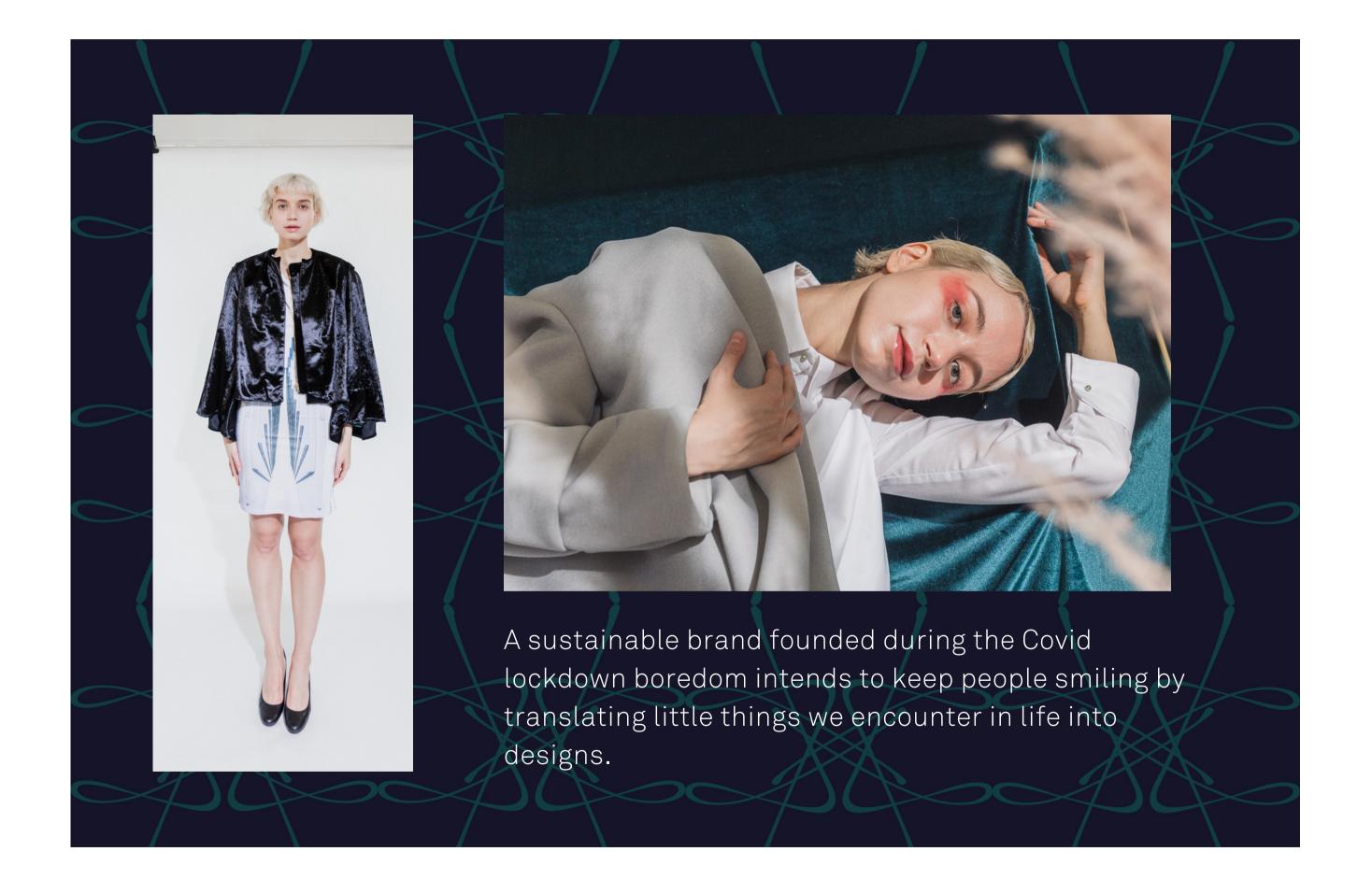


ORIGINAL FUNCTIONAL SUSTAINABLE CONNECTION

THE BRAND

PEOPLE DESIGN STORIES



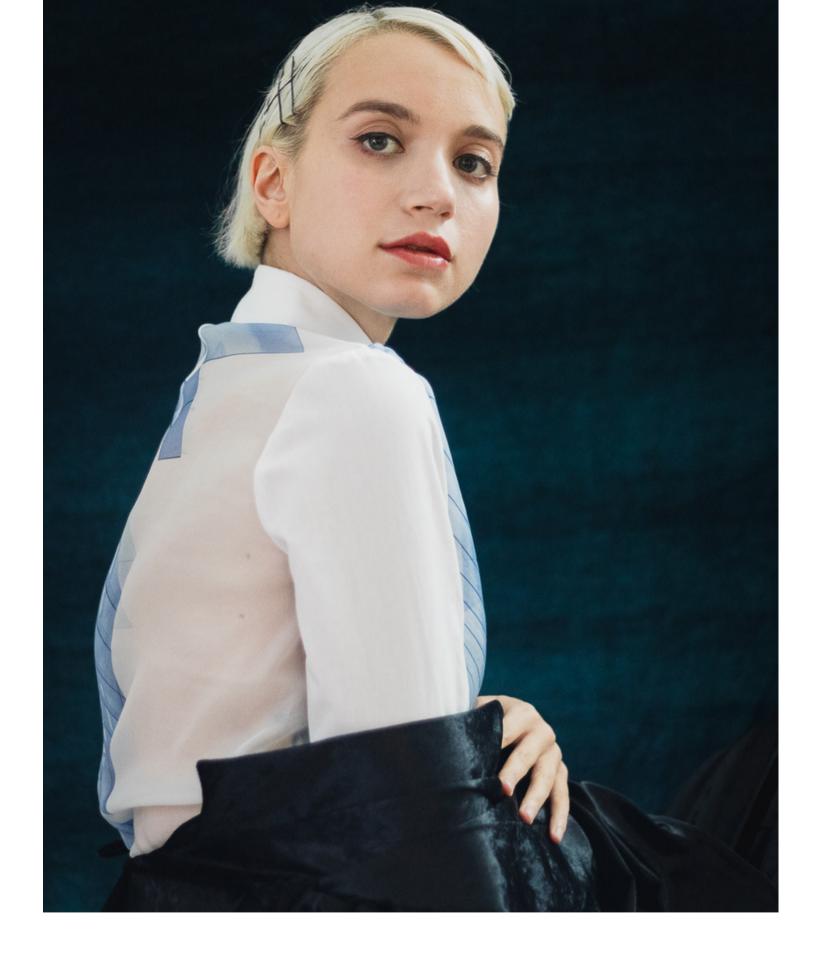


PHOTOGRAPHIC-FASHION DESIGN

NOT JUST ANOTHER PIECE OF DESIGN

Inspired by lives
Each piece tells a story





THE VISION

MANIFESTO

