

Ppfff...

London





Pronounced:

Ppfff...
[piff]

1. *(Interjection) exclamation of disbelief.*
2. *At a loss for a real answer so reduced to saying ppfff...*
3. *(Adjective) UK slang - attractive, tasty, nice, good or more than satisfactory.*

The brand name comes from a love of using the expression and interjection Ppfff... but also from the UK slang word of piff. Why? I know I've used it many a time as an expression when stressed to feeling good or to being in disbelief or excited. When looking at my designs you will find the two meanings merge perfectly together.

What you'll find when browsing my collections is influence from being outside so workwear, streetwear, technical wear with fabrics to match each piece from heavier cottons, cotton twill, nylons for added depth and shine also every drop will always have a smart/casual knitwear section to create a traditional/old school 50's feel.

Being someone whose worked the majority of my life outside and never being satisfied or finding peace in what I was doing, it was only right to take myself away to travel the world and gain a knowledge of life based on sights, smells and sounds I experience. As a result I have gained great inspiration of the actual places I travel to.

For this Autumn/Winter drop I've taken a lot of inspiration from an industrial and workwear influence. You'll see some heavy canvas, sherpa, insulated shirts and corduroy pants to keep you warm through the colder months, some beautiful roll neck waffle long sleeve's perfect for layering. And also some nylon to give off that tech wear feel.

The stand out colour for this seasons drop is Orange to keep that industrial approach I was going for.

To make it simple everything is available in sizes S, M, L, XL, XXL.

Tees have a heavier cotton feel and an oversized/boxy look to give it a 90s aesthetic. Casual insulated shirts have a regular fit.

Pants and corduroys have a straight fit or wide taper for ease of movement and comfort.

The knitwear in this seasons rotation is some lovely button up cardigans to keep that classic look. But also some zip front cardigans for a more casual and up to date look.

Stay warm.

