



**SS25**

SPRING-SUMMER COLLECTION 2025

**LIVE MORE NOW**





# INDEX

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**Novelties** 04

---

## **Adult Collection**

· Caps 15  
· Neckwear 43  
· Headbands 59  
· Beanies 66  
· Bike 69

---

## **Youth - Kids Collection**

· Caps 72  
· Neckwear 79

---

## **Retail Fixtures & POS**

· Point of Sale 83  
· Fixtures 86  
· Accessories 89  
· Signage Program 92

---

· Technical Features 102

# BORN OUT OF A LOVE FOR ADVENTURE

Our founder, Joan Rojas, was looking for a protective solution to the sun, wind, and cold as he toured the country roads of Catalonia on his motorcycle. He tirelessly sketched and researched before landing upon the solution: a seamless microfiber tube.

Lucky for Joan, he was born in an area famous for textile manufacturing. In 1992, at his family's knitting factory - he produced the first samples of what would one day become our famous BUFF® neck gaiter. Word spread fast. This unique product was a game changer for outdoor lovers and soon fans were found everywhere.

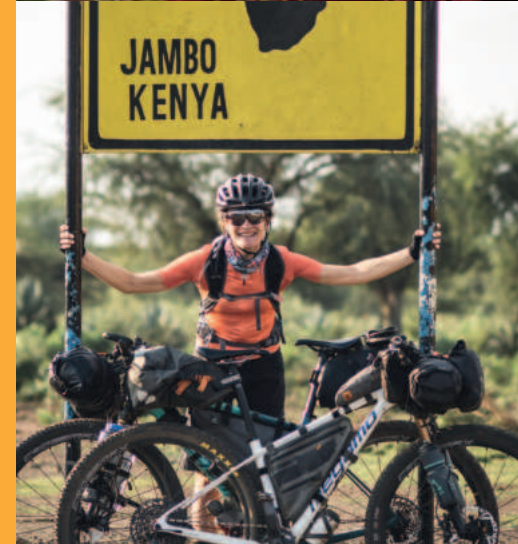
Joan's spirit of invention and passion for adventure and the outdoors are still at the very heart of everything we do.





# ON A MISSION TO INSPIRE A MORE CONSCIOUS WORLD THROUGH THE THRILL OF ADVENTURE

Today, BUFF® remains a family-owned company based in the heart of Catalonia. We focus on producing high-quality gear that is tough on adventure and easy on the planet. We offer an entire line of accessories, from caps to headbands and beanies to balaclavas, all designed to help people live more outdoor moments.





# PRODUCT YOU CAN FEEL GOOD ABOUT



In 2023 we announced our B Corp certification with a score of 105.7, well above industry average.



**FOR THE PLANET**

As of Spring 2024 all Coolnet UV® product is certified by 1% for the planet.



**LOW IMPACT**

The seamless construction of our multifunctional neckwear creates zero fabric waste in the manufacturing process.



**80%**

Of sales in 2022/23 came from more responsible materials, including recycled and natural materials.



**47M**

By the end of 2023, we recycled over 47 million plastic bottles into products.



**CARBON NEUTRAL**

In 2023, we achieved carbon neutrality in all our direct operations and are supporting a project to preserve the habitats of endangered species in the Yacumama Forest in Perú.

# CONCEPT TO CREATION UNDER ONE ROOF

Located just outside Barcelona, our headquarters is a bustling design center, manufacturing and distribution facility.

## DESIGN AND DEVELOPMENT



Our in-house design and product team is the creative force behind each season's collection, meticulously crafting new product concepts and technologies. They start by conceptualizing ideas based on market trends, customer feedback, and their own vision. Through research, development, and prototyping, they ensure that every product not only looks great but also performs exceptionally.

## MANUFACTURING



Right downstairs, our manufacturing team turns the design team's vision into reality. With precision and expertise, they handle every aspect of the manufacturing process, ensuring quality at every step. From cutting-edge machinery to skilled craftsmanship, our team ensures that each item meets our high standards before it reaches the hands of our consumers.

## WAREHOUSE AND DISTRIBUTION



Our dedicated warehouse, housed within our combined headquarters and in-house manufacturing facility, efficiently distributes our products to 68 countries worldwide. This centralized approach gives us greater control over quality, environmental impact, and social standards. Here, our teams work in harmony to ensure our products are stored, prepared, and shipped to our customers.



[CLICK HERE](#)  
or scan the QR code to  
learn more about how  
our products are made.





# NEW THIS SEASON

Each season, we set out on a mission to push further, build better, and design cleaner, more sustainable products. This season, our collection is inspired by the intersection of technology and nature. Our technical fabrics help improve sun protection, airflow, wick moisture, and keep you comfortable and dry so you can be fully present in all weather conditions.



## MERINO LIGHTWEIGHT HEADBAND

100% natural merino wool in a lightweight, super-soft construction, offering odor-resistance and temperature regulation. Ethically-sourced merino wool for eco-conscious adventurers seeking comfort that's made with kindness.

- 100% MERINO WOOL 125 GM²
- NATURALLY ODOR-RESISTANT
- ETHICALLY SOURCED WOOL



## PACK LIGHT CAP

The New Pack Light Cap beats the heat on summer runs. The unique elastic back panel provides a perfect fit and allows a ponytail to be worn in multiple ways. This feather-light cap is ensured to keep you cool with UPF 50 sun protection, a rear-ventilated panel, and laser-cut holes.

- SUN PROTECTION
- ULTRALIGHT PACKABLE CONSTRUCTION
- COMFORTABLE PONYTAIL OPENING



## PACK SPEED CAP

The New Pack Speed Cap has a barely-there feel— and updated fit now featuring a 5-panel silhouette. This ultimate packable running cap has UPF 50 sun protection and enhanced airflow for hot summer days. When you're done, pack it in your pocket for easy stowage.

- SUN PROTECTION
- MADE WITH 84% RECYCLED CONTENT
- COMFORTABLE PONYTAIL OPENING



## DESERT CAP

Function at its max. Multiposition cape offering 360° coverage and UPF 50 sun protection for the hottest conditions. Overlapping fabric with innovative ventilation and a lightweight, breathable construction ensures versatility, comfort and coolness.

- LIGHTWEIGHT BREATHABLE CONSTRUCTION
- 360° UPF 50 SUN PROTECTION
- MULTIPosition NECK CAPE OVERLAPS FOR ENHANCED AIRFLOW



## GO BUCKET HAT

Functional and comfortable with UPF 50 sun protection in a lightweight and breathable construction, the Go Bucket Hat is your best trail companion. The 360° brim shelters your face and neck from the sun's harmful rays. It easily stashes in your pack or pocket, ready for your next adventure.

- SUN PROTECTION
- LIGHTWEIGHT BREATHABLE CONSTRUCTION
- ELASTIC SWEATBAND FOR PERFECT FIT



# INSPIRED BY ADVENTURES WORLDWIDE

It's only natural to take inspiration from the things you love. We've done exactly that for our SS25 collection. From the natural beauty of Utah's remarkable red canyons to the rich and diverse biosphere of the Mata Atlantica, this collection celebrates the different landscapes around the world where we dream of adventuring.

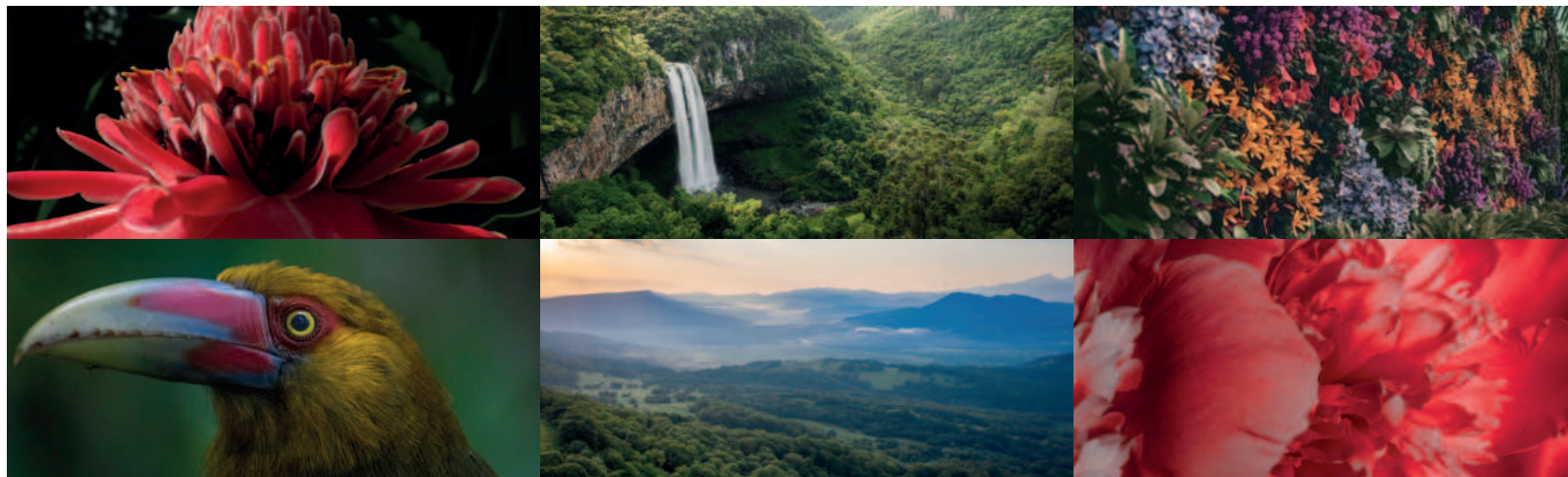


## INSPIRED BY UTAH



# INSPIRED BY ADVENTURES WORLDWIDE

It's only natural to take inspiration from the things you love. We've done exactly that for our SS25 collection. From the natural beauty of Utah's remarkable red canyons to the rich and diverse biosphere of the Mata Atlantica, this collection celebrates the different landscapes around the world where we dream of adventuring.



## INSPIRED BY MATA ATLANTICA





# BLANK CANVAS

## ELEVATING ARTIST STORIES

Made with love in Barcelona, each BUFF® neck gaiter comes off our circular knitting machine as a blank canvas ready to be printed with its unique personality.

Introducing Blank Canvas, a new campaign dedicated to collaborating with artists from across the globe to imprint their creative vision on our blank neckwear and caps. This season, we are launching with five artists, bringing their unique style and vision to life. You can read more about their stories and see what they've created below.



**Stay Tuned!**  
During the SS25 season, we will feature these artists in our marketing campaigns.



## IAN ROSS



Muralist, ceramicist, installation artist, and sculptor **Ian Ross** is a California-based interdisciplinary artist whose love of the natural world profoundly influences his practice. As an ambassador for the Surfrider Foundation, this collection pays a special tribute to Ian's passion for art and protecting our oceans. We are proud to donate a percentage of sales from this unique collection to support Surfrider's mission.

[@ianrossart](https://www.instagram.com/ianrossart)



**COOLNET UV®  
KAUAI MULTI**  
135918.555.10.00

**COOLNET UV®  
USTURE SEAGROVE GREEN**  
135919.826.10.00



**5 PANEL GO CAP  
COZUMEL MULTI**  
135921.555.20.00 - S/M  
135921.555.30.00 - L/XL



**LIGHTWEIGHT MERINO  
COZUMEL PISTACHIO**  
135920.349.10.00



**KNITTED BEANIE  
KAUAI DRISK SEAGROVE GREEN**  
135897.826.10.00



# JESS WIARDA

**Jess Wiarda** is an illustrator of Hopi/Tewa descent. Jess' art explores her experiences of living in two worlds as a biracial American and her feelings of belonging and understanding heritage through her unique perspective. Through her work, Jess invites the world to learn about Hopi artwork and to improve the representation of their culture in the mainstream.

[@jesswiarda](https://www.instagram.com/jesswiarda)



# MICAYLA GATTO

Professional freeride mountain biker, artist, muralist, and designer **Micayla Gatto** gathers inspiration from the wild outdoor spaces she inhabits. This eye-catching collection was created to honor the desert and the creatures that thrive in this seemingly barren place. Drawing from the red rocks, coyote calls, and striking Mesa's of Southern Utah - a place where Micayla focuses a lot of her riding and regards as a second home.

[@micaylagatto](https://www.instagram.com/micaylagatto)





# TIM SINGLETON

**Tim Singleton** is an artist, illustrator, and designer from Toronto, Canada. His art explores identity, surrealism, nature, and self-expression. The vibrant forest fruits of the Mata Atlantica inspired the illustrations in this collection. Through texture, color, scent, and taste, Tim captures the feeling of delicious abundance with an electric color palette and designs that help energize your every activity.

[@timsingleton](https://www.instagram.com/timsingleton)



**COOLNET UV®  
SANE APRICOT**  
135736.210.10.00

**COOLNET UV®  
BETANAU MULTI**  
135737.555.10.00

**COOLNET UV®  
GENJU NEPTUNE GREEN**  
135735.818.10.00



# JOSE ANTONIO RODA

**José Antonio Roda** is a freelance illustrator whose work is designed to evoke joy and empathy. José strives to maintain a kind, approachable, and fun atmosphere in both his work and everyday life, a vibe he effortlessly translates into his simple yet charismatic designs and use of color. A portion of the proceeds from this collection will be donated to Outright International, which works worldwide to strengthen the LGBTIQ+ human rights movement by documenting and amplifying violations against LGBTIQ+ people and advocating for inclusion and equality globally.

[@josearoda](https://www.instagram.com/josearoda)



**COOLNET UV®  
PRIDE MULTI**  
135782.555.10.00

**COOLNET UV®  
LOVE MULTI**  
135783.555.10.00



# PRO TEAM COLLECTION

## Introducing the Pro Team Collection!

Inspired by the iconic BUFF® logo, our new **Pro Team Collection** infuses strength and athleticism in dynamic black and white designs. The bold print incorporates a touch of speed, featuring an angled wordmark that conveys velocity and a contemporary digital aesthetic.

