



fika
Responsibly Sourced Fashion

OUR STORY

Fika means to take a moment to slow down and appreciate the good things in life. Our moment to slow down was the pandemic, where we realised after decades of industry experience that the fashion world needs to change.



Our aim is to make a positive impact using the knowledge we have gained over the years to promote a slower paced, sustainably conscious brand. We not only want to make women feel amazing, but empower them to feel confident in everything they do so they can ultimately concentrate on appreciating the good things in their life.

DRESS

COLLECTION

Left to Right:
FREJA - Printed Midi Dress
WS: £32.91
RRP: £79

ANYA - Satin Slip Dress
WS: £31.25
RRP: £75



DRESS COLLECTION



Meet Tasha - a beautiful tiered midi dress cut in an exclusive Fika print for SS24.

Ruched sleeves, open back detail and tiers make this the perfect dress for all occasions. The open back has been carefully designed with an elasticated panel to ensure this can still be worn with a bra for ultimate comfort.



WS: £32.91 / RRP: £79



Black & White Printed Dress:
WS: £32.91
RRP: £79

FREJA

PRINTED DRESS



Blue/Orange/Green Printed Dress:
WS: £32.91
RRP: £79



JONI

PRINTED TIERED MIDI DRESS

A true winner for SS24, the Joni dress is cut in a beautiful light and airy textured floral print fabric. This style comes with a detachable slip dress underneath, cut from a super soft jersey.

Perfect for casual days styled with trainers, or dressed up for occasions with a blazer and heels. And it also has pockets! Also available in blue & green.



WS: £37.08 / RRP: £89

Also available in below print:



DRESS COLLECTION

PENNY



Our Cotton Poplin Maxi Dress is all about being bold and brave with colour as we want to evoke all the happy emotions within you! It's lightweight, cool and breathable and the trapeze shape makes it super easy and comfortable to wear.

Also available in pink & black.

Also available in:

Pink

Black

WS: £32.91 / RRP: £79

HOLLIE

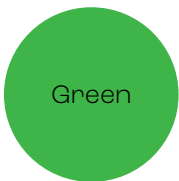
TIERED MIDI DRESS



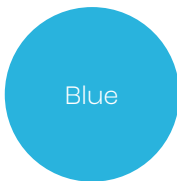
We love making a statement and this dress is the perfect way to do so! It's floaty and comfortable and can be worn dressed up with heels or casually on a summers day. Carefully selected in colour, this vibrant pink suits all skin tones. The shape is flattering and easy to wear, with puff sleeves and added pleated detail on the shoulder and finished with an elasticated cuff. This will be a winner in your wardrobe for years to come!



Also available in:



Green



Blue



WS: £31.25 / RRP: £75



Adjustable Tie Back Detail



GREEN



MONO

ROSE

GINGHAM MIDI DRESS

Meet Rose, our easy black and white gingham midi dress! Complete with pockets, adjustable straps and tie back detail it's an easy thrown on style that will stay in your wardrobe for many years to come. The fabric is textured and lightweight so the perfect piece to put in your suitcase as it won't crease.



WS: £31.25 / RRP: £75

ASTRID

RUFFLE DETAIL DRESS



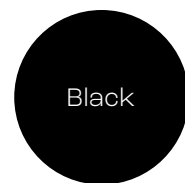
◆ WS: £35.41 / RRP: £85 ◆

DRESS COLLECTION



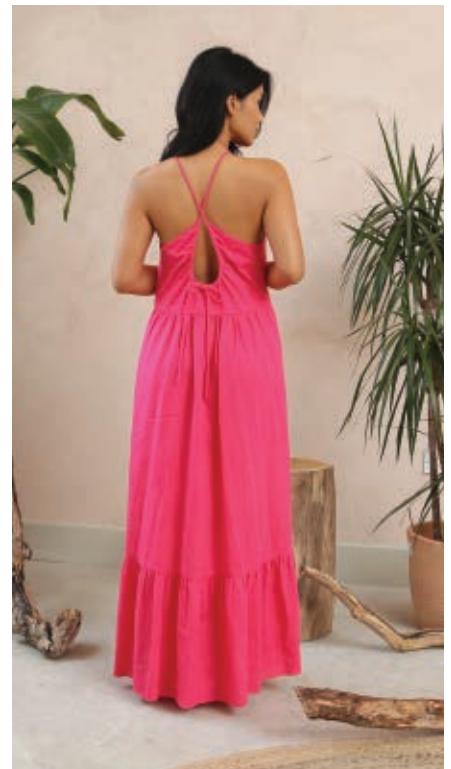
Available in a curated selection of bright, vibrant colours and rich jewel-like tones our Satin Slip Dress offers versatility and timeless style. The adjustable straps ensure a personalised fit, while the mid-length hem strikes the perfect balance between sophisticated and alluring. Also available in sage & black.