Signed

James

Tees



PF108c

Orange

PPFF Signature Tee

Cotton







PF108 *White*

PF108a *Black*

PF108b *Brown*

PF108c *Orange*





PF003a Lesley Basic Tee Black
PF003 White
PF003 Brown





Vests





PF113b

Kirk Carpenter Vest

Orange

Cotton Canvas







PF113b

Kirk Carpenter Vest

Orange

PF113c

Cream

PF113a

Burgundy

PF113

Black





PF111

Nat Sherpa Vest

Black











PF111

Black

PF111a

Brown

PF111b

Off White



PF110a

Yogi Sherpa Fleece

Brown



PF110b

Off White



PF110

Black



Roll Necks



PF105a

Jackie Roll Neck

Cream





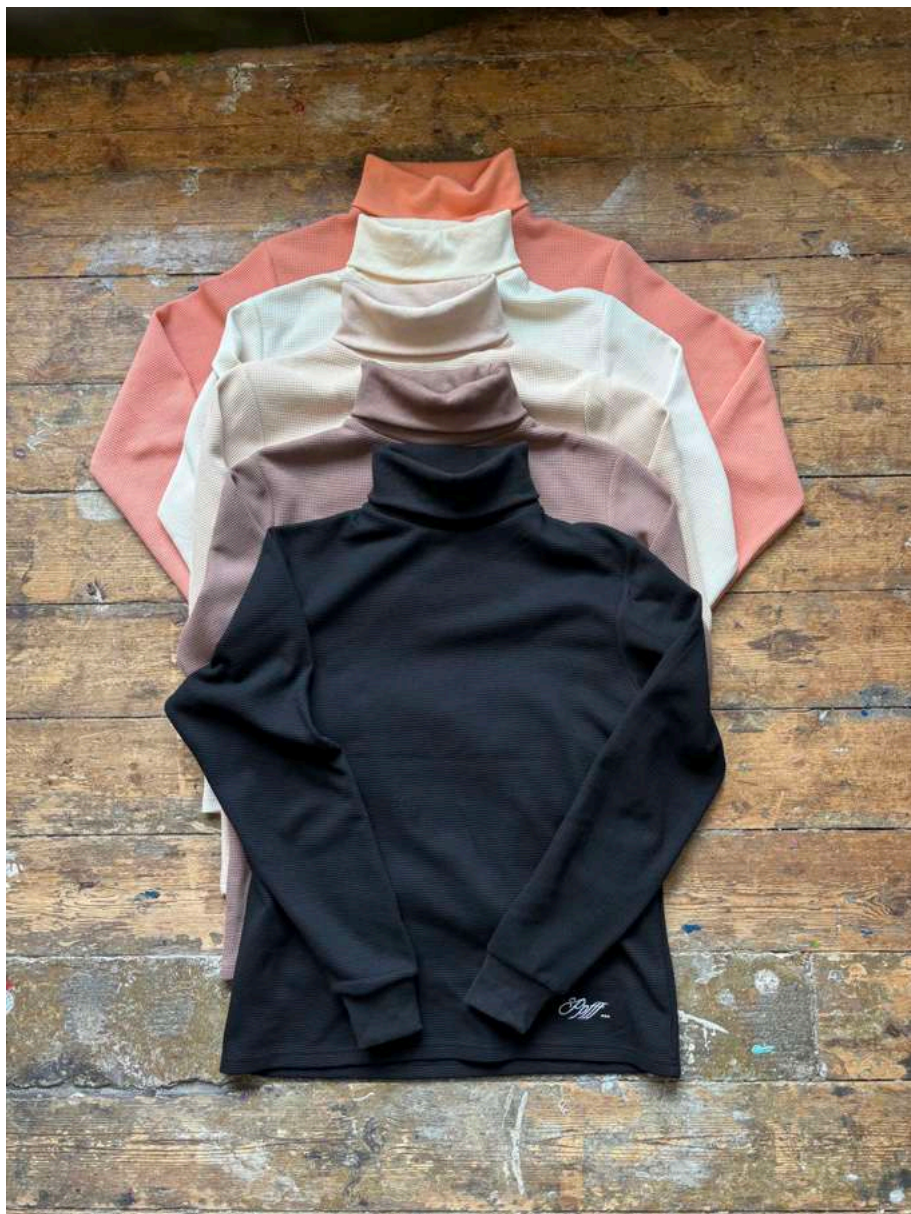




PF105

Jackie Roll Neck

White



PF105d

Orange

PF105a

Cream

PF105b

Beige

PF105e

Brown

PF105f

Black

Hoodies





Ppfff...

