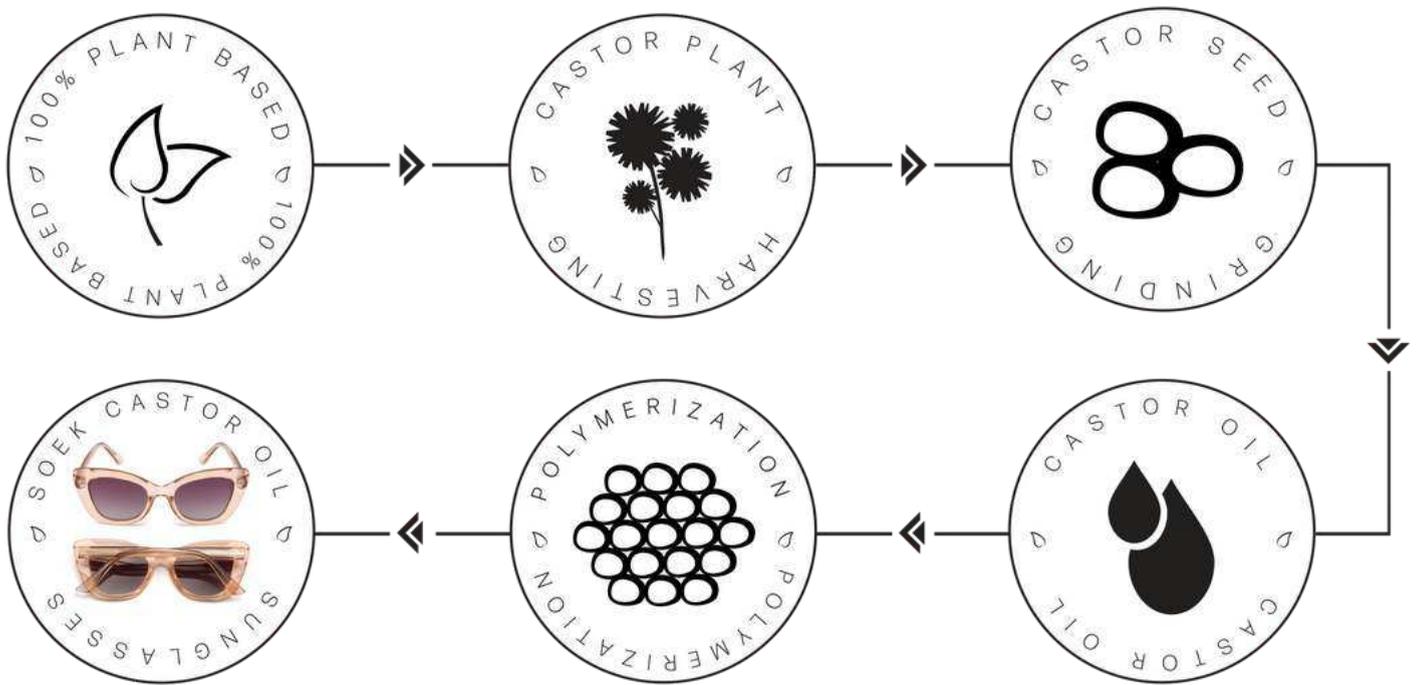


SUGK™



CASTOR SEED SUNNIES



100% Plant Based

Castor Seed Sunnies are 100% plant based, eco - friendly sunglasses made from Castor Seed Oil. This process begins when Castor Beans are harvested and dried so that the bean splits. They are then pressed to extract castor seed oil, which serves as a replacement for plastics with a focus on sustainable and attractive products and systems.

Castor Seed Plants also require very little water and pesticides to grow and are natural and renewable which makes them the perfect choice for a sustainable material that also looks and feels amazing.



EDEN-CRYSTAL

Product code: E1
Constructed of Castor Seed Oil frame
Smoky graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Crystal Castor Seed Oil frame



EDEN-INDIGO

Product code: E2
Constructed of Castor Seed Oil frame
Smoky graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Grey Blue Castor Seed Oil frame



OUR STORY

SOEK™ sustainable wooden sunglasses gives you the opportunity to not only look fabulous but to feel fabulous about the fact that your purchase is having a meaningful impact on the planet.