Also available in:



WS: £31.25 / RRP: £75

DRESS COLLECTION



The dress every summer wardrobe needs. Cut from a soft linen mix, the midaxi length creates the most flattering shape. The halter neck design follows down the back with straps crossing over, creating a tie detail. Perfect for summer holidays by the beach, or dressed up for summer occasions.



WS: £35.41 / RRP: £85

DRESS COLLECTION

BLOSSOM

ASYMMETRIC LINEN MIDI DRESS



This midi dress showcases a beautifully asymmetrical tiered design that creates an effortlessly graceful silhouette. The tiers cascade down the length of the dress in an asymmetrical pattern, creating a flattering shape. Adjustable straps and elasticated back panel details allow for extra comfort. This linen dress is versatile enough to suit a range of occasions. Dress it up with your favorite heels and statement jewelry, or opt for a more relaxed look with sandals and a floppy hat.

Also available in pink.



WS: £31.25 / RRP: £75



WS: £28.75
RRP: £69

MAEVE

STRIPE JERSEY DRESS



WS: £28.75
RRP: £69



Also available in Khaki



BLACK



PINK

HARLOW

T-SHIRT JERSEY DRESS

Easy to wear in midi a-line shape, this t-shirt dress is guaranteed to be the timeless classic that every wardrobe needs.

Available in pink, black & khaki.



WS: £28.75 / RRP: £69

DRESS COLLECTION



We're all about elevated, easy to style pieces and this dress does exactly that. Cut from the same fabric as our classic t-shirt, the super soft jersey gives the ultimate comfort feel. The midi length and side split detail creates the most flattering fit, making this your go to casual piece for SS24.



WS: £28.75 / RRP: £69

DRESS COLLECTION

INDIA

TIE DETAIL MINI DRESS



Embrace the spirit of carefree elegance with the Ladies Tiered Swing Mini Dress. With its blend of flirtatious flair and graceful movement, it's a versatile addition to your wardrobe that will undoubtedly become a summer favourite. The chunky tie strap detail is not only flattering but offers a touch of customisation, letting you adjust the fit to your liking.



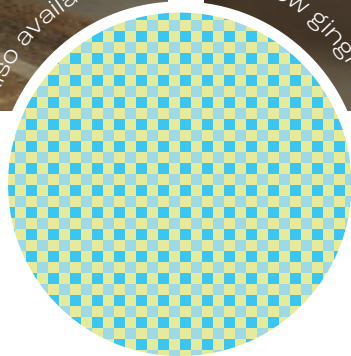
WS: £31.25 / RRP: £75

ELIZA

GINGHAM DRESS



Also available in blue & yellow gingham



Step into Summer with our lightweight gingham midi dress. The gingham is lime and lilac in colour on a seersucker fabric which is perfect for travelling as it doesn't crease! We have designed this with a flattering square neckline and elasticated waist for added comfort. The sleeve finishes off this gorgeous style with elasticated frill hem and a soft puff. The tie back detail adds a pretty element whilst helping to keep the sleeves in place.

Also available in blue & yellow gingham.



WS: £35.41 / RRP: £85

SATIN COLLECTION

PRINTED SKIRT



A new take on our classic satin skirt, this printed midi skirt is cut in the same shape and style as our satin winner. The red and pink colours are sure to brighten up your wardrobe for the SS24 season.