A modern interpretation of our logo reinforces our deep connection to the brand's origin, while yellow accents highlight our longstanding association with this vibrant color. A fresh perspective that brings new energy to the Pro Team collection.

**PACK SPEED CAP**  
LOGO BLACK  
135796.999.20.00 - S/M  
135796.999.30.00 - L/XL



**PACK CYCLE CAP**  
LOGO BLACK  
136161.999.10.00



**SPEED CAP**  
LOGO YELLOW  
135786.000.20.00 - S/M  
135786.000.30.00 - L/XL

**PACK BASEBALL CAP**  
LOGO BLACK  
135787.999.10.00



**COOLNET UV®**  
LOGO MULTI  
135790.555.10.00



**TRUCKER CAP**  
LOGO BLACK  
135788.999.30.00 - L/XL

**5 PANEL GO CAP**  
LOGO YELLOW  
135785.114.20.00 - S/M  
135785.114.30.00 - L/X



**5 PANEL GO CAP**  
LOGO BLACK  
135785.999.20.00 - S/M  
135785.999.30.00 - L/XL



**COOLNET UV® WIDE HEADBAND**  
LOGO MULTI  
135789.555.10.00



[CLICK HERE](#) or  
scan the QR code  
to watch product  
tech video.





ADULT COLLECTION

# CAPS

SS25



# 5 PANEL GO CAP

Whether running trails or running errands, our 5 Panel Go Cap is the perfect everyday companion. Lightweight, quick-dry fabric combines with a moisture-wicking sweatband to keep you cool and dry from your first step to your last. The 5-Panel Go Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

**Composition:** Crown: 48% Polyester, 47% Recycled Polyester, 5% Elastane, Visor and undervisor: 48% Polyester, 47% Recycled Polyester, 5% Elastane, Side mesh panels: 94% Recycled Polyester 6% Elastane, Inner sweatband: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



SUN PROTECTION



LIGHTWEIGHT BREATHABLE CONSTRUCTION



MADE WITH 50% RECYCLED CONTENT



ADJUSTABLE FLAT TAPE CLOSURE



DURABLE SILICONE LABEL



FLEXIBLE VISOR



NEW

SOLID POPPY

S/M 119490.442.20.00



L/XL 119490.442.30.00



NEW

DOMUS PISTACHIO

S/M 125314.349.20.00



L/XL 125314.349.30.00



NEW

DOMUS KHAKI

S/M 125314.854.20.00



L/XL 125314.854.30.00



DOMUS APRICOT

S/M 125314.210.20.00



L/XL 125314.210.30.00



NEW

SOLID CORAL

S/M 119490.423.20.00



L/XL 119490.423.30.00



NEW

DOMUS ARID

S/M 125314.018.20.00



L/XL 125314.018.30.00



NEW

ESSI FLINT

S/M 135927.618.20.00



L/XL 135927.618.30.00



SOLID MIST

S/M 119490.904.20.00



L/XL 119490.904.30.00



DOMUS STEEL

S/M 125314.909.20.00



L/XL 125314.909.30.00



SOLID BLACK

S/M 119490.999.20.00



L/XL 119490.999.30.00



SOLID WHITE

S/M 119490.000.20.00



L/XL 119490.000.30.00



SOLID TEAL

S/M 119490.706.20.00



L/XL 119490.706.30.00







NEW

COZUMEL MULTI

S/M 135921.555.20.00



L/XL 135921.555.30.00



Surfrider



NEW

LOGO YELLOW

S/M 135785.114.20.00



L/XL 135785.114.30.00



Pro-Team



NEW

LOGO BLACK

S/M 135785.999.20.00



L/XL 135785.999.30.00



Pro-Team



# SPEED CAP

Get ready to serve an ace, hit a hole-in-one, or run that personal best. The Speed Cap offers a soft yet snug fit that combines comfort and performance. The quick-dry, breathable fabric provides performance while the reflective elements increase visibility. The Speed Cap is made from using recycled materials to reduce our carbon footprint.

**Composition:** Crown: 100% Nylon, Visor: 100% Nylon, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



LIGHTWEIGHT BREATHABLE CONSTRUCTION



VENTILATED FOR ENHANCED AIRFLOW



QUICK-DRY FABRIC



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



ADJUSTABLE FLAT TAPE CLOSURE



NEW

SOLID POPPY

S/M 133547.442.20.00



L/XL 133547.442.30.00



NEW

SOLID TUNDRA KHAKI

S/M 133547.859.20.00



L/XL 133547.859.30.00



SOLID IRIS

S/M 133547.641.20.00



L/XL 133547.641.30.00



NEW

SOLID ASH

S/M 133547.914.20.00



L/XL 133547.914.30.00



NEW

SOLID APRICOT

S/M 133547.210.20.00



L/XL 133547.210.30.00



SOLID MIST

S/M 133547.904.20.00



L/XL 133547.904.30.00



SOLID BLACK

S/M 133547.999.20.00



L/XL 133547.999.30.00



SOLID WHITE

S/M 133547.000.20.00



L/XL 133547.000.30.00



NEW

LOGO WHITE

S/M 135786.000.20.00



L/XL 135786.000.30.00



Pro-Team

NEW

# PACK SPEED CAP

Our updated Pack Speed Cap has improved performance features and an updated athletic fit. An adventurer's best friend, this cap features UPF 50 sun protection and easily packs into your pocket at the end of the day. Watch the video below to learn more.

**UPF 50**

SUN PROTECTION

Laser cut ventilation holes

Reflective elements for improved visibility

Comfortable ponytail opening

Packable brim

Elastic drawstring for perfect fit

Lightweight stretch fabric returns to original shape after packing

Sweatband inside



[CLICK HERE](#) or scan the QR code to watch product tech video.



Packable for easy storage



# PACK SPEED CAP

Our ultralight Pack Speed Cap, now with improved performance features and an updated athletic aesthetic. The ultimate lightweight running cap with UPF 50 sun protection and enhanced airflow for hot days on the trails or in the city in summer. Ventilated panels and laser-cut holes allow air to pass through the cap, keeping you cool during high-intensity activities.

Weighing just 35g and with a minimalist elastic closure and lateral fastening, the Pack Speed Cap has a barely-there feel and can be comfortably worn backwards too. Reflective elements improve visibility for night runs and when youre done, simply pack it into your pocket. Made in Barcelona using 84% recycled content.

**Composition:** Crown and Bill: 84% Recycled Polyester 14% Elastane,  
Inner Sweatband: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION **WARM**      ACTIVITY LEVEL **HIGH**



SUN PROTECTION



VENTILATED FOR ENHANCED AIRFLOW



PACKABLE CONSTRUCTION



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



MADE WITH 84% RECYCLED CONTENT



COMFORTABLE PONYTAIL OPENING



MINIMALISTIC ELASTIC CLOSURE WITH LATERAL STOPPER



NEW

EUKAR NAVY

S/M 135792.787.20.00



L/XL 135792.787.30.00



NEW

MAGE MULTI

S/M 135793.555.20.00



L/XL 135793.555.30.00



NEW

KEFFY NECTARINE

S/M 135794.440.20.00



L/XL 135794.440.30.00



NEW

ACRO BLACK

S/M 135791.999.20.00



L/XL 135791.999.30.00



NEW

ACRO BIRCH GREY

S/M 135791.954.20.00



L/XL 135791.954.30.00



NEW

ACRO SEAGROVE GREEN

S/M 135791.826.20.00



L/XL 135791.826.30.00



NEW

LOGO BLACK

S/M 135796.999.20.00



L/XL 135796.999.30.00



Pro-Team

NEW

# PACK LIGHT CAP

Our new Pack Light Cap features a ton of tiny details that make a big difference, like the elastic back panel, a design innovation that allows for multiple ponytail styles. Dive deeper into this unique product by watching the product tech video below.

**UPF 50**

SUN PROTECTION

Ventilated for enhanced airflow

Comfortable multiposition ponytail opening

Reflective elements for improved visibility

Featherlight matte fabric

Packable brim returns to its original shape



[CLICK HERE](#) or scan the QR code to watch product tech video.



Packable for easy storage

# PACK LIGHT CAP

The Pack Light Cap has an innovative, form-fitting closure that allows for a perfect fit and ultimate comfort, with a unique elasticated back panel that allows for a ponytail to be worn in multiple different ways. With UPF 50 sun protection, a rear ventilated panel and laser-cut airflow holes, you can go the distance and beat the heat on summer runs. Reflective elements improve visibility on night runs and when you're done, simply pack it into your pocket. Made in Barcelona using 54% recycled content

**Composition:** Crown And Bill: 54% Recycled Nylon 36% Nylon 10% Elastane, Undervisor: 54% Recycled Nylon 36% Nylon 10% Elastane, Inner Sweatband: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN PROTECTION



ULTRALIGHT PACKABLE CONSTRUCTION



VENTILATED FOR ENHANCED AIRFLOW



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



MADE WITH 52% RECYCLED CONTENT



COMFORTABLE PONYTAIL OPENING



ELASTIC BAND CLOSURE



NEW

SOLID APRICOT

S/M 135795.210.20.00



M/L 135795.210.25.00



L/XL 135795.210.30.00



NEW

SOLID BLACK

S/M 135795.999.20.00



M/L 135795.999.25.00



L/XL 135795.999.30.00



NEW

SOLID PISTACHIO

S/M 135795.349.20.00



M/L 135795.349.25.00



L/XL 135795.349.30.00





# GO VISOR

Protect your eyes from sun and sweat in our adjustable performance sports visor. Reflective elements help increase visibility, and the moisture-wicking sweatband and anti-glare underbill fabric ensure you stay comfortable from sun up to sun down.

**Composition: PATTERNED:** Main Fabric: 67% Polyester 33% Cotton, Visor 100% Polyester, Mesh: 100% Polyester, Elastic Band: 100% Polyester

**Composition: SOLID:** Main Fabric: 56% Polyester 44% Recycled Polyester, Mesh: 100% Recycled Polyester, Elastic Band: 100% Polyester

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



MOISTURE-WICKING SWEATBAND



ANTI-GLARE UNDERBILL FABRIC



ADJUSTABLE FIT



NEW

ACES SEAGROVE GREEN  
S/M 135750.826.20.00



NEW

MAGE MULTI  
S/M 135749.555.20.00



ELLBE STEEL  
S/M 133546.909.20.00



SOLID WHITE  
S/M 128614.000.20.00



SOLID BLACK  
S/M 128614.999.20.00





# PACK SPEED VISOR

Meet your new go-to for outdoor sports and adventures. Lightweight and quick-drying, the Pack Speed Visor easily folds to stow on the go. This visor is made from recycled fabric with a moisture-wicking sweatband and soft, super-flexible fabric for maximum comfort.

**Composition:** Crown: 95% Recycled Polyester 5% Elastane, Visor: 100% Polyurethane

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



ULTRALIGHT PACKABLE CONSTRUCTION



QUICK-DRY FABRIC



ADJUSTABLE CLOSURE



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



MADE WITH 95% RECYCLED CONTENT



MALC AZURE  
133541.720.10.00



NEW

EUKAR ASH  
135751.914.10.00



SOLID  
119483.999.10.00



WAE PURPLE  
133540.605.10.00







# PACK CYCLE CAP

Packable and ultra-lightweight underhelmet cap for cyclists, made from recycled plastic bottles. Up your cadence on the open road with climate sweat management and a perfect under-helmet fit. Stays fresh through a century thanks to antibacterial fabric treatment.

**Composition:** Crown: 94% Recycled Polyester 6% Elastane, Visor: 100% Polyurethane, Inner sweatband: 94% Recycled Polyester 6% Elastane

Made in Barcelona



NEW

LOGO BLACK  
136161.999.10.00



Pro-Team

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN PROTECTION



PACKABLE CONSTRUCTION



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



MADE WITH 81% RECYCLED CONTENT



# 5 PANEL EXPLORE CAP

Made from recycled ripstop fabric, our 5 Panel Explore Cap was designed for the adventurer who lives, works, and plays with one foot in the city and one foot in nature. Inspired by climbing ropes, the adjustable elastic cord closure allows you to find the perfect fit. The 5 Panel Explore Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

**Composition:** Crown: 100% Recycled Polyamide, Visor and undervisor: 100% Recycled Polyamide, Inner sweatband: 92% Recycled Polyester 8% Polypropylene

**Made in Barcelona**

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



NEW

SLEN SEAGROVE GREEN  
131394.826.10.00



SLEN MILITARY  
131394.846.10.00



SLEN FAWN  
131394.346.10.00



SLEN DAMASK  
131394.438.10.00



**STILL NEW**

# 5 PANEL AIR CAP

The most breathable cap on the market. A 360° open mesh upper, ultralight fabric and moisture-wicking sweatband combine for ultimate dryness and cooling in the warmest of climates. Made in Barcelona using recycled materials.





# 5 PANEL AIR CAP

Whether running trails or running errands, our 5 Panel Go Cap is the perfect everyday companion. Lightweight, quick-dry fabric combines with a moisture-wicking sweatband to keep you cool and dry from your first step to your last. The 5-Panel Go Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

**Composition:** Front Panel: 100% Recycled Polyamide, Back Panels: 100% Polyester, Visor: 100% Recycled Polyamide, Inner Sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



ULTRALIGHT  
CONSTRUCTION



MOISTURE-WICKING  
SWEATBAND



ADJUSTABLE  
DRAWSTRING CLOSURE



BREATHABLE  
OPEN MESH



NEW

SARET PISTACHIO  
133549.349.10.00



NEW

SARET POPPY  
133549.442.10.00



SARET MILITARY  
133549.846.10.00



SARET BLACK  
133549.999.10.00





# SUMMIT CAP

If you demand high performance but prefer classic styles, this cap is for you. UPF 50 sun protection, laser-cut ventilation holes, a moisture-wicking sweatband and a technical fabric construction all work together to keep you cool with a classic look, all summer long.

