources of customers overseas, products and talents, and become a company who has a certain awareness and professionalism in the industry through the innovation and development during these years. There are four major product items of the textile segment those are

outdoor & sports wear, casual wear, kid wear and bags.

Today, China has become a major global production center, the level of manufacturing are rising, logistics and infrastructure are constantly improved. Kingland will grasp the opportunity, continue to develop high value-added products based on meeting the demand of customers, rapid production, good quality and competitive price, enhance the level of supply chain management, provide customers with professional and value-added service.

#### 企业信用评价AAA级信用企业

#### **Enterprise Credit Evaluation AAA level**

中国出口信用保险公司AAA级客户

### AAA Customer of China Export & Credit Insurance Corporation

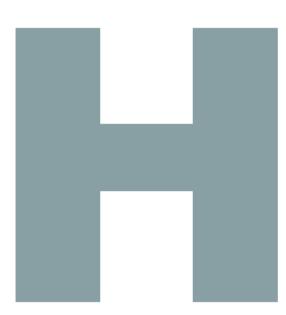
福建省守合同重信用企业

**Enterprise of Observing Contract and Valuing Credit in Fujian** 

厦门守合同重信用企业

**Enterprise of Observing Contract and Valuing Credit in Xiamen** 

厦门市超1000万元纳税特大户 Major taxpayer in Xiamen



Our Honor 我们的荣誉

## KINGLAND

为您提供



- PROFESSIONAL PRODUCTION 专业产品
- DESIGN SERVICE/ FABRIC RESESRCH & DEVELOPMENT 设计研发/面料研发
- ORDER MANAGEMENT 订单管控
- COMMERCIAL SERVICE
   商务服务

# >> O1 PROFESSIONAL PRODUCTION 专业产品

#### 我们的产品有

- Man's wear & Women's wear 男女装
- Profession Outdoor 专业户外
- With Urban Sports 以前方运动

- >>> Kids 童装
- Water Sports
  水上运动



















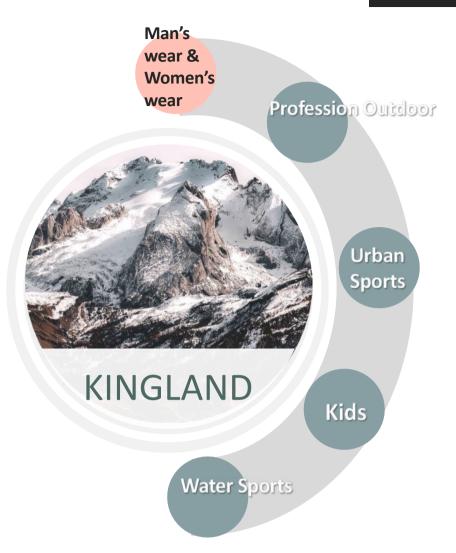






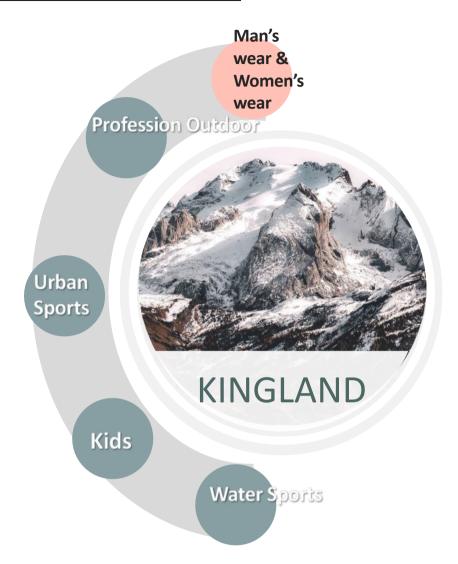






To provide customers with high-quality casual fashion clothing, for you to create the whole season of personalized collocation; Cotton, chiffon, down and other materials, to meet the needs of the vast majority of customers, and provide quality service.





Kingland provides customers with high quality casual clothing, the main products are casual jackets, coats, hoods, thermal clothing, sweaters, sports suits, cargo pants, rest trousers, etc.

