



wkndgirl

www.wkndgirl.com

WG

Better days are
coming and
they are called
Saturday
and Sunday

#WKNDGIRL



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WHO SHE IS

She's the muse

She's the moment

She's the main character

She brings the party

She owns the room

She's effortlessly cool

She's enviably carefree

She goes her own way

She dresses like every day's the weekend



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WHERE YOU'LL FIND HER

Slamming the laptop shut on a Friday

Running errands

Running late to pilates class

Weekends away

Grabbing coffee

Dancing 'til the early hours

Working on herself

Making memories in every moment



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Better days are coming, and they are called Saturday and Sunday. We are wkndgirl. We believe in dressing every day like it's the weekend. Of looking and feeling your best self in every moment.

We're not just a brand, we're a lifestyle choice for women who appreciate the art of simplicity. Designed in-house, our collections are carefully curated to slot seamlessly into your schedule, from weekend downtime to dancing 'til the early hours. Wardrobe staples you can rely on and wear on repeat. Blending quality and affordability, we believe in creating classic styles that stand the test of time and embody that carefree weekend mindset every single day. Like that effortless white tee that pairs with everything or that one-of-a-kind party piece that owns the night.

JOIN THE WKNDGIRL COMMUNITY, WHERE EVERY DAY IS A WEEKEND FEELING.

#WKNDGIRL



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Your wardrobe
foundations in
sizes 6-24

www.wkndgirl.com





Looks that take you somewhere



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As seen in
VOGUE



A woman with dark hair pulled back is lying on a dark brown leather sofa. She is wearing a light green short-sleeved top and matching leggings. She is propped up on her left arm, resting her head on her hand, and looking towards the camera. The text 'wkndgirl' is overlaid in a large, white, serif font across the center of the image.

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