**Composition:** Crown And Bill: 90% Nylon 10% Elastane, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**





**NEW**  
SOLID ASH  
S/M 135604.914.20.00  
  
L/XL 135604.914.30.00  






**NEW**  
SOLID STONE BLUE  
S/M 135604.754.20.00  
  
L/XL 135604.754.30.00  






**NEW**  
SOLID FLINT  
S/M 135604.618.20.00  
  
L/XL 135604.618.30.00  





**NEW**  
SOLID POPPY  
S/M 135604.442.20.00  
  
L/XL 135604.442.30.00  






**NEW**  
SOLID POWDER  
S/M 135604.342.20.00  
  
L/XL 135604.342.30.00  




**NEW**  
SOLID BLACK  
S/M 135604.999.20.00  
  
L/XL 135604.999.30.00  






**NEW**  
SOLID KHAKI  
S/M 135604.854.20.00  
  
L/XL 135604.854.30.00  




**NEW**  
SOLID NIGHT BLUE  
S/M 135604.779.20.00  
  
L/XL 135604.779.30.00  




**NEW**  
SOLID TUNDRA KHAKI  
S/M 135604.859.20.00  
  
L/XL 135604.859.30.00  




# ESSENTIAL BASEBALL CAP

Explore the trails and the city with this packable baseball cap. Easy to fold, this cap can be stowed in a bag duffel, or backpack while keeping its shape. Built for hot weather, this active cap is all about cool comfort and enhanced breathability with a lightweight fabric that features UPF 50 sun protection.

**Composition:** Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



NEW

SOLID ASH  
117197.914.10.00



NEW

SOLID SAND  
117197.302.10.00



SOLID BLACK  
117197.999.10.00



SOLID NAVY  
117197.787.10.00





# BASEBALL CAP

Whether on the run or just hanging out, the low-profile Baseball Cap is designed for everyday wear. Featuring quick-dry, breathable material, combined with UPF 50 sun protection, this hat will keep you comfortable from sunrise to sunset.

**Composition:** Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



NEW

ZIRE POPPY  
131299.442.10.00



ZIRE MILITARY  
131299.846.10.00



NEW

ZIRE PISTACHIO  
131299.349.10.00



ZIRE STEEL  
131299.909.10.00



ZIRE NAVY  
131299.787.10.00





# PACK BASEBALL CAP

Explore the trails and the city with this packable baseball cap. Easy to fold, this cap can be stowed in a bag, duffel, or backpack while keeping its shape. Built for hot weather, this active cap is all about cool comfort and enhanced breathability, with a lightweight fabric that features UPF 50 sun protection.

**Composition: PATTERNED:** Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable strap: 100% Cotton, Inner Sweatband: 100% Polyester

**Composition: SOLID:** Crown: 60% Cotton 40% Nylon, Visor: 60% Cotton 40% Nylon, Undervisor: 100% Cotton, Adjustable Strap: 60% Cotton 40% Nylon, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



**NEW**  
ACES SAND  
135752.302.10.00



SOLID MIST  
122595.904.10.00



OKISA MULTI  
131395.555.10.00



**NEW**  
LOGO BLACK  
135787.999.10.00  
Pro-Team





# TRUCKER CAP

The perfect trucker cap does exist! This cap features an adjustable closure with a sweat management headband and high-quality mesh for comfortable all-day wear. The faded color and casual style gives the cap a rugged, lived-in feel.

**Composition:** LUSTER / BOUGI / LOGO: Crown: 100% Polyester, Visor: 100% Polyester, Inner Sweatband: 100% Polyester

**Composition:** BARK / JARDI / DARRYL / LACH / MYIR / SYLVA / SCEN: Crown: 100% Polyester, Visor: 100% Cotton, Inner Sweatband: 100% Polyester

**Composition:** WADI / LANDER / DISPAR: Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



COMFORTABLE ALL-DAY FIT



ADJUSTABLE CLOSURE



MOISTURE-WICKING SWEATBAND



**NEW**  
LUSTER FLINT  
135756.618.30.00



**NEW**  
MYIR MULTI  
135754.555.30.00



**NEW**  
LANDER KHAKI  
135758.854.30.00



**NEW**  
LACH MULTI  
133556.555.30.00



**NEW**  
SYLVA APRICOT  
135755.210.30.00



**NEW**  
SCEN MULTI  
135753.555.30.00



**NEW**  
BOUGI GINGER  
135757.221.30.00



**NEW**  
DISPAR FLINT  
135848.618.30.00



WADI FAWN  
133557.346.30.00



**NEW**  
BRAK KHAKI  
122599.854.30.00



BRAK STONE BLUE  
122599.754.10.00



BRAK MULTI  
122599.555.30.00



JARI MULTI  
125363.555.30.00



DARRYL WHITE  
131402.000.30.00



**NEW**  
LOGO BLACK  
135788.999.30.00



Pro-Team



# EXPLORE TRUCKER CAP

Our Explore trucker cap is an elevated version of your classic hat. The mesh back and adjustable closure provides all-day comfort, while a moisture-wicking sweatband ensures you stay dry on long adventures.

**Composition:** Front Panel: 100% Cotton, Back Panels: 100% Polyester, Visor: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester

**Composition:** CRAM: Front Panel: 97% Polyester 3% Spandex, Back Panels: 100% Polyester, Visor: 97% Polyester 3% Spandex, Undervisor: 97% Polyester 3% Spandex, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



COMFORTABLE ALL-DAY FIT



ADJUSTABLE CLOSURE



MOISTURE-WICKING SWEATBAND



NEW

SATRY INDIGO  
135759.785.30.00



NEW

SOOR TUNDRA KHAKI  
135760.859.30.00



WATE FOREST  
133561.809.30.00



TERY MIST  
133559.904.30.00



RHOES BROWN  
133560.325.30.00



NEW

NIDUS BLUE  
135761.707.30.00



NEW

CRAM POPPY  
135762.442.30.00



NEW

CRAM ASH  
135762.914.30.00



NEW

LAKE RIVER KHAKI  
135830.854.30.00



NEW

SALTY GREEN  
136003.845.30.00





# ADVENTURE BUCKET HAT

A classic bucket hat silhouette made with a technical, performance fabric. The Adventure Bucket Hat offers UPF 50 sun protection and can handle light rain too, while providing great comfort and breathability. Pack it away into its integrated self-storage pocket for convenient carrying on the go.

**Composition:** Crown And Bill: 90% Nylon 10% Elastane, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



**NEW**  
SOLID SAND  
S/M 135605.302.20.00  
L/XL 135605.302.30.00



**NEW**  
SOLID FLINT  
S/M 135605.618.20.00  
L/XL 135605.618.30.00



**NEW**  
SOLID STONE BLUE  
S/M 135605.754.20.00  
L/XL 135605.754.30.00



**NEW**  
SOLID POPPY  
S/M 135605.442.20.00  
L/XL 135605.442.30.00



**NEW**  
SOLID BLACK  
S/M 135605.999.20.00  
L/XL 135605.999.30.00



**NEW**  
SOLID TUNDRA KHAKI  
S/M 135605.859.20.00  
L/XL 135605.859.30.00

**NEW**

# GO BUCKET HAT

Offering UPF 50 sun protection and a 360 elastic sweatband, you'll easily check items off your bucket list in this lightweight, easy-to-wear hat. Learn more about everything this hat has to offer in the video below.

**UPF 50**

SUN PROTECTION



360 elastic sweatband provides protection and personalized fit

Soft brim

Elastic drawstring with Silicon Stopper



Strategically placed ventilation holes

Loop for easy hanging



Ultralight ripstop fabric



[CLICK HERE](#) or scan the QR code to watch product tech video.





# GO BUCKET HAT

Functional and comfortable with UPF 50 sun protection in a lightweight and breathable construction, the Go Bucket Hat is your best trail companion. A 360° brim shelters your face and neck from the sun's rays, while the elasticated sweatband and adjustable drawstring ensures a perfect fit and all-day, every day comfort. The Go Bucket Hat folds up easily to stash in your pack or pocket, ready for your next adventure.

**Composition:** Crown And Bill: 100% Nylon, Undervisor: 100% Nylon, Elastic Sweatband: 52% Nylon 37% Polyester 11% Elastane

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



SUN PROTECTION



LIGHTWEIGHT BREATHABLE CONSTRUCTION



ELASTIC SWEATBAND FOR PERFECT FIT



ADJUSTABLE DRAWSTRING CLOSURE



NEW

SOLID INDIGO

S/M 135763.785.20.00



L/XL 135763.785.30.00



NEW

SOLID PURPLISH

S/M 135763.609.20.00



L/XL 135763.609.30.00



NEW

SOLID TUNDRA KHAKI

S/M 135763.859.20.00



L/XL 135763.859.30.00



NEW

SOLID PISTACHIO

S/M 135763.349.20.00



L/XL 135763.349.30.00



NEW

SOLID FLINT

S/M 135763.618.20.00



L/XL 135763.618.30.00



NEW

SOLID GINGER

S/M 135763.221.20.00



L/XL 135763.221.30.00



# NMAD BUCKET HAT

This is not your average bucket hat. The Nmad Bucket Hat boasts a great everyday fit with an asymmetrical brim to protect your neck on long adventures in the sun. Perfectly placed ventilation holes enhance airflow making this the perfect hat for those who refuse to give up fashion for function.

**Composition:** Crown: 100% Cotton, Inner Mesh: 95% Polyester 5% Elastane, Inner Sweatband: 100% Polyester, Brim: 100% Cotton, Under Brim: 100% Cotton

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



NEW

YSTE SEAGROVE GREEN  
S/M 133563.826.20.00



L/XL 133563.826.30.00



YSTE FOREST  
S/M 133563.809.20.00



L/XL 133563.809.30.00



YSTE FAWN  
S/M 133563.346.20.00



L/XL 133563.346.30.00





# EXPLORE BOONEY HAT

Keep the sun off your face and neck on the water or around the picnic table with this wide-brimmed Booney hat. UPF 50 sun protection, adjustable fit and a drawstring strap make this the perfect hat for long days outdoors. Lateral venting provides relief on hot days, while an integrated self-storage pocket allows easy packability.

**Composition:** SOLID: Top crown: 100% Nylon, Low strap: 100% Nylon, Upper strap: 100% Nylon, Brim: 100% Nylon, Inner sweatband: 100% Recycled Polyester

PATTERNED: Top crown: 100% Recycled Nylon, Low strap: 100% Recycled Nylon, Upper strap: 100% Recycled Polyester, Brim: 100% Recycled Nylon, Inner sweatband: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



**NEW**  
SOLID BRINDLE  
S/M 135362.315.20.00  
L/XL 135362.315.30.00



**NEW**  
SOLID NAVY  
S/M 135362.787.20.00  
L/XL 135362.787.30.00



EFIS FAWN  
S/M 133570.346.20.00  
L/XL 133570.346.30.00



OKISA BLACK  
S/M 131297.999.20.00  
L/XL 131297.999.30.00



**NEW**  
SOLID FAWN  
S/M 135362.346.20.00  
L/XL 135362.346.30.00



**NEW**  
SOLID LIGHT GREY  
S/M 135362.933.20.00  
L/XL 135362.933.30.00



RANDALL BRINDLE  
S/M 125344.315.20.00  
L/XL 125344.315.30.00



HARQ MULTI  
S/M 119528.555.20.00  
L/XL 119528.555.30.00



**NEW**

# DESERT CAP

The Desert Cap provides all-around protection with a difference: a multiposition cape means a functional piece of headwear for extreme temperatures and exposure. View the complete list of features in the tech video below.

**UPF 50**

SUN PROTECTION



## Ways To Wear



[CLICK HERE](#) or scan the QR code to watch product tech video.



# DESERT CAP

The Desert Cap provides all-round protection with a difference: a multiposition cape means a functional piece of headwear for extreme temperatures and exposure. 360° coverage and UPF 50 sun protection shelters your head, neck and face from the sun's rays, while an overlapping fabric, innovative ventilation and a lightweight, breathable construction ensures no compromising on comfort and coolness. The Desert Cap's versatile and improved visibility keep you comfortable all day, even in the hottest and harshest conditions.

**Composition:** Crown And Bill: 100% Recycled Nylon, Undervisor: 100% Recycled Nylon, Cape: 100% Recycled Nylon, Elastic Sweatband: 51% Nylon 31% Polyester 18% Elastane

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



LIGHTWEIGHT BREATHABLE CONSTRUCTION



360° UPF 50 SUN PROTECTION



MULTIPOSITION NECK CAPE OVERLAPS FOR ENHANCED AIRFLOW



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



SUNGLASSES HOLDER



MADE WITH 80% RECYCLED CONTENT



KEY STYLE

NEW

SOLID GINGER

S/M 135764.221.20.00



L/XL 135764.221.30.00



NEW

SOLID FLINT

S/M 135764.618.20.00



L/XL 135764.618.30.00



NEW

SOLID BIRCH GREY

S/M 135764.954.20.00



L/XL 135764.954.30.00





ADULT COLLECTION

# NECKWEAR

SS25

# CHOOSING THE PERFECT NECKWEAR

Our essential summer neckwear, created with comfort in mind. Lightweight, seamless, with 4-way stretch. All ideal to be worn throughout the season.



**CoolNet UV<sup>®</sup>**

- SMART MINT NATURAL COOLING AND ODOR CONTROL
- UPF 50 SUN PROTECTION
- RECOMMENDED SKIN CANCER FOUNDATION
- 1% FOR THE PLANET
- MADE WITH 95% RECYCLED CONTENT



**Original EcoStretch**

- UPF 50 SUN PROTECTION
- RECOMMENDED SKIN CANCER FOUNDATION
- MADE WITH 95% RECYCLED CONTENT



**Merino Lightweight**

- 100% MERINO WOOL 125 GM<sup>2</sup>
- ETHICALLY SOURCED WOOL
- NATURALLY ODOR-RESISTANT
- NATURALLY TEMPERATURE REGULATING



# COOLNET UV<sup>®</sup> NOW WITH SMART MINT NATURAL COOLING AND ODOR CONTROL

The new CoolNet UV<sup>®</sup> powered by SMART MINT natural cooling and odor control, keeps you fresh for longer, eliminating the need for constant washes and promoting your products' durability.



