

moshaki artisan apparel

designed & hand crafted in Tanzania



spring & summer linen smocks. fresh, breezy and timeless

Linen made from the flax plant is breathable and cool to wear. Better still, it's one of the most sustainable fabrics.

florence moshaki

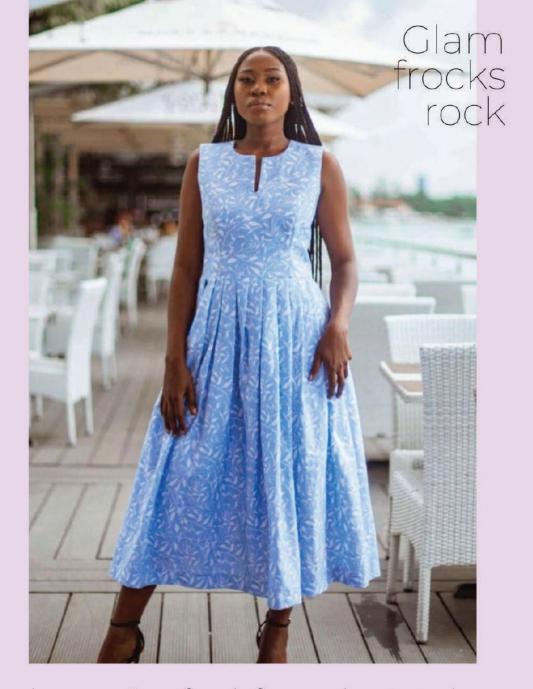
Starting out in a backroom with one ageing machine, Florence's eponymous brand has grown to become recognized for affordable African inspired designs. Hand crafted by Tanzanian artisans using locally sourced fabric, moshaki garments give women presence and confidence



2023 aesthetic



The onset of spring & the prospect of summer inspires our designs in pastoral florals, delicate botanicals and geometric patterns. Lilac, jasmine, bougainvillea, hazy blue skies, sunset pinks and the dusty African savanna make up our colour palette. Simplicity, clean lines, comfort, and elegance describe our silottes



glam up in a frock for understated classic elegance



our Zanzi
range of
shirts and
shorts in
pastel shades
made with
cool,
breathable
linen or
seersucker
cotton offer
freedom,
style and
comfort.

hand woven in Tanzania

moshaki sources hand woven sustainable cotton fabric made in Tanzania by local artisans

Kitenge (kit-n-gay)

Kitenge (Swahili) is a traditional Tanzanian cotton fabric known as wax print. Typically using vibrant colours, the flamboyant designs often have meaning.









summer ukuti dresses



Bouba (boo-bah) is moshaki's take on this traditional African dress design

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