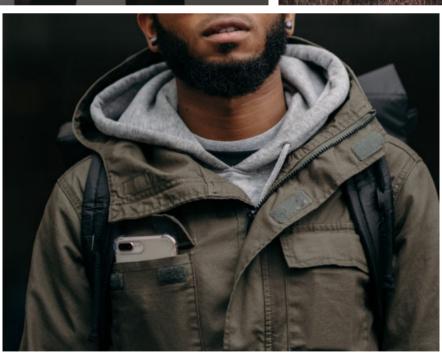












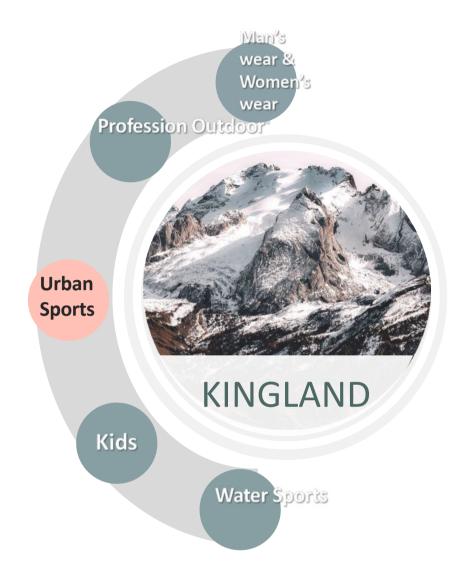




Professional outdoor clothing includes ski suits/pants, assault suits, composite jackets, mountaineering suits, etc., which incorporate the most advanced woven or knitted technology and functional fabrics to enjoy the fun of extreme outdoor challenges.





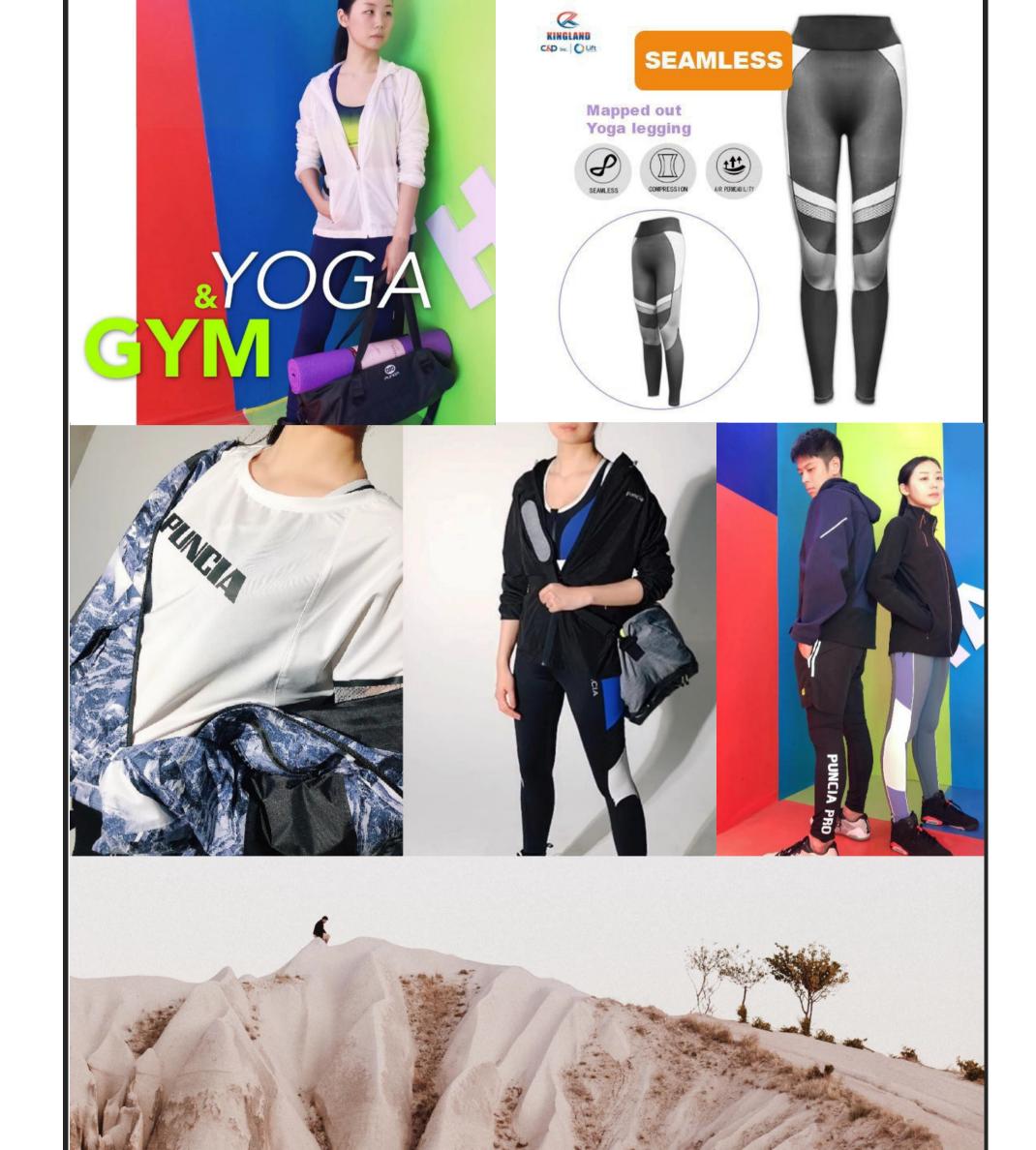


Urban sportswear includes yoga wear, fitness wear, running wear, cycling wear, hiking wear, travel wear, etc., incorporating the most advanced weaving or knitting technology and functional finishes to bring the latest design experience.





