FISH AND DONKEY

Summer 22 Collection

ABOUT
Collection

Our designs are mainly based on the idea of merging art into fashion.

"Fish and Donkey" Collection patterns are inspired by the - not so famous - elements of the Ancient Egyptian Art and Culture portrayed in a contemporary artistic designs that fits nowadays fashion styles. Collection illustrations were originally hand drawn by Nada Mohsen, then printed on high quality weave fabric with vivid color palette.

We chose to make our designs to be lively vibrant with a modern edge, starting from color palette to fabric selection and costume execution.

NADA MOHSEN ARTS

Ethical Fashion Parameters

Our Fashion Items are Produced Ethically.

Slow Fashion and Recyclable Materials

Our products are produced with quality that permits it to be worn for multiple of times with a long life time duration. We implement slower production rate, small-batch collections, and recyclable materials usage.

Sublimation Fabric Printing

Water is an integral part of the dyeing process for most textile products.
Sublimation Printing that we use does not use water as a medium to transfer the dye but instead uses heat.
It results in minimum waste, and no dyes get into water systems like normal dyeing processes.

Locally Made

Our materials and fabrics are locally sourced, our final fashion items are made locally with the hands of talented Egyptian artisans, craftsmen and workshops.

Plastic Free / Recyclable Packaging

We use plastic free and recyclable materials in our packaging to reduce waste and environmental harm.

BLUE SHIRT WITH POCKET

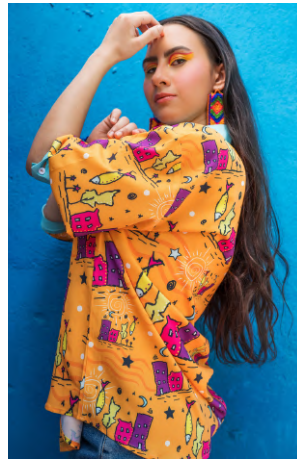
Blue Shirt with Pocket

Blue Shirt with Pocket

Blue Shirt with Pocket

ORANGE SHIRT WITH POCKET

Orange Shirt with Pocket



Orange Shirt with Pocket

Orange Shirt with Pocket

YELLOW SHIRT
WITH POCKET

Yellow Shirt with Pocket

Yellow Shirt with Pocket

Yellow Shirt with Pocket

PURPLE SHIRT
WITH POCKET

Purple Shirt with Pocket

Purple Shirt with Pocket

Purple Shirt with Pocket

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