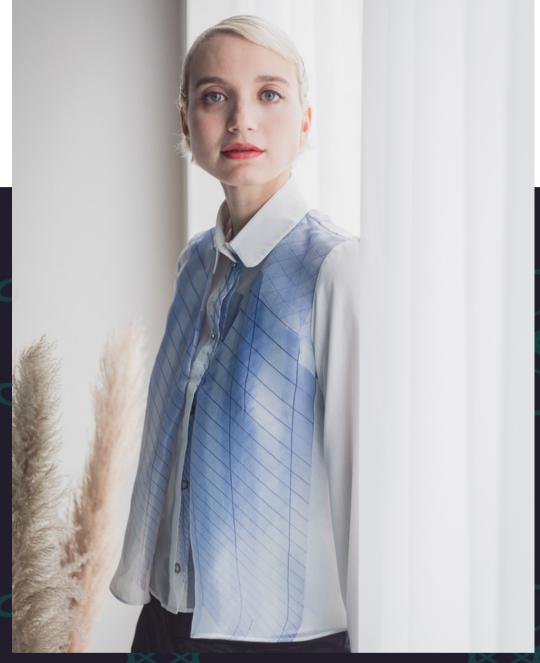
Design is the solution – We trust changes come from innovative ideas and actions. We want to tell stories through the collections. After all, good designs have the ability to resonate. We aim to donate 10% of our profit to the source of inspiration.