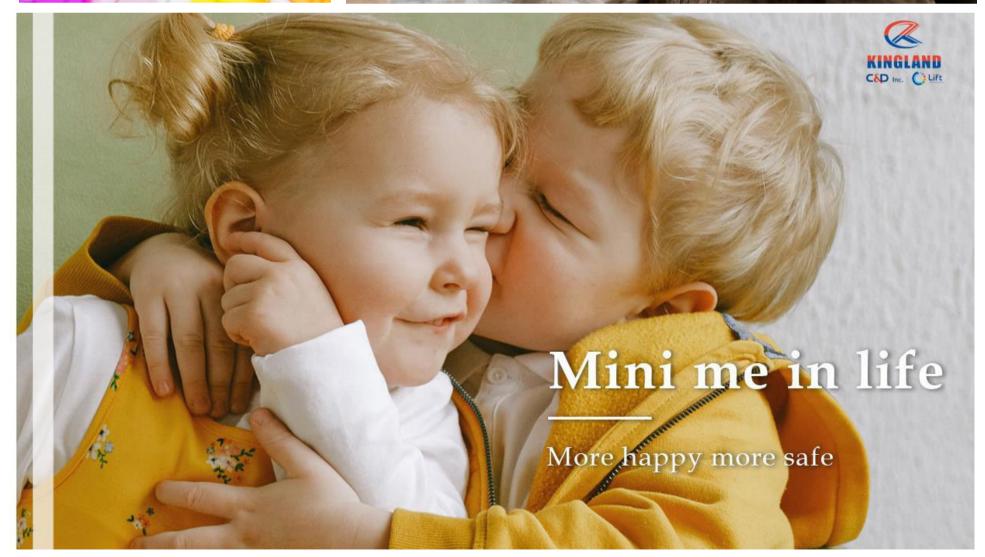












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Children's wear includes jackets, sweaters, sweaters, jeans, cotton jackets, etc., for boys ages 2 to 16& Safe and environmentally friendly products for girls and newborns aged 0 to 24 months.















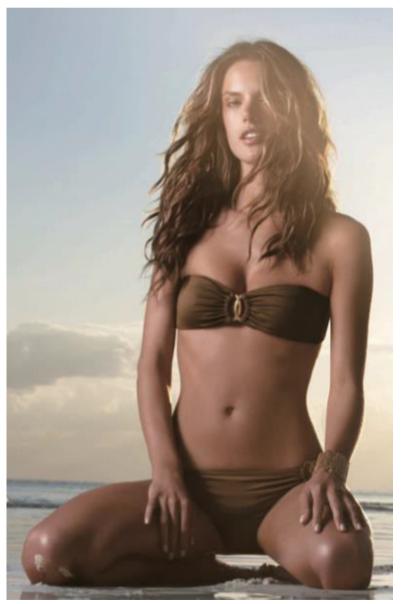




#### **SPORY SPIRIT**











Kingland allows you to enjoy summer sports with fashionable printing, luxurious fabrics and excellent fit. We are committed to providing customers with the best price and the strictest quality control, and provide a large number of bikini and other swimwear products in the international market.



## 



## DESIGN SERVICE

计 研 发

- Design project and Market segmentation 设计企划和市场分析
- Design and Simple recommend 图稿设计和款式推荐
- High quality sample making and 3D intelligent service 高质量打样和3D智能化服务
- Print design印花图案设计
- Recommended Display scheme 陈列方案推荐

Design project and Market segmentation 设计企划和市场分析

Match with professional design team according to customer's product type to complete customer's product development related requirements.

Including from the customer's product positioning to recommend a new season of popular colors, trends, and design elements of the planning.

#### 7rend Colors Spring/Summer 2021



13-1011 TPX 15-1132 TPX 12-5808 TPX 15-6123 TPX 18-4936 TPX 13-4105 TPX 18-3418 TPX 19-3638 TPX

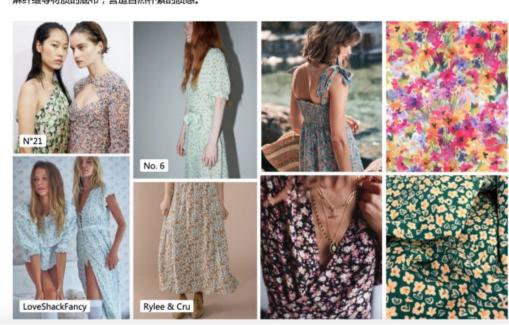


将经典的扎染工艺以前卫的柔和条纹呈现出来,失真染色在市场上大获好评。用柔和油墨笔触翻新经典条纹,用浅色保持配色简约,散发出海洋气息,适合打造航海风系列。用竖条纹提升上衣和连衣裙的美观度。