SUN PROTECTION



SMART MINT NATURAL COOLING AND ODOR CONTROL



MADE WITH 95% RECYCLED CONTENT

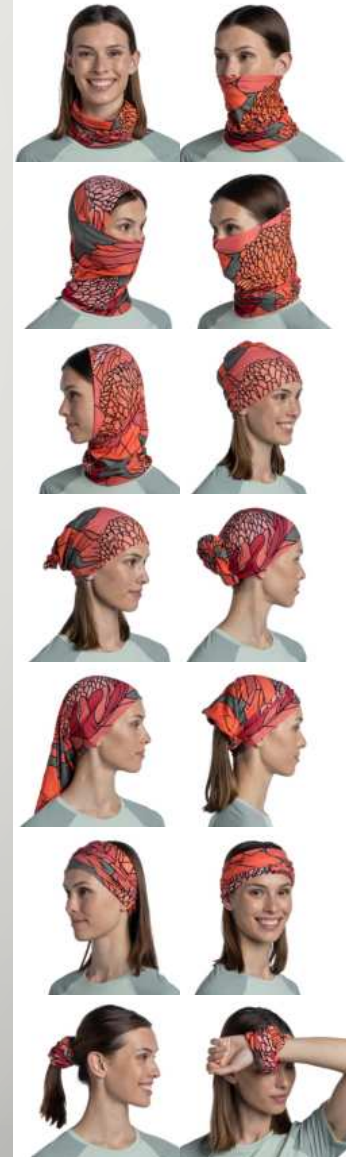
Plant-based odor control technology

Keeps you cool with naturally based mint essential oils

Absorbs smelly odors and stays fresh between washes

Reduces need for harsh wash cycles that cause premature product degradation

## Ways To Wear



[CLICK HERE](#) or scan the QR code to watch product tech video.





# COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properties.

Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

**Composition:** 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION **WARM**      ACTIVITY LEVEL **HIGH**



SUN PROTECTION



SMART MINT  
NATURAL COOLING AND  
ODOR CONTROL



SEAMLESS 4-WAY  
STRETCH CONSTRUCTION



MADE WITH 95%  
RECYCLED CONTENT




RECOMMENDED  
The Skin Cancer  
Foundation  
recommends this  
fabric as an effective  
UV protectant only  
for covered areas.




ULTRALIGHT  
QUICK-DRY FABRIC


**KEY STYLE**  
**NEW**




ARAMAY POPPY  
135729.442.10.00



**NEW**



OMERI BLACK  
135734.999.10.00



**NEW**



RESCA TUNDRA KHAKI  
135728.859.10.00



**NEW**



SOLID KHAKI  
119328.854.10.00



**NEW**



SOLID PISTACHIO  
119328.349.10.00



**NEW**



GUYNAM MULTI  
135732.555.10.00



**NEW**



NIFIK INDIGO  
135731.785.10.00



**NEW**



BOLIDOR MULTI  
135730.555.10.00



**NEW**



BETANAU MULTI  
135737.555.10.00



Tim Singleton

**NEW**



GENJU NEPTUNE GREEN  
135735.818.10.00



Tim Singleton

**NEW**




SANE APRICOT  
135736.210.10.00




Tim Singleton

**NEW**



TELTARY KHAKI  
135929.854.10.00



Tim Singleton

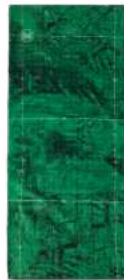


NEW

QUERCUS MULTI  
135931.555.10.00



WETY GRAPHITE  
133637.901.10.00



ARK EVER GREEN  
133659.855.10.00



HETCH FOREST  
131382.809.10.00



FIYEH MULTI  
133645.555.10.00



CAMPAST GREEN  
131379.845.10.00



NEW

TUMUS BLACK  
135742.999.10.00



NEW

SOLID POPPY  
119328.442.10.00



NEW

MESA FLINT  
135740.618.10.00



SOLID SLATE  
119328.902.10.00



NEW

GIGITAH NIGHT BLUE  
135741.779.10.00



KEY  
STYLE  
NEW

MAGE MULTI  
135739.555.10.00



NEW

ABIES BIRCH GREY  
135738.954.10.00



NEW

AMINO MULTI  
135922.555.10.00



Micayla Gatto



KEY  
STYLE  
NEW

THEABERRY MULTI  
135923.555.10.00



Micayla Gatto



NEW

ADRAI MULTI  
135924.555.10.00



Jess Wiarda



NEW

CISSE MULTI  
135925.555.10.00



Jess Wiarda



NEW

ESSI FLINT  
135926.618.10.00



Jess Wiarda



NEW

MENTA MULTI  
135932.555.10.00



NEW

MEAGRE ARID  
135933.018.10.00



KEFFY NECTARINE  
133651.440.10.00



BONSY GRAPHITE  
133639.901.10.00



NEW

MINES POOL  
135726.722.10.00



NEW

MINES GRAPHITE  
135726.901.10.00



NEW

ACES ARID  
135727.018.10.00



NEW

ACES SEAGROVE GREEN  
135727.826.10.00



NEW

SOLID ASH  
119328.914.10.00



SOLID BLACK  
119328.999.10.00



SOLID NIGHT BLUE  
119328.779.10.00



SOLID ORCHID  
119328.607.10.00



WAE PURPLE  
133647.605.10.00



LAVEN MIST  
133652.904.10.00



EON GRAPHITE  
128436.901.10.00



EON BLUE  
128436.707.10.00



NEXS BLUE  
133862.707.10.00



WATSEA BLUE  
133881.707.10.00







SANVE MULTI  
133882.555.10.00



NEWA MULTI  
131373.555.10.00



KOVEY POOL  
131372.722.10.00



LASEA MULTI  
133646.555.10.00



KEY  
STYLE  
NEW

KAUAI MULTI  
135918.555.10.00



Surfrider



NEW  
USTURE SEAGROVE GREEN  
135919.826.10.00



Surfrider



NEW  
PRIDE MULTI  
135782.555.10.00



Pride



NEW  
LOVE MULTI  
135783.555.10.00



Pride



CAMINO PENINSULA  
120124.788.10.00



Camino de Santiago



CAMINO GEO  
120228.555.10.00



Camino de Santiago



CAMINO CREDENCIAL  
120232.555.10.00



Camino de Santiago



CAMINO GUIA PEREGR  
134424.555.10.00



Camino de Santiago



CAMINO FRANCES  
134425.845.10.00



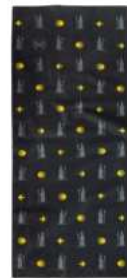
Camino de Santiago



CAMINO DESTINOS  
134426.325.10.00



Camino de Santiago



CAMINO ICONOS  
134427.999.10.00



Camino de Santiago



CAMINO RECUERDOS  
134428.937.10.00



Camino de Santiago



NEW  
LOGO MULTI  
135790.555.10.00



Pro-Team



SOLID MILITARY  
119328.846.10.00





REAL TREE EDGE  
122624.809.10.00



Angler



MOSSY OAK BOTTOMLAND  
122722.809.10.00



Angler



REAL TREE ASPECT MULTI  
131859.555.10.00



Angler



REAL TREE ASPECT OCEAN SPRAY  
131859.567.10.00



Angler



REAL TREE ASPECT OCEAN BLUE  
131859.737.10.00



Angler



REAL TREE ASPECT GRAPHITE  
131859.901.10.00



Angler



ENOB KHAKI  
133658.854.10.00



Angler



ENOB STEEL  
133658.909.10.00



Angler



ABACHAR RAINBOW MULTI  
133840.555.10.00



Angler



ABACHAR TROUT MULTI  
133843.555.10.00



Angler



MOSSY OAK COUNTRY DNA FOREST  
133903.809.10.00



Angler



**NEW**  
KING PYTHON  
135988.555.10.00



DEYOUNG



**NEW**  
TROUT CONFETTI  
135991.555.10.00



DEYOUNG



**NEW**  
LAKE RIVER SALTY SEAGROVE GREEN  
135993.826.10.00



Rob Beningo



**NEW**  
LAKE RIVER BAIT NO SWITCH  
135994.707.10.00



Rob Beningo



**NEW**  
LAKE RIVER MULTI  
135995.555.10.00



Rob Beningo



**NEW**  
LAKE RIVER KHAKI  
135995.854.10.00



Rob Beningo



**NEW**  
FLIES  
136002.555.10.00



Angler



YOSEMITE  
134754.555.10.00



National Parks - U.S.



GRAND CANYON  
134755.555.10.00



National Parks - U.S.



YELLOWSTONE  
134756.555.10.00



National Parks - U.S.



GLACIER  
134757.555.10.00



National Parks - U.S.



ZION  
134758.555.10.00



National Parks - U.S.



ROCKY MOUNTAIN  
134759.555.10.00



National Parks - U.S.



GRAND TETON  
134760.555.10.00



National Parks - U.S.



# GIFT SET

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properties.

Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

**Composition:** 70% Lyocell 30% Wool (Merino)

**Made in Barcelona**

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN PROTECTION



SMART MINT  
NATURAL COOLING AND  
ODOR CONTROL



SEAMLESS 4-WAY  
STRETCH CONSTRUCTION



MADE WITH 95%  
RECYCLED CONTENT



**RECOMMENDED**  
The Skin Cancer  
Foundation  
recommends this  
fabric as an effective  
UV protectant only  
for covered areas.



ULTRALIGHT  
QUICK-DRY FABRIC



NEW

PRIDE PACK  
135784.555.10.00



Pride



NEW

LOVE PACK  
135972.555.10.00



Pride



# COOLNET UV<sup>®</sup> INSECT SHIELD

Lightweight Multifunctional neckwear that repels insects. Made from recycled plastic bottles, delivering UPF 50 sun protection. It combines ultimate sun protection and quick drying with the revolutionary Insect Shield<sup>®</sup> technology which keeps insects away. Breathable, light and comfortable.

**Composition:** 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN PROTECTION



SMART MINT  
NATURAL COOLING AND  
ODOR CONTROL



SEAMLESS 4-WAY  
STRETCH CONSTRUCTION



MADE WITH 95%  
RECYCLED CONTENT



ULTRALIGHT  
QUICK-DRY FABRIC



NEW

EXONIAS MULTI  
135743.555.10.00



NEW

RIAKION MULTI  
133685.555.10.00



NEW

LATUS BIRCH GREY  
135744.954.10.00



NEW

ZONIA MULTI  
135745.555.10.00



NEW

SOLID TUNDRA KHAKI  
119329.859.10.00



NEW

SOLID PISTACHIO  
119329.349.10.00



NEW

EMERALD SEAGROVE GREEN  
135746.826.10.00



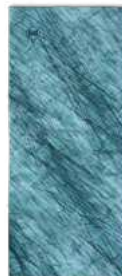
NEW

SOLID SEAGROVE GREEN  
119329.826.10.00



NEW

SOLID SLATE  
119329.902.10.00



NEW

COLFU POOL POOL  
133663.722.10.00



NEW

LAZS GREY  
128910.937.10.00



NEW

LUAD MULTI  
131223.555.10.00





NEW

SOLID ORCHID  
119329.607.10.00



NEW

MOUTAH SAN SAND  
135748.302.10.00





# ORIGINAL ECOSTRETCH

The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF 50 sun protection and wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!

**Composition:** 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION **COOL**      ACTIVITY LEVEL **MEDIUM**



SOLID BLACK  
117818.999.10.00



SPEED GRAPHITE  
123436.901.10.00



ATIV GRAPHITE  
132438.901.10.00



SNOUT ASH  
132432.914.10.00



OSIER BLUE  
134496.707.10.00



NESHI NIGHT BLUE  
132423.779.10.00



SOLID NIGHT BLUE  
117818.779.10.00



SUNIF MULTI  
134502.555.10.00



KOURY CINNAMON  
132425.330.10.00



OTYP MULTI  
134491.555.10.00



ALOCK SILVERSAGE  
132435.313.10.00



BITUR OPALINE  
134495.868.10.00





NEW CASHMERE BLACK  
120733.999.10.00



NEW CASHMERE RED  
120733.425.10.00



ARKY MIDNIGHT  
134499.717.10.00



SIMBO MULTI  
134501.555.10.00



LISE MAROON  
129793.632.10.00



TIFIR ASH  
134493.914.10.00



ONLAR MULTI  
134498.555.10.00







# MERINO LIGHTWEIGHT

Lightweight, multifunctional neckwear made of 100% Merino wool. The perfect cool weather layer for the eco-conscious outdoor lover. Natural, ethically sourced Merino wool feels soft against the skin, naturally resists odors, and can be worn in many different ways.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COOL

ACTIVITY LEVEL

MEDIUM



100%  
MERINO WOOL - 125 gm<sup>2</sup>



NATURALLY  
ODOR-RESISTANT



ETHICALLY  
SOURCED WOOL



NATURALLY TEMPERATURE  
REGULATING



SOLID POPPY  
113010.442.10.00



SOLID PISTACHIO  
113010.349.10.00



SOLID MAGENTA  
113010.535.10.00



SOLID PANSY  
113010.601.10.00



SOLID TEAL  
113010.706.10.00



SOLID POOL  
113010.722.10.00



MULTISTripes TEMPEST  
117819.759.10.00



SOLID FLINT  
113010.618.10.00



SOLID CINNAMON  
113010.330.10.00



SOLID CORAL  
113010.423.10.00



MULTISTripes MAIZE  
117819.102.10.00



SOLID GREY  
100202.00





SOLID BLACK  
100637.00



SOLID CLOUD  
113010.003.10.00



SOLID NIGHT BLUE  
113010.779.10.00



SOLID BARK  
113010.843.10.00



KEY  
STYLE

NEW

COZUMEL PISTACHIO  
135920.349.10.00



Surfrider



ADULT COLLECTION

# HEADBANDS

SS25



# COOLNET UV® WIDE HEADBAND

An athletic, wide headband made from recycled plastic bottles. Soft, silicone grips hidden on the inside keep this sporty headband comfortably in place while it tames hair and wicks away sweat when you're on the move.

