

2023
CATALOGUE





THE BRAND

Formation Co. strives to provide everyday versatile jewellery with soul. Thoughtfully designed and hand-crafted in East London the collection is designed to combine, layer, stack and curate your own unique look. The collections are inspired by nature and the celestial, with a nod to timeless nostalgia - the perfect balance between individuality and minimalism.

The ethos is slow, with a buy less and wear more philosophy featuring classic forms and wearable design at an affordable price.



THE
ESSENTIALS



1



2

LAURA 'OVAL' CHAIN

- 1** £12.60 / £28
18" super delicate oval chain with extender

LAURA 'OVAL' BRACELET

- 2** £11.70 / £26
6" super delicate oval chain with extender



3

4



FREYA 'FIGARO' CHAIN

- 3** £13.50 / £30
17" super delicate figaro chain with extender

FREYA 'FIGARO' BRACELET

- 4** £12.60 / £28
6" super delicate figaro chain with extender



Barely There Layering

BAILEY 'BOX' CHAIN

£14.40 / £32

18" modern box chain with extender

BAILEY 'BOX' BRACELET

£12.60 / £28

6" modern box chain with extender



BEST
SELLER



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4

ALICE 'OVAL' CHAIN

£16.20 / £36

18" paperclip chain with extender

ALICE 'OVAL' BRACELET

£14.40 / £32

6" paperclip chain with extender

MILLIE 'FLAT CURB' CHAIN

£16.20 / £36

17" retro curb chain with extender

MILLIE 'FLAT CURB' BRACELET

£14.40 / £32

6" retro curb chain with extender



MILANO CONTRAST CHAIN NECKLACE

£19.80 / £44

19" contrast oval chain necklace

MILANO CONTRAST CHAIN BRACELET

£18 / £40

6" contrast oval chain bracelet



The Curated Stack

LULA 'LONG LINK' HOOPS

- 1** £19.80 / £44
40mm chunky vintage inspired hoops



1

LULA 'LONG LINK' BRACELET

- 2** £18.90 / £42
6.5" chunky vintage inspired chain



2

LULA 'LONG LINK' CHAIN

- 3** £21.60 / £48
17" chunky vintage inspired chain



3





1

SIENNA 'SNAKE' CHAIN

£22.50 / £50

16" flat midweight snake chain with extender



2

ANNA 'CURB' CHAIN

£20.70 / £46

17" linked curb chain with T-bar clasp

1

ANNA 'CURB' BRACELET

£18 / £40

6.5" linked curb chain with T-bar clasp

2





CLARA 'CUBAN' CHAIN

£21.60 / £48

17" chunky cuban chain with rounded clasp



CLARA 'CUBAN' BRACELET

£18.90 / £42

6.5" chunky cuban chain with rounded clasp



Making
Statements



DANA NECKLACE

£18.90 / £42

