

Fashion is a powerful tool in the search for self-expression. We want to encourage people to find their flavor through our range of everything from bold and playful statement pieces to basics and classics.

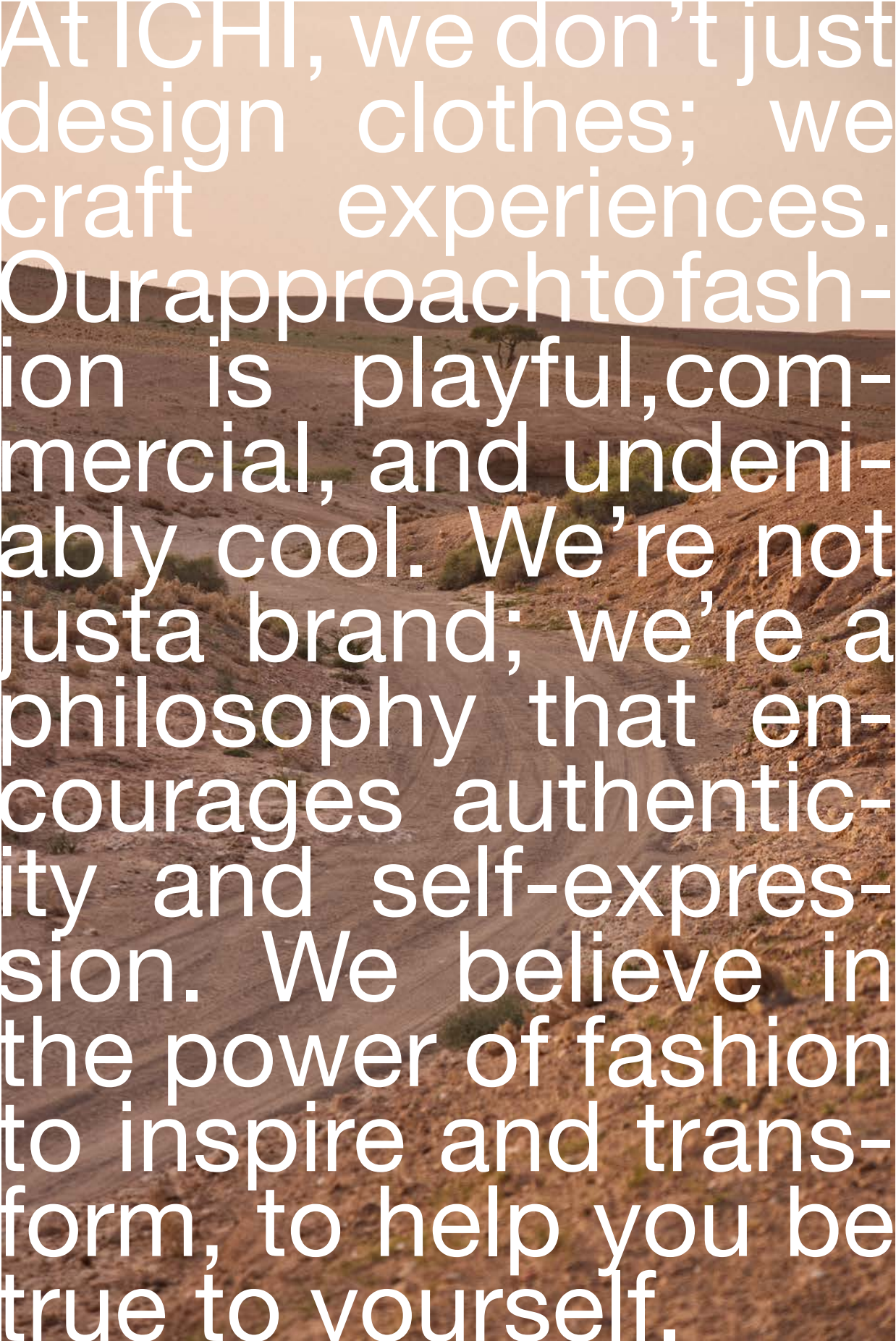
2025

SPRING OPENING



embrace self... expression

ICHI



At ICHI, we don't just design clothes; we craft experiences. Our approach to fashion is playful, commercial, and undeniably cool. We're not just a brand; we're a philosophy that encourages authenticity and self-expression. We believe in the power of fashion to inspire and transform, to help you be true to yourself.



Vest 20122380
Pant 20122375



Blazer: 20122499 / Pant: 20122497 / Scarf (top): 20122738



Top: 20122562 / Skirt: 20118160 / Cap: 20122650



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Blazer 20122499 / Pant 20122497 / Scarf (top) 20122738



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Skirt 20122529 / Top 20122420



Pant 20122527



Blazer 20122526



Jacket 20122442 / Pant 20122443







Vest 20122593 / Skirt 20122594



Dress 20122493 / Cap 20122749





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Dress 20122411





Shirt 20122423 / Skirt 20122274





Dress 20122637





Shirt 20122351 / Skirt 20122274









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Dress 20122414



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Dress 20122349 / Bag 20122760

Blouse 20122486 / Pant 20122427
Shoes 20122713 / Hair claw 20122754













Dress 20122344 / Cap 20122750



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Cardigan 20122578 / Skirt 20122487



Jacket 20122218 / T-shirt 20122616 / Pant 20121602 / Scarf 20122647



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T-shirt 20122549 / Pant 20122443 / Cap 20122650





Vest 20122280 / Knit 20122542 / Pant 20121417







Jacket 20122214 / Blouse 20122546 / Shoes 20122713







Jacket 20122215
Skirt 20122469

Shirt 20122500
Pant 20122555
Shoes 20122713





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