Here at SOEK™ we are constantly looking at ways we can improve on how we do things in order to be as sustainable as possible and for us, this begins with:

- Sourcing 100% sustainable timber from FSC accredited suppliers.
- Our sunglasses are then handcrafted using environmentally friendly processes from durable bamboo and hardwoods such as maple, ebony and walnut.
- All of the natural materials used are organic, renewable and free from harmful or toxic elements. From our materials and factories to our packaging and our giving partner it's a huge operation that is well worth it.
- All of our lenses are polarised and UV400 (100% UVA/UVB) and adhere to Category 3 High Protection against sun glare. This is further backed by the feedback from our customers as well as our sponsored athletes and professional fishermen who have personally tested the quality and clarity of our lenses.

Forget about looking at the world through rose coloured glasses - look at the world through SOEK™ sunglasses for the best view!

We have designed our sunglasses to suit most face shapes and sizes, plus our spring-loaded hinges mean that each pair of our lightweight shades will stretch to your face size and sit comfortably.

We also have our LITTLE SOEK™ range of adventure-ready sunglasses specifically designed for children to not only make your kids look cuter than all the other kids, but also protect their eyes from harmful UV rays. With our range of colours, shades of wood and different lens tints, your biggest problem will be deciding which one to choose!



LILA GRACE IVORY TORTOISE



Product code: A19
Constructed of PC frame
Brown Graduated TAC PL lens
UV400 Filter for maximum UV protection

Polarised
Premium spring-loaded hinges
Colour: Ivory and brown tortoise PC frame
with white maple sustainable wooden temple



ICON TOFFEE TORT



Product code: A51
Constructed of PC frame
Black Graduated TAC PL lens
UV400 Filter for maximum UV protection

Polarised
Premium spring-loaded hinges
Colour: Black Toffee and Black tortoise PC
frame with white maple sustainable wooden
temple
RRP \$85.99 - WSP \$39.08 (exc. GST)





RIVIERA-BLACK/IVORY TORTOISE

Product code: A22
Constructed of PC frame
Black graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Gloss black / Ivory tortoise PC frame with white maple sustainable temple



RIVIERA-TORTOISE

Product code: A23
Constructed of PC frame
Black graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Gloss Tortoise PC frame with walnut sustainable wooden temple



LILA GRACE-CHARCOAL GREY

Product code: A17
Constructed of PC frame
Black graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Matt Clear Black PC frame with walnut sustainable wooden temple



LILA GRACE-BURNT ORANGE

Product code: A16
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Burnt orange PC frame with walnut sustainable wooden temple



LILA GRACE-CHAMPAGNE

Product code: A30
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Gloss champagne PC frame with walnut sustainable wooden temple









OLIVE OPAL TORT

Product code: A50
Constructed of PC frame
Black graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Opal tort PC frame with white maple sustainable temple



BANJO

Product code: A46
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Tortoise PC frame with walnut sustainable wooden temple







BILLY OPAL TORT

Product code: A45
Constructed of PC frame
Black graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Opal tort PC frame with walnut sustainable temple



BILLY CLEAR BROWN

Product code: A49
Constructed of PC frame
Black graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Clear brown PC frame with walnut sustainable wooden temple



FRASER

Product code: A37
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Nude PC frame with walnut sustainable wooden temple





TAINE BLACK TORT

Product code: A48
Constructed of PC frame
Khaki graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Black tort PC frame with walnut sustainable wooden temple



TAINE FROST

Product code: A47
Constructed of PC frame
Khaki graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Clear frost PC frame with walnut sustainable wooden temple





Stax.



Giving Back

In a world where we are faced with so many choices as consumers its important to ensure that we are investing in businesses that do their best to have a meaningful impact on the planet. Here at SOEK we are constantly looking at ways we can improve on the way we do things in order to be as sustainable as possible while also doing our best to give back to help create a better world.

For us, this process begins with sourcing 100% sustainable timber from FSC accredited suppliers.

Our sunglasses are then handcrafted using environmentally friendly processes from durable bamboo and hardwoods such as maple, ebony and walnut. All of the natural materials used are renewable and free from harmful or toxic elements. We also have spot checks and quality control in place to ensure SOEK manufacturing continues to adhere to these standards.