20+21" multi chain with disc charm

DEA NECKLACE

£20.70 / £46

goddess pendant on 20" dainty satellite chain



**BEST
SELLER**



BEST
SELLER

E S S E N T I A L S



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2



3

TRI HUGGIES

- 1** £10.80 / £24
12mm clicker hoops with mini geo charm

HEX HUGGIES

- 2** £10.80 / £24
12mm clicker hoops with mini geo charm

ORB HUGGIES

- 3** £10.80 / £24
12mm clicker hoops with mini geo charm

Back
to
Basics

NEW
SS '23



AVA 'FACETED' HUGGIES

£14.40 / £32

12mm snug faceted clicker huggies



CORA 'POINTED' HUGGIES

£14.40 / £32

12mm snug pointed clicker huggies



PETRA BEADED HUGGIES

£14.40 / £32

9mm beaded clicker hoops



BEST
SELLER



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3 4



OLIVIA 'OVAL' HOOPS

- 1** £17.10 / £38
25mm oval lever back infinity hoops

DARCY HOOPS

- 2** £15.30 / £34
30mm chunky oval leverback infinity hoops

RICO HOOPS

- 3** £14.40 / £32
13mm chubby infinity hoops

HARLOW HOOPS

- 4** £15.30 / £34
25mm chubby round leverback infinity hoops

The Modern Twist

NEW
SS '23



SUZIE DROP HOOPS

£18.90 / £42

2cm length hinge domed hoops



1



2

SHAPES HOOPS

1 £11.70 / £26

15mm threader hoops with multi geo charms

BARRE HOOPS

2 £11.70 / £26

15mm threader hoops with multi geo charms



1



2



BORA OVAL HOOPS

1 £17.10 / £38
14mm hammered texture clicker hoops

MAUI HOOPS

2 £17.10 / £38
14mm hammered texture clicker hoops

Unique
Texture



1 2

3 4



BEST
SELLER

STACKER RING

- 1 £10.80 / £24
adjustable one size 2mm hammered ring

PARALLEL RING

- 2 £13.50 / £30
adjustable one size overlapping ring

AQUA RING

- 3 £13.50 / £30
adjustable one size multi row ring

WAVE RING

- 4 £13.50 / £30
adjustable one size multi row wave ring

A woman with dark hair pulled back, wearing a white, long-sleeved, V-neck dress with a tie detail at the waist. She is wearing gold jewelry: a chain necklace with a circular pendant, a matching chain bracelet, and a circular earring. She is looking off to the side. The background is a window with horizontal blinds.

|CELESTE

- NEW MOON MULTI**
1 £18.90 / £42
 13 x 8mm charms on 20" stacked chains
- CRESCENT MOON MULTI**
2 £18.90 / £42
 14 x 15mm charms on 18" stacked chains
- NEW MOON HOOPS**
3 £12.60 / £28
 13 x 8mm charms on classic hoops
- CRESCENT HOOPS**
4 £12.60 / £28
 14mm charms on threader hoops