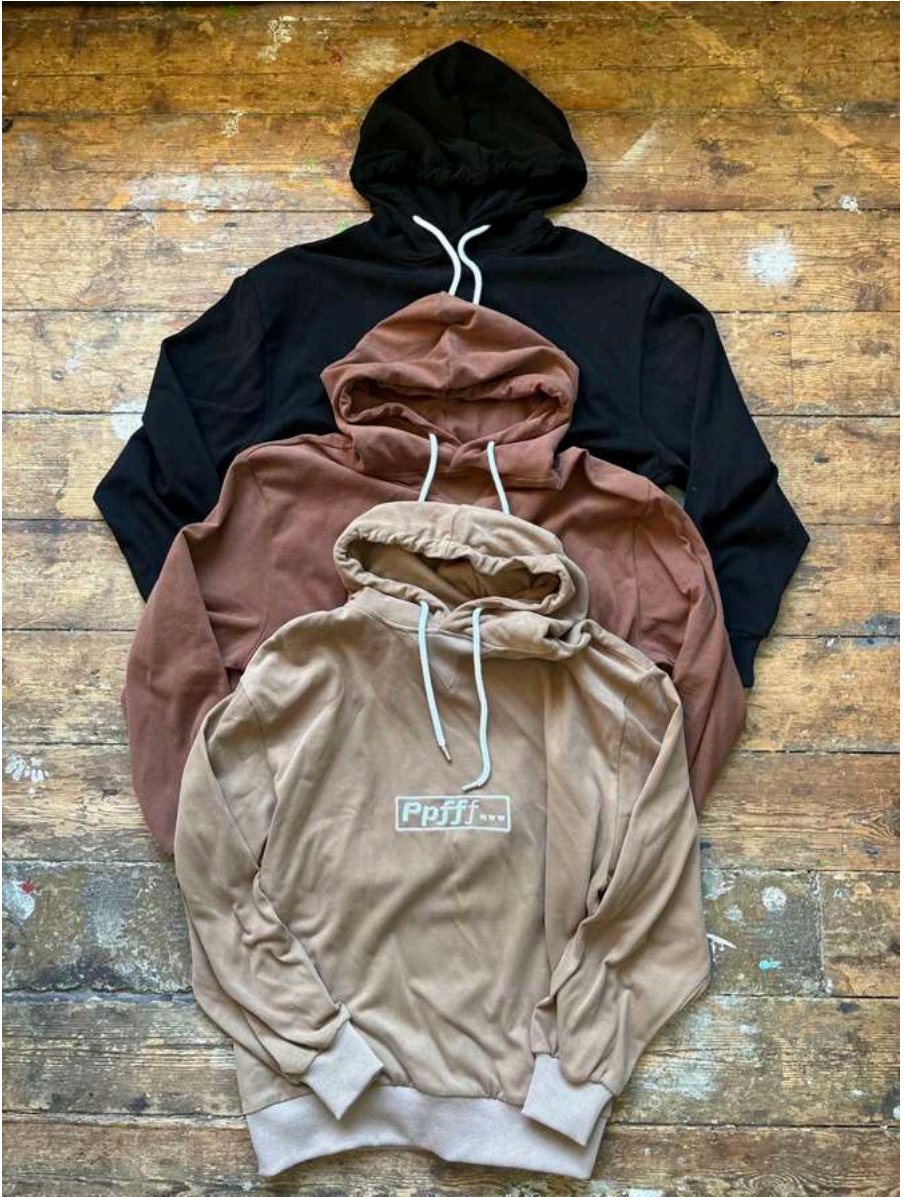




Ppfff...



Ppfff...