**Composition:** 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN PROTECTION



SMART MINT  
NATURAL COOLING AND  
ODOR CONTROL



SEAMLESS 4-WAY  
STRETCH CONSTRUCTION



MADE WITH 95%  
RECYCLED CONTENT



RECOMMENDED  
The Skin Cancer  
Foundation  
recommends this  
fabric as an effective  
UV protectant only  
for covered areas.



ULTRALIGHT  
QUICK-DRY FABRIC



4-WAY  
STRETCH FABRIC



SEARY PURPLE  
128746.605.10.00



NEW

ARAMAY POPPY  
135905.442.10.00



NEW

GUYNAM MULTI  
135906.555.10.00



NEW

RESCA TUNDRA KHAKI  
135907.859.10.00



NEW

MOUTAH APRICOT  
135908.210.10.00



NEW

ACES SEAGROVE GREEN  
135909.826.10.00



LAVEN MIST  
133778.904.10.00



BONSY GRAPHITE  
133780.901.10.00



ARTHY GRAPHITE  
133783.901.10.00



ARTHY NECTARINE  
133783.440.10.00



NEW

MINES GRAPHITE  
135904.901.10.00



SOLID BLACK  
120007.999.10.00





SOLID NIGHT BLUE  
120007.779.10.00



ATTEL BLUE  
131415.707.10.00



AHIN MULTI  
133781.555.10.00



SHANE ORCHID  
131417.607.10.00



NEW

LOGO MULTI  
135789.555.10.00



Pro-Team



# COOLNET UV<sup>®</sup> SLIM HEADBAND

An athletic, slim headband made from recycled plastic bottles. Soft, silicone grips hidden on the inside keep this sporty headband comfortably in place while it tames hair and wicks away sweat when you're on the move.

**Composition:** 93% Recycled Polyester 5% Elastane 2% Silicone

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN PROTECTION



SMART MINT  
NATURAL COOLING AND  
ODOR CONTROL



QUICK-DRY  
FABRIC



MADE WITH 95%  
RECYCLED CONTENT



5,5 CM  
WIDTH



SILICONE GRIP  
FOR STAY-IN-PLACE FIT



NEW

EUKAR SEAGROVE GREEN  
135914.826.10.00



NEW

EXONIAS MULTI  
135915.555.10.00



SOLID BLACK  
120060.999.10.00



AHIN AZURE  
133785.720.10.00





# COOLNET UV® ELLIPSE

A tapered, lightweight headband made from recycled plastic bottles, perfectly designed to keep hair in place before, during and after sweaty workouts. Tiny silicone drops mean it won't move, no matter what. Wear it techy or trendy, flip it, you've got two looks in one. Jump into your workout with full focus for optimal performance.

**Composition:** 93% Recycled Polyester 5% Elastane 2% Silicone

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



**NEW**  
ESMERALD SEAGROVE GREEN  
135911.826.10.00



**NEW**  
ARAMAY POPPY  
135912.442.10.00



KINGARA MULTI  
128752.555.10.00



DEA MULTI  
131412.555.10.00



**NEW**  
ACES ARID  
135913.018.10.00



**NEW**  
SOLID POPPY  
127724.442.10.00



SOLID BLACK  
122724.999.10.00



MIMS NIGHT BLUE  
128751.779.10.00



WAE PURPLE  
133798.605.10.00



KIVU ROSE  
131414.512.10.00



**NEW**  
MINES POOL  
135910.722.10.00



# FASTWICK HEADBAND

Sweat wicking performance headband, made from recycled plastic bottles. The elastic Fastwick fabric will ensure quick drying and maximum comfort in your most demanding workouts. Reflective elements improve visibility in low light conditions.

**Composition:** 94% Polyester 6% Elastane

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



ODOR RESISTANT



QUICK-DRY FABRIC



MADE WITH 94% RECYCLED CONTENT



7 CM WIDTH



NEW

MOUTAH SAND  
135916.302.10.00



NEW

EUKAR ASH  
135917.914.10.00



BONSY GRAPHITE  
133804.901.10.00



SOLID BLACK  
120021.999.10.00



MALC AZURE  
133802.720.10.00



WAE PURPLE  
133803.605.10.00







# LW MERINO WOOL HEADBAND

100% natural merino wool in a lightweight, super-soft construction. The Merino Lightweight Headband offers odor-resistance and temperature regulation to rival synthetics, while ethically-sourced wool means comfort that's made with kindness. The low-profile, 9cm wide design is perfectly suited to an active lifestyle and versatile to suit every activity, whether you're hiking, biking or just chilling out.

**Composition:** 100% Merino Wool

**Made in Barcelona**

WEATHER CONDITION **COOL**      ACTIVITY LEVEL **MEDIUM**



100%  
MERINO WOOL - 125 gm<sup>2</sup>



NATURALLY  
ODOR-RESISTANT



ETHICALLY  
SOURCED WOOL



9 CM  
WIDTH



NATURALLY TEMPERATURE  
REGULATING



NEW

SOLID PANSY  
135580.601.10.00



NEW

SOLID POOL  
135580.722.10.00



NEW

SOLID GREY  
135580.937.10.00



NEW

SOLID BLACK  
135580.999.10.00



NEW

SOLID CLOUD  
135580.003.10.00





ADULT COLLECTION

# BEANIES

SS25



# MERINO LIGHTWEIGHT BEANIE

Naturally temperature-regulating and odor-resistant, Merino wool accessories are the perfect partner for your outdoor adventures. Our Merino Lightweight Beanie is Made from 100% sustainably sourced wool and is designed to wear in cool weather conditions and for medium-intensity activities.

**Composition:** 100% Merino Wool

**Made in Barcelona**

WEATHER CONDITION **COOL**

ACTIVITY LEVEL **MEDIUM**



100%  
MERINO WOOL - 125 gm<sup>2</sup>



NATURALLY  
ODOR-RESISTANT



ETHICALLY  
SOURCED WOOL



NATURALLY TEMPERATURE  
REGULATING



NEW

MULTISTRIPES TEMPEST  
117997.759.10.00



NEW

SOLID CORAL  
113013.423.10.00



SOLID GREY  
113013.937.10.00



SOLID BLACK  
113013.999.10.00



SOLID NIGHT BLUE  
113013.779.10.00



# KNITTED BEANIE DRISK KAUAI

Composition: 100% Organic Cotton

Made in Europe



NEW

KAUAI SEAGROVE  
135897.826.10.00



Surfrider



ADULT COLLECTION

**BIKE**

SS25



# ARM SLEEVES

Ride comfortably in changing weather conditions without the hassle or weight of a jacket. These UV arm sleeves provide UPF 50 sun protection, have reflective elements and silicone grips for a stay-in-place fit. They're durable, well-constructed, and made from a quick dry fabric for optimal moisture management.

**Composition:** Main Fabric: 86% Polyester 14% Elastane, Elastic Tape: 83% Polyamide 17% Elastane

**Composition:** Fabric: 86% Polyester 14% Elastane, Elastic Tape: 80% Polyester 11% Elastane 9% Nylon

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



**NEW**  
 QUERCUS MULTI  
 S 135934.555.20.00



**NEW**  
 QUERCUS MULTI  
 M 135934.555.25.00



**NEW**  
 QUERCUS MULTI  
 L 135934.555.30.00



**NEW**  
 QUERCUS MULTI  
 XL 135934.555.35.00



**NEW**  
 MEAGRE ARID  
 S 135935.018.20.00



**NEW**  
 MEAGRE ARID  
 M 135935.018.25.00



**NEW**  
 MEAGRE ARID  
 L 135935.018.30.00



**NEW**  
 MEAGRE ARID  
 XL 135935.018.35.00



SOLID BLACK  
 S 132300.999.20.00



SOLID BLACK  
 M 132300.999.25.00



SOLID BLACK  
 L 132300.999.30.00



SOLID BLACK  
 XL 132300.999.35.00



NEXS BLUE

S 133875.707.20.00



NEXS BLUE

M 133875.707.25.00



NEXS BLUE

L 133875.707.30.00



NEXS BLUE

XL 133875.707.35.00



NEW

MINES POOL

S 135928.722.20.00



NEW

MINES POOL

M 135928.722.25.00



NEW

MINES POOL

L 135928.722.30.00



NEW

MINES POOL

XL 135928.722.35.00





YOUTH - KIDS COLLECTION

# CAPS

SS25





# 5 PANEL GO CAP

Designed for little explorers with big agendas, the 5-Panel Youth Go Cap is machine washable, features quick-dry fabric, and UPF 50 sun protection, making it the perfect cap for life on the go.

**Composition:** Crown and Bill: 75% Polyester 25% Nylon, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



**NEW**  
COLART TUNDRA KHAKI  
128588.859.10.00



COLART MULTI  
128588.555.10.00



COLART BLUE  
128588.707.10.00



COLART NIGHT BLUE  
128588.779.10.00



KATSY ORCHID  
133573.607.10.00



**NEW**  
SUBER BIRCH GREY  
135769.954.10.00



# SNAPBACK CAP

A classic style for kids who want to look and feel cool when the weather is hot! The functional and fun Youth's Snapback is easy to wear, providing UPF50 sun protection in a style that goes anywhere. An adjustable snap closure means a perfect fit for growing kids, while a customizable nametag and different color options helps mini-adventurers keep track of their kit.

**Composition:** Crown And Bill: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



NEW

SOLID POPPY  
135773.442.10.00



NEW

SOLID KHAKI  
135773.854.10.00



NEW

SOLID AZURE  
135773.720.10.00





# TRUCKER CAP

Boost your kid's outdoor adventures! This cap features an adjustable closure, a sweat-management headband and high-quality mesh panels, for comfortable all-day wear that looks cool too.

**Composition:** TLAN / NEOTTIA: Crown: 100% Polyester, Visor: 100% Polyester, Inner Sweatband: 100% Polyester  
**Composition:** SHAIRA / SNIGS / SUBER / MALM / KATSY: Crown: 100% Polyester, Visor: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **LOW**



COMFORTABLE ALL-DAY FIT



ADJUSTABLE CLOSURE



MOISTURE-WICKING SWEATBAND



CUSTOMIZABLE NAME TAG



NEW

TLAN MULTI  
135770.555.10.00



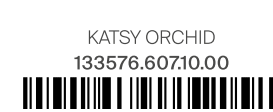
NEW

NEOTTIA CORAL  
135771.423.10.00



NEW

SUBER MULTI  
135772.555.10.00



SHAIRA LAVENDER  
131317.728.10.00



SNIGS NIGHT BLUE  
133577.779.10.00



MALM MULTI  
133578.555.10.00





# PLAY BOONEY HAT

This playful hat is made for kids with big imaginations and offers two ways to wear: booney or cowboy. UPF 50 sun protection combined with a wide brim provides excellent shade whether you're blazing trails in the saddle or on foot this summer. Play-proof, breakaway chinstrap will keep them safe while they're having fun.

**Composition:** Crown and brim: 100% Cotton, Inner Mesh: 100% Polyester, Inner sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **MEDIUM**



SUN PROTECTION



VENTILATED FOR ENHANCED AIRFLOW



ADJUSTABLE DRAWSTRING CLOSURE



CUSTOMIZABLE NAME TAG



BREAKAWAY CHINSTRAP



NEW

RAZ SLATE  
133698.902.10.00



RAZ FOREST  
133698.809.10.00



RAZ OCHER  
133698.105.10.00



# PACK MINI CAP

Sun protection into an easy-to-store packable cap. Keep your kid protected from the sun with this UPF 50 cap, pack it down to almost nothing in your bag when not in use so you'll never lose it.

**Composition:** Crown: 100% Polyester, Visor: 100% Polyurethane, Inner sweatband: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



SUN PROTECTION



ULTRALIGHT PACKABLE CONSTRUCTION



CUSTOMIZABLE NAME TAG



MACHINE WASHABLE



NEW

TORE BIRCH GREY  
135779.954.10.00



NEW

ROAM TURQUOISE  
135780.786.10.00



NEW

SLATEA CORAL  
135781.423.10.00



# DESERT CAP

Keeping your kids protected from the Sun's rays is a priority, but active lifestyles demand headwear that's tough and functional too. A versatile, multiposition cape easily adjusts to suit the conditions and won't compromise vision, while adjustable sizing keeps up with growing kids. An adjustable closure and UPF50 sun protection in a lightweight and breathable construction means the Kids Desert Cap provides safety, shade and coolness that won't interfere with playtime!

**Composition:** Crown And Bill: 100% Recycled Nylon, Undervisor: 100% Recycled Nylon, Cape: 78% Nylon 22% Elastane, Elastic Sweatband: 51% Nylon 31% Polyester 18% Elastane

Made in Asia

WEATHER CONDITION **WARM**

ACTIVITY LEVEL **HIGH**



NEW

SOLID ORCHID  
135778.607.10.00



NEW

SOLID AZURE  
135778.720.10.00



NEW

SOLID GINGER  
135778.221.10.00



SUN PROTECTION



LIGHTWEIGHT BREATHABLE CONSTRUCTION



MULTIPOSITION NECK CAPE



ADJUSTABLE CLOSURE



CUSTOMIZABLE NAME TAG



YOUTH · KIDS COLLECTION

# NECKWEAR

SS25



# COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properties.

Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

**Composition:** 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION **WARM**      ACTIVITY LEVEL **HIGH**



SUN PROTECTION



SMART MINT  
NATURAL COOLING AND  
ODOR CONTROL



SEAMLESS 4-WAY  
STRETCH CONSTRUCTION



MADE WITH 95%  
RECYCLED CONTENT



**RECOMMENDED**  
The Skin Cancer  
Foundation  
recommends this  
fabric as an effective  
UV protectant only  
for covered areas.