LIGHTNING HOOPS

- 1** £12.60 / £28
12mm huggies with small lightning charms

LIGHTNING STUDS

- 2** £10.80 / £24
6mm delicate lightning studs with stud back

1

2



3

**BEST
SELLER**

CRESCENT HUGGIES

- 3** £12.60 / £28
11mm charms on 15mm clicker huggies

STAR HUGGIES

- 4** £12.60 / £28
12mm leverback huggies + starburst charms



4



POLARIS HOOPS

£12.60 / £28

12mm pendant on classic 15cm hoops



POLARIS NECKLACE

£16.20 / £36

multi textured charms on 20" curb chain

Shine
Bright

AURORA NECKLACE

£21.60 / £48

25mm pendant on chunky 19" rolo chain



Moon magic

BEST
SELLER

1



2



GALAXY NECKLACE

- 1** £19.80 / £44
20mm pendant on chunky 20" paperclip

GALAXY HOOPS

- 2** £19.80 / £44
20mm pendants on chunky 15mm hoops

GALAXY BRACELET

- 3** £18.90 / £42
6" double row chain + galaxy pendant

3





EQUINOX NECKLACE

£17.10 / £38
18" mixed chain with infinity hoop charms

EQUINOX BRACELET

£15.30 / £34
18" mixed chain with infinity hoop charms

SOLA NECKLACE

£19.80 / £44
19" twist chain + carved pendant and peridot

LUNA NECKLACE

£19.80 / £44
19" twist chain + carved pendant and moonstone

NEW
SS '23



NEW
SS '23





| DALMATIA



JASPER GEO NECKLACE

£17.10 / £38

8mm faceted stone on 17" delicate satellite chain



JASPER BAR NECKLACE

£19.80 / £44

30mm stone bar charm on delicate 18" twist chain

JASPER GEO HOOPS

£17.10 / £38

10mm faceted stone on 15mm open hoop-

JASPER OVAL HUGGIES

£15.30 / £34

8mm raw cut oval stone on fitted huggie

**BEST
SELLER**



One of a Kind



JASPER CUBE NECKLACE

£20.70 / £46

20mm cased cube stone on 16" vintage chain



BEST
SELLER

JASPER ARROW NECKLACE

£21.60 / £48

25mm cased arrow stone on 22" box chain





LA BOHEME

AURA OPAL HOOPS

- 1** £21.60 / £48
5mm opal stones and 15mm open hoops



AURA OPAL NECKLACE

- 2** £20.70 / £46
20mm opal set pendant and 17" curb



**BEST
SELLER**

3



AURA OPAL HUGGIES

- 3** £17.10 / £38
4mm rounded opal gemstone huggies

AURA OPAL STUDS

- 4** £16.20 / £36
4mm rounded opal gemstone studs

4



EROS OPAL SUNBURST HOOPS

£17.10 / £38

opal charm on 15mm threader hoops



EROS OPAL SUNBURST NECKLACE

£17.10 / £38

opal pendant on 18" cable chain



EROS OPAL SUNBURST HUGGIES

£18.90 / £42

multi opalite set huggies



**NEW
SS '23**

LUMEN STUDS

- 1** £11.70 / £26
hand engraved 5mm evil eye studs

LUMEN RING

- 2** £14.40 / £32
hand engraved 5mm evil eye open size ring

LUMEN 'EVIL EYE' NECKLACE

- 3** £16.20 / £36
20mm pendant on 18" delicate chain

LUMEN 'EVIL EYE' HOOPS

- 4** £13.50 / £30
13mm charms on 15mm infinity hoops

NEW
SS '23

NEW
SS '23



1 2
3 4





PALMA 'HAMSA HAND' NECKLACE

£16.20 / £36

13mm hamsa charm on 18" mini paperclip chain



PALMA 'HAMSA HAND' HOOPS

£13.50 / £30

13mm hamsa charms on classic 20mm hoops



Spirit
of
Summer



- 1 COWRIE SHELL HOOPS**
 £16.20 / £36
 18mm infinity hoops with shell charms

- 2 BEADED MULTI CHAIN NECKLACE**
 £18.90 / £42
 19" + 18" multi chain necklace



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4



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**BEST
 SELLER**

- 3 BEADED COWRIE SHELL NECKLACE**
 £17.10 / £38
 14 x 15mm charms on 18" stacked chains

- 4 BEADED COWRIE SHELL BRACELET**
 £15.30 / £34
 multi shell charms on beaded chain





NEW
SS '23

GREEN ONYX MULTI CHAIN

£17.10 / £38

18 + 18.5" multi chains with green onyx stones



NEW
SS '23

GREEN ONYX MULTI BRACELET

£15.30 / £34

6.5" multi chains with green onyx stones

GREEN ONYX CHARM CHOKER

£17.10 / £38

16" box chain with 6 x chiseled green onyx stones



NEW
SS '23

GREEN ONYX HUGGIES

£14.40 / £32

13mm clicker hoops and chiseled green onyx



NEW
SS '23

A close-up portrait of a woman with dark, curly hair, looking slightly away from the camera. She is wearing a white, ruffled, halter-style top with a bow at the front. Her accessories include a multi-strand pearl necklace, a gold-colored chain necklace, and small gold hoop earrings. Her right hand is resting on her chest. The background is a soft, out-of-focus desert landscape under warm, golden light. A white rectangular box in the upper right corner contains the word "DESERTUM" in a black serif font, preceded by a vertical line.

