

Pretty Vacant was established in 2004 by a pair of Camden Market traders exploring the relationship between music and fashion.

Calmer waters bekoned and the brand relocated to the diverse and inclusive south coast city of Brighton and Hove where husband and wife team, Simon and Mhorag, set about growing the business. Every collection is curated and designed at our studio in Hove. We put our heart and soul in to every collection and still get the same kick out of seeing it all come together now as we did when we first started all those eyears ago.

AW23 highlights are bold geometrics and funky florals. The colour palette is warm and glowing. Our environmental impact has been the primary concern and 95% of the AW23 collection is now either organic cotton or FSC viscose. We have introduced wooden buttons and are working towards removing any plastic trimmings from our garments.

Planet earth is blue and there is something we can do.

At a time when the world is experiencing record heatwaves, floods and unprecedented weather conditions, the impact of global warming is impossible to ignore. We take our responsibilty seriously and are doing our very best as a small company to mitigate our contribution to emissions and to practice sustainable growth. We are all accountable to prevent climate change and together we can help build a more positive outlook for future generations.

We only use natural fibres in our garments.

Viscose is one of the oldest manufactured fibres and begins with wood pulp. It is not synthetic. We use FSC viscose. FSC is the Forestry Stewardship Council which promotes 'environmentally appropriate, socially beneficial and economically viable management of the world's forests'. Our woven viscose garments are all 100% FSC viscose and our knitted garments are 97% FSC viscose and contain a small amount of elastane to give the garment some stretch.

As of 2023, our cotton is 100% organic cotton and sourced from GOTS certified mills. If lined, the fabric is 100% organic cotton voile.

Knitwear yarns

As of 2023, all of our knitwear is constructed using 100% organic cotton.

Printing and dying

We use procian and pigment dyes for printing and dying both of which are considered low impact dyes.

Production

We only work with one factory. This is based in Noida, India and the owner is a partner in Pretty Vacant.

Under no circumstances would we be associated with or work with any factory which uses child or slave labour.

Our factory in Noida has an unblemished record of respect for working age, gender, race, creed and living wages and does not tolerate discrimination on any kind. We are very proto say that Pretty Vacant is ethically produced.

The factory has been audited by SEDEX and has GOTS certification.

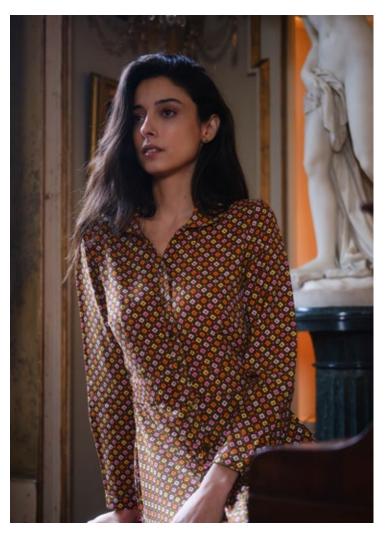
Our small team are paid above the National Living Wage. Workers rights are protected and we operate an inclusive employment policy. We do not tolerate discrimination in any ne As pretty as GRRRR

As of 2023 Pretty Vacant is a member of the Soil Associaltion and have an application for GOTS certification pending.

We have also introduced reyclable packaging and bio-degradable moisture beads. We recycle all single use plastics, paper and cardboard in our distribution centre.

Be kind to people, be kind to the planet.