ULTRALIGHT  
QUICK-DRY FABRIC



NEW

AMATIC SKY  
135766.786.10.00



NEW

ANBA MULTI  
135800.555.10.00



NEW

SUBER BIRCH GREY  
135765.954.10.00



NEW

SUBER GRAPHITE  
135765.901.10.00



NEW

PICTRO MULTI  
135768.555.10.00



NEW

ARGANIA POWDER  
135767.342.10.00



SHAIRA LAVENDER  
131305.728.10.00



SENH BLUE  
131309.707.10.00



DAN MULTI  
133679.555.10.00



KATSY ORCHID  
133676.607.10.00



SADNA MULTI  
133677.555.10.00



MALM MULTI  
133680.555.10.00







BOK MULTI  
131307.555.10.00



NEW

TORE BIRCH GREY  
135774.954.10.00



Kids



NEW

SUTAH BLAZING YELLOW  
135775.113.10.00



Kids



NEW

ROAM MULTI  
135776.555.10.00



Kids



NEW

SLATEA POWDER  
135777.342.10.00



Kids



# RETAIL FIXTURES & POS

SS25

# POINT OF SALE

## BEST PRACTICES

Our mission is to create welcoming environments that are aesthetically pleasing and functional at the same time. If advertising is what gets customers into the store, merchandising is what leads them to select the right option. We want to offer in-store merchandising tools to maximize your sales by making key products stand out, educating the sales teams about these tools and giving them a wide offer of options to adapt to the space available.



BUFF® slat wall displays & freestanding floor displays with a customized lighting box and special furniture from the retailer. Heads & Signage from the brand are included.

# POINT OF SALE

## BEST PRACTICES



BUFF® Gondola sales displays & freestanding floor displays creating an aisle including heads & other accessories from the brand. Behind there's a big wall customised with a BUFF® campaign image and slat walls from the retailer displaying a wide offer of BUFF® products. More fixtures accessories are used to improve the quality of the execution.

# POINT OF SALE

## BEST PRACTICES



Intersport Pedraforca, Igualada (SPAIN)



Standard executions with a totem island & freestanding floor displays creating an island. It includes cardboard heads & other accessories from the brand. Imagery is needed to support the product and brand.

# FIXTURES

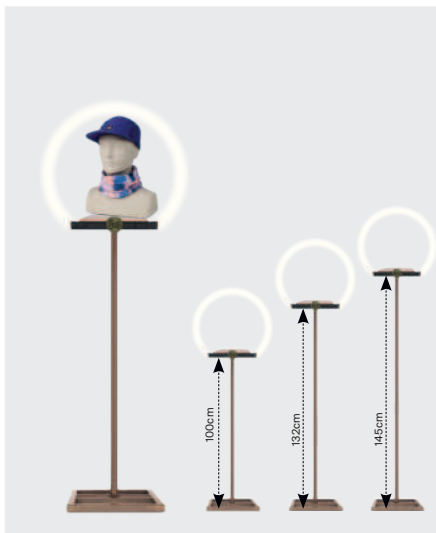
We are happy to introduce our comprehensive program of Fixtures and POS to help elevate BUFF® brand and products in your store. Focusing on product technology and brand values, these POS items are created to bring customers closer to our product and make purchasing decisions easier.

## FOR WINDOWS & HIGHLIGHTING AREAS

### RECOMMENDED FOR PREMIUM RETAIL ACTIVATIONS

#### WINDOW LIGHT DISPLAY

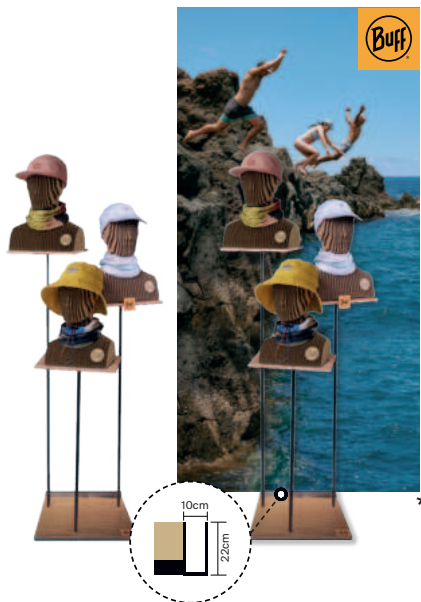
Ref. 537957



- Measures: 37x175 cm.
- Metal structure with a wooden base and a led lighting circle around it.
- 3D heads or other accessories can be put on it.
- Can be used in both window & highlighting area.
- Option to display at 3 different heights.
- Value: 610 €

#### OAK TOTEM ISLAND

Ref. 555289



- Base Measures: 36x40 cm.
- Made of oak venner wood & iron.
- 3 different heights: 110 cm, 90 cm, 70 cm.
- Movable shelves to cover different sides.
- 3D heads or other accessories can be put on them.
- Can be used in both window & highlighting area.
- Easy Set Up.
- Value: 325 €
- \*Option to put an image behind it. The image dimensions are 90 cm width x 180 cm height. It can be printed double-sided.

#### 3D CARDBOARD HEAD

- Measures: 30x40x15 cm (Adult)/ 25x37x15 cm (Youth).
- Made of thin layers of cardboard.



ADULT 3D HEAD  
Ref. 540581  
· Value: 95,00 €

JUNIOR 3D HEAD  
Ref. 540582  
· Value: 75,00 €

#### NECK DISPLAY

Ref. 543593



- Measures: 18x30 cm.
- Metal display with neck cardboard shape holder.
- Value: 62,50 €

#### CAP DISPLAY

Ref. 543594



- Measures: 18x30 cm.
- Metal display with head cardboard shape holder.
- Value: 58,50 €



Window light display in a customized branded shop window at Snell Sports, Chamonix (FRANCE)

# FIXTURES

## FOR WINDOWS & HIGHLIGHTING AREAS

### RECOMMENDED FOR PREMIUM RETAIL ACTIVATIONS

#### CARDBOARD TOTEM



**70 cm Height**  
Ref. **555329**

**90 cm Height**  
Ref. **555288**

- Measures: 28x28 cm, 2 different heights: 90 & 70 cm.
- Made of microflutelaminated folding cardboard.
- Lightweight & easy to set up.
- Value: 80,00 €

#### HEAD FORM DISPLAY

- Measures: 28x37x18 cm (Adult) / 24x32,5x16 cm (Youth).
- A 3D head made of paper pulp.
- Value: 30,00 €



**ADULT 3D HEAD**  
Ref. **521139**

**JUNIOR 3D HEAD**  
Ref. **521664**



Cardboard Totems & Window Light display with 3D heads at Camarassa, Terrassa (SPAIN)

# FIXTURES

When customers know your store is easy to shop, they will return again and again. We aim to take the hassle out of shopping and make it easier for consumers to make buying decisions. Our fixtures make BUFF® products more visually appealing and easier to find, leading to increased sales. We know there is a science to visual merchandising, and store fittings are the backbone. Explore the pages below to learn more about our wide variety of fixtures, signs, and displays.

## OAK WALL DISPLAY

Ref. 533848



- Fixture of 116x220,3x52 cm.
  - Metal structure covered with oak veneer wood divided in 3 pieces.
  - New Yellow logo made of lacquered MDF with black screen-printed logo.
  - Maximum capacity of 30 hooks (for neck products).
- This display includes:**
- 30 hooks.
  - It comes in one box of 120x100x28 cm.
  - Value: 900 €

## OAK GONDOLA SALES DISPLAY

Ref. 533849



- Fixture of 118,5x137,5x53 cm.
  - Metal structure covered with oak veneer wood divided in 3 pieces.
  - New Yellow logo made of lacquered MDF with black screen-printed logo.
  - Both sides can be used.
  - Maximum capacity of 30 hooks (for neck products).
- This display includes:**
- 30 hooks.
  - 4 wheels.
  - It comes in one box of 120x56x150 cm.
  - Value: 925 €

## OAK FLOOR DISPLAY

Ref. 533850



- Fixture of 48x172x44 cm.
  - Metal structure covered with oak veneer wood in 2 pieces.
  - New Yellow logo made of lacquered MDF with black screen-printed logo.
  - Both sides can be used.
  - Maximum capacity of 24 hooks (for neck products).
- This display includes:**
- 24 hooks.
  - 4 wheels.
  - It comes in one box of 120x50x20 cm.
  - Value: 550 €

## OAK COUNTER DISPLAY

Ref. 533851



- Fixture of 30x51,4x26 cm.
  - Rotatory metal structure covered with oak veneer wood divided in 2 pieces.
  - New Yellow logo made of lacquered MDF with black screen-printed logo.
  - Both sides can be used.
  - Maximum capacity of 4 hooks (neck products).
- This display includes:**
- 4 hooks.
  - It comes in one box of 30x30x40 cm.
  - Value: 215 €



## YELLOW LOGO FOR FIXTURES

NEW

### A. YELLOW LOGO FOR FIXTURES

Our yellow logo made of lacquered MDF with black screen-printed logo with a hole in the back to cover the wooden and metal logo of our fixtures already placed.



Ref. **557008**  
(Oak Wall display)

- Measures: 21x21 cm.
- Value: 36,00 €



Ref. **557009**  
(Gondola, Oak floor, Oak Counter)

- Pack of 2 units.
- Measures: 16x16 cm.
- Value: 65,00 €

### B. YELLOW LOGO FOR STANDARD SLAT WALLS

Our yellow logo printed on cardboard honeycomb to be hung in a standard wall/slat wall in order to highlight the brand.



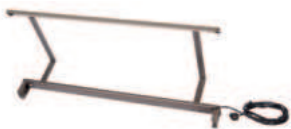
Ref. **554274**  
· Measures: 23x23 cm.  
· Value: 12,00 €



# ACCESSORIES

## FOR RETAIL FIXTURES

**DISPLAY WITH LED LIGHTS**  
Ref. 527870



- Measures: 105,8x445,5x242 cm.
- A LED lights Bar to use over the wall display.
- Value: 395 €

**MIRROR**  
Ref. 527877



- Measures: 31x24 cm.
- Mirror with a hook to be used in the slat walls or over a table.
- Value: 96,00 €

**OAK WOODEN SHELF**  
Ref. 533853



- Measures: 28x26x1 cm.
- A shelf that allows to put a 3D head or an image display in our fixtures.
- Can be used above one of our hooks.
- Value: 45,00 €

## FOR PRODUCTS

**NEW**

**NECK HOOK CB**  
Ref. 539263



- Measures: 25x18øx29,3 cm.
- Metal hook with cardboard tube shape holder.
- Value: 78,50 €

**CAP HOOK CB**  
Ref. 543597  
**KIDS CAP HOOK CB**  
Ref. 543598



- Measures: 18x26x17,5 cm Adult / 15x26x17,5 cm Kids.
- Metal hook with a cardboard head shaped holder.
- To display one cap and hang till other 4 caps below.
- Value: 53,50 €

**CAP SHELF HOOK**  
Ref. 529892



- Measures: 23,5x33,5 cm.
- Metal hook tray with a metal / wooden logo.
- Maximum capacity: 5 caps.
- Value: 70,00 €

**HOOK PACK**  
Ref. 527873



- Length of 26 cm.
- Pack of 12 hooks for replacements.
- To be used in fixtures guides rails.
- Value: 46,50 €

**COUNTER DISPLAY HOOK PACK**  
Ref. 527883



- Length of 15 cm.
- Pack of 4 hooks for replacements.
- Value: 16,00 €

**PACK OF PLASTIC RUBBER ENDS**  
Ref. 503893



- Pack of 20 pieces.
- Rubber to put at the end of the display hooks.
- BUFF® logo is printed on.
- Value: 6,00 €

# ACCESSORIES

## FOR BRANDING

### BRAND WALL POSTER DISPLAY

Ref. **552331**

- Measures: 108x170 cm.
- Printed in polyester canvas.
- To be used in wall display back.
- Value: 50,00 €



### SMALL BRANDING DISPLAY

Ref. **552330**

- Measures: 13x13,5x8,5 cm.
- Made of lacquered MDF with a black metal base.
- To be used over a shelf.
- Value: 65,00 €



## FOR GIVING AN EXCELLENT CUSTOMER SERVICE

### STICKERS

- 527887** STICKER Black 20 cm - Value: 0,65 €
- 527888** STICKER Black 5 cm - Value: 0,02 €
- 533860** STICKER Black 5 cm (vinyl) - Value: 0,55 €
- 527889** STICKER Black 18 cm (window) - Value: 0,85 €



- 552025** STICKER Yellow 40 cm - Value: 1,50 €
- 552266** STICKER Yellow 20 cm - Value: 0,55 €
- 552026** STICKER Yellow 5 cm - Value: 0,02 €
- 554036** STICKER Yellow 20 cm (window) - Value: 2,00 €



- 543679** STICKER LMN Black 5 cm - Value: 0,25 €
- 543680** STICKER LMN White 5 cm - Value: 0,25 €



- NEW**
- 557438** STICKER SEEK THE SUMMIT 5,5 cm x 7,5 cm - Value: 0,50 €



### PACKAGING

#### RECYCLED ENVELOPE

Ref. **533222**

- Measures: 29,5x46 cm.
- Made of recycled kraft paper.
- Value: 0,20 €/unit.



#### RECYCLED BAG

Ref. **536677**

- Measures: 28x35 cm.
- Made of recycled kraft paper.
- Value: 0,20 €/unit.



#### GIFT BOX

Ref. **536678**

- Measures: 29x21x10 cm.
- Cardboard box with automatic bottom.
- Value: 1,5 €/unit.