WS: £28.75 / RRP: £69

DENIM

COLLECTION

Left:
EDIE - Relaxed Blazer
WS: £39.58
RRP: £95

ENNIS - Relaxed T-Shirt
WS: £16.66
RRP: £40

HUDSON - Cropped Wide Leg
WS: £28.75
RRP: £69

Right:
HYDRA - Collared Rib Top
WS: £18.75
RRP: £45

HELEN - Tapered Mom Jean
WS: £28.75
RRP: £69



DENIM COLLECTION

HELEN

RELAXED MOM JEAN



An elevated take on the timeless Mom Jeans. This pair fits with a high rise, making it more relaxed through your thigh and calf and tapers at the ankle. Made with 100% organic cotton in a mid wash, these are the perfect staple piece to enhance your wardrobe.



WS: £28.75 / RRP: £69



SCARLETT - Stripe Linen Shirt
WS: £28.75
RRP: £69

LOLLIE - Neutral Ribbed Crop Top
WS: £12.50
RRP: £30

UNA - Denim Shorts
WS: £22.91
RRP: £55

DENIM COLLECTION

U N A

A-LINE DENIM SHORTS



Our A-Line relaxed denim shorts are a true wardrobe staple for warmer days.

Cut from light blue wash, 100% organic cotton with a high-rise fit and classic five pocket styling, makes these your ultimate go to piece for summer dressing.



WS: £22.91 / RRP: £55



SHIRTS
&
SHORTS

COLLECTION

SHIRTS & SHORTS COLLECTION



Introducing our stylish and comfortable stripe shirt and short co-ord – the perfect blend of casual elegance and summer charm. The shirt features a button-down front that can be worn open for a laid-back vibe or closed for a more put-together look. The shorts are cut from the same stripe fabric, with a high waist fit and drawstring waistband giving perfect balance between comfort and style. The co-ord set offers endless styling possibilities: wear them together for a coordinated and polished look, or mix and match with other pieces in your wardrobe to create new outfits that suit your personal style.

Scarlett Shirt:
WS: £28.75 / RRP: £69



Eden Short:
WS: £24.58 / RRP: £59

SHIRTS & SHORTS COLLECTION

SCARLETT

STRIPE SHIRT & SHORT CO-ORD



Another take on our shirt and short co-ord cut in a beautiful blue and white stripe linen fabric. Made from lightweight and breathable linen, this shirt is perfect for those warm days when you want to stay cool without compromising on style. The fabric allows air to circulate freely, ensuring your comfort even in the heat.

Also available in lilac & white stripe.

Scarlett Shirt:
WS: £28.75 / RRP: £69



Eden Short:
WS: £24.58 / RRP: £59



White Linen Shirt:
WS: £28.75 / RRP: £69

SCARLETT

LINEN SHIRTS



Stripe Linen Shirt:
WS: £28.75 / RRP: £69



SHIRTS & SHORTS COLLECTION

NYRA & NELLIE

LINEN SHIRT & SHORT CO-ORD



Elevate your wardrobe with our short sleeved linen shirt and short co-ord set – a fusion of comfort, style and versatility. The relaxed fit, short sleeve shirt creates a laid back feel, paired with the high waisted shorts create the ultimate summer set you'll want to wear throughout summer. Perfect worn together or styled with other timeless pieces in your wardrobe.

Nyra Shirt:
WS: £28.75 / RRP: £69



Nellie Short:
WS: £24.58 / RRP: £59



TROUSER

COLLECTION

Left to Right - **LOLLIE** - Black Cropped Top : W.S £12.50 RRP £30 - **RIA** - Natural Linen Culotte: WS £28.75 / RRP £69
VIVI - Capped Sleeve T-Shirt: W.S £16.66 RRP £40 - **RIA** - Natural Linen Culotte: WS £28.75 / RRP £69

TROUSER COLLECTION



Elevate your style with these versatile trousers that effortlessly transition from casual outings to formal events. Made from a high-quality, breathable fabric blend, the high waist and elasticated back waistband create a flattering fit. These trousers ensure day-long comfort, making them a staple in your wardrobe for every season



WS: £28.75 / RRP: £69



STRIPE



NATURAL

RIA

LINEN CULOTTES

Meet Ria - our wide relaxed wide leg linen culottes. The wide-leg design provides a flattering and relaxed fit for all body types. The culottes sit comfortably at the waist with an elasticated waistband, and flow down to a mid length just above the ankle.

Available in natural and stripe.



