

BECCA & COLE

FOR UNAPOLOGETIC WOMEN



Our Manifesto

Becca & Cole is a Barcelona-based fashion brand bringing urban streetwear aesthetics into the design of high-quality basics.

At the core of what we do there is the belief that less is more. We fight reckless accumulation and waste, which not only damages the environment but also generates stress, uneasiness and boredom.

By proposing a wardrobe of easy-to-wear, long-lasting and versatile outfits we promote a return to slow fashion and a minimal approach to life and clothing. We aim to facilitate the dynamic lifestyle of a modern woman, transitioning from work to workout, from chill time to a night out.

The “less is more” philosophy also defines our aesthetic proposition. Our streetwear pieces are simple, sophisticated and sexy. We mean to defy classic standards of femininity crafting a style that is both cool and comfortable.

To deliver this promise we only work with top quality fabrics and trusted local suppliers. Each piece is 100% designed and produced in Barcelona.

Urban Aesthetics

Our designs blend Barcelona-inspired streetwear elements in everyday essentials.



Minimalist Movement

We promote a return to slow fashion and a minimal approach to life and clothing.
We invite our women to buy only what brings them value.
For the planet and for themselves.

Comfort at the core

We aim to make women feel good all the time.
We work with high quality, soft and organic fabrics that feel like a second skin.



100% Local Production

We source all the production process to local manufacturers. All our fabrics are also made in Barcelona.

Eco and Natural Fibers

All our garments are made exclusively with 100% COMPACT-FREE CONTAMINATION organic cotton.

Premium Fabrics for long-term use

We exclusively work with top-quality fabrics so that each garment is guaranteed to last for a long time, so that our customers do not need to buy more.

Environmental Friendly Processing & Dyeing

Our dyeing and fabric processing techniques are certified with the highest environmental standards for the industry, including Recycled Claim Standard (RCS) + Global Recycled Standard (GRS), Ambi Stenco, Oeko-Tex® and the Global Organic Textile Standard.

Zero Plastic Policy

We maintain a zero plastic policy throughout the entire production and supply chain. For example, our packaging is made exclusively with recycled paper.

Sustainable Marketing

It is our priority to minimize the impact of production on the environment and our vision is to always incorporate new ways of doing it. However, we firmly believe that the most effective way is to reduce consumption, which is why all our communication aims to increase this awareness among our audience.

Giving back

Even if we are a very small brand, we strongly believe in giving back to society whenever we can. Because every little effort makes the difference. This is why we have been donating part of our revenues to charitable organizations and causes we believe in. In February 2021, in occasion of the cancer awareness month, we donated 30% of all sales made during the whole month to the skin cancer foundation.



The “less is more” concept is also related to our mission of empowerment for women.

We want to challenge the classic standards of femininity by creating a style that is both “cool”, sexy and comfortable and that accompanies women in all activities, be it going to the gym, doing yoga, skateboarding, working or even meeting with friends at night. For us, clothes should fit the woman's lifestyle, not the other way around.

We want the modern woman to focus more on feeling good and achieving her goals than spending too much time worrying about what to wear.





The idea for Becca & Cole was born in March 2020, during the full lockdown. I took advantage of those difficult days to learn to draw and develop the concept of Becca & Cole.

The idea is based on a personal story. Some time ago I was, you could say, one of the "victims" of the fast-fashion trend. I hoarded clothes addicted to the instant gratification that quick, low-cost shopping brought me. In time I realized that gratification too quickly replaced boredom and discontent (the classic "full wardrobe and nothing to wear" paradox). I also discovered what fast fashion meant for the environment and the terrible social impact. In addition, the clothes spoiled quickly and it was not easy to recycle them.

It was a liberation for me to become familiar with minimalism and to incorporate this philosophy into my lifestyle. Minimalism does not mean renouncing to everything you have (contrary to what many people think), but keeping only the things that have the most value to us. It's about asking yourself this question before you buy: "Do I really need this product or will I use it for a long time?"

I noticed that at the end of the day, I only wore a few things in my wardrobe, simple and high-quality: my favorite Levis Jeans, joggers or leggings and basic tops. Combining these garments with some accessories makes me feel comfortable, sexy and FREE. I would like all women to feel this way while wearing my clothes.