From our materials and factories to our packaging and our giving partner, its a huge operation that is well worth it. Thank you for sharing this journey with us.



Our Giving Partner

We are very proud to partner with One Tree Planted, a non profit organisation that focuses on global reforestation. One Tree Planted began in 2014 and has more than doubled the number of trees planted year over year, reaching 40,000,000 trees in the ground before even a decade of planting.

Their reforestation partners in different parts of the world help them plant trees to restore forests after fires and floods, to create jobs, help communities and protect habitat biodiversity.

SOEK donates a percentage of our sales to One Tree Planted to make a positive environmental impact, create a healthier climate, protect biodiversity and help reforestation efforts.



ZAHRA OPAL TORT

Product code: A36
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Opal tort PC frame with white maple sustainable wooden temple



ZAHRA NUDE

Product code: A37
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Nude PC frame with white maple sustainable wooden temple









SAVANNAH-NUDE

Product code: A32
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Nude PC frame with white maple sustainable wooden temple



SAVANNAH BLUSH PINK

Product code: A31
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Blush pink PC frame with walnut sustainable wooden temple



ZAHRA NUDE

Product code: A41
Constructed of PC frame
Khaki graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Gloss black PC frame with walnut sustainable wooden temple



LENNOX



Product code: A42
Constructed of 100% Maple and Rosewood
Black TAC PL lens
UV400 filter for maximum UV protection

Polarised
Premium spring-loaded hinges
Colour: 100% Maple and Rosewood Timber







THE DRIFTER

Product code: A18
100% Maple and Ebony wood
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges



WANDERER

Product code: A26
100% Dark Oak
Black TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges



NOMAD

Product code: A20
100% Rosewood
Black TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges







BELLA-IVORY TORTOISE

Product code: A24
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Ivory tortoise PC frame with walnut sustainable wooden temple



BELLA-CHAMPAGNE

Product code: A25
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Gloss champagne PC frame with white maple sustainable wooden temple



BELLA-MIDNIGHT

Product code: A27
Constructed of PC frame
Black graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Gloss black PC frame with walnut sustainable wooden temple







MILLA CARAMEL

Product code: A39
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Caramel PC frame with walnut sustainable wooden temple



MILLA KHAKI

Product code: A40
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Khaki PC frame with white maple sustainable wooden temple







SCARLETT-CHAMPAGNE

Product code: A34
Constructed of PC frame
Brown graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Champagne PC frame with white maple sustainable wooden temple



SCARLETT-GREY MIST

Product code: A33
Constructed of PC frame
Grey graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Clear grey PC frame with walnut sustainable wooden temple





DALTON

Product code: A28
 Constructed of PC frame
 Black TAC PL lens
 UV400 filter for maximum UV protection
 Polarised
 Premium spring-loaded hinges
 Comfortable and slip proof frame coating
 Colour: Black PC frame with walnut sustainable wooden temple



FORRESTERS

Product code: A4
 Constructed of PC frame
 Blue Reflective TAC PL lens
 UV400 filter for maximum UV protection
 Polarised
 Premium spring-loaded hinges
 Comfortable and slip proof frame coating
 Colour: Black PC frame with walnut sustainable wooden temple



BALMORAL

Product code: A21
 Constructed of PC frame
 Black TAC PL lens
 UV400 filter for maximum UV protection
 Polarised
 Premium spring-loaded hinges
 Comfortable and slip proof frame coating
 Colour: Black PC frame with walnut sustainable wooden temple



AVOCA WALNUT

Product code: A29
 Constructed of PC frame
 Brown TAC PL lens
 UV400 filter for maximum UV protection
 Polarised
 Premium spring-loaded hinges
 Colour: Tortoise PC frame with walnut sustainable wooden temple