#### COTTON TOTE BAG\*

Ref. **537006**

- Measures: 37x42 cm with 70 cm handles.
- 100% cotton bag with the yellow logo printed.
- Value: 2,00 €



**NOTE: \*New cotton tote bag design will be delivered after the stock of the old design is sold out.**

# SIGNAGE PROGRAM

We created this season's signage program to inspire customers to enjoy life outdoors, showing adventures featuring BUFF® products. Our POS showcases product use, product offering, and technology. The entire signage program can be used with both BUFF® fixtures and follows the standard sizes of the universal guides system, meaning you can use them on most standard retail slat walls.

## FOR BUFF® FIXTURES



## FOR STANDARD SLAT WALLS



# SIGNAGE PROGRAM

**NEW**

## 1. FIXTURE BANNER

New this season, our Fixture Banner allows your customers to interact with our product easily. Featuring five new designs focused on product technology and brand values, this banner allows you to choose which product you will display on the cardboard tube.

### FIXTURE BANNER

- Measures: 18x65 cm.
- Printed in doubled-sided in recycled cardboard, just need to put it in the cardboard tube and fix it with the hook.
- This hook is not included.
- Need to be ordered separately.
- Value: 22€



### CARDBOARD TUBE

Ref. 554229

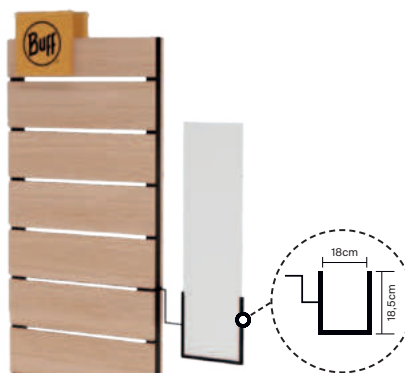
- Measures: 25x180 cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 10,00€



### HOOK FOR BANNER SIDE

Ref. 557053

- Measures: 38,4x33,7 cm.
- Metal support hook to display the fixture banner.
- Value: 45,00€



# SIGNAGE PROGRAM

**NEW**

## 2. SLEEVE GRAPHICS

New this season, customize your display with our unique sleeve graphics. Choose your product, slide it over the cardboard tube, and add a sleeve graphic for extra product information. Perfect for tables, counters, or shelves, you can easily place the sleeve graphic set throughout your store.

### SLEEVE GRAPHICS

- Measures: 18x32cm.
- Printed in doubled-sided in recycled cardboard, just need to fit it in the cardboard tube.
- Value: 18,00€



### CARDBOARD TUBE

Ref. **554229**

- Measures: 25x18Ø cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 10,00€



# SIGNAGE PROGRAM

## 3. HEADER SIGNAGE

- Display of 70 x 35 x 1,6 cm
- Printed in cardboard honeycomb. Need to use the Header signage hook to display it properly.
- This hook is not included. Need to be ordered separately
- Value: 26,00 €

**URBAN RUN**



Ref. **556981**

**TRAIL RUN**



Ref. **556982**

**TRAIL HIKE**



Ref. **556983**

**TRAVEL LIFESTYLE**



Ref. **556984**

**YOUTH**

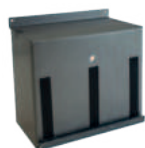


Ref. **556985**

### HEADER SIGNAGE HOOK

Ref. **533855**

- Measures: 14 x 13 x 9,5 cms
- Metal Support hook for Header signage display.
- Value: 90,00 €

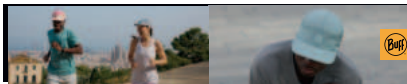


# SIGNAGE PROGRAM

## 4. PROMINENT SIGNAGE

- Display of 60x11,8x0,2 cms
- Printed in recycled cardboard. Need to use the Prominent & Product signage hook to display it properly.
- This hook is not included. Need to be ordered separately. BUFF® products can be hang behind it.
- Value: 9,00 €

### URBAN RUN CAPS



Ref. 556986

### TRAIL RUN CAPS



Ref. 556987

### TRAIL HIKE CAPS & HATS



Ref. 556988

### TRAVEL LIFESTYLE CAPS



Ref. 556989

### TRAIL HIKE NECKWEAR

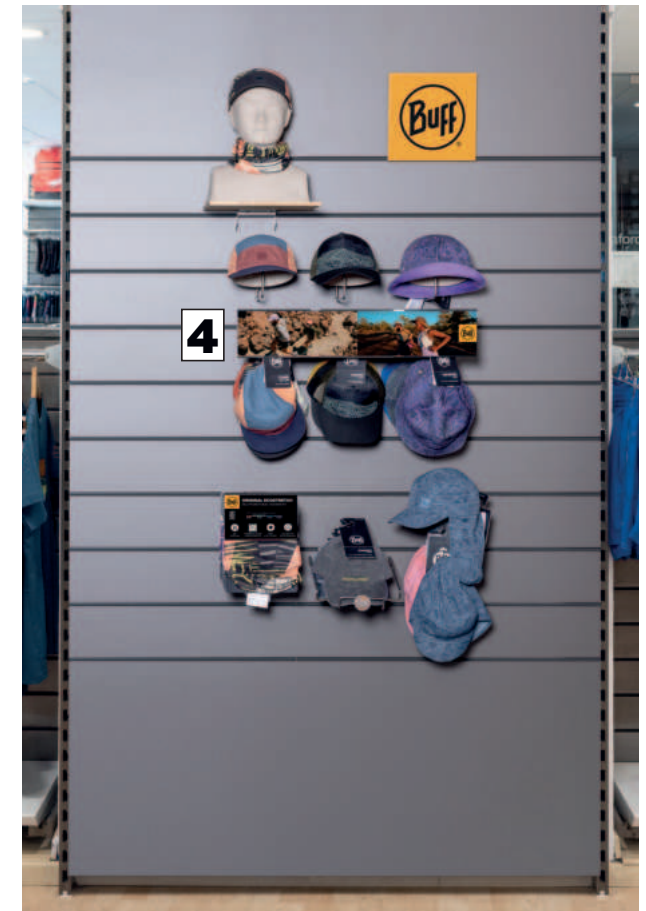


Ref. 556990

### PROMINENT & PRODUCT SIGNAGE HOOK

Ref. 530213

- Measures: 18,4x12,4 cm.
- Metal Support hook for Prominent & Product signages. BUFF® products can be hang behind.
- Value: 30,00 €





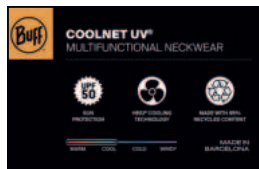
# SIGNAGE PROGRAM

## 5. PRODUCT SIGNAGE

- Display of 18,4x11,8x0,2 cm.
- Printed in recycled cardboard. Need to use the Prominent & Product signage hook to display it properly.
- This hook is not included. Need to be ordered separately. BUFF® products can be hung behind it.
- Value: 3,00 €

See an example of how product signage looks:

### COOLNET UV®



Ref. **554248**

- Ⓜ Ref. **556991** Product Signage Pack Light
- Ⓜ Ref. **556992** Product Signage Desert Cap
- Ⓜ Ref. **556993** Product Signage Go Bucket
- Ⓜ Ref. **556994** Product Signage Merino Lightweight Headband
- Ⓜ Ref. **554252** Product Signage Pack Speed Cap
- Ref. **554245** Product Signage Nmad Bucket Hat
- Ref. **552324** Product Signage Original EcoStretch
- Ref. **552326** Product Signage Merino Wool
- Ref. **554248** Product Signage CoolNet UV®
- Ref. **554250** Product Signage CoolNet UV® Insect Shield®
- Ref. **554279** Product Signage 5 Panel Go Cap
- Ref. **554257** Product Signage Explore Booney Hat

### PROMINENT & PRODUCT SIGNAGE HOOK

Ref. **530213**

- Measures: 18,4x12,4 cm.
- Metal Support hook for Prominent & Product signages. BUFF® products can be hang behind it.
- Value: 30,00 €



# SIGNAGE PROGRAM

## 6. WINDOW POSTER

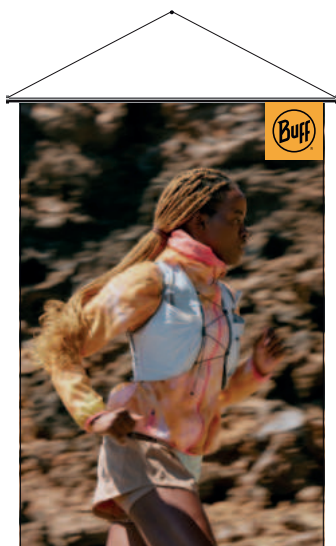
- Poster of 80x120 cm.
- Printed in perforated polyester canvas.
- Can be used in a window or in any spot in the store.
- Value: 36,00 €

CITY RUNNING



Ref. 556995

TRAIL RUNNING



Ref. 556996

TRAIL HIKING



Ref. 556997

TRAVEL LIFESTYLE



Ref. 556998



Camarassa Terrassa, SPAIN

# SIGNAGE PROGRAM

## 7. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

**WAYS TO WEAR**  
Ref. 556999

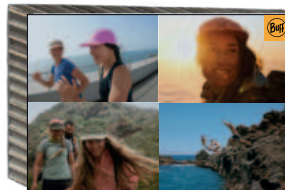


**Reason to buy**  
Neckwear

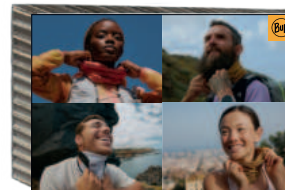


**Reason to buy**  
Neckwear

**FOR EVERY ADVENTURE**  
Ref. 557000



**Activities**  
Multisport

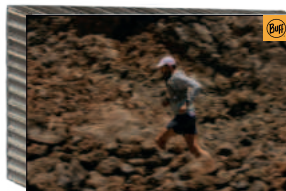


**Activities**  
Multisport

**PACK SPEED CAP**  
Ref. 557001



Ref. 135729.555.10.00  
Product Reason to Buy and  
Technical Information



**Activity**  
Trail Run

**PACK LIGHT CAP**  
Ref. 557002

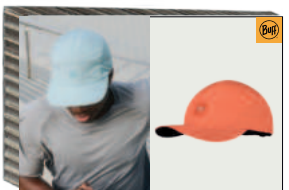


Ref. 135795.349.30.00  
Product Reason to Buy and  
Technical Information



**Activity**  
Trail Run

**SPEED CAP**  
Ref. 557003



Ref. 133547.442.30.00  
Product Reason to Buy and  
Technical Information



**Activity**  
Urban Run

**5 PANEL GO CAP**  
Ref. 557004



Ref. 125314.349.30.00  
Product Reason to Buy and  
Technical Information



**Activity**  
Travel



**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

# SIGNAGE PROGRAM

## 7. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

**SUMMIT CAP**  
Ref. 557246



Ref. 135604.754.30.00  
Ref. 135604.442.30.00  
Product Reason to Buy and  
Technical Information

**Activity**  
Outdoor Hike

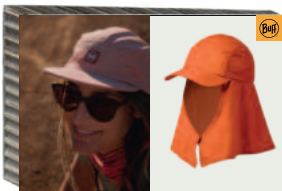
**TRUCKER CAP**  
Ref. 557247



Ref. 135753.555.30.00  
Ref. 135757.221.30.00  
Product Reason to Buy and  
Technical Information

**Activity**  
Travel

**DESERT CAP**  
Ref. 557005



Ref. 135764.221.30.00  
Product Reason to Buy and  
Technical Information

**Activity**  
Hike

**GO BUCKET**  
Ref. 557006



Ref. 135763.221.30.00  
Product Reason to Buy and  
Technical Information

**Activity**  
Hike

**MERINO LW HEADBAND**  
Ref. 557007



Ref. 135580.722.10.00  
Product Reason to Buy and  
Technical Information

**Activity**  
Hike

**YOUTH**  
Ref. 557052



Ref. 135769.954.10.00  
Product Reason to Buy and  
Technical Information

Made in Barcelona



# SIGNAGE PROGRAM



## 7. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

### FOR CAPSULES

#### SURFRIDER Ref. 557089

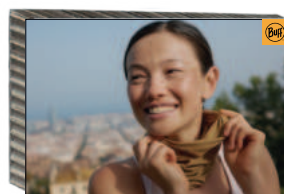


**Reason to buy**  
Do More Now

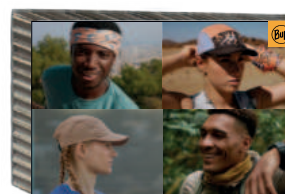


**Activities**  
Multisport

#### PRO TEAM Ref. 557090



**Reason to buy**  
Fan of the brand



**Activities**  
Multisport

#### NATIONAL PARKS Ref. 557437



The National Parks Collection



The National Parks Collection



**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

# TECHNICAL FEATURES

## FABRICS

### COOLNET UV®

Proprietary fabric innovation made from recycled PET fibres. Lightweight, 4 way stretch fabric offers comfortable UPF 50 sun protection. HEIQ® fabric treatment delivers temperature regulation and evaporative cooling properties for all levels of activity.

### FASTWICK EXTRA PLUS

A highly breathable, knitted polyester fabric that dries quickly however intense the activity.

### ECOSTRETCH

Proprietary fabric innovation made from recycled PET fibres. 4 way stretch fabric offers light thermal insulation, UPF 50 sun protection and excellent breathability for year-round versatility.

### MERINO WOOL

Responsibly sourced, mulesing-free Merino Wool feels soft against the skin, naturally resists odours and offers natural temperature regulation.

## TREATMENTS

### INSECT SHIELD®

Fabric treatment for effective insect protection that will last for 70 washes. A proprietary formulation of the insect repellent permethrin provides odorless, invisible protection against mosquitoes, ticks, ants, flies, chiggers and midges.