Function starts with the word 'FUN'. Have the freedom to inject a bit of colours into our lives.

TINA AILEEN

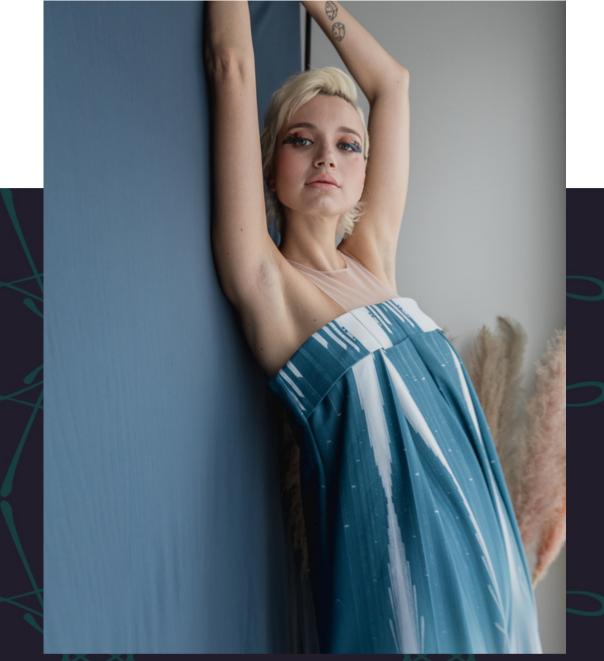
DESIGN METHOD





Many of our pieces are designed with large pieces of fabric. When customers return the items, we can use these large pieces of materials to create other designs. We recycle and use the vintage zips and buttons we could source.

We minimise carbon emissions as much as possible and support carbon offset projects. We have an upcycle sister label, Tunalien, where we upcycle the returned items from customers.





COLLABORATION
WITH
STOCKISTS

We understood all shops carry their personalities, we are happy to discuss how our products can add value to individual shops. Stockists can choose prints, materials and colours for the products they would like to stock. We are able to design exclusive products for shops too.

BESPOKE DESIGNS FOR CUSTOMERS





Virtual and In-person consultation available. Discuss the shape of the product which will fit you and the occasion, the prints and materials we will use and measurements taking. Some items may require fitting. The production time lasts 3-4 weeks after the confirmation of the order and final design.

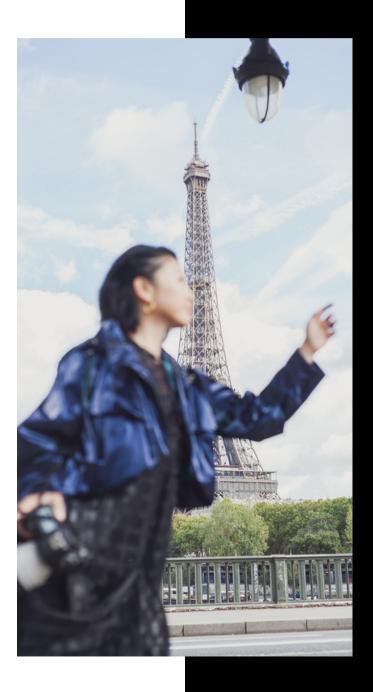
Customers are welcome to collect the item in our studio. We can also deliver it in 7 working days after the production.



