



# EXUBERANT

COLLECTION  
2024



# Pictures of Exuberant Nature

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Welcome to the ethereal realm of Mama Tierra's latest lookbook - a captivating journey that intertwines sustainable fashion, Wayuu artisan craftsmanship, and the awe-inspiring beauty of Colombia and Venezuela's exuberant nature. With a deep reverence for our planet and a dedication to empowering women, this collection is a celebration of the harmony between style, culture, and ecological consciousness.

The lush landscapes, abundant flora, and diverse fauna of Colombia and Venezuela serve as an unending source of inspiration to Patrizia Stalder and our artisans. The collection embraces the kaleidoscope of colors found in nature, from the vivid hues of tropical flowers

to the earthy tones reminiscent of the sun-kissed beaches. It's an invitation to adorn yourself and your home with the magnificence of the wild and let your spirit bloom like blossoming petals.

Mama Tierra is proud to be a part of the movement that empowers women, celebrates nature's wonders, and promotes sustainable fashion. Through our conscious choices, we invite you to be a part of the change, a catalyst for positive transformation in the world of fashion.

Step into this extraordinary fusion of traditions, nature, and artistry, and become a reflection of the beauty that surrounds us.



# Birds

This colorful clutch represents Colombia's and Venezuela's coasts, which are rich in biodiversity. They offer a home to many shoreline birds, whether autochthonous or temporary guests from far away lands. Mama Tierra supports the conservation efforts of the [NGO MANGLE](https://www.mama-tierra.org/project/flamingo-project), which is dedicated to the protection and preservation of the "Los Olivitos" lagoon natural habitat in Northwestern Venezuela.

For more information, please visit  
[www.mama-tierra.org/project/flamingo-project](https://www.mama-tierra.org/project/flamingo-project)

**Birds Blue Clutch M**





**Birds Wildflower Clutch M**

Available in sizes M and bigger,  
contact us for more information.





# Flowers

Flowers have always developed their own symbolism. Each flower and each color represent something different. This design combines the symbols of love and passion but also of care, hope and empathy. Through this work we are encouraged to enjoy life with passion and to be kind, towards ourselves and the people around us.

**Flowers Yellow Clutch M**



Flowers Wildflower Pouch XS



Flowers Wildflower Clutch M







**Flowers Natural Pouch XS**



**Flowers Natural Clutch M**

Available in sizes XS and bigger,  
contact us for more information.

# Paradise

This design is inspired by the wild nature of the Amazon with its bright colors, exotic flora and diverse fauna. The prominent macaws are a symbol of joy of life and optimism. The monkeys represent high energy, good humour, intelligence and fun. Let this design inspire you to live life to the full!



**Paradise Wildflower Clutch M**





Paradise Yellow Pouch XS



Paradise Yellow Clutch M







**Paradise Wildflower Pouch XS**



**Paradise Wildflower Clutch M**

Available in sizes XS and bigger,  
for more information contact us.





**Paradise Natural Clutch M**

Available in sizes XS and bigger,  
for more information contact us.

# Peacock

The peacock is an amazing bird species that is also known in mythology as the messenger of the gods. Its grace, pride and beauty are beyond compare, making it a majestic bird. In addition, its feathers are a symbol of rebirth and hope. Wear this clutch “proud as a peacock”.

**Peacock Natural Clutch M**







Peacock Green Pouch XS



Peacock Green Clutch M



Peacock Green Clutch XL





**Peacock Natural Pouch XS**



**Peacock Natural Clutch M**

Available in sizes XS and bigger,  
for more information contact us.





# Tiger

Cats, big or small, have a universal appeal that transcends cultures and time. For the Wayuu, they are Totem animals, representatives of several clans. They believe the people belonging to a clan, adopts the characteristics of the animal which represents such clan. The tiger, well known symbol of strength and courage. Let the Tiger be your Totem animal and let it inspire you to be fearless, courageous and strong.



Tiger Purple Clutch M



Tiger Wildflower Pouch XS



Tiger Wildflower Clutch M



Tiger Wildflower Clutch XL





**Tiger Purple Pouch XS**



**Tiger Purple Clutch M**



**Tiger Black Clutch M**



**Tiger Yellow Clutch M**



**Tiger Black Clutch XL**

All color combinations available in sizes XS and bigger, for more information contact us.



# Cushions

All our designs can be transformed into gorgeous cushions. Here are some examples.



**Tiger Purple Cushion**



**Paradise Yellow Cushion**



**Peacock Green Cushion**



# Wall Tapestries

All our designs can be transformed into powerful wall tapestries. They come with several woven loops on the back to facilitate hanging it on the wall. For custom sizes and custom designs please contact Lourdes Grollimund at [LGROLLIMUND@mama-tierra.org](mailto:LGROLLIMUND@mama-tierra.org)




Paradise Yellow Tapestry



# Collab with Anna Peter Breton



Zeffirelli Clutch M (top), **St. Tropez** Clutch M (bottom left) and **Dolce Vita** Clutch M (bottom right).



Mama Tierra celebrates the summer with the spirit of Mediterranean destinations through a collaboration with the renown French-Hungarian artist Anna Peter Breton. Fine watercolorist, Anna expresses her particular vision of landscapes and the human encounters that cross her path in her works. Anna generously gifted Mama Tierra three of her works published in her books „Voyages” and “Voyage Amoureux en Italie”.