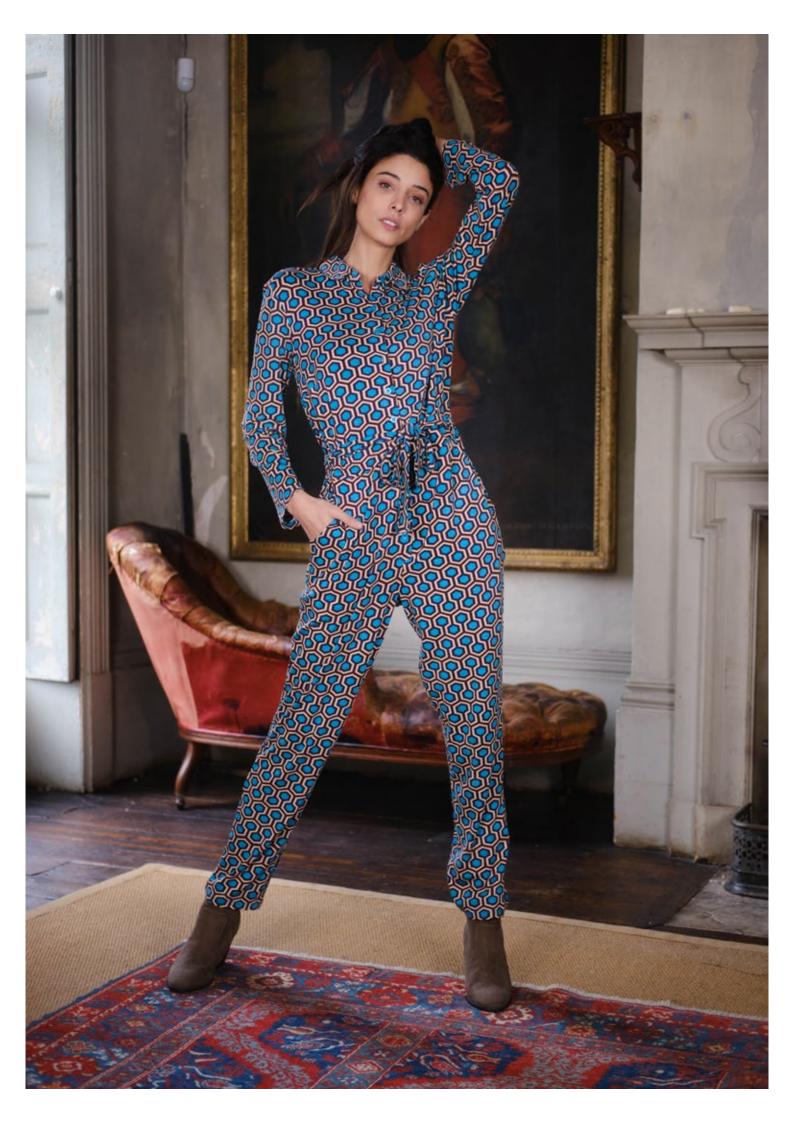


















SIZES: UK8/XS UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: TALLULAH PRINT: LIME SWIRL FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: ELEANOR PRINT: SWOOSH FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: CLARA PRINT: SWOOSH FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC







STYLE: FIFI PRINT: SQUIGGLE FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: SONYA PRINT: GREEN LEAF FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: GERTIE PRINT: GREEN LEAF FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC





STYLE: TIFFANY PRINT: HEX FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL





STYLE: ROBIN
PRINT: HEX
FABRIC: 97% VISCOSE,3% ELASTANE
FSC CERTIFIED FABRIC







STYLE: INDIA PRINT: POLKA FABRIC: 100% VISCOSE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: PAULA PRINT: PRINCESS BLUE FABRIC:100% COTTON CORDUROY



STYLE: BECKY PRINT: PRINCESS BLUE FABRIC:100% COTTON CORDUROY



SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL





STYLE: TIFFANY PRINT: TOADSTOOL FABRIC: 100% VISCOSE FSC CERTIFIED FABRIC



STYLE: PAULA PRINT: PERIDOT FABRIC:100% COTTON CORDUROY



STYLE: PAULA PRINT: PERIDOT FABRIC:100% COTTON CORDUROY





STYLE: ROBIN PRINT: CLOWN FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: SONYA PRINT: CLOWN FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC







STYLE:JONIE PRINT: PINK DIAMONDS FABRIC: 100% VISCOSE FSC CERTIFIED FABRICD





SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL





STYLE: BELLE PRINT: FALL FLOWERS FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC







STYLE: GABI PRINT: PAISLEY FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: ELEANOR PRINT: PAISLEY FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: DELLA PRINT: GOOD LIFE FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: CLARA
PRINT: GOOD LIFE
FABRIC: 97% VISCOSE,3% ELASTANE
FSC CERTIFIED FABRIC





STYLE: GABI PRINT: HEART FLOWER FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: FIFI PRINT: HEART FLOWER FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: HILDA PRINT: CUBE FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: TIFFANY PRINT: CUBE FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC





STYLE: EDIE PRINT: LIME SWIRL FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: BARBARA PRINT: SWOOSH FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: GRETA
PRINT: SQUIGGLE
FABRIC: 97% VISCOSE,3% ELASTANE
FSC CERTIFIED FABRIC



STYLE: OLIVE PRINT: GREEN LEAF FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC





STYLE: RIZZO PRINT: HEX FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: DEBORAH PRINT: TOADSTOOL FABRIC: 100% VISCOSE FSC CERTIFIED FABRIC



STYLE: OLIVE PRINT: POLKA FABRIC: 100% VISCOSE FSC CERTIFIED FABRIC



STYLE: EDIE PRINT: MIMOSA FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC







STYLE: RIZZO PRINT: CLOWN FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: 70'S BLOUSE PRINT: PINK DIAMONDS FABRIC: 100% VISCOSE FSC CERTIFIED FABRIC



STYLE: HELGA PRINT: FALL FLOWERS FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC







STYLE: BARBARA PRINT: PAISLEY FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

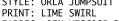


SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: ANNE PRINT: GOOD LIFE FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC





STYLE: ORLA JUMPSUIT PRINT: LIME SWIRL FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: ORLA JUMPSUIT PRINT: SQUIGGLE FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

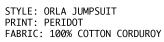


STYLE: ORLA JUMPSUIT PRINT: HEX FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: ORLA JUMPSUIT PRINT: PAISLEY FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC







STYLE: ORLA JUMPSUIT PRINT: PRINCESS BLUE FABRIC: 100% COTTON CORDUROY

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: BLOSSOM PRINT: GOOD LIFE FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: MAGGIE PRINT: CUBE FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC





SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL





STYLE: AGNETHA
PRINT: SQUIGGLE
FABRIC: 97% VISCOSE,3% ELASTANE
FSC CERTIFIED FABRIC







STYLE: BLOSSOM PRINT: HEX FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: ANNABEL PRINT: POLKA FABRIC: 100% VISCOSE FSC CERTIFIED FABRIC



STYLE: MELANIE PRINT: PERIDOT FABRIC: 100% COTTON CORDUROY



STYLE: MELANIE PRINT: PRINCESS BLUE FABRIC: 100% COTTON CORDUROY









SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: AGNETHA
PRINT: PRINCESS BLUE
FABRIC: 100% COTTON CORDUROY

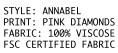


STYLE: MAGGIE PRINT: CLOWN FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: BLOSSOM PRINT: MIMOSA FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC







SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL





STYLE: LENA PRINT: HEART FLOWER FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC



STYLE: MAGGIE PRINT: PAISLEY FABRIC: 97% VISCOSE,3% ELASTANE FSC CERTIFIED FABRIC





STYLE: BASIC CARDIGAN COLOUR: TRUE BLUE FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: BASIC CARDIGAN COLOUR: PERIDOT FABRIC: 100% ORGANIC COTTON



STYLE: BASIC CARDIGAN COLOUR: BLACK ONYX FABRIC: 100% ORGANIC COTTON







STYLE: BASIC CARDIGAN COLOUR: RED BUD FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: BASIC CARDIGAN COLOUR: JAFFA FABRIC: 100% ORGANIC COTTON



STYLE: BASIC CARDIGAN COLOUR: ANTIQUE WHITE FABRIC: 100% ORGANIC COTTON







STYLE: GWEN POINTELLE CARDIGAN COLOUR: TRUE BLUE FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: GWEN POINTELLE CARDIGAN COLOUR: TILE BLUE FABRIC: 100% ORGANIC COTTON



