

WINDLE LAB

WINDLE LAB INTRODUCES

THE WINDLE LAB INVISIBLE DAY & NIGHT SPRAY

LAUNCHING MARCH 2022



Launching March 2022, the Windle Lab Invisible Day & Night Spray is the newest addition to the award-winning Windle Lab hair care range.

Fusing expertise from our own cutting edge laboratory in the Lake District, and industry

leading stylists, from the award-winning Windle London Salon in Covent Garden, the Windle Lab Invisible Day & Night Spray elevates the industry standard for high performance hair care treatments to empower you through your hair.

The Windle Lab Invisible Day & Night Spray is a unique, vegan hair care essential for uncompromised hair health. Formulated with Monoi Oil, Crambe Abyssinica Oil and Aloe Vera, this leave-in conditioner spray works overnight to protect hair from friction whilst you sleep to avoid excessive brushing, helping prevent hair loss and damage. The carefully curated ingredient complex works from the root of the hair, calming and moisturising the scalp, so hair is left smooth and hydrated with a lustrous shine.

The Windle Lab Invisible Day & Night Spray contains a UV filter and heat protection, so your hair will be protected from damaging UV rays and heat from styling tools.

KEY

INGREDIENTS:

- **Crambe Abyssinica Oil:** Nourishing scalp treatment to boost shine and hydration of the hair. Omega fatty acids provide hydration and can promote hair growth.
- **Monoi Oil:** Working as a hair moisturiser, Monoi Oil helps to maintain and restore dry, damaged, frizzy hair.
- **Aloe Vera:** Containing a blend of minerals and fatty acids including amino acids, vitamin A, B12, C and E, this ingredient feeds and strengthens the hair to keep follicles healthy and soothe an itchy scalp.

Available in:
60ml | RRP: £13
200ml | RRP: £18

@windlelondon
www.windlelondon.com

About Windle Lab:

Founded by renowned hairdresser Paul Windle, Windle Lab brings together top of the industry hairdressing skills, with the scientific expertise of cosmetic chemists, to deliver scientifically led hair care and styling products.

Dedicated to performance and quality, Windle Lab fuses expertise from their cutting edge laboratory, with their award winning salon under one roof, to deliver results-driven products to empower you through your hair. With a range of hair care and styling options, Windle Lab products contain no sulfates, propylene glycol, or parabens. Using the finest ingredients, driven by chemistry, the formulations feed the hair and improve the quality of scalp health to give you hair that is strong and full of vitality.

Combining plant extracts and exotic tea blends within science-backed formulations, every product is tried and tested by the Windle Lab in-salon team. The Windle Laboratory chemist and Windle London Salon stylists work tirelessly together to ensure the product lines are of the highest quality, with a single product seeing at least 50 formulations alone over three years before hitting the shelves of Windle London Salon. Not just a product line, the hair care and styling ranges are driven to celebrate the real you for a truly empowering collection that actually works.

The ranges include both hair care, to penetrate strand follicles and nourish the scalp, and a performance-driven styling selection, allowing customers to bring Windle Lab's in-salon styling experience home.

About Paul Windle

Paul Windle is renowned for his deep-rooted expertise, in-depth knowledge, and complete transparency when it comes to sharing knowledge. After building multiple cult hair care lines within the UK, Paul saw a disconnect between brands and the manufacturing process whereby product efficacy is lost within large-scale corporate operations. From here Paul created Windle Lab, to champion quality over quantity, alongside passionate, like-minded people for a no stone left unturned approach to hair care and a truly inclusive, sustainable range.

'After being a hairdresser at the top of my industry for over 35 years and working with numerous product lines, I realised that the only way to make a great product is to make it yourself.' - Paul Windle, Founder.