



*Samar Saied Designs*



## *How my brand started*

*When I started learning fashion  
my aim was to do my own clothes,  
never think it can be my business.*

*By time I discovered that was  
my passion*

*The way to be happy  
The joy of drawing my dream on paper  
and doing every step untile my dream  
comes to life*

*The incredible moment  
of seeing my dream in front of me*

*that's what made me start my brand*

*The Art of joy and happiness  
Our aim now to make every girl feel the joy,  
to be happy, comfy and unique.*



# Speak Art Collection

Speak Art  
Collection is  
a collaboration  
collection  
with the American  
artist  
Thomas Fedro.

His paintings  
were the  
inspiration  
for the collection  
to make  
girly, colorful, and  
unique handpainted  
designs.







Photographer: Khaled Hamdy  
Compositing: Mohammed Omran

Makeup artist: Kiki Ismail  
Hair styling: Ahmed Galal



Model: Anastasia Mikheicheva



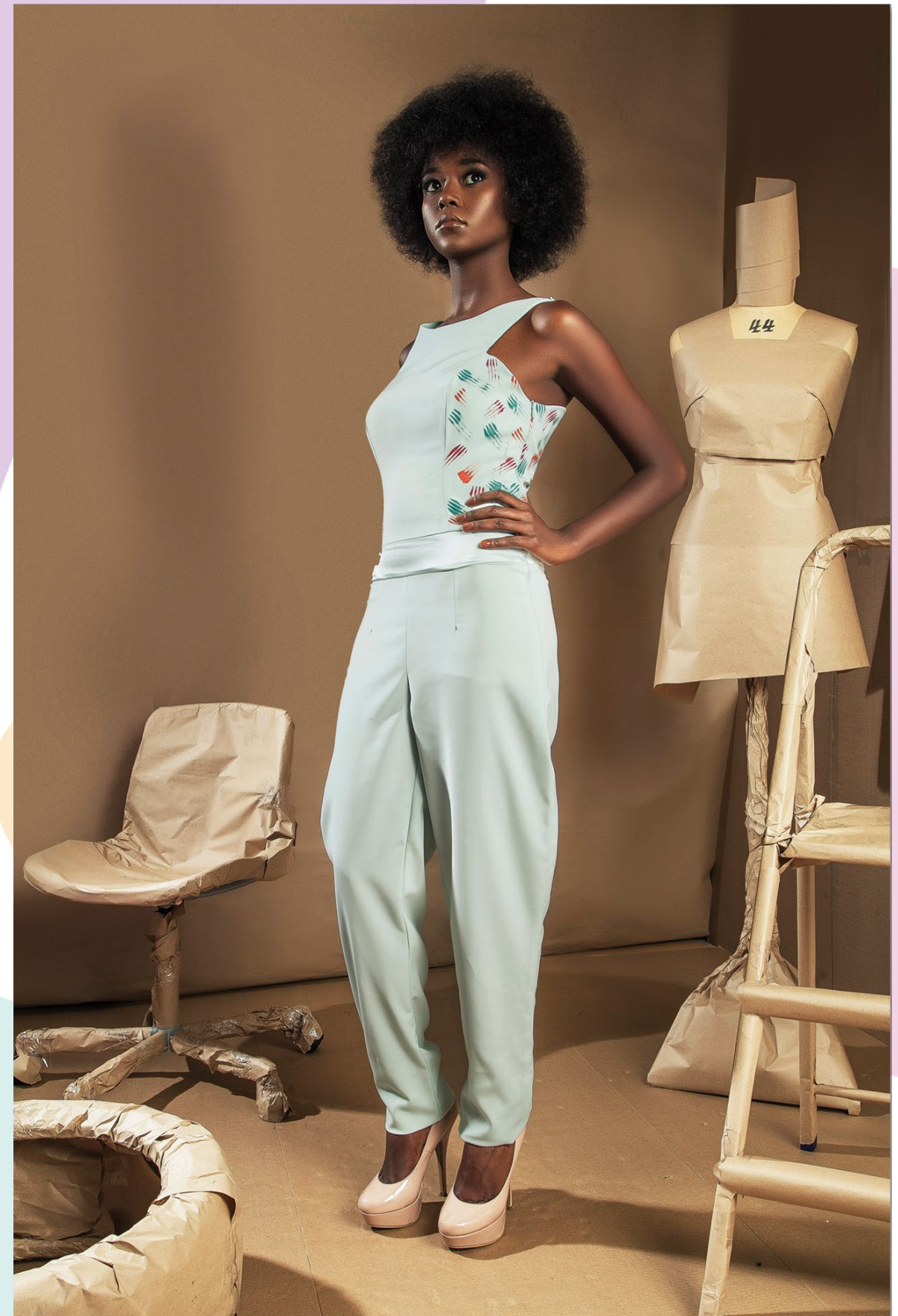


# *Color Splash Collection*

*Color splash collection is inspired by color blocking  
and the power of colors*



*Photographer: Khaled Hamdy, Makeup Artist: Kiki Ismail  
Model & hair styling: Fatima Ali*













# Doodling Collection



*Doodling collection is my favourite collection, made with love, the mother's love to support my son when his art teacher told him that his drawings are bad so he decided not to draw again.*

*I asked him to help me by making some drawings for*

*my new collection, he refused at first, and by time he accepted to try.*

*I loved his drawings and I think my clients do so because it's my best selling collection.*







*Model: Malak elyamani  
Makeup: Salma Hazem  
Jewelery Designer: Shaimaa elzayat*





# Beauty Collection

Beauty collection is a collection inspired by makeup and beauty quotes.



Model : Nada Samy



# Memphis Collection

Memphis group was an Italian design and architecture group that was active in the 80's

The group designed postmodern furniture inspired by pop art styles. They were well-known for their use of bright colors, geometric shapes and bold patterns



Model : Nada Samy



# *Alice in wonderland mini collection*

*For the love of Disney films and special  
Alice in wonderland which is very inspiring for me,*

*This is how i saw it and  
loved to appear it in my  
own way with some happy,  
joyful handpainting designs.*











*Ready to wear line with a taste of art*  
*Live it in Color*

[www.samarsaiiddesignz.com](http://www.samarsaiiddesignz.com)



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