Anna's work inspires us! Because you can feel the sea breeze and the sunrays on your face just by looking at her works. Since Mama Tierra's clutches are made by the master Wayuu indigenous people living in the Caribbean coast, they are perfect to reflect the warm colors of Anna's pieces. The artisans from Venezuela make a superb rendition of Anna's delicate watercolors. They must pay great attention to details as Anna's watercolors are very intricate to be made as tapestries.

The three exclusive handmade tapestry clutches show scenes of Capri (Dolce Vita), the Amalfi Coast (Zeffirelli) and Saint-Tropez, adding the perfect accessory to any look.





## Collab: Anna Peter Breton for Mama Tierra by Marie de la Roche

For Marie de la Roche, this collaboration transcends the boundaries of creativity. Her deep-rooted connection to La Guajira fuels a commitment to making a positive impact on the lives of women in the region. The proceeds from this collaboration will directly support Mama Tierra's [Newborn Project](#), ensuring essential care for mothers-to-be and their newborns.

Marie de la Roche has crafted two leather bag designs, named Madre and Niño, representing the tender bond between mother and child. Meticulously developed and perfected, these bags embody Marie's unwavering commitment to excellence and social responsibility.

Anna Peter Breton, an epitome of artistic brilliance, translated the spirit of La Guajira into five breathtaking watercolors. Mama Tierra's artisans, with their hands guided by a deep connection to the culture and beauty of La Guajira, have rendered the essence of Anna's watercolors into unique tapestry pieces.

The Madre size is available in 3 different tapestry designs and the Niño size is available in 4 different tapestry designs. Both models are available in 7 leather colors.





**Niño Flamingo – Black**    **Madre Flamingo – Pine Green**



**Niño Guajira – Lilac**    **Madre Guajira – Cool Gray**





**Niño Huellas – Warm Gray**



**Madre Jungle - Brown**



Table of prices

	Wholesale Price CHF	Retail Price EUR
<b>Product (all leather colors and tapestry designs)</b>		
Niño Bag	220	660
Madre Bag	264	790

#### Terms and Conditions of Collab products.

MOQ: 1200 CHF or 1300 Euro minimum order.

Payment conditions: 50% down-payment to initiate production.

The remaining 50 % is due before the items are shipped to the client.

Mark Up: 3

Shipping costs: flat rate depending on weight.

Returns: 1 week in case of defects.

Delivery time: 10 weeks.

**Niño Jaguar - Red**



Table of prices	Wholesale Price CHF	Retail Price CHF
<b>Crochet Products</b>		
Beret	29	73
Bucket Bag M	75	188
Scarf	31	77
<b>Weaved Products</b>		
Finger-weaving phone cord	16	40
Macrame phone strap	19	47
Macrame/Weaved strap (2 cm wide and 65 cm long)	12	30
Macrame strap (2 cm wide and 120 cm long)	22	55
Strap Macrame, 120 cm long, 4 cm wide	44	110
<b>Tapestry Products</b>		
Pouch XS (no tassel)	34	85
Pouch XS (with tassel)	36	90
Clutch M (includes an adjustable leather strap)	58	156
Clutch L (no tassel)	64	173
Clutch XL (no tassel)	70	189
<b>Pouch XS Collab (no tassel)</b>	63	157
<b>Clutch M Collab</b>	76	190
Cushion	66	165
Tapestry Charm	12	30
Wall Tapestry (77 cm x 44 cm)	245	610
Wall Tapestry (117 cm x 80 cm)	600	1500
Wall Tapestry (200 cm x 150 cm)	1065	2662
Clutch M (no strap)	50	135

### Dimensions of Tapestry products

Tapestry: Pouch XS 20 cm x 10 cm, Clutch M 30 cm x 17 cm, Clutch L 30 cm x 20 cm, Clutch XL 35 cm x 22 cm, Cushion 50 cm x 30 cm

### Merchant Conditions

**Payment terms:** 500 CHF or 550 Euro minimum order.

50% down-payment for orders of products not on stock to initiate production.

The remaining 50 % is due before the items are shipped to the client.

**Mark Up:** 2.7

**Shipping costs:** flat rate depending on weight.

**Returns:** 1 week in case of defects.

**Delivery time:** 1 week for products in stock and 10 weeks if out of stock or for custom-made designs.

**Intellectual property:** Mama Tierra must be mentioned in all product communication of the customer.

**Application of law and place of jurisdiction:** Swiss law shall apply.

Place of jurisdiction and performance is Baden Aargau, the seat of the association.

**Mama Tierra UID:** CHE-317.139.062.

Become a Mama Tierra partner. Download the detailed terms and conditions at our B2B space on [www.mama-tierra.org](http://www.mama-tierra.org)

**Driving social change and gender equality through sustainable fashion.**

Mama Tierra brightens the life of women with premium handcrafted accessories, that carry symbolic power. By merging indigenous myths and traditional savoir-faire with bohemian designs, Mama Tierra creates a meaningful aesthetic. Human rights activists founded Mama Tierra in 2015 to drive social change and gender equality for indigenous women in Colombia and Venezuela, while protecting Mother Earth. Thus, Mama Tierra accessories empower those who wear them and those who make them.







**Association Mama Tierra**

Rütistrasse 12

5400 Baden

Switzerland

[hello@mama-tierra.org](mailto:hello@mama-tierra.org)

Website: [mama-tierra.org](http://mama-tierra.org)

Instagram: [@mama.tierra](https://www.instagram.com/mama.tierra)

Facebook: [@mamatierraNGO](https://www.facebook.com/mamatierraNGO)

**Photography**

Oshoot Studio

Ilka Müller

**Concept**

Lourdes Grollimund

**Graphic Design**

Paula Nazarczuk

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