#### 印花流行趋势-2.

新草地风格印花和密印碎花是跨季印花的关键。可持续染色工艺兴起推动了碎花的发展,可用未加工的棉、亚麻、大麻纤维等材质的底布,营造自然朴素的质感。





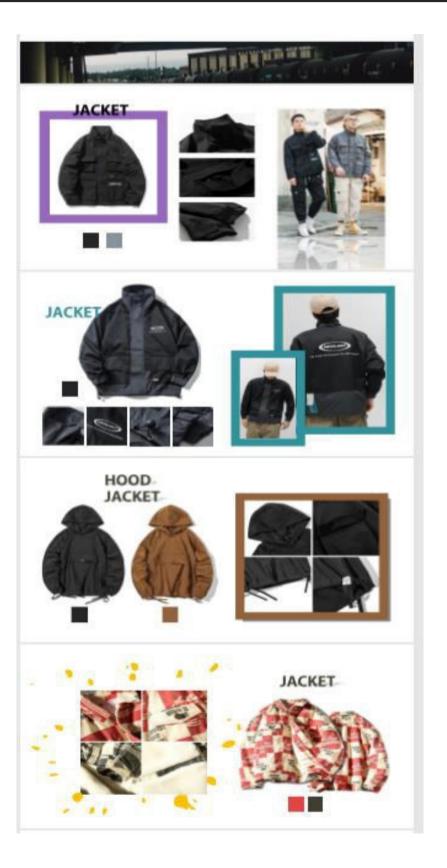
#### Design and Simple recommend 图稿设计和款式推荐

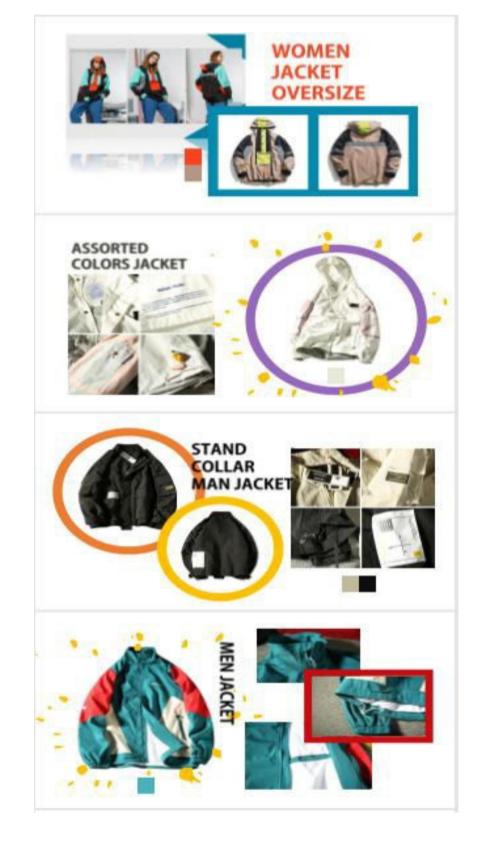
To provide customers with professional style design drawing and clothing recommendation and recommendation of the production of atlas.

**Option 1.** According to customer requirements to complete the design drawings, and according to customer requirements to adjust the arrangement of proofing;

**Option 2.** According to customer needs, select the existing sample pattern, change the fabric and modify the design details, arrange the proofing.