CREATIVE DIRECTOR

TINA AILEEN

Design Direction



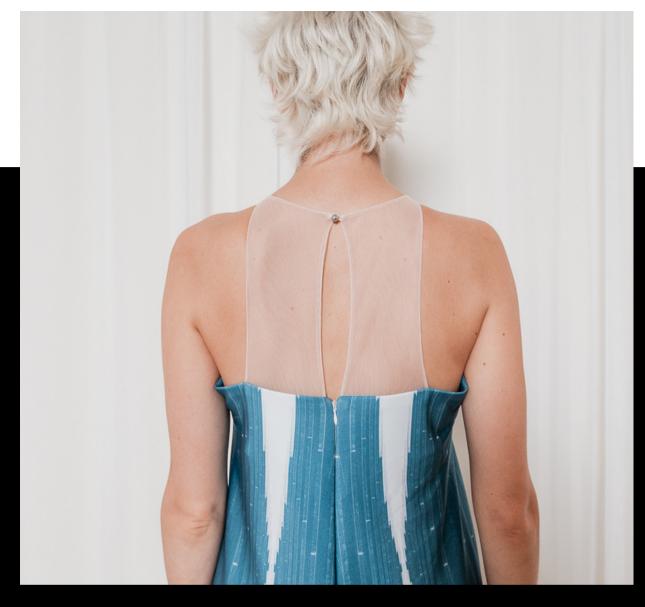
Tina Aileen is a photographer and fashion designer with a degree from Central Saint Martin's Fashion Design Womenswear. During her time in St. Martin's, she encountered a UK-based charity called TRAID, which inspired her to dedicate her works in eco-fashion. Design is a way to solve problems with aesthetics. "I found great satisfaction in designing items by utilising limited (sometimes weird) materials. Every item made is unique with their own stories." Tina Aileen said, "I also circulate the items as much as I can, in order to minimise waste." Every item returned to Tina Aileen will go to <u>Tunalien</u>, an upcycle clothing library founded by her. 10% of the profit gained would be donated to support environmental and humanity projects.

To find out more about Tina Aileen and her photography, videography works, please visit her Instagram page @tan2tina or www.thesnapshotcafe.com and www.thesnapshotcafecommercial.com









