

AMPERSAND

FRAGRANCES



BRITISH NICHE FRAGRANCE
PRODUCED DIFFERENTLY



SANTORINI

SANDALWOOD, MUSK, FIG, ORRIS,
GREEN COCONUT, RHUBARB

AMPERSAND FINE FRAGRANCE	
EAU DE PARFUM	MADE IN ENGLAND
25% PARFUM 72% ALC. DENAT	50ml e 1.69 fl oz

OUR STORY

After 15 years developing, creating and manufacturing Fine Fragrance's for some of the world's most prestigious brands, it became clear that the industry had lost touch with its core values. The industry's overuse of packaging, plastics, and unrecyclable materials, combined with paid sponsorship on social media, has meant that the fragrance itself is often overlooked. Ampersand aims to be different. It offers a gender-neutral, cruelty-free, stylish yet simple and reasonably priced fragrance that prioritises the scent itself. By keeping things simple, ethical, and responsibly packaged, we are able to provide a luxury, quality fine fragrance at a sensible price point, and be environmentally conscious.

SUSTAINABLE FRAGRANCE

We're proud to announce that our product is 99.3% plastic-free, aligning with our commitment to reducing environmental impact. Each bottle is thoughtfully encased in a recycled box, specially designed to eliminate the use of coated papers. Sustainability is at the heart of our brand, and we're thrilled to produce our fragrances right here in the UK. To top it off, our wooden caps are not only beautifully handcrafted, but also made from FSC certified recycled timber, ensuring that every component is responsibly sourced.



**100% RECYCLED &
PLASTIC FREE PACKAGING**



VETIVER

Captivating and energetic, the alluring essence of Vetiver is balanced by a fruity essence of orange flower and grapefruit, with spicy tones of nutmeg and earthy scent of oakmoss.

OAKMOSS, VETIVER, PIMENTO, GRAPEFRUIT, ORANGE FLOWER

EAU DE PARFUM/NATURAL SPRAY/
DEODORANT

AMPERсанд FINE FRAGRANCE

1.69 FL OZ
MADE IN ENGLAND

VETIVER

OAKMOSS, VETIVER, PIMENTO,
NUTMEG, GRAPEFRUIT, ORANGE FLOWER

AMPERсанд FINE FRAGRANCE

EAU DE PARFUM

MADE IN ENGLAND

25% PARFUM
7.2% ALC. DENAT

50ml e 1.69 fl oz



UNIQUE GENDER-FREE

Free from distraction, gender or colour, our design & packaging is intentionally simple. For us, it's all about the fragrance.

We don't see the need for wasteful cellophane wraps or anything which cannot be recycled.



THE AMPERSAND METHOD

Using the most meticulous maceration process & cold filtration, most commonly associated with only the finest niche fragrance brands, we create premium Eau de Parfums. Each bottle is then hand-poured in the UK in small batches, & individually quality checked.

BESTSELLER



DISCOVERY

FLORAL, MUSK

FRAGRANCE FAMILY: AROMATIC

Orange blossom, mandarin with a hint of blackcurrant top this complex fragrance with a stylish amber, musk and cedar base.



ICONIC

OUD, WOODS, RICH

FRAGRANCE FAMILY: WOODS

Our modern take on the iconic Oud. Unmistakably Arabic, this scent evokes visions of sand dunes and opulence.

BESTSELLER



UNIQUE

WOODY, FRESH

FRAGRANCE FAMILY: WOODS

Black pepper and wood dominate this elegant fragrance, allowing hints of leather to shine through time.



CALIFORNIA

LIGHT, FRUITY, FLORAL

FRAGRANCE FAMILY: FRESH/FRUITY

Capturing the essence of a sunny day, 'California' exudes a radiant and fruity aroma. Its blossoming floral notes seamlessly transition into vibrant green and citrus tones, encapsulating the spirit of the Golden State.



PARISIAN

SOPHISTICATED, EXOTIC, FLORAL

FRAGRANCE FAMILY: FLORAL

Sophisticated and stylish blends of fruits and florals top this vanilla musk base.