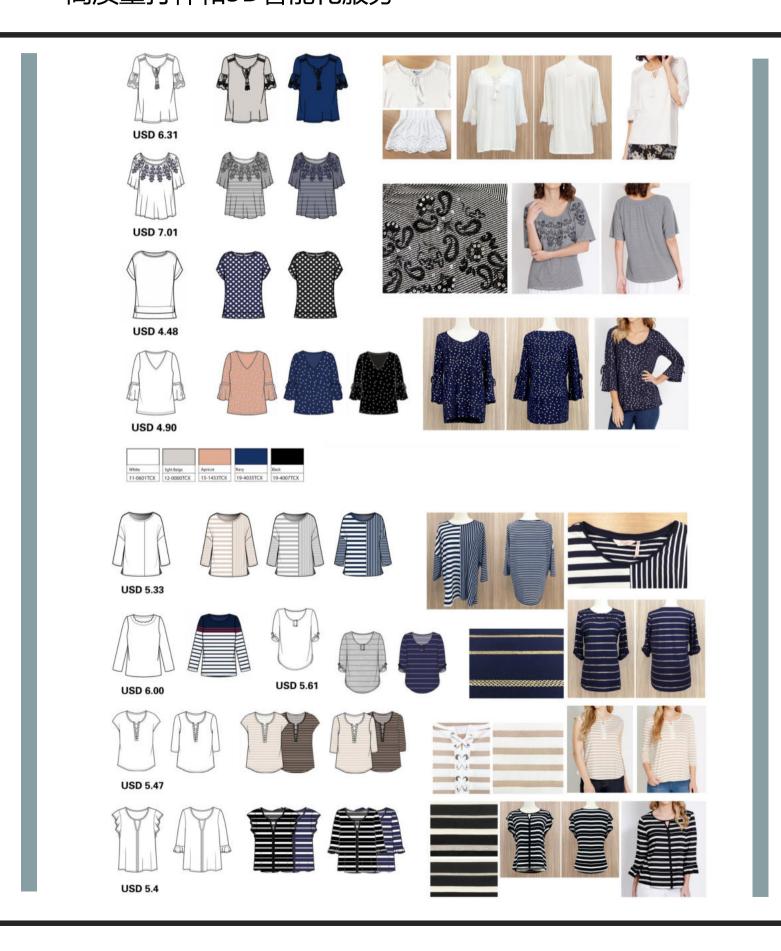


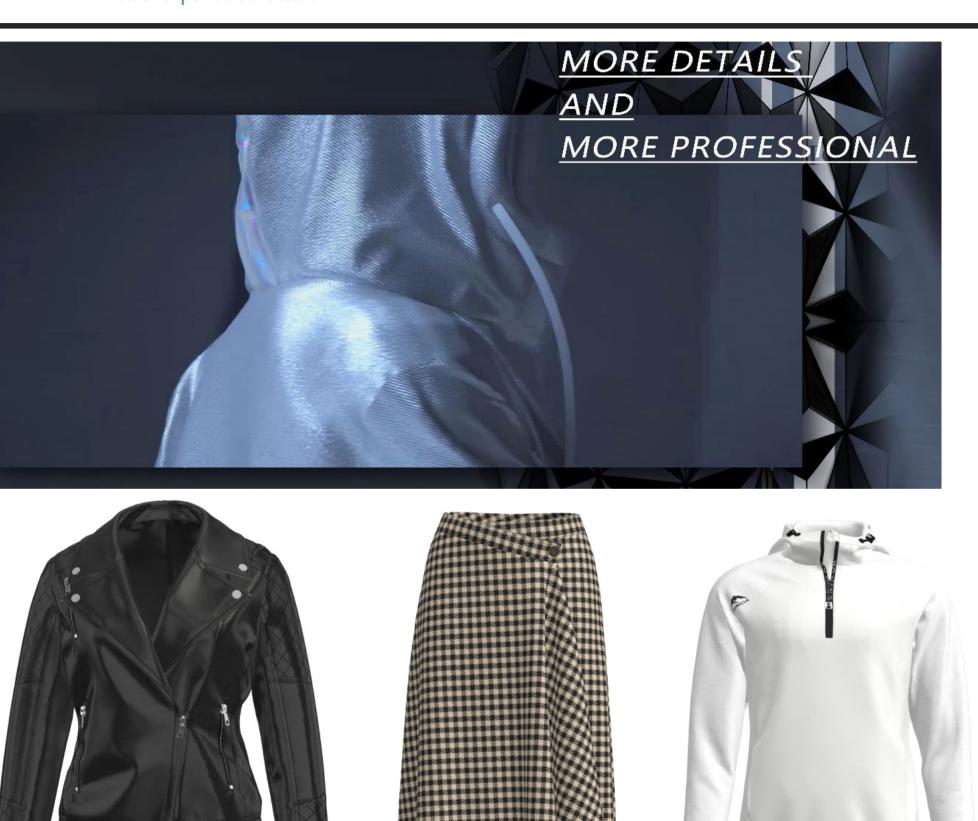


#### Design Service 设 计 研 发

### High quality sample making and 3D intelligent service 高质量打样和3D智能化服务

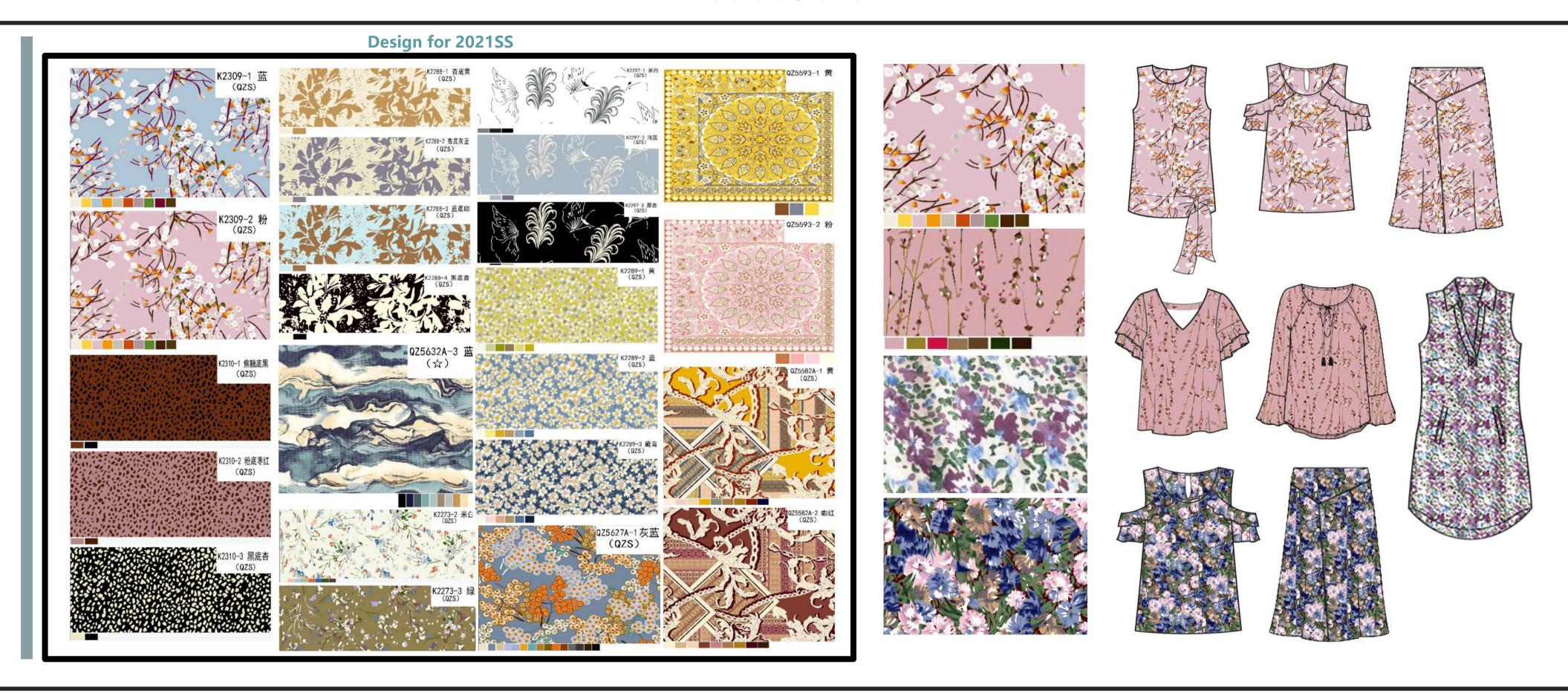
Cooperate with the sample making, make timely and high-quality sample making arrangements, and arrange QA to strengthen the control of the pattern and QC sample making progress. We also provide you with 3D software services, you can directly computer printing rendering 3D three-dimensional effect, change the fabric/printing/color at any time, for you to show more details in all directions, more fast, more professional.





#### **Print design**

印花图案设计



#### **Recommended Display scheme**

陈列方案推荐



Professional displayer division according to the series of style and selling points to design the display scheme, through the overall decoration scheme, detail window display, poster style display, etc., to improve the display effect of products.

#### FABRIC RESESRCH & DEVELOPMENT

Quick response to market needs with independent R&D capability.

具有快速的市场应变和自主研发能力

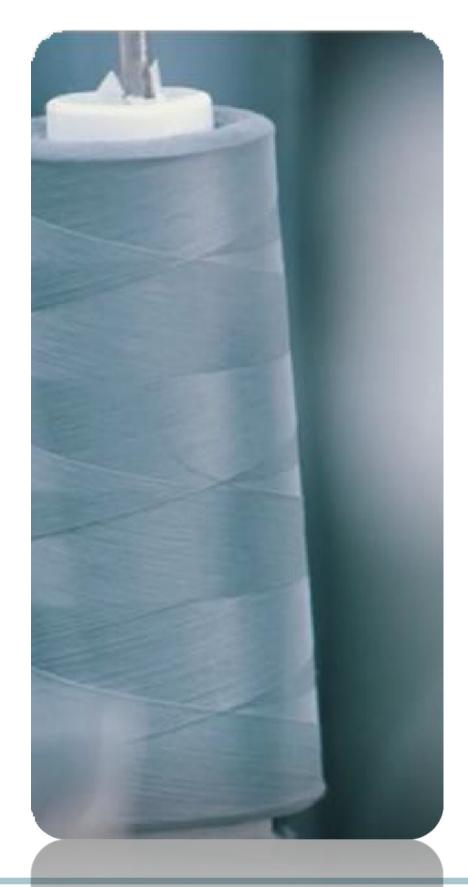
Understanding the market and being able to offer product as per most brands styles.

迅速提供与客户相吻合产品

Resource integration and supply chain cost control.

资源整合,控制供应链成本

Develop & research new patterns and fabrics all year round. 全年自主开发/收集新花型以及新面料





## F A B R I C R E S E S R C H & D E V E L O P M E N T 发

#### **Fabric and Accessory Resources**

面辅料资源介绍













Strong fabric search ability, and rich fabric supplier resources, fabric types cover polyester, rayon, flax, satin, coarse needles, woolen cloth, etc., order operation mode by the combination of customized fabric and spot fabric.

Woven polyester fabrics
perennial new type of spot supply,
and has a strong pattern
development ability.

Commonly used fabric categories are: chiffon, georgette, color, messy, etc., can be used for the style of blouse, shirt, half skirt, dress.

## F A B R I C R E S E S R C H & D E V E L O P M E N T 设 讲 安

#### **Green environmental protection**

绿色环保



Environmental protection has always been our biggest goal, advocating green environment and supporting sustainable development. For a long time, we have been purchasing sustainable renewable fabrics, developing sustainable products, and creating green production and green environment.

