





Foreword
Rich Witch Collection
Responsibility
Contact



# RICHUITCH

This collection, which coincides with our Fall 2023 proposal, wanted to be a celebration of all women that suffered across the centuries for daring to be different or for standing up against their time's social norms. For us it was a dialogue with the past meant to inform the present, a conversation about resilience when faced with adversity, about strength confronting prejudice.

"I love historical references and for 'Ritch Witch' I didn't want to stop to a particular period but let history itself be the inspiration. I enjoyed trying to give each look my own take on elements from the Renaissance, Baroque, Victorian and so on." says Aleks, the collection's creative lead.

Designed mostly in black and white and crafted in organic cotton, premium lyocell and responsible wool, the collection focuses on elevating concepts that are otherwise considered simple, plain, or taken for granted.







**AMADA** shirt in white GOTS Organic Cotton

**LARA** black skirt-shorts GreenTrace, responsibly sourced wool

















"Destruction, unfairness and ignorance can never lead to anything beautiful, elegant or glamorous."



Aleksander REVAS is a Romanian premium brand with a strong focus on the responsible and ethical production of high-quality Ready-to-Wear fashion pieces.

We aim to redefine designer fashion as a pinnacle of high-quality, responsibility and fairness as we expand the world of accessible and sustainable designer-wear for the ever-increasing demands of our modern, conscious, elevated, and World-aware customers.

Controlled sourcing, animal welfare, decent wages, fair-trade and a focus on fabrics with a provable sustainable component throughout the entire production cycle are at the heart of what Aleksander Revas stands for.

In addition, we have implemented our "Plant a Tree" program to continue our efforts to minimise the impact our products have on world and to help replenish the extraordinary resources Earth gives us.

## OUR 8-FOLD PROVISE OF RESPONSIBILITY

**FABRICS** 

We carefully curate all fabrics used in our products ensuring they meet certain standards of **provable or certifiable sustainability** (e.g. GOTS, Fair-Trade, GRS, GreenTrace, FSC, OEKO-Tex100, Tencel™, EcoVero™). We rarely use polyester or plastic derived fibres in our garments, and in those rare occasions we do, it is always recycled polyester.

### **SOCIAL RESPONSIBILITY**

From fabric to final garment, our entire production is exclusively made in the European Union meeting all legal requirements and European standards of labour health and safety. We directly audit our manufacturing partners to ensure all employees are treated fairly and receive decent wages. We also audit our vendors to ensure that fair-trade principles are respected throughout the entire supply chain.

### TRACEABILITY

We ensure **full traceability** of our garments, from fabric to production, and we clearly indicate their **composition and country** of origin, as well as their sustainability criteria, on the product's label.

### **ANIMAL WELFARE**

Animal welfare is an essential part of our sustainability principles and as such we never use materials such as leather, fur, or conventional silk. Any other animal derived fabric, such as wool, is sourced from controlled vendors, ensuring full compliance with no-animal cruelty principles.

### PREMIUM QUALITY

High-quality is a key pillar of both Aleksander REVAS and REVANTA as it ensures our products are **created to last**. Not only do they satisfy our customers high standards, but they are also environmentally friendly by supporting **long life cycles**.

### **REGENERATION PROGRAM**

The World is not an inexhaustible well of resources we could blindly continue to take from without giving back. We partner with reforestation NGOs that help us plant one tree for every product purchased, irrespective of its price.

### **BUY-BACK PROGRAM**

Our products and timeless and our customers love them for a long period of time. Still, if the time comes for them to part with REVANTA items, they can simply **send them back** to us and we reward them with **in-store credit**. We will properly **recycle** or **upcycle** these pre-loved products.

### **WASTE MANAGEMENT**

As part of our zero-waste management policies, REVANTA does not over-stock.

As we support a decrease in fast consumption of fashion, we observe a **non-seasonal** approach to our collections as they are not withdrawn from purchasing on fixed dates but rather based on demand.

All packaging and wrapping of REVANTA products are made from recycled or eco-friendly materials.



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