|DESERTUM

Those Pearly Whites

DESERTUM

1

ZARA BEADED NECKLACE

£18.90 / £42

16" + 2"ext - beaded necklace with pearls

2

JUNO PEARL HUGGIES

£18.90 / £42

14mm huggies with inset pearls

3

JUNO COIN NECKLACE

£18 / £40

16" + 2"ext - pearl necklace with charm



1

NEW
SS '23



2



3



ALESSIA ORGANIC PEARL HOOPS

- 1** £21.60 / £48
freshwater small pearls on chubby mini hoops

ALESSIA ORGANIC PEARL NECKLACE

- 2** £22.50 / £50
freshwater large pearls on 18" box chain

VENUS PEARL NECKLACE

- 3** £22.50 / £50
17" chain of natural pearls and gold beads

VENUS PEARL BRACELET

- 4** £20.70 / £46
6.5" chain of natural pearls and gold beads`



1 2
3 4

NEW
SS '23



NEW
SS '23

BEST
SELLER

BEST
SELLER



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2



MOLTEN HOOPS

- 1 £18.90 / £42
22mm textured hoops

MOLTEN RING

- 2 £13.50 / £30
adjustable one size textured ring



MALI SNAKE NECKLACE

£17.10 / £38

18" chain with textured snake pendant



MALI SNAKE RING

£13.50 / £30

one size adjustable snake ring

MALI SNAKE HOOPS

£18 / £40

20mm textured statement hoops with charms

Mythical
Features





NEW
SS '23

NEW
SS '23

FLUX HUGGIES

- 1 £14.40 / £32
13mm textured huggies

MAGMA RING

- 2 £17.10 / £38
one size textured ring

MAGMA HOOPS

- 3 £21.60 / £48
3.5cm textured hoops with butterfly closer

MAGMA STUDS

- 4 £14.40 / £32
8mm studs of unique textured shape



NEW
SS '23

NEW
SS '23

- 1 2
3 4



MOLTEN T-BAR NECKLACE

£19.80 / £44

19" paperclip chain with molten charm



MOLTEN T-BAR BRACELET

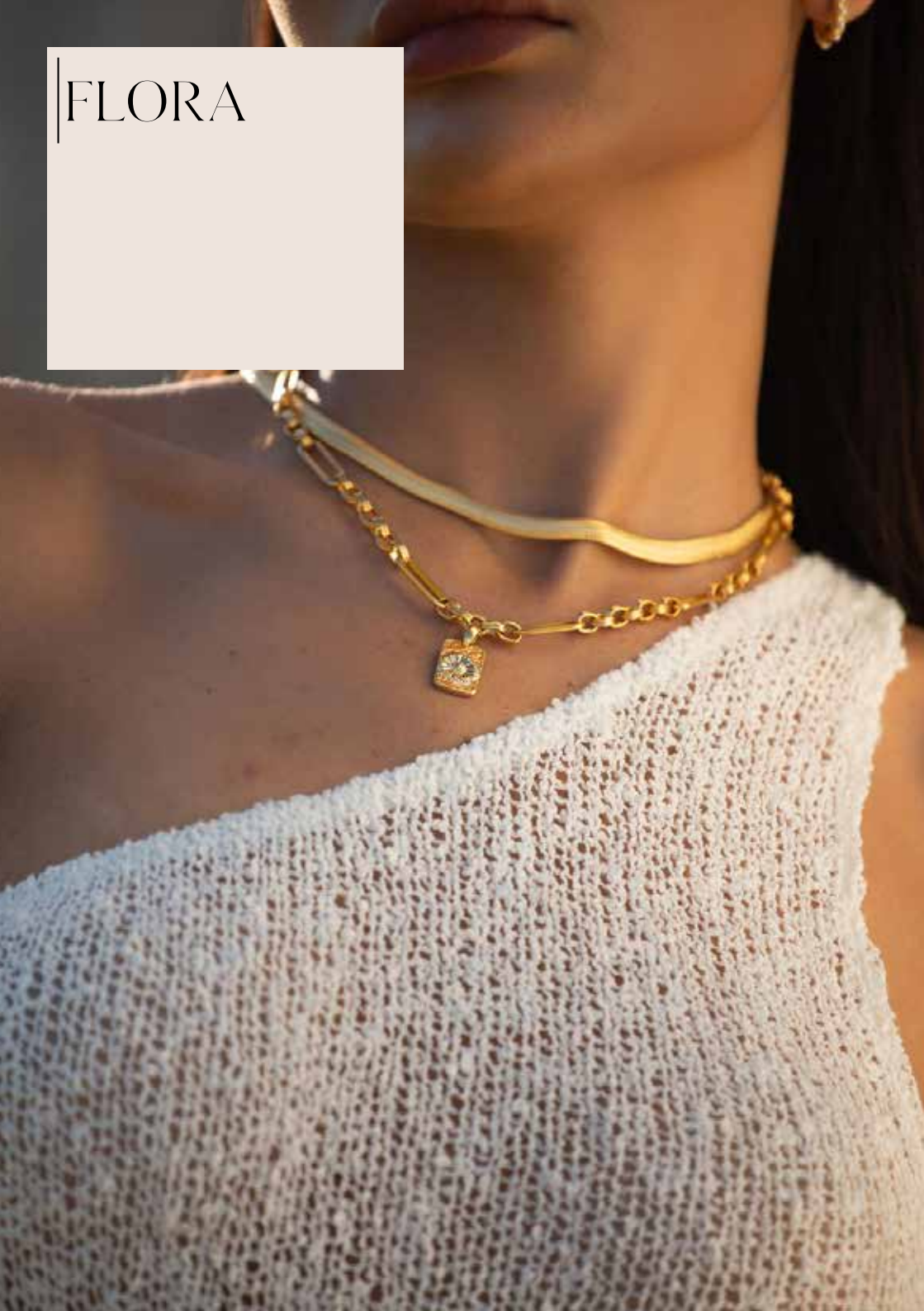
£18 / £40

6" paperclip chain with molten charm

Drops of Summer



FLORA



NEW
SS '23

F L O R A



1 2

DAISY CHAIN NECKLACE

- 1 £20.70 / £46
1.5mm pendant on chunky chain

DAISY CHAIN HOOPS

- 2 £11.70 / £26
15mm threader hoops with flower charms

FLORA STUDS

- 3 £10.80 / £24
4mm delicate flower studs with butterfly

FLORA SIGNET RING

- 4 £17.10 / £38
chunky etched one size signet ring