WINEGLASS BAY

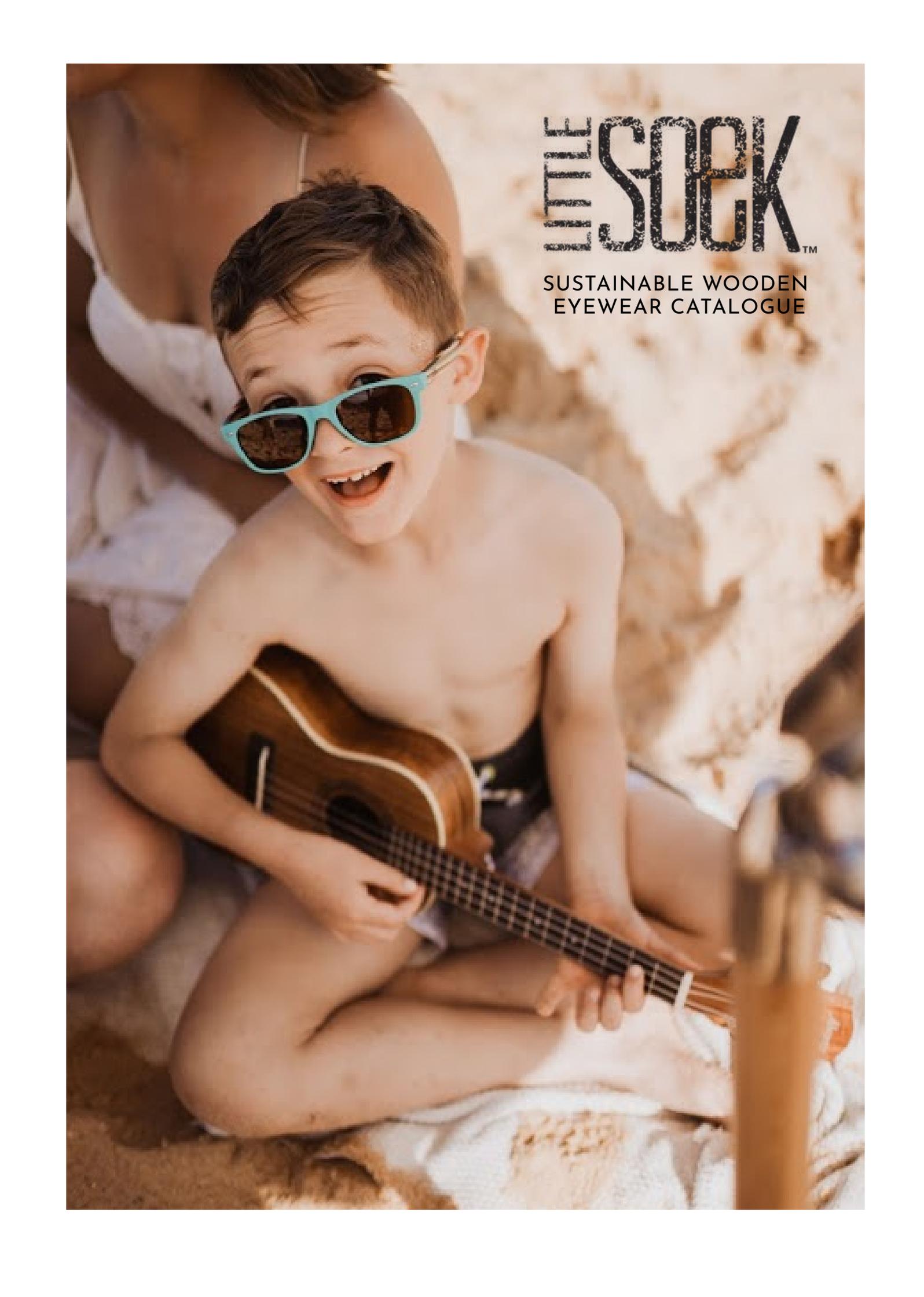
Product code: A14
 Constructed of PC frame
 Blue Reflective TAC PL lens
 UV400 filter for maximum UV protection
 Polarised
 Premium spring-loaded hinges
 Colour: Clear PC frame with walnut sustainable wooden temple



SORRENTO

Product code: A15
 Constructed of PC frame
 Silver Reflective TAC PL lens
 UV400 filter for maximum UV protection
 Polarised
 Premium spring-loaded hinges
 Colour: Black PC frame with walnut sustainable temple



A young boy with short brown hair is the central focus, sitting on a white beach towel. He is wearing bright teal sunglasses and has a joyful expression with his mouth open. He is holding a small, dark brown wooden ukulele. The background is a soft-focus beach scene with sand and other people. In the top right corner, the text 'THE SOEK' is written in a large, bold, black, distressed font. Below it, in a smaller, clean, black sans-serif font, is the text 'SUSTAINABLE WOODEN EYEWEAR CATALOGUE'.