STYLE: GWEN POINTELLE CARDIGAN COLOUR: PERIDOT FABRIC: 100% ORGANIC COTTON



STYLE: GWEN POINTELLE CARDIGAN COLOUR: BLACK ONYX FABRIC: 100% ORGANIC COTTON







STYLE: GWEN POINTELLE CARDIGAN COLOUR: RED BUD FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: GWEN POINTELLE CARDIGAN COLOUR: ANTIQUE WHITE FABRIC: 100% ORGANIC COTTON







SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: BUTTON SHOULDER COLOUR: TILE BLUE FABRIC: 100% ORGANIC COTTON



STYLE: BUTTON SHOULDER COLOUR: PERIDOT FABRIC: 100% ORGANIC COTTON



STYLE: BUTTON SHOULDER COLOUR: BLACK ONYX FABRIC: 100% ORGANIC COTTON







STYLE: BUTTON SHOULDER COLOUR: JAFFA FABRIC: 100% ORGANIC COTTON

STYLE: BUTTON SHOULDER COLOUR: RED BUD FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: BUTTON SHOULDER COLOUR: ANTIQUE WHITE FABRIC: 100% ORGANIC COTTON



SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: TUNIC COLOUR: TILE BLUE FABRIC: 100% ORGANIC COTTON



STYLE: TUNIC COLOUR: PERIDOT FABRIC: 100% ORGANIC COTTON



STYLE: TUNIC COLOUR: BLACK ONYX FABRIC: 100% ORGANIC COTTON







STYLE: TUNIC COLOUR: RED BUD FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: TUNIC COLOUR: JAFFA FABRIC: 100% ORGANIC COTTON







STYLE: RENEE BATWING COLOUR: TRUE BLUE FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: CHRISTINA ROLL NECK COLOUR: RED BUD FABRIC: 100% ORGANIC COTTON



STYLE: CHRISTINA ROLL NECK COLOUR: TILE BLUE FABRIC: 100% ORGANIC COTTON







STYLE: CHEVRON KNIT COLOUR: TILE BLUE FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: CHEVRON KNIT COLOUR: JAFFA FABRIC: 100% ORGANIC COTTON



STYLE: CHARLIE BATWING COLOUR: JAFFA/RED BUD FABRIC: 100% ORGANIC COTTON



STYLE: CHARLIE BATWING COLOUR: BLACK ONYX/ANTIQUE WHITE FABRIC: 100% ORGANIC COTTON





STYLE: JO CARDIGAN COLOUR: ANTIQUE WHITE FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: JO CARDIGAN COLOUR: PERIDOT FABRIC: 100% ORGANIC COTTON



STYLE: DINA COLOUR: PERIDOT FABRIC: 100% ORGANIC COTTON



STYLE: DINA COLOUR: TRUE BLUE FABRIC: 100% ORGANIC COTTON







STYLE: COLLAR CARDIGAN COLOUR: BLACK ONYX FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: COLLAR CARDIGAN COLOUR: TRUE BLUE FABRIC: 100% ORGANIC COTTON



STYLE: OVERSIZED BOX SWEATER COLOUR: MULTI FABRIC: 100% ORGANIC COTTON



STYLE: RAINBOW CARDIGAN COLOUR: MULTI FABRIC: 100% ORGANIC COTTON







STYLE: SMILE COLOUR: JAFFA FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



