

KALASIRIS Winter 21 Collection

# ABOUT

Our designs are mainly based on the idea of merging art into fashion.

"Kalasiris" Collection is our first ready to wear wearable art line. Collection illustrations were originally hand drawn by Nada Mohsen, then printed on high quality velvet fabric with vivid color palette.

The collection is inspired by the greatest Ancient Egyptian art. However, we chose to make our designs to be lively vibrant with a modern edge, starting from color palette to fabric selection and costume execution.

## **NADA MOHSEN ARTS**

## Ethical Fashion Parameters

#### Our Fashion Items are Produced Ethically.



## Slow Fashion and Recyclable Materials

Our products are produced with quality that permits it to be worn for multiple of times with a long life time duration.

We implement slower production rate, small-batch collections, and recyclable materials usage.



#### **Locally Made**

Our materials and fabrics are locally sourced, our final fashion items are made locally with the hands of talented Egyptian artisans, craftsmen and workshops.



#### Sublimation Fabric Printing

Water is an integral part of the dyeing process for most textile products.

Sublimation Printing that we use does not use water as a medium to transfer the dye but instead uses heat.

It results in minimum waste, and no dyes get into water systems like normal dyeing processes.



#### Plastic Free / Recyclable Packaging

We use plastic free and recyclable materials in our packaging to reduce waste and environmental harm.





BASTET VELVET SHAWL



Bastet Velvet Shawl







Bastet Velvet Shawl







Bastet Velvet Shawl



GREY SCARAB VELVET SHAWL





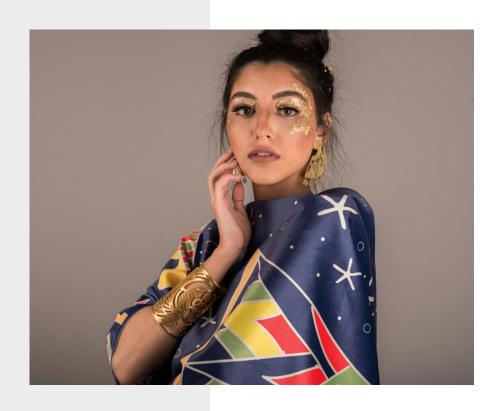




Grey Scarab Velvet Shawl



Grey Scarab Velvet Shawl



BLUE SCARAB VELVET SHAWL



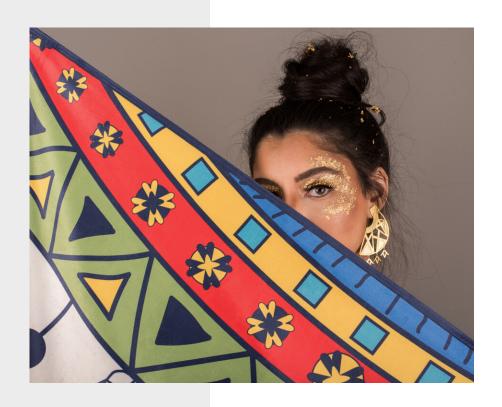




Blue Scarab Velvet Shawl



Blue Scarab Velvet Shawl



GOLDEN FLY VELVET SHAWL





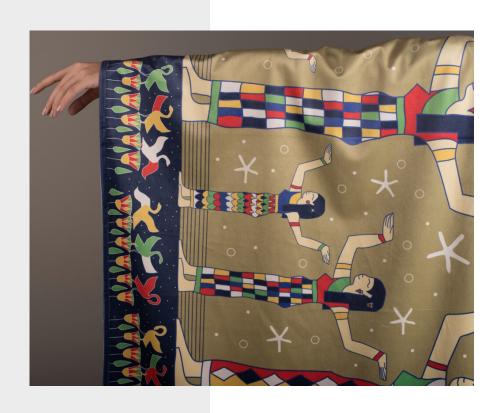




Golden Fly Velvet Shawl



Golden Fly Velvet Shawl



HATHOR GODDESSES VELVET SHAWL





Hathor Goddesses Velvet Shawl



Hathor Goddesses Velvet Shawl





Hathor Goddesses Velvet Shawl



## **CONTACT INFO**







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