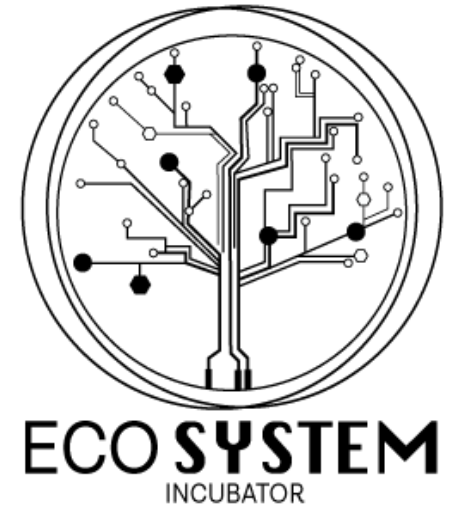
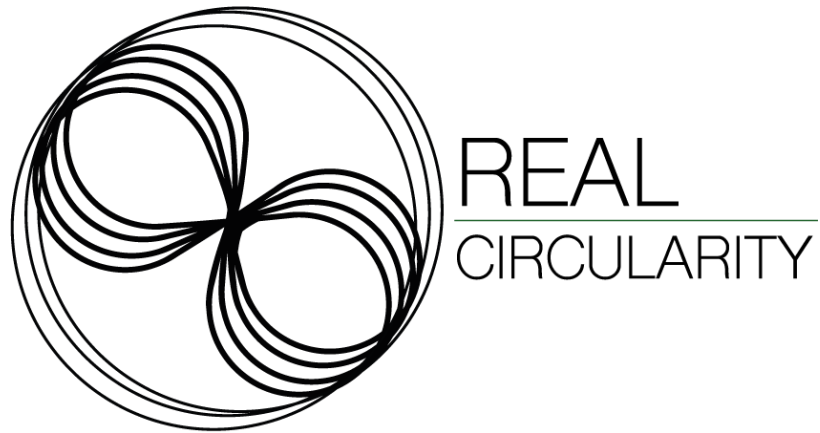




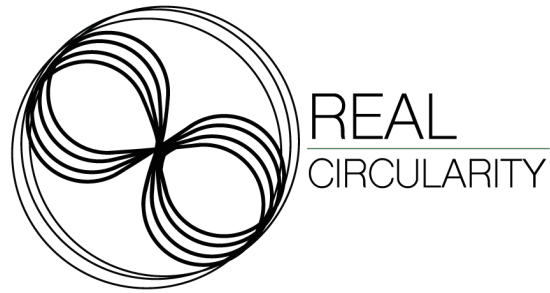
Circular Earth

CIRCULAR FASHION CONSULTING
REAL CIRCULARITY ACADEMY | BOOK | COACHING



CIRCULAR EARTH solves each client's sustainability issues by providing a comprehensive approach backed by our of Ecosystem of experienced professionals. Our process fosters collaboration and innovation to ensure we not only understand the core needs of clients, but also help them develop successfully.

Don't struggle with applying Circularity or Regenerative process to your business. Its often a time and money saving opportunity to bring in those that can take the reins and guide with care and integrity. Here are some of the key things that we can work with you on.



Real Circularity™ is the result of decades of effort by its founders, Rachel Sheila Kan and Ken Alston. In 2022, they joined forces with Simon Hedley to initiate meaningful change.

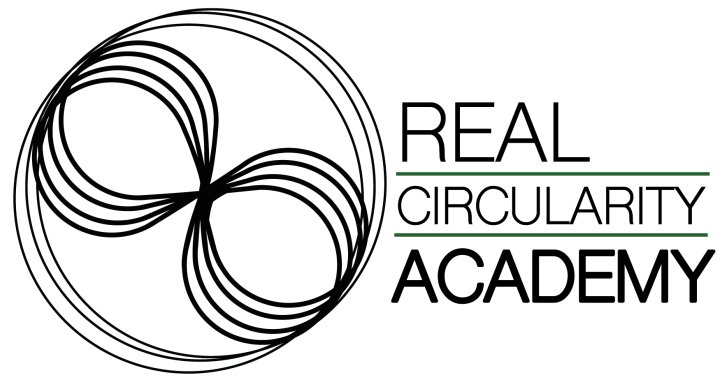
Ken Alston, a prominent figure in Circularity for over three decades, has implemented Cradle to Cradle principles in large businesses and corporate settings. As a seasoned keynote speaker and consultant, he applies sustainable, circular economy concepts to create financial, social, and environmental value.

Rachel Sheila Kan, with two decades of experience in the fashion industry, recognised the need for practical application in Circularity. Her work with Circular Earth and The Ecosystem Incubator addresses challenges faced by smaller businesses, fostering collaboration among professionals, brands, and growers. Real Circularity integrates expertise, application, and whole systems thinking in collaboration with practitioners, brands, and consultants in the circularity and regenerative spaces.

Simon Hedley provides financial and business development advice, while Aya Abdelmeguid, a Ph.D. candidate, assesses the potential of the circular customer base.

Together, they form the foundation of Real Circularity™



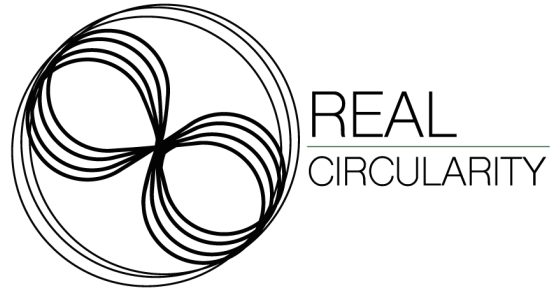


Our Real Circularity Academy is for professionals in the fashion industry wanting to tool up and start to work it into their respective consultancies or inside their jobs in industry.

A 12 week online program that will start again Jan 17th.. and after this time be an evergreen course with attached Alumni.

We also offer The Academy as a part of our consultancy to train up your teams on the Real Circularity approach.





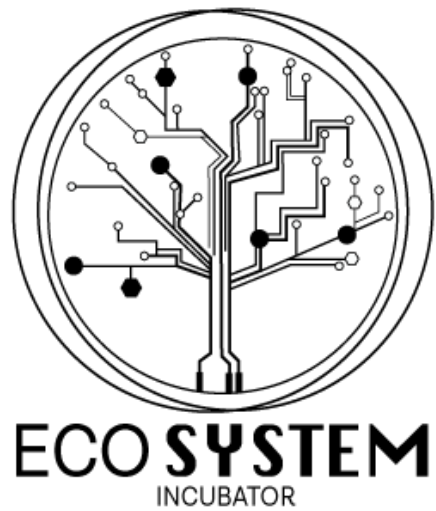
Our Real Circularity book gives you the basics of our work and approach..

Get a read on our work and distinctions. Start to work through with your business, product or professional future in mind as you read. It is a quick read for busy professionals to get aquatinted with our work and to use as a guide.

launched in September 2023, the book was a joy to write and as ever we did this in collaboration.

Now available on POD printed with a dedicated UK printer – and internationally on Amazon. See the buttons below for ordering options.





The Ecosystem Incubator is a collaborative.. many micro players inside the industry coming together to co-create businesses, marketing, events and more.

Supporting the transition of the Circular Economy and regenerative application and product through collaborative efforts.

Working from seed to store and back again, and again and again.

We show the change that we want to see as agile practitioners, brands, designers, growers, and CMT units.

We have co-created events, brands, systems and most of all connections with like minded people working towards a common goal. Our world wide system is on line and ready for you to link ..at a price thats accessible in the global south as well as the west.