THE SOEK™

SUSTAINABLE WOODEN
EYEWEAR CATALOGUE



LITTLE BELLS

Product code: K1
Constructed of PC frame
Red reflective TAC PL lens
UV400 Filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Comfortable and slip proof rubber frame coating
Colour: White PC frame with brown bamboo arms



LITTLE AVALON

Product code: K2
Constructed of PC frame
TAC PL lens
UV400 Filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Comfortable and slip proof rubber frame coating
Colour: Red PC frame with mustard sustainable laminated wooden temple



LITTLE SHELLY

Product code: K3
Constructed of PC frame
TAC PL lens
UV400 Filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Comfortable and slip proof rubber frame coating
Colour: Light blue PC frame with blue sustainable laminated wooden temple



LITTLE AUSTRALIAN SOEK

Product code: K-K4
Constructed of PC frame
TAC PL lens
UV400 Filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Comfortable and slip proof rubber frame coating
Colour: Yellow PC frame with green and mustard sustainable laminated wooden temple



LITTLE PALM

Product code: K5
Constructed of PC frame
Blue reflective TAC PL lens
UV400 Filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Comfortable and slip proof rubber frame coating
Colour: Blue clear PC frame with beechwood arms



LITTLE PEARL

Product code: K6
Constructed of PC frame
Pink reflective TAC PL lens
UV400 Filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Comfortable and slip proof rubber frame coating
Colour: Pink clear PC frame with beechwood arms

LILA GRACE IVORY
TORTOISE
BLUE LIGHT BLOCKING
READER





WATSON'S BAY - BLUE LIGHT BLOCKING READER

Product code: R2
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in reader strength +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Grey PC frame with Walnut sustainable wooden temple



NOOSA - BLUE LIGHT BLOCKING READER

Product code: R5
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in strength +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Tortoise PC frame with Walnut sustainable wooden temple



WINEGLASS BAY - BLUE LIGHT BLOCKING READER

Product code: R4
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in strength +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Clear PC frame with walnut sustainable wooden temple



LILA GRACE IVORY TORTOISE - BLUE LIGHT BLOCKING READER

Product code: R1
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in strength +1 / +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Ivory Tortoise PC frame with white maple sustainable wooden temple



LILA GRACE CHAMPAGNE - BLUE LIGHT BLOCKING READER

Product code: R3
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in strength +1 / +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Clear champagne PC frame with Walnut sustainable wooden temple





SCARLETT GREY MIST - BLUE LIGHT BLOCKING READER

Product code: R6
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in reader strength +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Grey PC frame with Walnut sustainable wooden temple



RIVIERA TORTOISE - BLUE LIGHT BLOCKING READER

Product code: R10
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in strength +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Tortoise PC frame with Walnut sustainable wooden temple



RIVIERA BLACK TORTOISE - BLUE LIGHT BLOCKING READER

Product code: R9
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in strength +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Black Tortoise PC frame with Walnut sustainable wooden temple





SCARLETT CHAMPAGNE - BLUE LIGHT BLOCKING READER

Product code: R7
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating)
Available in strength +1.5 / +2 / +2.5
Premium spring-loaded hinges
Colour: Champagne PC frame with white maple sustainable wooden temple



