



NOVA
OF LONDON



Established in 1981, Nova of London is proud to be the UK's premier wholesaler of ladies' fashion in the trendy areas of East London and Manchester. We design and supply a huge range of beautifully made wholesale women's dresses, knitwear, coats, skirts, and much more. Whilst our London-based design team work in-house to bring original, on-trend and affordable designs, we also source our clothing from the exclusive areas of Italy, China, and the UK. Mixing innovative and wearable designs for all commercial buyers, we strive to introduce a distinctive style with our own design-led labels QED London, Wild Flower, Misumi, Seint, and Before Dawn Curve!

AUTUMN WINTER 22



A huge focus for our Autumn Winter 22 collection was on soft animal prints with subtle wintery undertones for many of our dresses. Key pieces included bright and quirky chunky knit jumpers from our Wild Flower label, as well as trendy yet warm, puffers and gilets.





SPRING SUMMER 23





For our Spring Summer 2023 collection, we jumped onto some of the season's biggest trends which included vibrant crochet designs, lightweight linen materials, and beautiful embroidery detailing. Bright colours were in abundance across our floral dresses and we experimented with on-trend co-ordinate matching sets.



AUTUMN WINTER 23





The themes of our Autumn Winter 2023 range were dark romance and bohemian. Floral designs had a gothic earthy twist whilst coats featured PU leather and fur trims. Shapes were floaty and feminine with a focus on the intricate details.





SPRING SUMMER 24



Our Spring Summer 24 collection can distinctively be split into two aesthetics of high summer occasion wear and Mediterranean summers. The first includes pastel colours with lace and embroidery, whilst the latter envisages hot sunsets with cultural designs and bold prints.





Register now for exclusive stock and prices

www.novaoflondon.com

Free shipping on orders over £500 for UK mainland customers

DOWNLOAD OUR APP



LONDON

191-193 Chawlsons House
Commerical Road
London
E1 2BT
sales@novaoflondon.com

VIEW OUR WEBSITE



MANCHESTER

Unit 17-18 Broughton Court
Fashion Park
Manchester
M8 8NP
020 7790 0811

Wild Flower

Misumi

BE FORE DAWN
CURVE

QED LONDON

NOVA
OF LONDON

@novaoflondon



#QEDLondon to be featured