



ISSY LONDON



ISSY
LONDON

WEAR NOW. LOVE FOREVER.

Welcome to Issy London, the contemporary
womenswear brand that's doing faux fur
differently.

Founded in early 2021, Issy London was created
with the aim to design luxury outerwear for the
fun-loving, future-conscious woman.

After 20 years supplying some of the high
street's biggest names, our founder Shani Walsh
felt that it was time to pause. To reflect. To
reassess. It was time for a fresh chapter, new
start, and the time to create an exciting,
innovative new brand; a seasonless, stylish
womenswear collection with sustainability at its
core...



“Issy, my daughter, has always been so passionate about the environment, climate change and ‘doing the right thing’, so it felt right to name the brand after her. Issy is the future, and I’m so proud to launch an inspiring, innovative collection with a conscience.”

SHANI WALSH
-FOUNDER OF ISSY LONDON



MADE WITH HEART

Here at Issy London, we're dedicated to doing all that we can to ensure our designs are planet kind and purse friendly. Each piece has been expertly crafted to be lived in and loved, season after season, with plush, premium sustainable finishes and effortless silhouettes that can be dressed up or styled down to suit your diary. And it doesn't stop there...

A STYLISH SECOND LIFE

Not only is our luxe faux fur sumptuously soft and irresistibly cosy, it's eco-conscious too. Our small but sweet collection is crafted using recycled polyester fibres that began their journey as plastic bottles... dangerous waste that might've gone to landfill or polluted our oceans.

By using recycled polyester, we're lowering the demand for new petroleum extraction, reducing our overall carbon footprint and considering our climate. While we might not be perfect, we're only at the start of our story. And every day we're one step closer to being 100% sustainable



ISSY LONDON
the signature collection



Cool. Classic. Considered. Our Signature Collection is a curation of timeless, love-forever styles we can't quite live without - iconic silhouettes and luxurious staples that we're proud to create season, after season... after season.



Ava Recycled Faux Fur
Jacket Pale Blush



Ava Recycled Faux Fur
Jacket Slate



Kate Recycled Faux Shearling
Biker Jacket Black



Joan Recycled Faux Shearling Fur
Jacket Black



Greta Luxe Recycled Faux Fur
Coat Chestnut



Greta Luxe Recycled Faux Fur
Coat Slate



Greta Luxe Recycled Faux Fur
Coat Green



Bette Recycled Faux Fur
Coat Camel



Bette Recycled Faux Fur
Coat Pale Blush



Loretta Recycled Faux Fur
Coat Leopard



Lena Recycled Faux Fur
Coat Leopard



Jackie Stand Collar Recycled Faux Shearling
Coat Ink Blue



Bea Recycled Borg Toggle Coat



ISSY LONDON
weekend collection



This season, Issy London is delighted to launch ISSY WEEKEND COLLECTION, a limited-edition edit of coveted styles, trending prints, and must-have colourways, inspired by the catwalks and crafted from sumptuous, sustainable faux fur. Explore a new chapter every season, brimming with bold, beautiful pieces that were made for the fashion forward.



Kate Recycled Faux Shearling
Biker Jacket Cream



Kate Recycled Faux Shearling
Biker Jacket Sage



Kate Recycled Faux Shearling
Biker Jacket Stone



Rita Recycled Faux Shearling
Gilet in Camel



Rita Recycled Faux Shearling
Gilet in Stone



Faye Vegan Leather
BikerJacket in Chalk



Doris Recycled Faux Shearling
Coat Natural Stone



Vivien Panelled Recycled Faux Shearling
Aviator Camel



Ruby Long Recycled Faux
Shearling Coat Brown

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E:info@issylondon.co.uk