SOEK

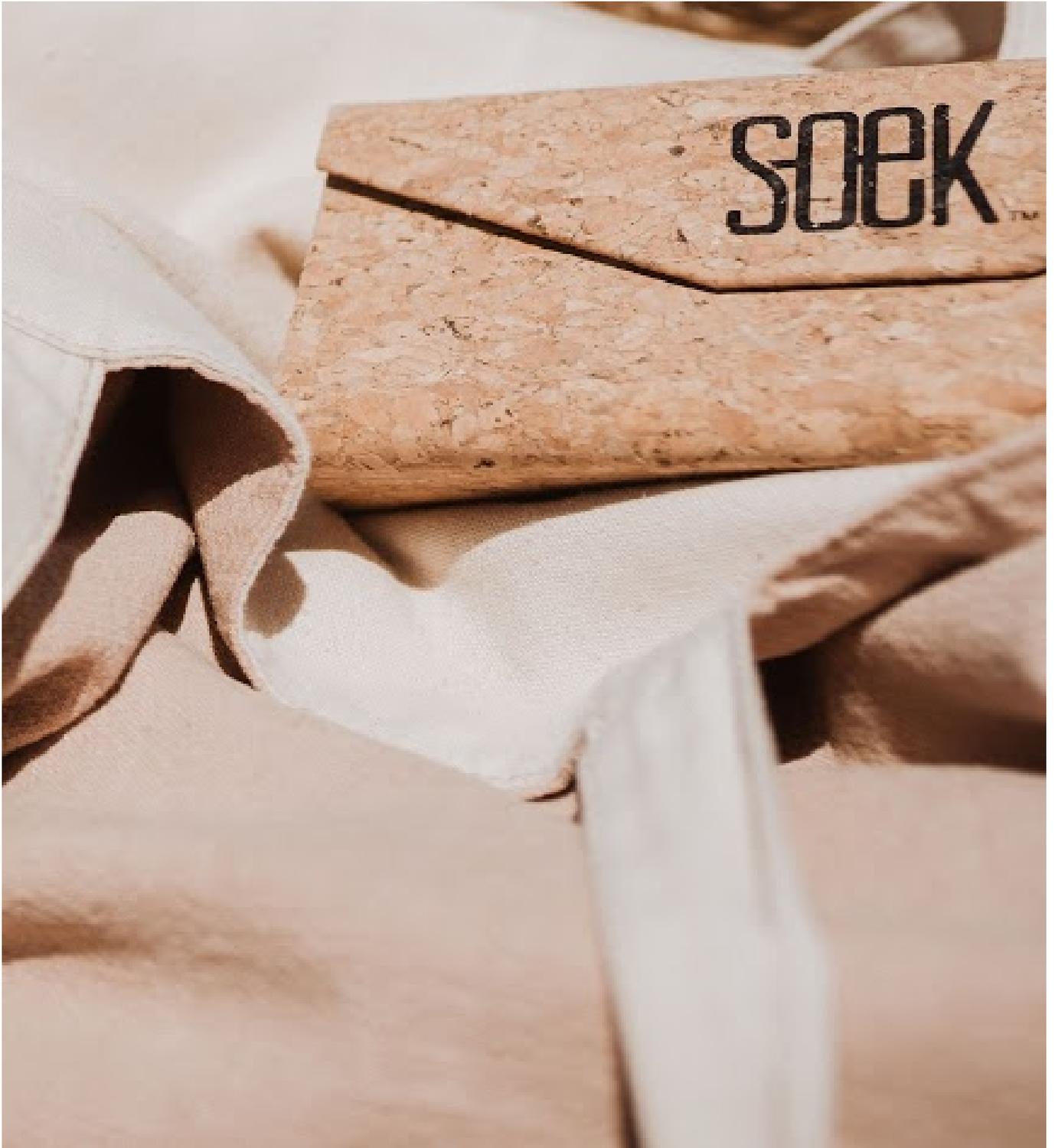
sustainable wooden eyewear



SOEK

sustainable wooden eyewear





SUNGLASSES CORK CASE

SKU: C-101-2
Size: 7.5 x 6cm
Material: Biodegradable cork
Colour: Cork.
Each pair of sunglasses includes
a free triangular cork case



READERS CORK SLEEVE

SKU: C-10
Size: 16.5 x 7.5 x 6cm
Material: Biodegradable cork
Colour: Cork
Each pair of readers includes
a free cork sleeve.

SOEK



BLUE LIGHT GLASSES



LILA GRACE CHAMPAGNE - BLUE LIGHT BLOCKING GLASSES

Product code: B3
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating) Blocking out digital light on screens
Premium spring-loaded hinges
Colour: Champagne PC frame with walnut sustainable wooden temple



LILA GRACE IVORY - BLUE LIGHT BLOCKING GLASSES

Product code: B1
Constructed of PC frame
Anti-reflective blue light blocking lens (42% AR coating) Blocking out digital light on screens
Premium spring-loaded hinges
Colour: Ivory Tortoise PC frame with white maple sustainable wooden temple







ORDER DETAILS

Email us at order@soek.com.au

soek.com.au