

CHIC

by VALI CIOBAN  
since 1991

COLLECTIONS.





One of the biggest inspirations for the brand Chic by Vali Cioban has always been Romanian folklore. "Contrast" Collection honors the tradition of "martisor", transposed in a modern setting, while maintaining the ethereal roots of the concept. This collection has both women's designs, as well as men's.





Drawing inspiration from the Romanian myth of the creatures known as “ielele”, the collection with the same name combines traditional handmade details with luxurious fabrics such as lace and silk.





"Radacini" is a Chic by Vali Cioban collection inspired by elements of Romanian traditional clothing and traditions.



VOGUE

Oxford Fashion Studio Paris Autumn/Winter 2017 Ready to wear Collection



Chic by Vali Cioban's collections have been presented internationally in Paris, Vienna and New York, and the brand has appeared in both online and print versions of the magazine Vogue.





Other Chic by Vali Cioban collections have been inspired by nature and time, such as Seasons, an all around the year collection with handmade luxury designs for both women and men.







With an experience of 30 years in the fashion industry, the brand specializes in both ready to wear collections and luxury fashion. This merge is best shown in the collection "Timeless", which is inspired by the history of Arad from 1920 to 2020 and contains designs inspired by every decade.







With an eclectic mix of styles, the brand's collections have always combined different looks to create dramatic and unique fashion shows.



Arad, 2020

Step into  
the wild side

I have an infinite  
number of reasons  
to be happy.

SUMMER VIBES

On top of the more glamorous fashion collections, the brand also launches yearly ready to wear collections showcased in their showroom in Arad. These collections feature handmade and handpainted details for a personalized and unique look.





In collections such as C.H.I.C. 20 20, the concept is portrayed through four different styles: punk, glam, dramatic, and CHIC, with designs from casual to elegant. The use of safety pins, chains, hand-painted messages, as well as fabrics such as sequins and taffeta, create an extravagant collection that can be adapted to any wardrobe.



MANIFESTO Collection also combines the brand's views on fashion, mixing classic looks with extravagant elements.

# MANIFESTO

## 2021



ben





Arad à La Belle Époque is a Chic by Vali Cioban collection celebrating the elegance of that age, set in the setting of the designer's hometown. The collection makes use of glamorous fabrics, such as taffeta and organza, with embroidered details.