STYLE: HAPPY COLOUR: TRUE BLUE FABRIC: 100% ORGANIC COTTON





STYLE: STARBURST SWEATER COLOUR: TRUE BLUE FABRIC: 100% ORGANIC COTTON

SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL

STYLE: STARBURST SWEATER COLOUR: RED BUD FABRIC: 100% ORGANIC COTTON

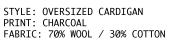


STYLE: OVERSIZED CARDIGAN COLOUR: BURGUNDY FABRIC: 70% WOOL / 30% COTTON



STYLE: OVERSIZED CARDIGAN COLOUR: NAVY BLUE FABRIC: 70% WOOL / 30% COTTON





SIZES: UK8/XS, UK10/S UK12/M UK14/L UK16/XL UK18/XXL



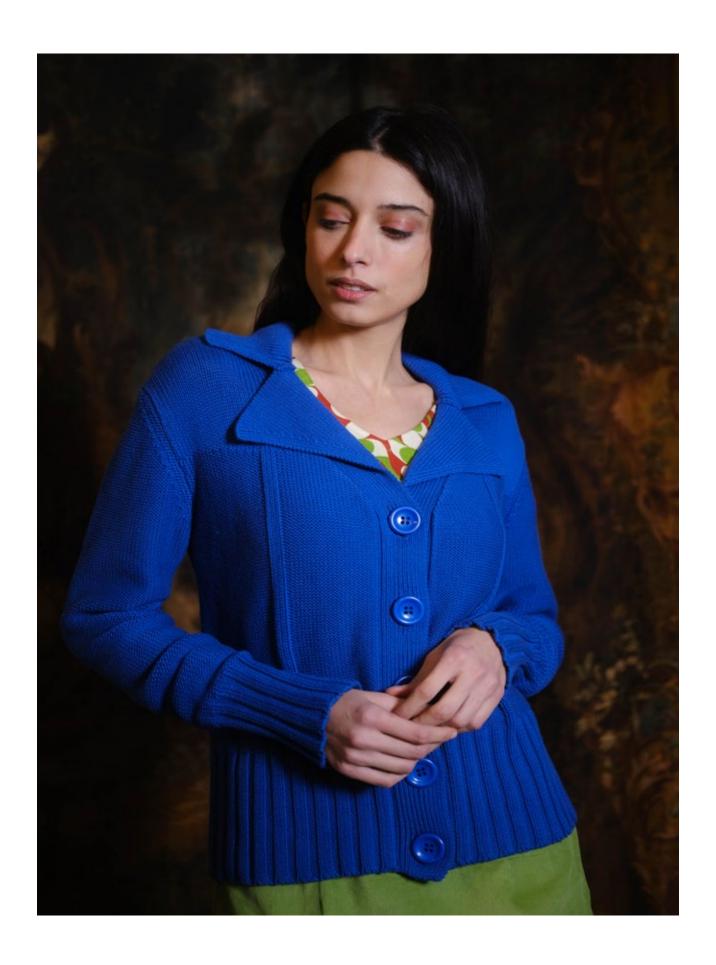
STYLE: DIDI POINTELLE PRINT: BURGUNDY FABRIC: 70% WOOL / 30% COTTON



STYLE: DIDI POINTELLE PRINT: CHARCOAL FABRIC: 70% WOOL / 30% COTTON



STYLE: DIDI POINTELLE PRINT: NAVY FABRIC: 70% WOOL / 30% COTTON







Agents Info

General enquiries: Mhorag Lomond email: mhorag@prettyvacantclothing.com

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UK South West: Sarah Pikett email: sp_agencies@yahoo.co.uk

UK South East: Simon Rapley email: simonrrapley@gmail.com

Scotland: Lisa Nicholls at Muse Fashions email: lisa@musefashion.uk

Germany South: Klaus Hoellige at Agentur Concept email: mail@agenturconcept.de

Germany North: Matthias Meyer at Katwick agency email: mm@katwick.de

Belgium and Netherlands: Robert and Yvonne at Design HQ email: info@designhq-fashion.com

France North West: Sebastien Brochard at Astrosonic email: seb.agent@yahoo.fr

France South East: Pierre Bohera email: pierrebohera@hotmail.fr

Spain North: Xavier Sardá at showroom numero 13 email: xavibmc@msn.com

Australia: Warren or Melissa email: warren@thesalesloop.com.au

All EU orders will be shipped from our Netherlands distribution centre and will not incur any duties

www.prettyvacantclothing.com

digital linesheet https://prettyvacant.app.apparelmagic.com/ext/linesheet/?id=8