Flower Power



NEW
SS '23

NEW
SS '23

3 4

Pricing + MOQ : Our minimum wholesale order is £300, which is approximately 15 items. We believe this helps provide a wide enough selection to really help your items sell. Wholesale prices are charged at 45% of retail as standard. If the customer chooses to raise the retail prices at point of sale they will incur liability for any returns. The cost includes one protective jewellery box or suede pouch per item. Display cards can be included upon request.

Orders: Once an order request is made, an invoice will be provided with the total cost. Confirmation of the invoice constitutes an acceptance of the order. Cancellation of an order can be made by either party prior to confirmation of the invoice. All stockists have exclusive rights to their postcode once an order is placed. If no re-order is made within 4 months this will be re-opened for other stores to place orders.

Payment: Payment is required in full within 48 hours of receipt of the goods. 30 day terms can be discussed in certain circumstances. Retail prices are subject to change year on year due to upcharges in labour, component costs or duty rates. We strive to keep this very infrequent. Any increase will be communicated at the time of change.

Delivery + Shipment : As standard, orders will be delivered within 14-21 days, or sooner if possible. Pre-orders can also be arranged. Lead times may vary in busier seasons. All orders will be sent via Royal Mail Tracked 24 or equivalent courier option.
All orders include free carriage.

Online Selling : All wholesaler's online listings must include the name Formation Co. in the title and/or description. As a small business we appreciate the support of branding. Please feel free to use photography and copy from our website if needed. We do not allow items to be listed on Etsy or Not on the High Street as we are already affiliated with these platforms.
We do not allow white labelling of any Formation Co. products.