AMBITION

LIGHT, ZESTY, FLORIENTAL

FRAGRANCE FAMILY: FRUITY/AROMATIC

Vibrant and modern, this floriental and spicy fragrance has a certain character making it hard to overlook.

NEW



VALOR

BOLD, WOODY, FRESH

FRAGRANCE FAMILY: FRESH/MARINE

Aromatic and deep marine scents give this bold fragrance heart while a light citrus top gives a refreshing note.



SANTORINI

FRESH, ORIENTAL, VIBRANT

FRAGRANCE FAMILY: AROMATIC

Fresh notes of fig, green leaf, & coconut, balanced by a floral heart of jasmine, muguet, and orris.



EMOTION

CHYPRE, VELVET, RICH

FRAGRANCE FAMILY: WOODS/FLORAL

Built around its woody base, a velvety pink floral adds emotion and depth to a fruity rich top.



FIRENZE

CITRUS, VETIVER, FRESH

FRAGRANCE FAMILY: CITRUS

The ultimate citrus ensemble. Vibrant top notes over a sandalwood and vetiver base create sunshine in a bottle.

NEW



ADVENTURER

SPICY, ORIENTAL

FRAGRANCE FAMILY: ORIENTAL

Oriental spices omit a stylish and adventurous fragrance - Cardamon blended with amber offer a warm and exotic soul.



VETIVER

FRESH, EARTHY, GREEN

FRAGRANCE FAMILY: WOODY CITRUS

A rich blend of orange flower and grapefruit, ignited with spicy tones of nutmeg and the earthy scent of oakmoss.



OPULENCE

AMBER, WOOD, FLORAL

FRAGRANCE FAMILY: RICH FLORAL

Woody yet floral, this exquisite fragrance showcases a sweet Moroccan Rose over an Amber base. Elegant & luxurious.



SEDUCTION

DECADENT, SENSUAL, WOODY

FRAGRANCE FAMILY: AMBER FLORAL

Warm and rich fruits are seduced by an amber undertone making this scent irresistible.



ATTRACTION

WOODY, FLORAL

FRAGRANCE FAMILY: FLORAL AMBER

Cashmeran woods, white amber and Sambac jasmine give this fragrance a unique and enticing floral scent unlike anything else.



AMPERSAND
FRAGRANCES



AMPERSAND PARTNERSHIPS

Our retailers are essential to our business, and we support them with good margins, never compete with online-only retailers, and provide training, advice, and POS materials to fit their needs, no matter how small their business is. From major department stores to small independent lifestyle stores, Boutiques & Giftshops.

Our brand is all about word of mouth and working with carefully selected stores of any size - your success is our success. We are always on hand to support with training, POS material, and anything else you may need. We never discount and have a strict policy across all of our stockists to never reduce online. You'll never find us in discounted stores or mainstream retailers - you'll never find a promotion on our website. We are here to support you, not compete with you.

If customer engagement is what you are about, Ampersand has product for you. British Niche Perfumery – Produced differently.

DISCOVER YOUR NEW FRAGRANCE

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PARISIAN

PEYTONIA, AMBER, JASMINE, ROSE,
JASMINUM & YLANG

AMPERSAND FINE FRAGRANCE

EAU DE PARFUM

MADE IN ENGLAND

18% PARFUM
78% ALC. DENAT

50ml e 1.69 fl oz

ICONIC

ODD, AMBER, CASHMERE,
CINNAMON, LEMON, SAFFRON

AMPERSAND FINE FRAGRANCE

EAU DE PARFUM

MADE IN ENGLAND

18% PARFUM
78% ALC. DENAT

50ml e 1.69 fl oz

UNIQUE

AMBER, MOSS, BIRCH, CEDAR,
BERGAMOT & BLACK PAPER

AMPERSAND FINE FRAGRANCE

EAU DE PARFUM

MADE IN

18% PARFUM
78% ALC. DENAT

50ml e

-VEGAN-

-CRUELTY FREE-

-ETHICAL-

MADE IN ENGLAND