LOOK 1

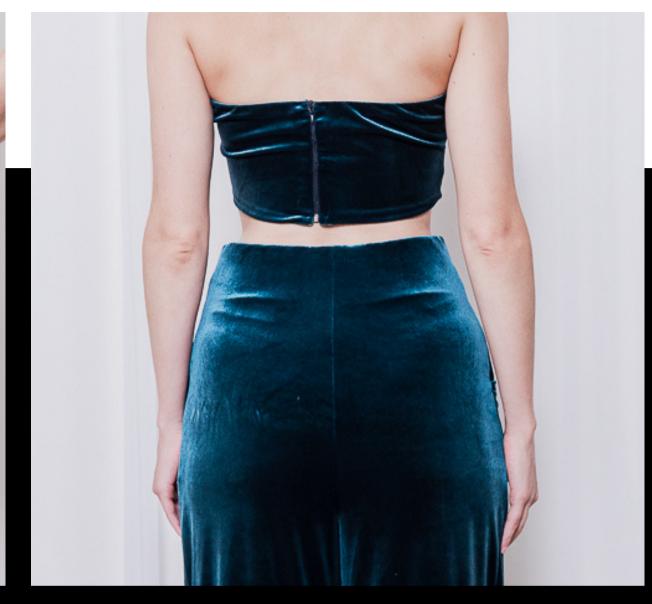
FLARED ORIGAMI
JUMPSUIT

Double Knit Jersey + Tulle









TUBE TOP ORIGAMI TROUSERS Velvet



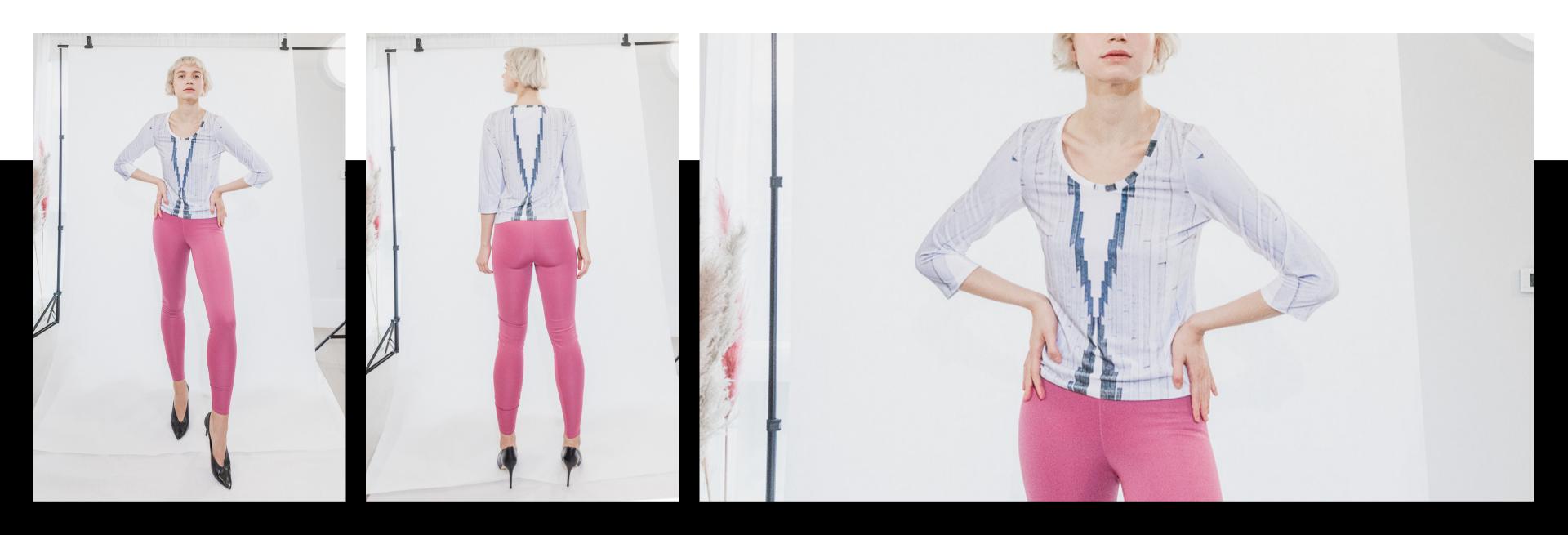






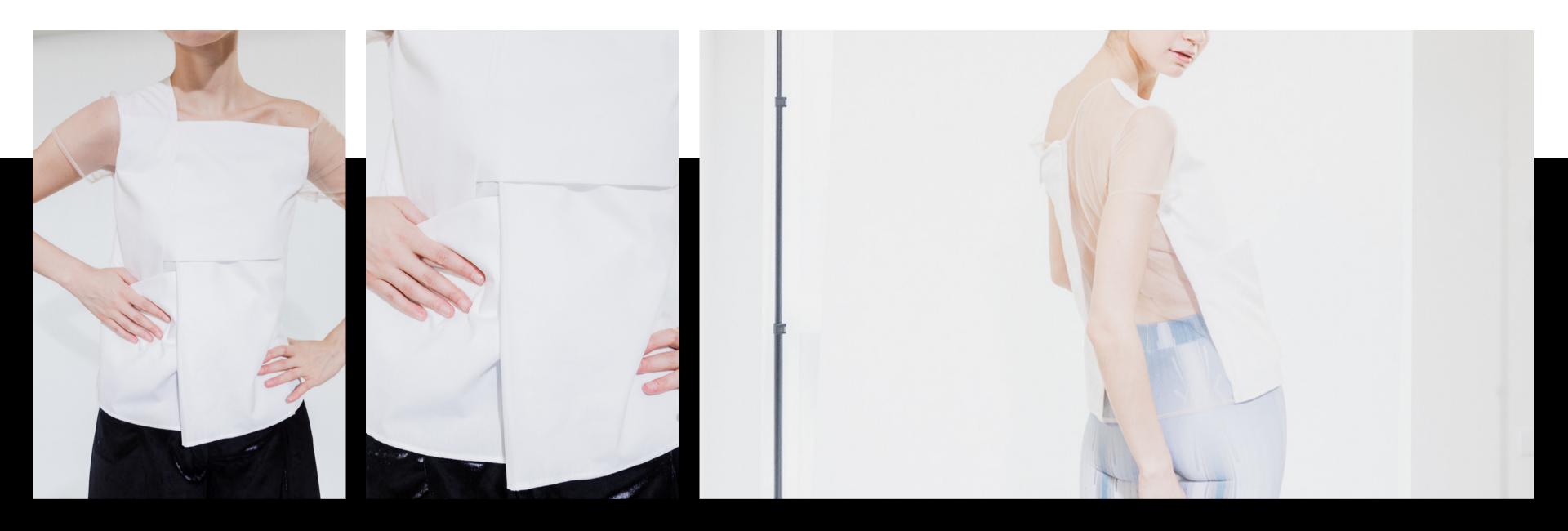
LOOK3

DOUBLE ZIP CROPPED ORIGAMI JACKET WITH CONCEALABLE HOODIE Foil Coated Taffeta



Velvet

3/4 SLEEVE SWEATER



ASYMMETRIC ORIGAMI TOP