WS: £28.75 / RRP: £69

TROUSER COLLECTION

I V Y

STRAIGHT LEG TROUSER



Elevate your wardrobe with these tailored trousers that offer the perfect balance of comfort and style. Whether you're heading to the office, meeting friends, or enjoying a night out, these trousers will become your go-to choice for refined and versatile fashion. The straight leg cut offers a classic silhouette that flatters various body types, whilst the elasticated waistband adds the ultimate comfort and unrestricted movement.



WS: £28.75 / RRP: £69

TROUSER COLLECTION



Tailored tapered trousers, made in breathable fabric and elasticated waist for added comfort. Relaxed fit with diagonal side pockets, concealed functional zip waistband with pleats down the front to create a flattering silhouette. We love styling this with a simple pop of colour!

Also available in black.



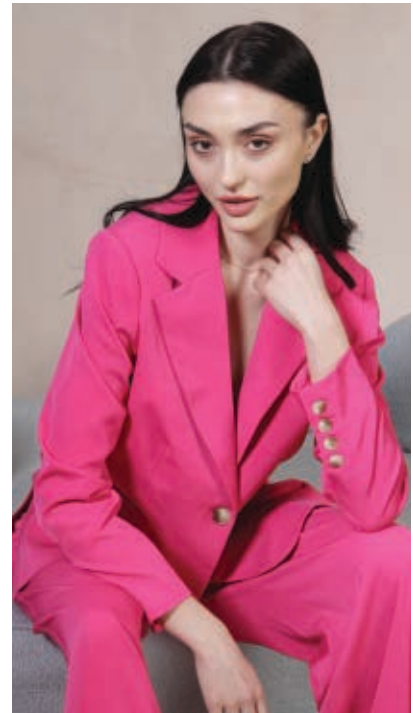
WS: £28.75 / RRP: £69



ANDERS - Pink Relaxed Blazer
WS: £39.58
RRP: £95

ANGEL - Pink Satin Skirt
WS: £28.75
RRP: £69

TROUSER COLLECTION



Introducing our stunning pink blazer and wide leg trouser suit – a perfect blend of elegance and contemporary style that's bound to turn heads at any occasion. Crafted with meticulous attention to detail, this ensemble redefines power dressing while keeping your comfort in mind. The blazer boasts a relaxed fit with side splits for comfort, whilst the wide leg trousers are high waisted with high seams created a flattering fit. Wear the blazer and trousers together for a powerful statement outfit for occasions, or alternatively, pair the blazer with jeans or a skirt for a stylish yet relaxed daytime look.

Anders Blazer:
WS: £39.58 / RRP: £95



Clara Trouser:
WS: £28.75 / RRP: £69



OUTERWEAR
COLLECTION

MAIA - Trench Coat: W.S £56.25 RRP £135 / **RIA** - Linen Culotte: W.S £28.75 / RRP £69

OUTERWEAR COLLECTION



MAIA

TRENCH COAT



Elevate your style with the sophistication of our Sage Green Trench Coat. Its versatile design, premium materials, and attention to detail make it an essential addition to your wardrobe. The classic double breasted button front allows this to be worn closed or open to suit your style. The water-resistant coating keeps you dry while maintaining the coat's elegant appearance. Perfect for all year round wear.



WS: £56.25 / RRP: £135

SATIN COLLECTION



Our ultimate transitional staple jacket has arrived! The perfect lightweight outerwear piece to see you through the spring season. We've given it a roomy fit so you can wear comfortable layers underneath to adapt to the ever changing weather.



WS: £50 / RRP: £120



JERSEY

COLLECTION

ENNIS - Pink T-Shirt: W.S £16.66 / RRP £40 - ENNIS - Orange T-Shirt: W.S £16.66 RRP £40

JERSEY COLLECTION



Our relaxed premium heavier weight stripe t-shirt is the key piece that every wardrobe needs! The relaxed fit and crew neckline provides comfort with a stylish edge. Perfect for wearing all year round, dressed up or down, makes this the ultimate must-have essential.