PF107e

PPFFF Signature Hoodie

Black

PF107b

Brown

PF107a

Beige

Knitted Cardigans







PF117a

Sweeny Button Up Cardigan

Brown







PF117

Sweeny Button Up Cardigan

Cream



PF118

Harry's Home Zip Cardigan

Black





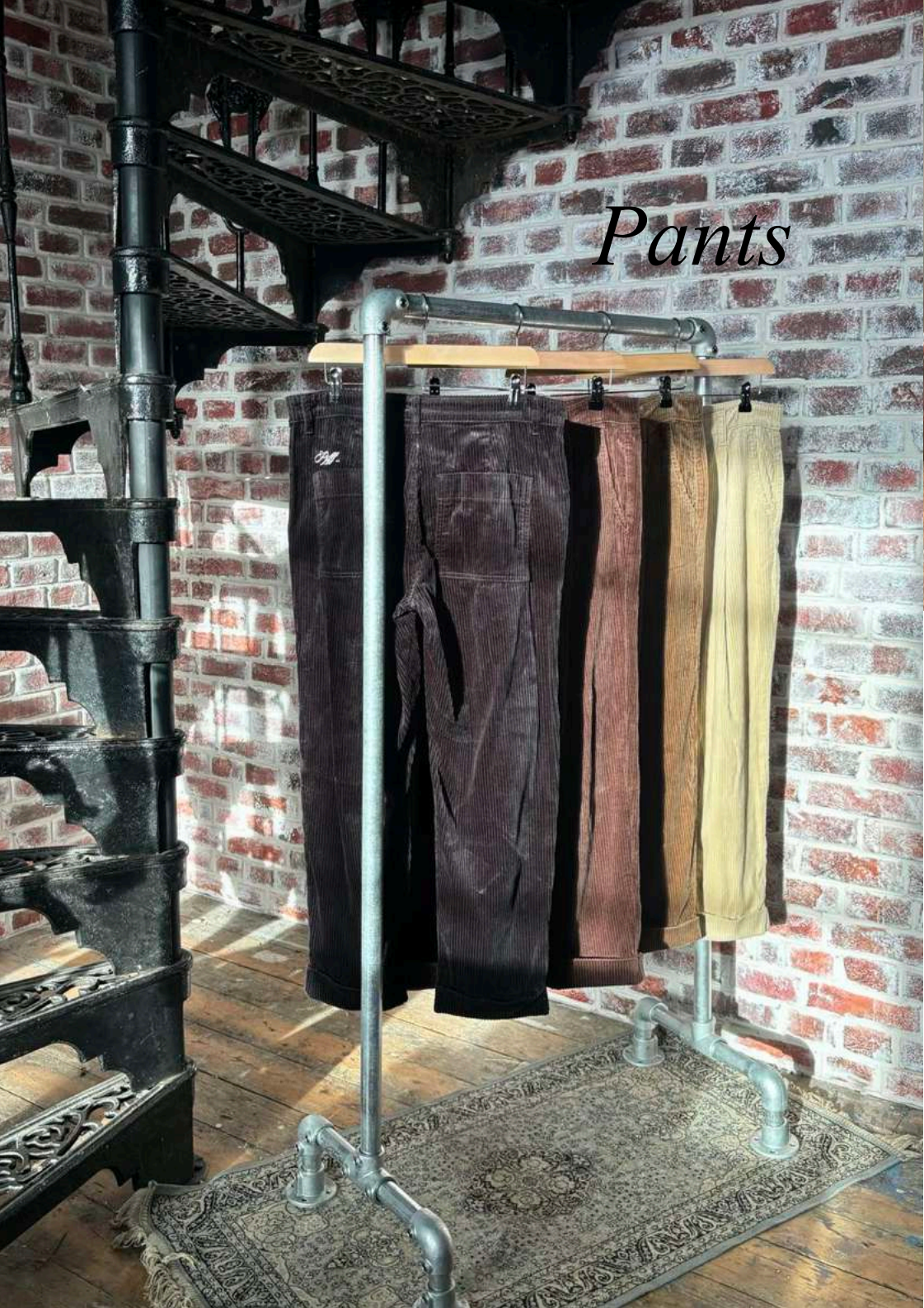
PF118a

Harry's Home Zip Cardigan

Cream



Pants





PF104b

Trudee Classic Cord Pant

Hazelnut

PF104

Cream







PF104a

Brown





PF104c

Black





PF119

Stuart Wool Slack











PF014c

Lesley Commute Slack

Brown



- | | | |
|----------------|------------------------------|--------------------|
| <i>PF014 c</i> | <i>Lesley Commute Slacks</i> | <i>Brown</i> |
| <i>PF014</i> | | <i>Light Grey</i> |
| <i>PF014d</i> | | <i>Black</i> |
| <i>PF014b</i> | | <i>Dusty Brown</i> |
| <i>PF014a</i> | | <i>Sand</i> |





PF103 ED Cargo Pant Brown



PF103

ED Cargo Pant

Beige





PF103

ED Cargo Pant Black

Hats & Caps



<i>PF120b</i>	<i>Sapporo Watch Cap</i>	<i>Orange</i>
<i>PF120</i>		<i>Black</i>
<i>PF120c</i>		<i>Cream</i>
<i>PF120a</i>		<i>Brown</i>



PF101c
Nana 5 Panel
Rust Orange
Nylon



PF101b

Cream

PF101

Black



PF101a

Beige

Insulated Shirts





PF116

Stroll Winter Shacket

Cream/Blue



PF116a

Stroll Winter Shacket

Brown/Black









PF112b
Simon Shacket
Black





PF112c

Orange



A man with a mustache and slicked-back hair stands in front of a rustic stone wall. He is wearing a brown quilted jacket over a light orange turtleneck sweater and dark trousers. His hands are in his jacket pockets. Behind him is a window with a diamond-patterned mesh. The text 'PF112a' is printed in the upper right corner.