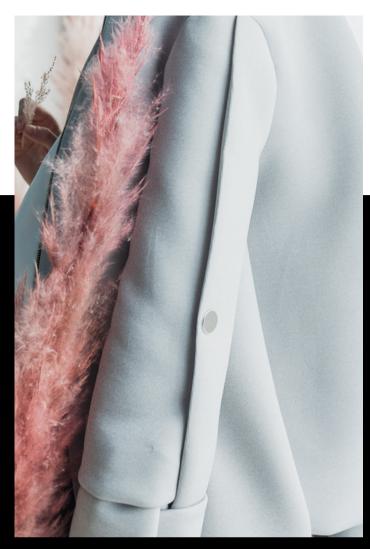
Poplin + Tulle











DOUBLE ZIP COCOON COAT ORIGAMI WAIST COAT SHIRT FLARED VELVET TROUSERS Scuba

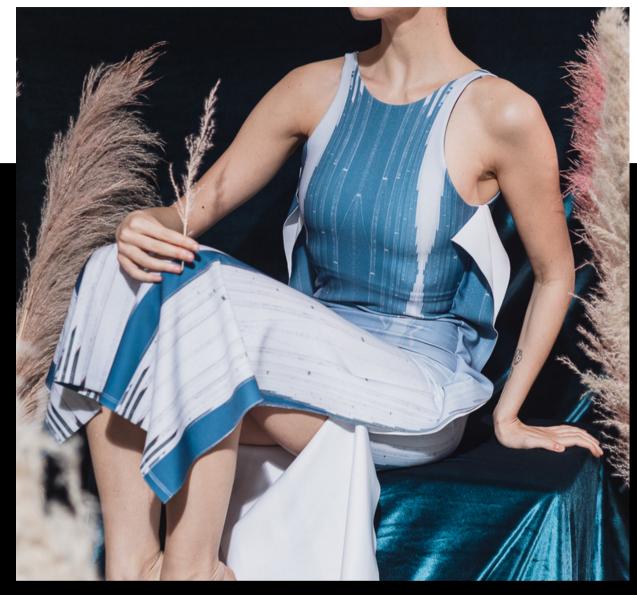
Poplin

Velvet





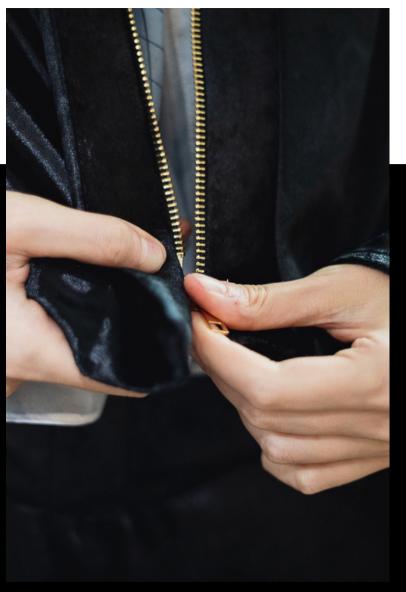


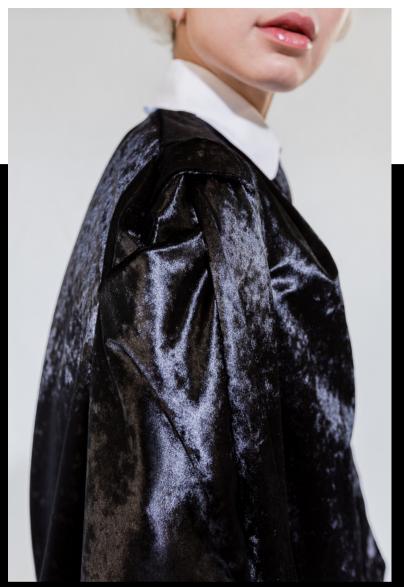


LOOK7
MAXI DRESS

Double Knit Jersey









DOUBLE ZIP TRUMPET SLEEVE JACKET Velvet

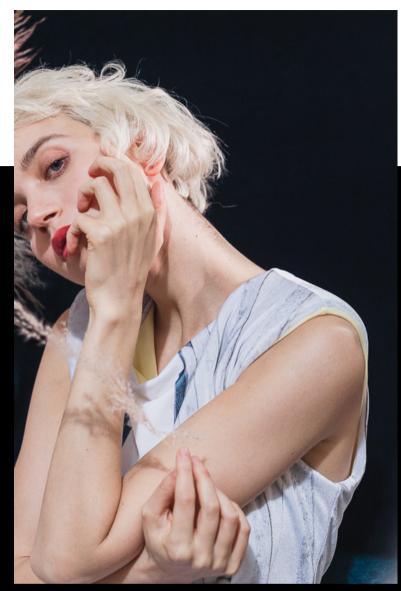


