



# Mistica Collection

2023

### Unveiling hidden messages

The collection casts spiritual symbols meant to awake intuition. Designs depicting hummingbirds symbolize joyful hope. Jaguars invoke indigenous connotations linked to ferocity, solidarity and kindness. Our burning heart stands in the center of the collection reminding us to never grow weary of having a burning desire to make this world a better place.

Furthermore, our color palettes carry symbolic power too. In 2023 colorful accents bring personality to the spotlight. Dedicated to all strong women with taste for the eccentric. Because more is more.









Fierce Sunset Clutch XL













## Frida Kahlos CORPORATION

The Frida Kahlo Corporation, owner of the trademark rights and interests to the name Frida Kahlo™ worldwide, has extended Mama Tierra's license to continue using the original design developed in 2021. Both organizations share the same values of positively impacting and empowering women around the world with self-confidence, passion and love.



**Viva Green** Clutch M



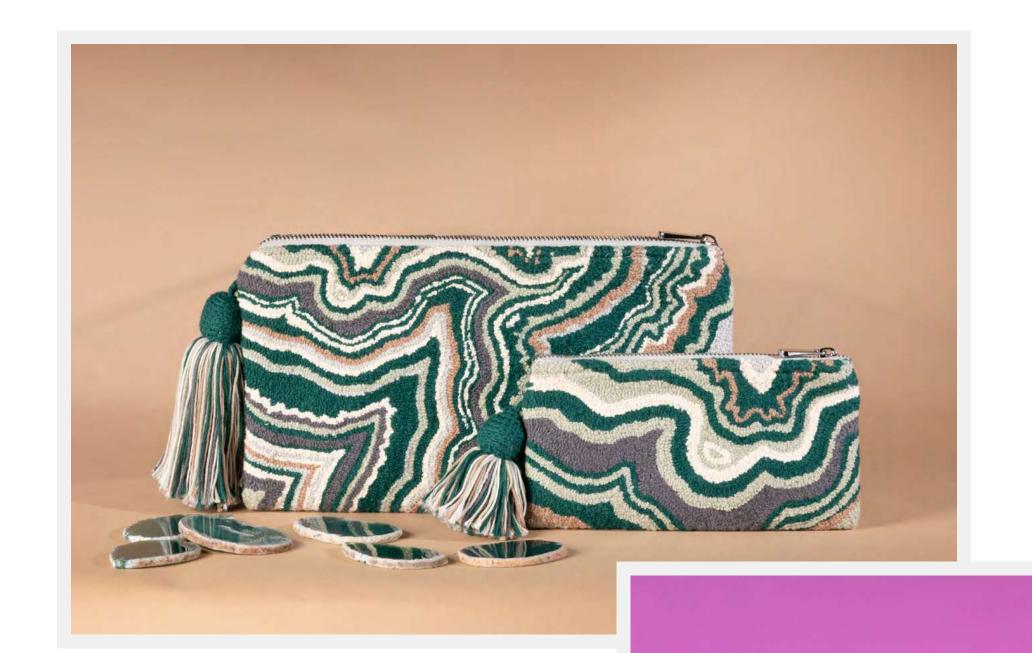
**Abstract Purple** Clutch M and Pouch XS



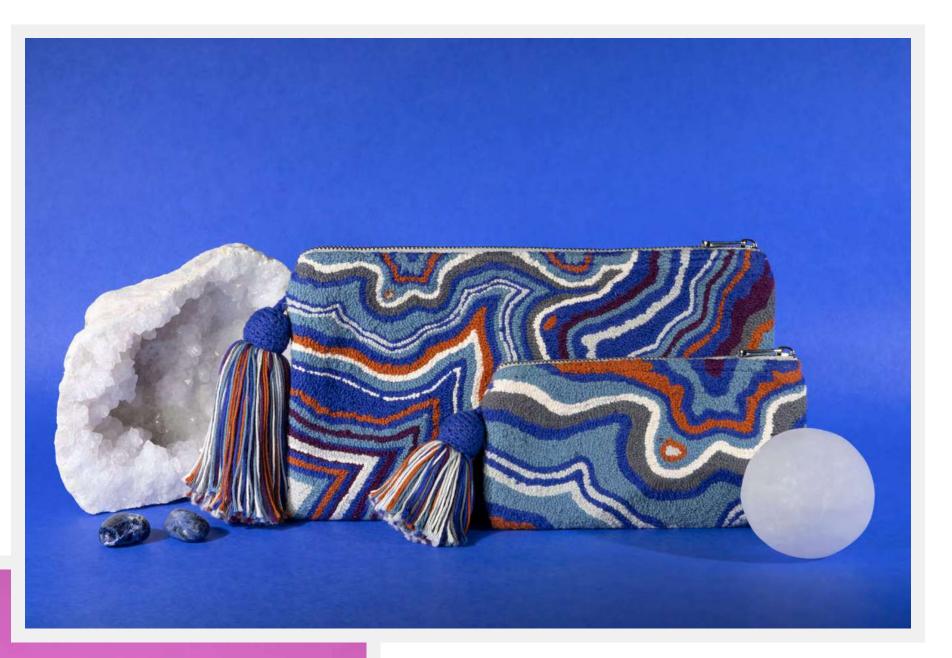
**Abstract Natural** Clutch M and Pouch XS







Earth Green Clutch M and Pouch XS



Earth Blue Clutch M and Pouch XS



Earth Purple Clutch M and Pouch XS







	Wholesale Price CHF/EUR	Retail Price CHF/EUR
Crochet Products		
Bucket Bag M	75	188
Tote Bag Light	113	306
Stuffed Animals	26	66
Weaved Products		
Finger-Weaving Phone Strap	16	39
Macrame Phone Strap	19	47
Macrame Strap (2 cm wide and 120 cm long)	22	55
Tapestry Products		
Pouch XS	34	86
Clutch M (Includes a leather strap)	58	156
Clutch L (no tassel)	64	165
Clutch XL (no tassel)	70	175
Cushion	66	165
Shopper Bag	46	115
Tapestry Charm	12	27

**Materials:** GOTS certified cotton yarn and organic cotton fabric. Italian branded zippers and stoppers.

Mama Tierra products are 100% handmade. Slight size variations are possible.

# Driving social change and gender equality through sustainable fashion.

Mama Tierra brightens the life of women with premium handcrafted accessories, that carry symbolic power. By merging indigenous myths and traditional savoir-faire with bohemian designs, Mama Tierra creates a meaningful aesthetic. Human rights activists founded Mama Tierra in 2015 to drive social change and gender equality for indigenous women in Colombia and Venezuela, while protecting Mother Earth. Thus, Mama Tierra accessories empower those who wear them and those who make them.



Association Mama Tierra Landstrasse 1 5415 Rieden bei Baden Switzerland



₩ Website: mama-tierra.org

O Instagram: @mama.tierra

**f** Facebook: @mamatierraNGO

#### Photograph

Oliver Rust

#### Model

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#### Stylist

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#### Hair & Makeup

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#### Photograph

Still-life Photoshoot Oshoot

#### **Graphic Design**

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#### Special thanks to:

The Frida Kahlo Corporation