

BOTTEGA BERNARD



SOUL CANVAS

**LOOKBOOK
SS 24**



SOUL CANVAS

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**Sustainable.
Handcrafted.
Minimal.
Be BB.**

**An Italian Experience
Designed to Last.**

Bottega Bernard is a **sustainable sartorial** clothing brand for **women** and **men**, born in 2021 to realise a dream: **combine traditional tailoring** practices with **respect** for the **environment** and **people**.

BB is deeply rooted in the **heart of Tuscany** and its artisanal traditions, known for using **high-quality raw materials** and **skilled craftsmanship**.

The Brand practices the ancient art of **"handmade"** and passionately searches for the best **Eco-Friendly** and **made-in-Italy fabrics**.

Our approach **balances tailoring** and **minimal elements**, providing an **Italian experience** designed to last.





SOUL CANVAS

"**Soul Canvas**", the new Spring Summer 2024 collection of clothing and accessories by **Bottega Bernard**, wants to take us on a **journey through emotions**, an introspective path that explores transformation and self-acceptance.

The collection is an emotional journey and an **invitation to embrace every emotion** and find beauty in our authenticity. **Each garment** represents a chapter of our inner story and becomes **a canvas on which the soul can paint its own experience**, celebrating the complexity and richness of our emotions.

Shades of blue, black, green and beige, with brighter hints of colour from fuchsia to orange to red, is **the colour palette that depicts the different shades of our moods**.

The **clean lines, tailoring and sartorial details** combined with **high-quality Italian fabrics** recovered from big-name brands to which Bottega Bernard wanted to give a second life, from **organic cotton** to **silk**, from **tencel** to **bamboo viscose**, make it possible to create **versatile, comfortable, durable and original garments**.

Soul Canvas enhances who we are in every facet and is designed for men and women who want to feel **comfortable, dynamic and confident**.





"Ground" Shirt: 100% Cotton
"Graffiti" Jorts: 100% Cotton



Womenswear



"Graffiti" Handbag: 100% Cotton





"Roses" Jacket: 100% Cotton
"Roses" Skirt: 100% Cotton





"Ground" One-Shoulder Top: 66% Linen 34% Cotton



"Black Storm" Dress: 100% Cotton
"Silver" Foulard: 100% Silk







"Ground" One-Shoulder Top: 66% Linen 34% Cotton
"Jungle" Trousers: 100% Organic Cotton (OEKO-TEX Certified)





"Jungle" Travel Bag: 100% Organic Cotton (OEKO-TEX Certified)
"Ground" Vest: 66% Linen 34% Cotton
"Burgundy" Foulard: 100% Bamboo Viscose



"Reflex" Jacket: 100% Polyester
"Reflex" Shorts: 100% Polyester





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Powder Blue "Ground" Cardigan: 66% Linen 34% Cotton





"Blue Storm" Dress: 100% Cotton



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"Peace" Top: 100% Tencel
"Peace" Skirt: 100% Tencel
"Turquoise" Foulard: 100% Bamboo Viscose



Menswear



"Ground" Vest: 66% Linen 34% Cotton

"Graffiti" Capri Trousers: 100% Cotton

"Graffiti" Handbag: 100% Cotton



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"Roses" Trousers: 100% Cotton
Powder Blue "Ground" Cardigan: 66% Linen 34% Cotton





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"Blue Strom" Shirt: 100% Cotton
"Blue Strom" Trousers: 100% Cotton
"Silver" Foulard: 100% Silk





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"Peace" Shirt: 100% Tencel
"Peace" Shorts: 100% Tencel







"Reflex" Jacket: 100% Polyester
"Reflex" Shorts: 100% Polyester



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"Jungle" Travel Bag: 100% Organic Cotton (OEKO-TEX Certified)
"Jungle" Shirt: 100% Organic Cotton (OEKO-TEX Certified)
"Jungle" Shorts: 100% Organic Cotton (OEKO-TEX Certified)







"Burgundy" Foulard: 100% Bamboo Viscose
"Turquoise" Foulard: 100% Bamboo Viscose

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