



PRESS RELEASE

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Introducing Miss Cicconi: A unique brand, covering a gap in the luxury hair accessory market, with a passion for style, quality and comfort



At Miss Cicconi, we're all about embracing our customer's unique style and unleashing their inner fashionista. We believe that 'Accessorising' is not just about adding a finishing touch, it's about expressing your vibrant personality and owning your individuality.

With our unique, limited edition and everyday selection of headbands and accessories, we've got the perfect piece to match every mood and occasion. From playful patterns and seasonal bold colours to elegant designs adorned with beautiful embellishments that add that extra bit of sparkle and confidence to any wardrobe.

"Our headbands are not only designed to look beautiful, but with comfort in mind. Unlike cheaper headbands which can cause discomfort or headaches when worn for long periods of time, ours are made from a special ultra-flexible material, which allows them to be comfortably worn all day." – Anna Cicconi, Founder and Designer





Some of our key collections:

Bridal Chic Collection

For fashionista brides and their bridal crew seeking vibrant, unique accessories adding a touch of chicness and personality.

Mini-Me and Mummy Collection

A limited-edition collection with adorable, twinning looks for mothers and daughters featuring Miss Cicconi's Founder's daughter Alba Florence, as the Lead Designer and model for this sweet range.





Timeless Edit

Classic styles that can be worn all year-round with timeless outfits.

Gym Beauty

Stylish, practical and versatile accessories for active lifestyle enthusiasts. Who said going to the gym / yoga / dance class couldn't be a fashion catwalk moment?!





The Founder and Designer, Anna Cicconi, has a background in Luxury Retail fashion, with an eye for creative designs and trends. Anna has supported her family's women's fashion business in the past and worked with various high-end brands across the West End in London, including Vivienne Westwood (such a legend!) and Selfridges. Anna has also attained post-graduate qualifications in Fashion Merchandising and Buying from the London College of Fashion at the University of the Arts London.

We are a London based brand with years of experience and a fashion-forward cosmopolitan London vibe.

We are excited to announce that we will be exhibiting in Olympia at the Pure London JATC Event from 14-16th July. So come and visit these Miss Cicconi beauties and the Founder herself as well as seeing some of these accessories in action styled with fabulous outfits starring in the Catwalks throughout the show.





**Miss.
Cicconi**
— LONDON —

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