

# ALEKSANDER REVAS

ISSUE 3 | 2023



## RUGA VINTRO

A winter capsule that fuses comfort with craftsmanship and celebrates empowered femininity.



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# RUGA VINTRO

The Ruga Vintro collection, translating to Red Winter, is our way of interpreting cold weather fashion. Crafted from lush, warm wool with a thick jersey feel, each piece envelops its wearer in luxurious comfort while exuding a bold, fiery elegance.

The signature hue, Pompeian Red, infuses every garment with a striking intensity, capturing the essence of both the vibrant flames and the tranquil snow of winter.

Inspired by the profound duality of these natural elements, the collection balances strength and softness, power, and grace. Empowering silhouettes define the collection, celebrating the female form with confidence and sophistication.

Handmade shirred details add a touch of bespoke craftsmanship and elevate each piece. Ruga Vintro is more than a fashion statement - it is a celebration of nature's contrasting yet harmonious forces, expressed through design, special fabrics and craftsmanship.

**TERA CARDIGAN** in Pompeian Red  
Reclaimed Wool

**TERA MINI** dress in Pompeian Red  
Reclaimed Wool



**TERA Mini** dress in Pompeian Red  
Reclaimed Wool





**WAYA MANTELLO** long coat in black  
Wool and Alpaca

**TERA Mini** dress in Pompeian Red  
Reclaimed Wool



**TERA TRENCH** coat in Pompeian Red  
Reclaimed Wool



**TERA Midi** dress in Pompeian Red  
Reclaimed Wool





**TERA Crop** sweater in Pompeian Red  
Reclaimed Wool



**TERA DU TRENCH** coat in black  
Faux-Suede | DINAMICA™





# OUR 8-FOLD PROMISE OF RESPONSIBILITY

1

## FABRICS

We carefully curate all fabrics used in our products ensuring they meet certain standards of **provable or certifiable sustainability** (e.g. GOTS, Fair-Trade, GRS, GreenTrace, FSC, OEKO-Tex100, Tencel™, EcoVero™). We rarely use polyester or plastic derived fibres in our garments, and in those rare occasions we do, it is always recycled polyester.

2

## SOCIAL RESPONSIBILITY

From fabric to final garment, our entire production is exclusively **made in the European Union** meeting all legal requirements and European standards of **labour health and safety**. We directly audit our manufacturing partners to ensure all employees are **treated fairly** and receive **decent wages**. We also audit our vendors to ensure that **fair-trade** principles are respected throughout the entire supply chain.

3

## TRACEABILITY

We ensure **full traceability** of our garments, from fabric to production, and we clearly indicate their **composition and country** of origin, as well as their sustainability criteria, on the product's label.

4

## ANIMAL WELFARE

Animal welfare is an essential part of our sustainability principles and as such we never use materials such as leather, fur, or conventional silk. Any other animal derived fabric, such as wool, is sourced from controlled vendors, ensuring full compliance with **no-animal cruelty** principles.

## PREMIUM QUALITY

High-quality is a key pillar of both Aleksander REVAS and REVANTA as it ensures our products are **created to last**. Not only do they satisfy our customers high standards, but they are also environmentally friendly by supporting **long life cycles**.

## REGENERATION PROGRAM

The World is not an inexhaustible well of resources we could blindly continue to take from without giving back. We partner with reforestation NGOs that help us **plant one tree for every product** purchased, irrespective of its price.

## BUY-BACK PROGRAM

Our products are timeless and our customers love them for a long period of time. Still, if the time comes for them to part with REVANTA items, they can simply **send them back** to us and we reward them with **in-store credit**. We will properly **recycle** or **upcycle** these pre-loved products.

## WASTE MANAGEMENT

As part of our zero-waste management policies, REVANTA **does not over-stock**.

As we support a decrease in fast consumption of fashion, we observe a **non-seasonal** approach to our collections as they are not withdrawn from purchasing on fixed dates but rather based on demand.

All packaging and wrapping of REVANTA products are made from **recycled or eco-friendly materials**.



A L E K S A N D E R  
R E V A S

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**CARING IS CHIC**