#### 







We also have oyster shell recycled fiber, 3M New Shelly High Efficiency Warm Flint, corn starch recycled fiber, and bamboo fiber and other recycled environmental protection materials, and obtained corresponding certificates.

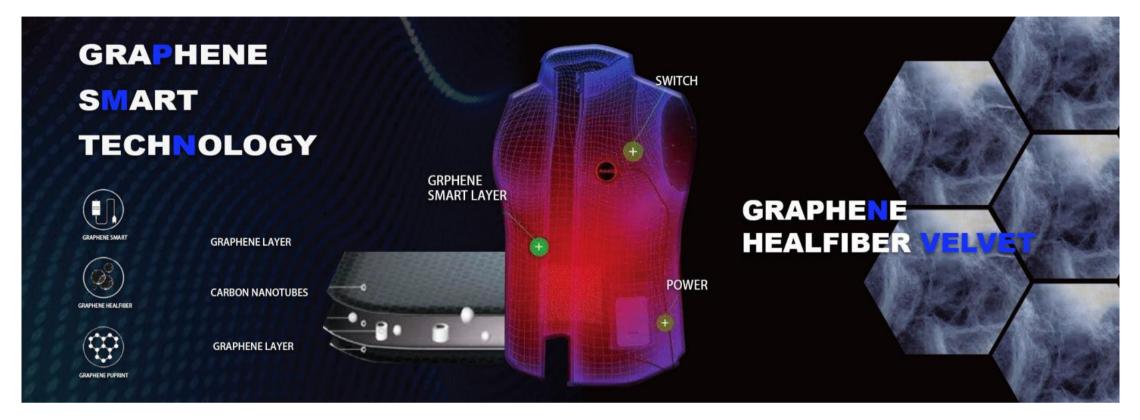


#### Graphene

Graphene heating materials and silver ion fiber materials, integrated with smart wearable technology, bring you a different new technology life experience.

## F A B R I C R E S E S R C H & D E V E L O P M E N T 发

#### New scientific and technological materials 新科技材料





## S ORDER MANAGEMENT 管 控

#### Order Management 订 单 管 控

#### GLOBAL MANUFACTURING 全球化制造

Production and weaving factories in 11 provinces and 3 municipalities directly under the central government, while the layout of Southeast Asia. Achieve high efficiency, strict quality control, cost control.