Returns + Exchanges : Please inspect items on delivery to ensure order number and items are correct. Returns on faulty goods can be made within 7 days of delivery and we will, as appropriate, repair, replace or refund you for the items. We do not accept returns on unwanted or non-faulty items. We are under no further obligation to accept liability for customer returns if:

- a. the defect arises from normal wear and tear
- b. the defect arises from misuse or mishandling of the goods
- c. the defect arises from negligence of care directions provided

We want you to be totally happy with Formation Co. goods and we endeavour to create successful ongoing relationships between ourselves and retailers. In the event you have any questions or queries please feel free to contact us directly:

Owner : Kerry Galtrey
Studio Location : Walthamstow, East London

Email : formationjewellery@gmail.com
Instagram : [formation_co](https://www.instagram.com/formation_co)

Website : www.formationjewellery.co.uk

The Brand

Formation Co. Jewellery aims to empower the wearer to create their own unique look with a range of layerable golden options, encouraging your personality to shine through with every item. The collections are designed to have fun with, the stackable pieces inspiring you to express your creativity - there is no wrong combination.

The designs are meaningful, yet affordable - we believe in inclusivity and so don't add huge markups to our collections. Every woman should be able to afford beautiful jewellery without breaking the bank.

The Founder

Founder Kerry took jewellery making classes from the age of 23 whilst living abroad, working as a designer for an international fashion brand. She learnt the essential basics during evening classes after work, and combined these with self taught techniques in a draughty old Ohio barn at the weekends. Formation Co. was forged through an obsession with metal work and creating wearable art, and originally sold individual one-off pieces at markets and fairs.

After relocating back to the UK in 2019, Kerry combined her background in fashion with a need for affordable, accessible jewellery and rebranded Formation into the gold-layered trend-led brand you see today.

Now stocked in over 50 stores Europe wide, with a growing retail sales platform, Formation Co has been featured in a variety of magazines including Tatler and Stylist, as well as being used as the sole accessory brand for Frankie Bridge's clothing collection.

The Materials

All Formation Co. pieces are handmade using a 925 sterling silver or solid brass base with an 18k gold plate - it is costume jewellery. Maintaining affordable prices allows for multi-product buys and ensures you can have the same trends as the high end brands, on a smaller budget.

We ethically source every aspect of production from base metal to packaging and very little stock is held in order to reduce waste. Where possible, we use recycled and eco friendly materials and are constantly looking for ways to improve our accountability and positive impact on the world.

The Care

Formation Co. is entirely handmade, making it very delicate.

The items need to be taken care of to preserve their lifespan.

Apply all beauty products prior to putting your jewellery on. Water and other liquids can fade the plating. Remove while swimming or showering and store in the protective non-tarnish eco friendly jewellery box or pouch that will arrive with your order. If needed, use a fragrance-free soap with warm water to gently clean and pat dry with a soft cloth.

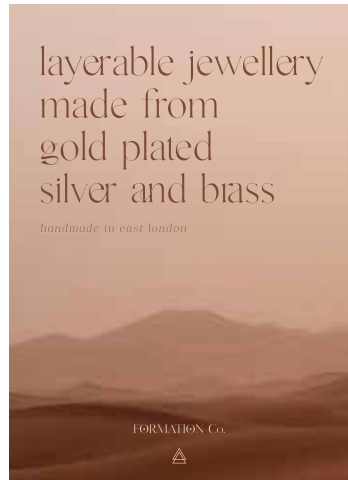
All pieces are nickel free, but due to the nature of recycled materials, we advise that anyone with metal allergies does not wear our jewellery.

POS DISPLAY 1
A5 Premium Natural Card
Single sided print



£1 per card
Suggested 1 on display

POS DISPLAY 2
A5 Premium Natural Card
Single sided print



£1 per card
Suggested 1 on display

NOTE CARDS
A6 Premium Txture Card
Double sided print



£0.18 per card
Suggest for online buys

CARE CARDS
A6 Premium Sueded Card
Double sided print



£0.18 per card
Suggest 1 per item

