

# HAMZA



LOOKBOOK  
FALL / WINTER 23

At Atelier Hamza, we believe in the transformative power of fashion. Our Autumn/Winter collection is more than an assemblage of clothing; it's a manifestation of our dedication to quality, a celebration of the enduring beauty in every stitch, and an ode to the artistry that turns garments into stories.

## MISSION AND VISION

In an increasingly fast-paced and chaotic world, Atelier Hamza offers a sanctuary for those seeking to make a difference through fashion. Founded by visionary entrepreneur Stefan Hamza, our luxury clothing brand is dedicated to uplifting and connecting people while prioritizing well-being and the planet.

Our "why" is rooted in the belief that fashion has the power to transform lives, and that through our garments, we can inspire and empower individuals to become agents of positive change. We are driven by the conviction that, by choosing clothes that align with our values and intentions, we can make a lasting impact on ourselves, our communities, and the world at large.

Our eco-friendly, high-quality garments are more than just clothes; they are powerful tools designed to inspire and empower. Each piece is infused with positive energy, good intentions, and messages that go beyond the surface, thanks to the thoughtful integration of text and graphics. These meaningful elements, including phrases, symbols, and imagery, embody our core values of love, resilience, and unity, creating a unique and visually appealing aesthetic that uplifts both the wearer and the observer.

Crafted from organic cotton and utilizing sustainable production methods, our clothing line promotes environmental consciousness while making you look and feel your best. Furthermore, our garments are designed to be exceptionally durable, featuring high-quality embroidery, fabric, and manufacturing. This longevity not only ensures a lasting positive impact on the wearer but also reduces waste and helps protect the environment.



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## CRAFTED WITH PRECISION: OUR COMMITMENT TO QUALITY FABRICS

**COTTON:** Our choice of cotton goes beyond mere fabric; it's a commitment to unparalleled softness and breathability. Sourced from trusted suppliers, our cotton undergoes rigorous testing to ensure it meets the highest standards of quality.

**DENIM:** Denim, a timeless classic, finds a new expression in our collection. With a focus on craftsmanship and authenticity, our denim pieces are more than just jeans; they are a celebration of rugged elegance.

**NYLON:** Incorporating modernity into our collection, we turn to high-quality nylon to infuse a touch of contemporary elegance. Beyond its sleek appearance, our nylon garments are designed to withstand the elements.

**FAUX LEATHER:** Embracing sustainability without compromising style, our collection features carefully selected faux leather. Beyond its cruelty-free appeal, our faux leather exudes the same level of sophistication and durability as traditional leather.



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# ATELIER HAMZA COMMUNITY AND COLLABORATIONS

+ 40K FOLLOWING ON SOCIAL MEDIA PLATFORMS

+10 PRESS MENTIONS

+5 RUNWAY SHOWS

AS SEEN ON :

- ALINA CEUSAN - INFLUENCER (1M+ FOLLOWERS)
- ANTONIA - SINGER (3M+ FOLLOWERS)
- GINA PISTOL - TV HOST (1.4M+ FOLLOWERS)
- IULIANA BEREGOI- TIK TOK STAR (3M+ FOLLOWERS\_)
- SMILEY- SINGER (2M+ FOLLOWERS)
- MIRA- SINGER (1M+ FOLLOWERS)
- THEO ROSE - SINGER (1M+ FOLLOWERS)

OUR BLOG HAS OVER 20K MONTHLY VISITORS JOINED BY OVER 40K FOLLOWERS ON SOCIAL MEDIA PLATFORMS SUCH AS TIK TOK, FACEBOOK, INSTAGRAM AND YOUTUBE.

WE HAVE CREATED OVER 10 CAPSULE COLLECTIONS WITH OUR PARTNERS, PUT TOGETHER OVER 4 WORKSHOPS ON DIFFERENT SUBJECTS, GATHERED OVER 10 PRESS MENTIONS AND PARTICIPATED IN 6 RUNWAY SHOWS.

+ 3000 FOLLOWING ON SOCIAL MEDIA PLATFORMS

+10 CAPSULE COLLECTIONS

+5000 NEWSLETTER SUBSCRIBERS

COLLABORATIONS :

OUR PARTNERS SUPPORT OUR INITIATIVES FROM SUSTAINABILITY TO CREATING CAPSULE COLLECTION ABUNDANCE HOUSE WILL HOST OUR PARTNERS AND OFFER SHOWCASING SPACE AS WELL AS UNIQUE PROJECTS THAT EMBRACE BOTH BRANDS VALUES AND PRODUCT RANGE

- ALINA CEUSAN
- ALIST
- EFDEN
- KAUFLAND
- LENOVO
- LOFT MAMAIA
- MERCEDES BENZ
- MIHAELA GLAVAN
- MIND ARCHITECT
- NOVUM BY THE SEA
- RETRO FUTURE BABE
- PEPSI
- SUMMERWELL
- VITAMIN AQUA
- PLANT A TREE

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"Inspiring positive transformation with eco-friendly, high-quality garments designed to uplift and connect."

## SHOWROOM

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FOR ORDERS

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FOLLOW US ON



**Atelier Hamza**

Reviews 624 • Excellent



✓ VERIFIED COMPANY

Thank you for embarking on this journey  
with us.

Your presence here adds to the narrative,  
and we invite you to explore, connect, and  
find pieces that resonate with your style and  
values.

With warmth and gratitude,  
Atelier Hamza