WS: £16.66 / RRP: £40

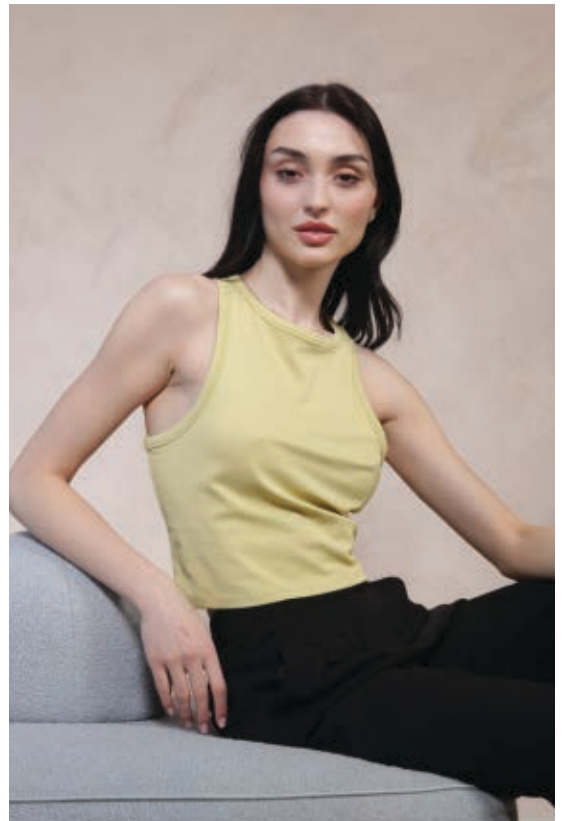
JERSEY COLLECTION



Our relaxed premium organic cotton t-shirt is the key piece that every wardrobe needs! The relaxed fit and crew neckline provides comfort which a stylish edge. Perfect for wearing all year round, dressed up or down, makes this the ultimate must-have essential.



WS: £16.66 / RRP: £40



Yellow Cropped Vest
WS: £12.50
RRP: £30

L L L I E O

CROPPED RIBBED VEST



Neutral Cropped Vest
WS: £12.50
RRP: £30



JERSEY COLLECTION

VIVI

CAPPED SLEEVE T-SHIRT



Made from breathable premium jersey fabric, our sleeveless t-shirt extends just over the tops of your arms for an ultra flattering fit. Cut with an easy crew neckline, this is an essential piece and base layer for any outfit.



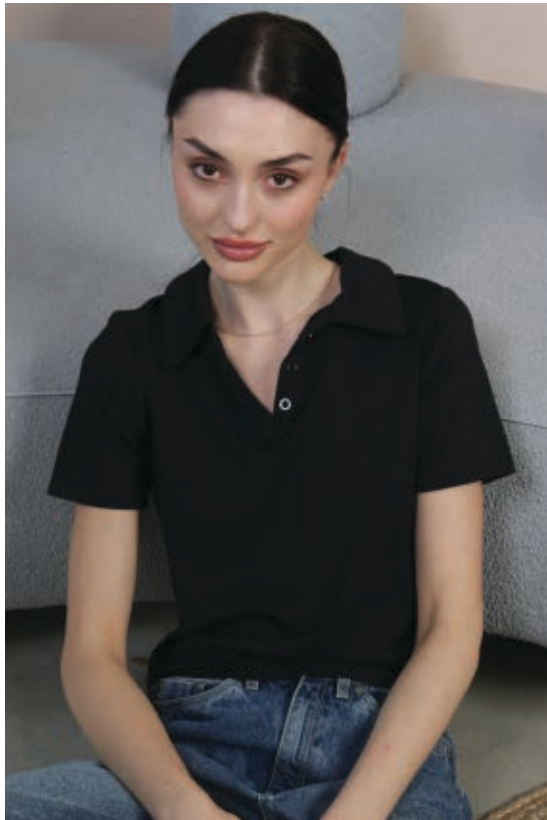
WS: £16.66 / RRP: £40



Neutral Collared Rib Top
WS: £18.75
RRP:£45

HYDRA

COLLARED RIB TOP



Black Collared Rib Top
WS: £18.75
RRP:£45



JERSEY COLLECTION



Made from breathable premium jersey fabric, our sleeveless t-shirt extends just over the tops of your arms for a ultra flattering fit. Cut with an easy crew neckline, this is an essential piece and base layer for any outfit.



WS: £18.75 / RRP: £45

A photograph of two women standing side-by-side, wearing long-sleeved, floor-length dresses with vibrant floral patterns. The woman on the left has long brown hair and is looking towards the right. The woman on the right has long dark hair and is looking directly at the camera. The background is a plain, light-colored wall.

For all enquires please contact:
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www.thefikaedit.com