PF112a

Brown

PF112

Beige



Coats



PF114a

Sam Carpenter Coat

Forest Green





PF114

Sam Carpenter Coat

Mustard Yellow





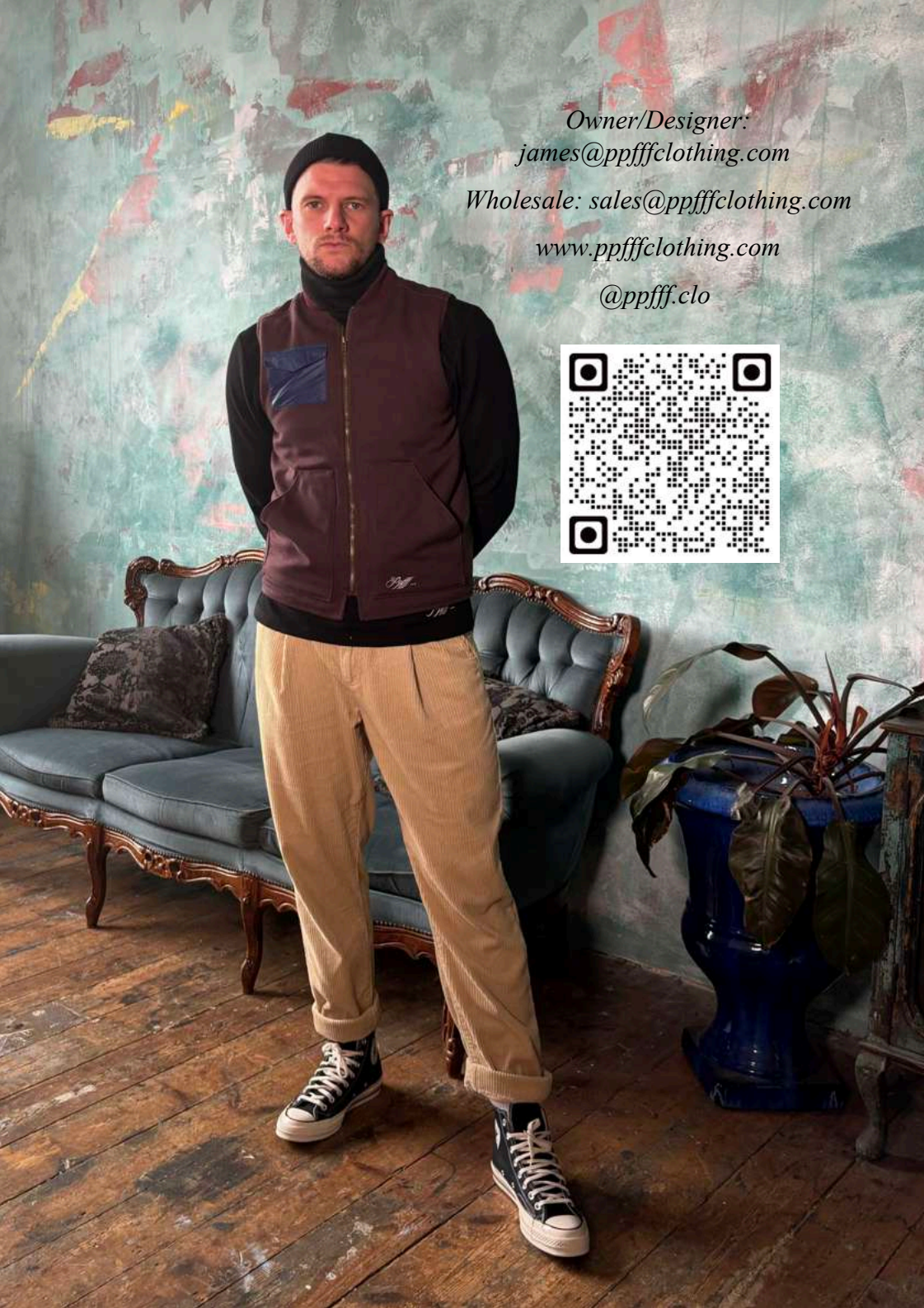




PF102b
Rogers Military Parka
Cream
Nylon







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