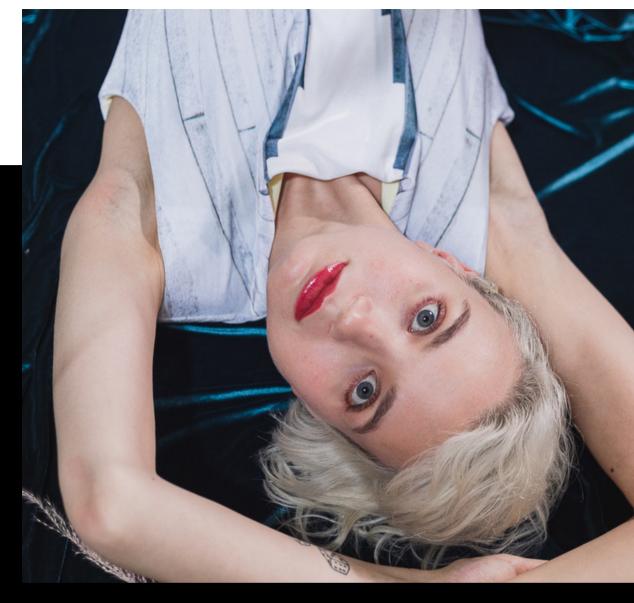
SCOOP NECK PADDED SHOULDER DRESS

Velvet









SCOOP NECK PADDED
SHOULDER VEST
LEGGINGS

Velvet Double Knit Jersey









ORIGAMI WAIST COAT SHIRT FLARED VELVET TROUSERS

Poplin + Organza Velvet



Double Knit Jersey

TANK TOP

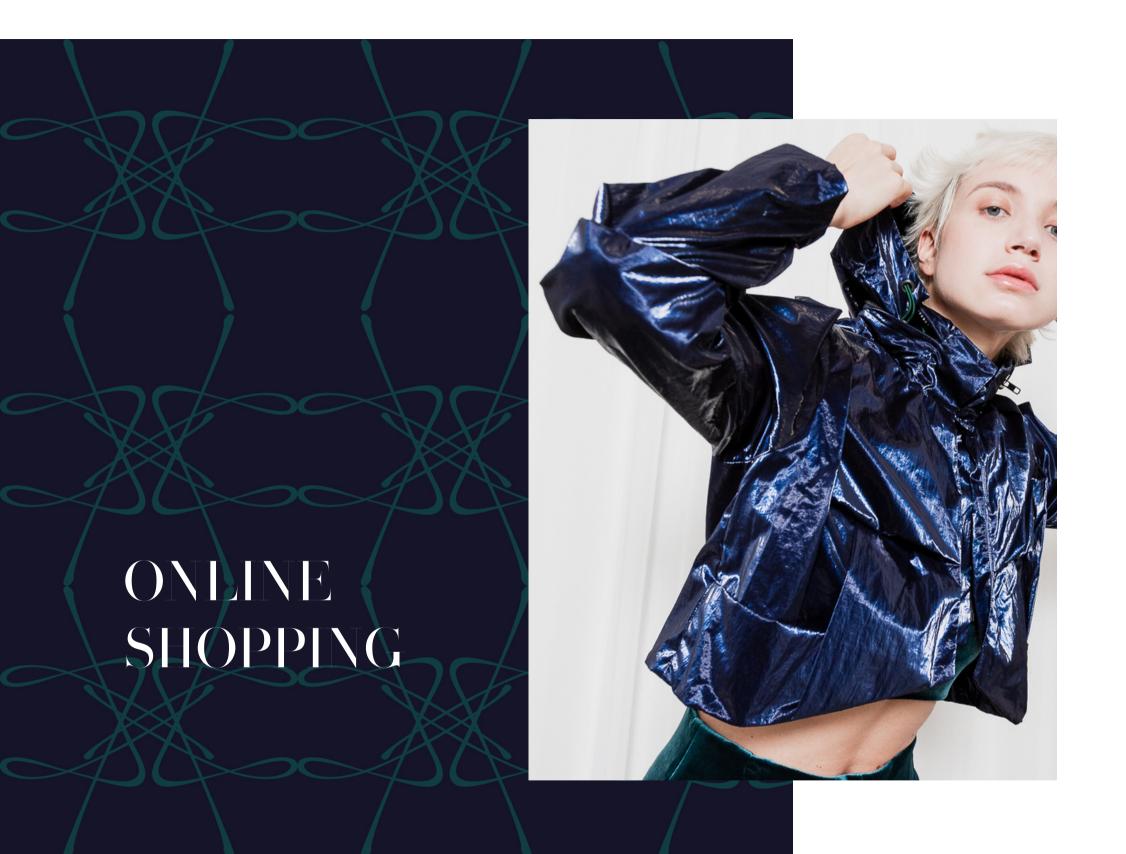


Velvet

TUBE TOP







NEW PRODUCTS OUT NOW

Retail pre-orders are opened.

Contact us for price list and order form.

Shopping Cart for individual orders will be opened from 14th February, 2023. Subscribe our newsletter for the updates, receive 10% off your first order and be the first to know about new collections, events and campaigns.

WWW.TINAAILEEN.COM

CONTACT

SOCIAL MEDIA

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