生产织造工厂遍布国内**11**个省份以及**3**个直辖市,同时布局东南亚。做到高效率、严格品控、控制成本。



Shanghai <sub>上海</sub>

Beijing 北京

Hebei 河北

Jiangxi 江西

Sichuan

Chongqing 重庆

Henan

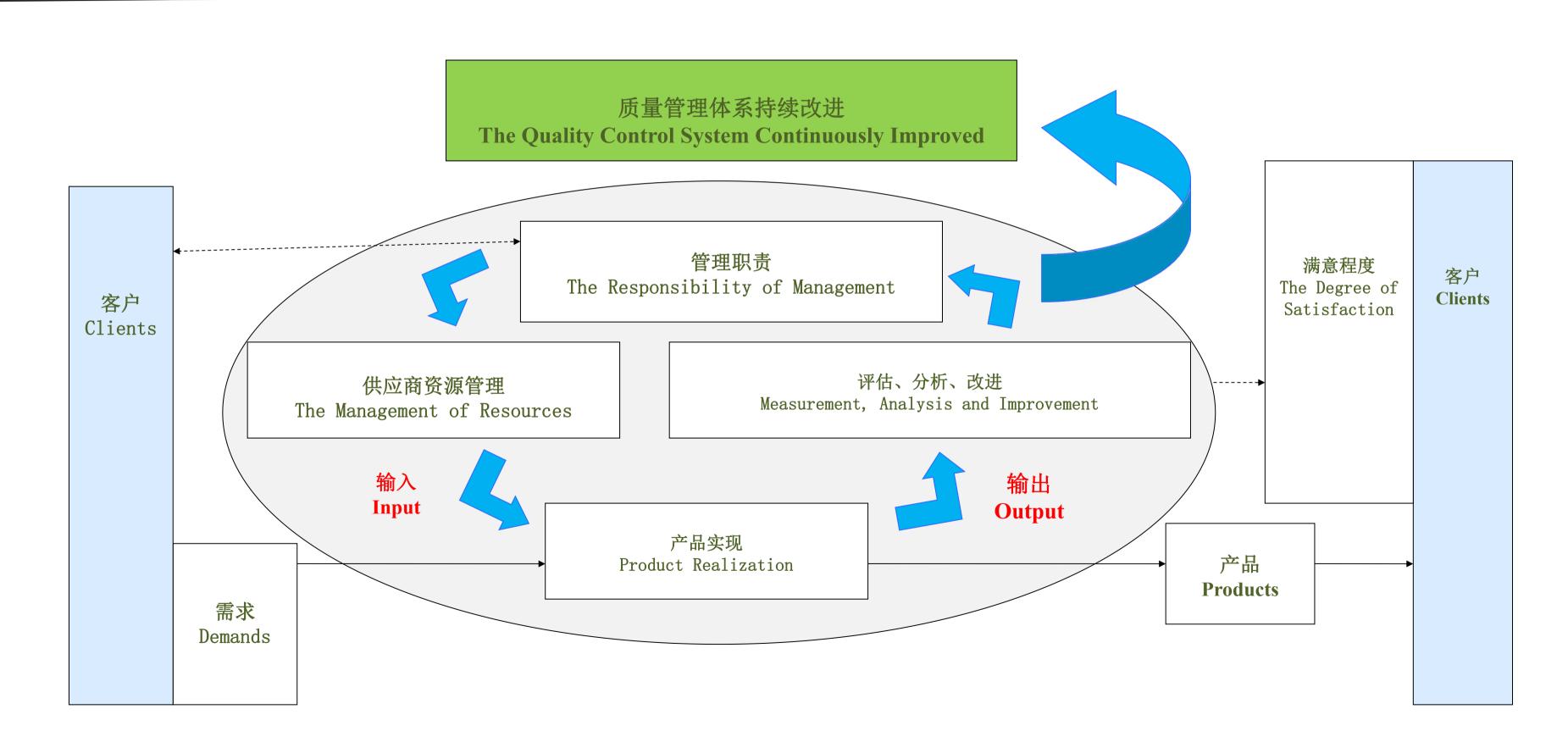
Myanmar

河南

四川

#### The Quality Control System

质量管理体系



#### 3 kinds of simple making room

#### Adapt to different customer needs





样品制作室 SAMPLE ROOM

从打版到工艺制作再到样品修改,提供开发 款 式的打样服务。





#### 智能制造 INTELLIGENT MANUFACTURING

从物料进仓到生产制造,实现数字化生产 线。





#### 成本领先 COST ADVANTAGE

先进的生产设备、成熟的生产流程以及全球化的布局,实现成本领先优势。

## 证书认证CERTIFICATE



We have world famous brand quality certification and third party certification. At the same time, we attach importance to green environmental protection, purchasing sustainable raw materials, researching and developing sustainable technologies, and creating sustainable products.

#### 订单管理系统 Order management system



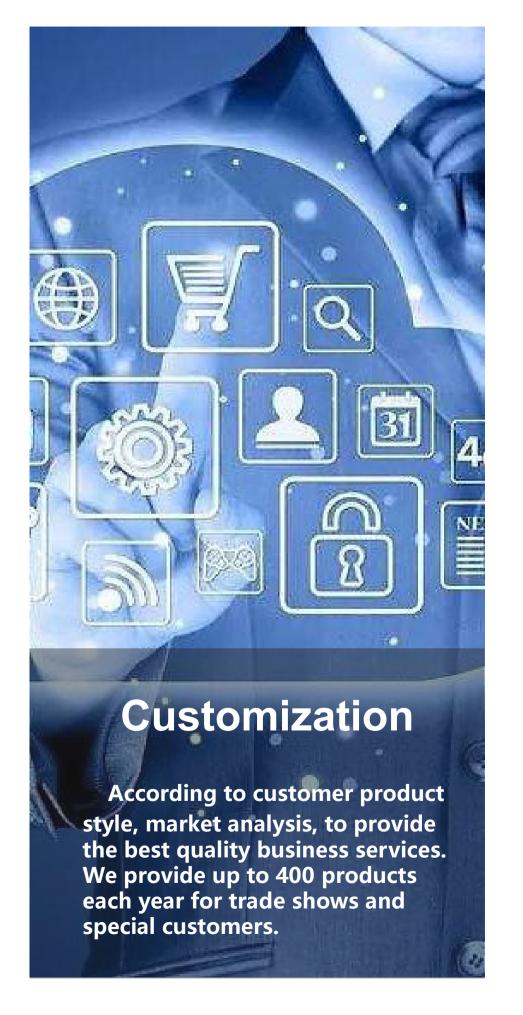
- Timely sharing of order information, progress and inspection makes the sharing information more comprehensive.
- The establishment of interactive platform at home and abroad, remote document view is more convenient, to avoid mistakes.
- Standardized inspection report, timely archiving, convenient recall and analysis

# 304 COMMERCIAL SERVICE 病 务

- Customer distribution in 5 continents
- 9 business departments
- 100+ professional business personnel business connection







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#### 万

#### **Business advantages**

- State-owned enterprise background, top 500 of China, good reputation, high reputation.
- Professional team with many years of experience in textile and garment industry.
- Good product implementation ability, customized products according to customer requirements.
- Domestic warehousing, sorting, logistics and other services; Overseas Warehouse Services.
- Financing service: Optimize financing cost to help enterprises grow rapidly.
  - Overseas branches are set up to solve territorial problems in a timely manner.





## KINGLAND 竭诚为您服

**分** 《财富》世界五百强建发集团旗下成员企业



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