### HEIQ® COOLING TECHNOLOGY

The HeiQ® Smart Temp fabric treatment uses intelligent thermo-regulating technology triggered by body heat to maintain optimal body temperature.

### HEIQ MINT TECHNOLOGY

HeiQ Mint treated textiles delay the build-up of malodors resulting from sweat and keep your clothes fresh for longer.

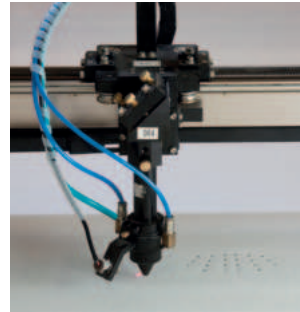
(Your product) is powered by HeiQ Mint revolutionary textile technology which captures the volatile organic compounds responsible for the intense odor of human sweat.

## PRODUCT FEATURES

*At BUFF® we apply the latest in-house production technologies to achieve optimal fit, improved breathability and seamless comfort.*

### LASER CUT

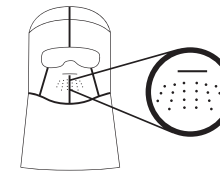
Laser cutting is a contact-less and tool-free process for fabric cutting. The laser beam melts the fabric and the results are clean, perfectly sealed edges.



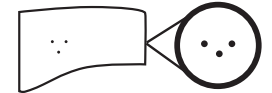
IMPROVE VENTILATION



IMPROVE BREATHABILITY



IMPROVE LISTENING



### BONDING

Bonding is the process of joining pieces of fabrics using heat and pressure.



PREVENT SKIN IRRITATION BY ELIMINATING SEAMS

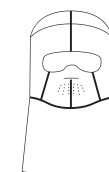


### ULTRASONIC

Ultrasonic is an industrial technique whereby high-frequency ultrasonic acoustic vibrations are locally applied to fabrics being held together under pressure to create a solid-state weld.



PREVENT SKIN IRRITATION BY ELIMINATING SEAMS
















## PRODUCT FEATURES

- 100% MERINO WOOL - 125 GM<sup>2</sup>**  
Made with 100% natural, cruelty-free merino wool.
- 100% ORGANIC COTTON**  
Design contains 100% organic cotton.
- 360° BRIM FOR ALL-ROUND SHADE**  
A full brim delivers comprehensive sun protection for the face, ears and neck.
- 360° REFLECTIVITY FOR IMPROVED VISIBILITY**  
The reflective strip around the product illuminates to provide improved visibility in low-light conditions. Not intended for use as high-visibility personal protective equipment (PPE).
- X CM WIDTH**  
Headband width.
- 4-WAY STRETCH FABRIC**  
Multi-directional elastic fabric for enhanced fit and comfort.
- 4-WAY ULTRA STRETCH**  
Elastic fabric that moves in all directions for improved comfort and freedom of movement.
- ADJUSTABLE CHINSTRAP**  
Adjustable, elasticated fastener ensures the perfect fit for every size.
- ADJUSTABLE FIT**  
Adjustable closure, elasticated for the perfect fit.
- ADJUSTABLE FLAT TAPE CLOSURE**  
Low-profile, comfortable closure that ensures a perfect fit.
- AIRFLOW PANELS FOR VENTILATION**  
Strategically placed laser cut holes or lateral openings to enhance head ventilation.
- ANTI-GLARE UNDERBILL**  
Dark underbill reduces glare to keep eyes protected.
- BREAKAWAY CHIN STRAP**  
Safety clasp that breaks open if pulled with force.
- BREATHABLE OPEN MESH**  
Structured fabric with ventilation holes for enhanced breathability.
- CLASSIC TRUCKER CAP CONSTRUCTION**  
The iconic American design. Breathable, versatile, stylish.

- COMFORTABLE ALL-DAY FIT**  
Multifunctional for year-round use in all weather conditions.
- COMFORTABLE LOW-PROFILE FIT**  
Lower crown for a modern aesthetic and fit.
- COMFORTABLE SINGLE-LAYER KNIT**  
All the warmth without the weight and bulk.
- COMFORTABLE ALL-DAY FIT**  
For a barely-there feel and all-day wear.
- CUSTOMIZABLE NAME TAG**  
Tag sewn inside garment with space for the owner's name.
- DETACHABLE NECK CAPE**  
Detachable UPF 50 neck protection flap.
- DURABLE SILICONE LABEL**  
A hard-wearing logo that can handle an active lifestyle.
- EASILY LAYERS OVER COLLAR**  
Protection and comfort that slips on easily over your dog's collar.
- ENDORSED BY THE SKIN CANCER FOUNDATION**  
Meets the criteria for safe and effective sun protection, as set by The Skin Cancer Foundation.
- ETHICALLY SOURCED WOOL**  
Ethically sourced merino yarn from sheep raised in Australia.
- ELASTIC BAND CLOSURE**  
A stretch elastic closure that ensures a perfect fit.
- ELASTIC SWEATBAND FOR PERFECT FIT**  
A stretch elastic sweatband that ensures a perfect fit.
- FLEXIBLE VISOR**  
A flexible visor peak for adaptability and improved functionality.
- INTEGRATED SELF-STORAGE POCKET**  
Built-in pocket to stow and carry the hat when not in use.
- LASER CUT VENTILATION HOLES**  
Innovative ventilation to keep you cool all day long.
- LIGHTWEIGHT BREATHABLE CONSTRUCTION & FABRIC**  
This fabric is designed to wick moisture out and allow air flow.
- MACHINE WASHABLE**  
Can be washed in domestic washing machines without damage.

- MADE WITH X% RECYCLED CONTENT**  
Fabric made from post-consumer waste materials.
- METALLIC LOOP FOR HANGING**  
Pack it, wear it, hang it up when you're done.
- MINIMALISTIC ELASTIC CLOSURE WITH LATERAL STOPPER**  
A low-profile stretch elastic closure with side fastening for a secure and comfortable fit.
- MOISTURE MANAGEMENT**  
Fabric transfers sweat and moisture away from the body to keep the wearer dry and comfortable.
- MOISTURE-WICKING SWEATBAND**  
Built-in inner band to wick sweat and moisture away.
- MULTIPOSITION NECK CAPE OVERLAPS FOR ENHANCED AIRFLOW**  
A versatile and highly protective cape that can be worn in different ways.
- NATURALLY ODOR-RESISTANT**  
Fabric with fibers that naturally prevent the bacterial growth that can lead to smells.
- NATURAL TEMPERATURE REGULATING**  
Natural fibers that offer the highest temperature regulation.
- PACKABLE CONSTRUCTION**  
Product designed to be folded when not in use and recover its shape when released.
- QUICK-DRY FABRIC**  
Fabric wicks moisture away rapidly.
- QUICK-DRY RIPSTOP FABRIC**  
Durable and fast-drying fabric for protection and comfort.
- REFLECTIVE ELEMENTS/ REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY**  
Reflective elements that glow when illuminated. The product is not intended for use as high visibility personal protective equipment (PPE).
- SEAMLESS 4-WAY STRETCH CONSTRUCTION**  
Ultimate stretch and seamless comfort that moves with you.
- SEAMLESS CONSTRUCTION**  
Seam-free, one-piece fabric ensures maximum comfort.





## PRODUCT FEATURES

-  **SILICONE GRIP FOR STAY-IN-PLACE FIT**  
Silicone strips or dots for a non-slip performance fit.
-  **SMART MNT NATURAL COOLING AND ODOR CONTROL**  
Clever cooling technology that uses natural mint to maintain freshness.
-  **SOFT, ALL-DAY WEAR FABRIC**  
All-day comfort for every season. Don't leave home without it.
-  **SUNGLASSES HOLDER**  
Convenient integrated sunglasses holder.
-  **TWO WAYS TO WEAR**  
Switch up your style, wear it your way.
-  **ULTRALIGHT CONSTRUCTION**  
Low weight product, purposefully designed to be extremely light to wear and carry.
-  **ULTRALIGHT PACKABLE CONSTRUCTION**  
Stashable and packable for fast and light adventures.
-  **ULTRALIGHT QUICK-DRY FABRIC**  
Feels light and dries fast for freedom and comfort.
-  **UPF 50 SUN PROTECTION**  
Provides UV protection in accordance with standard AS/NZ4399:2017. Certified as CE, personal protective equipment (PPE) against natural UV radiation with results achieving UPF >50 (98% UV protection). Protection may be weakened if product is stretched, wet or cold. See USER INFORMATION attached to the product for complete information.
-  **VENTILATED FOR ENHANCED AIRFLOW**  
Stay cool and fresh with innovative ventilation.
-  **VENTILATION HOLES FOR BREATHABILITY**  
Stay cool and breathe easy with innovative ventilation.
-  **WIDE BRIM FOR EXTRA SHADE**  
Wide brim for extra sun protection.
-  **1% FOR THE PLANET**  
For every item of CoolNet® UV neckwear sold, we give 1% of the price to causes that help protect the planet.

### SIZE INFORMATION-NECKWEAR

-  **· ADULT SIZE**  
Head diameter: 50-62 cm. Size fits most adults.
-  **· YOUTH/ KIDS SIZE**  
Head diameter: 45-56cm. Designed to fit kids from 3-14 years old.

### SIZE INFORMATION-HEADWEAR

-  **· ADULT SIZE**  
Standard single size fitting most adults.
-  **· S/M SIZE**  
Optimal fit for a head diameter between 53-55 cm.
-  **· M/L SIZE**  
Optimal fit for a head diameter between 56-58 cm.
-  **· L/XL SIZE**  
Optimal fit for a head diameter between 59-62 cm.

### SIZE INFORMATION-HEADBANDS

Optimal fit for a head diameter between 53-62 cm.

- CoolNet UV® Wide Headband
- CoolNet UV® Slim Headband
- CoolNet UV® Elipse Headband
- Fastwick Headband
- Merino Lightweight Headband

### SIZE INFORMATION-UV ARM SLEEVES

Mesurements in cm.	S	M	L	XL
Upper arm fit circumference	23	25	29	33
Lower arm fit circumference	15	17	19	21
Outseam lenght	47	48	49,5	51

## PRODUCT CERTIFICATIONS

- **OEKO-TEX®**  
The OEKO-TEX® Standard 100 is a globally uniform testing and certification system for textile raw materials, intermediate and end products at all stages of production. Its aim is to ensure products are free of harmful substances.



## COMPANY CERTIFICATIONS

- **CERT ISO 9001**  
International standard mode specifying the requirements to establish a quality management system. Introducing constant improvement methods and process to enhance the product quality and customers satisfaction.



- **CERT ISO 14001**  
International standard model specifying the requirements to optimize the resources use and minimize the environmental impact of the production process.



## RECOMMENDED BY

- **SKIN CANCER FOUNDATION**  
The Skin Cancer Foundation recommends this fabric as an effective UV protectant only for covered areas.



\*Applicable only to the products with the Skin Cancer Foundation logo



## BUFF® CAP SIZE / ADULT

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
5 PANEL GO CAP	S/M	53 cm	57,5 cm
	L/XL	58 cm	61 cm
SPEED CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61 cm
PACK SPEED CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61 cm
GO VISOR	ONE SIZE	53 cm	62 cm
PACK SPEED VISOR	ONE SIZE	53 cm	61 cm
PACK CYCLE CAP	ONE SIZE	53 cm	59-60 cm
5 PANEL EXPLORE CAP	ONE SIZE	54 cm	59 cm
5 PANEL AIR CAP	L/XL	54 cm	59 cm
SUMMIT CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61,5 cm
ESSENTIAL BASEBALL CAP	ONE SIZE	54 cm	62 cm
BASEBALL CAP	ONE SIZE	54 cm	62 cm
PACK BASEBALL CAP	ONE SIZE	54 cm	62 cm
TRUCKER CAP	L/XL	54 cm	62 cm
EXPLORE TRUCKER CAP	L/XL	54 cm	62 cm
GO BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	57,5 cm	62 cm
ADVENTURE BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	62 cm
NMAD BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	61 cm

## BUFF® CAP SIZE / ADULT

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
EXPLORE BOONEY HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	62 cm
DESERT CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61,5 cm
PACK LIGHT CAP	S/M	54 cm	56 cm
	M/L	56 cm	59 cm
	L/XL	59 cm	62 cm

## BUFF® CAP SIZE / KIDS

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
5 PANEL GO CAP	ONE SIZE	51 cm	56 cm
TRUCKER CAP	ONE SIZE	51 cm	56 cm
PLAY BOONEY HAT	ONE SIZE	51 cm	55,5 cm
PACK MINI CAP	ONE SIZE	48 cm	52 cm
DESERT CAP	ONE SIZE	51 cm	56 cm
SNAPBACK CAP	ONE SIZE	51 cm	56 cm

# CUSTOM DESIGNED FOR YOU

FEEL FREE TO CREATE WITH BUFF® CUSTOM PROGRAM!

## Choose

Choose your Neckwear, Headband, Cap or Beanie, select quantity and the style of BUFF® product. Quantities starting from 100 pieces.



## Design

Choose from one of our designs and apply your logo, submit your artwork, or let us create a custom design.

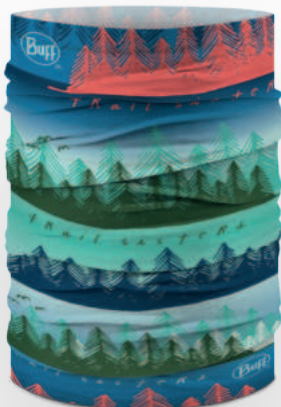
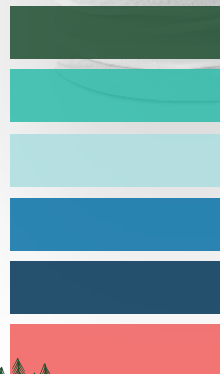


## Produce

Finished products from design to delivery in 4-6 weeks.

## Get Started!

Contact us to know more:  
[buff@buff.com](mailto:buff@buff.com)







HEADQUARTERS

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