

A man with short, light-colored hair is sitting on a bed. He is wearing a dark blue polo shirt with white piping around the collar and cuffs, and dark blue and white striped trousers. He is holding a small, clear perfume bottle with a gold cap in his right hand. He is looking directly at the camera with a serious expression. The background is a simple room with a white wall, a lamp, and a mirror.

HAMDAAH

LONDON

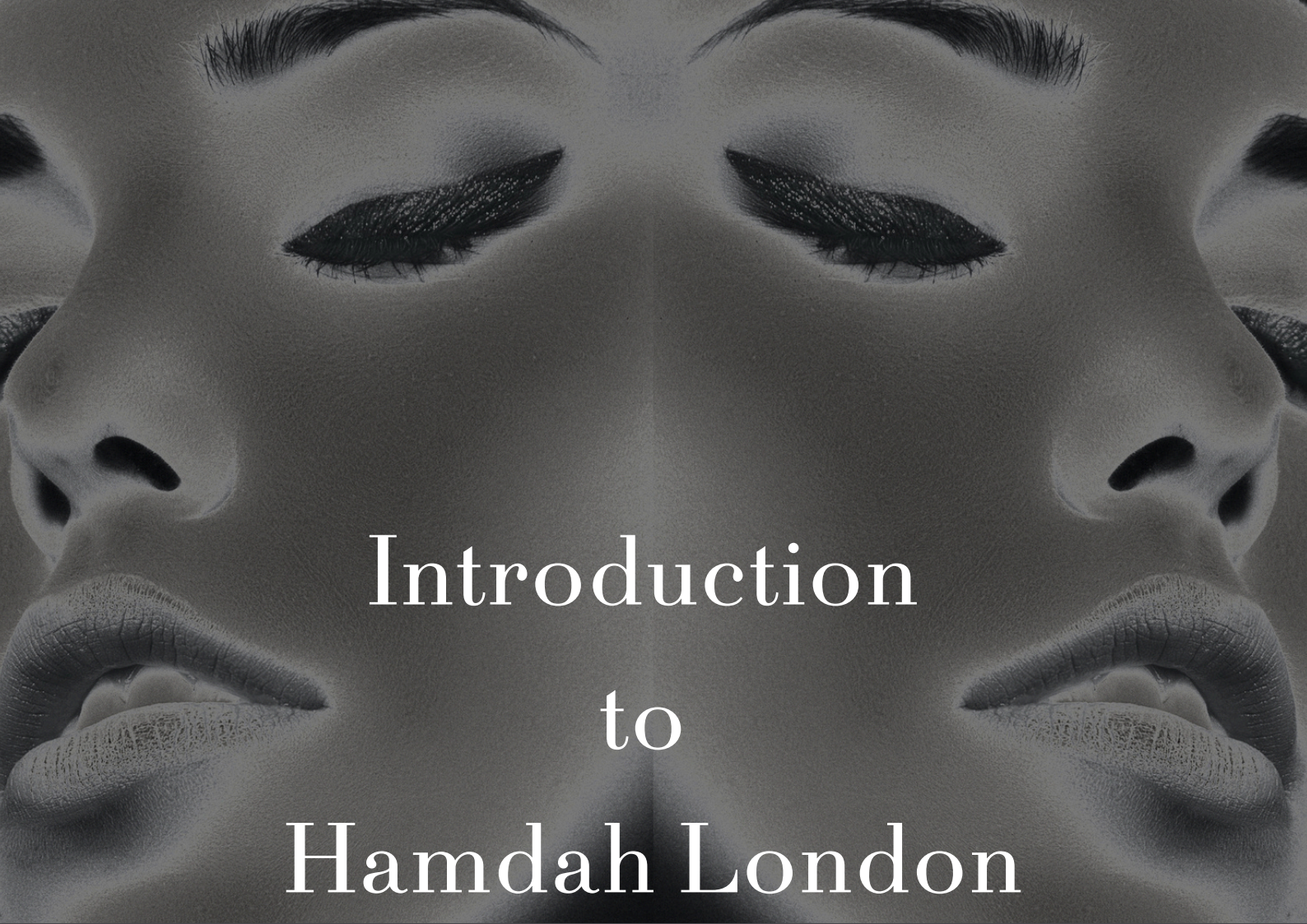
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[www.hamdahlondon.co.uk](http://www.hamdahlondon.co.uk)



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# Introduction to Hamdah London

## **Luxurious, Sustainable Fragrances & Skincare**

At Hamdah London, we create luxurious, sustainable fragrances and skincare from the finest natural ingredients. Our unisex fragrances, home scents, and skincare formulations are designed to reflect your unique lifestyle and stories, enhancing your emotional state and offering empowerment, calmness, sensuality, and connectivity.

With a fragrance for every mood and customized skincare tailored to your specific needs, experience the perfect blend of luxury and sustainability with Hamdah London.

# Eau de Perfume

Experience the essence of true luxury with Hamdah London perfumes. Crafted from premium natural ingredients, our unisex fragrances offer long-lasting, unique signature scents that uplift and empower. Our modern, contemporary perfumes provide a timeless experience.



Explore our exquisite collection today, from woody Oud to floral and fresh and zesty or opt for a unique personalized experience to create your very own signature scent. For the full extensive range of our products and services, visit our website at [www.hamdahlondon.co.uk](http://www.hamdahlondon.co.uk) or give us a call now.

# Scented Candles and Diffusers



Made exclusively from one hundred per cent natural waxes and premium therapeutic essential oils. For a quality burn and excellent scent diffusion. The perfect wax base for the real flowers, fruit and spices that go into Hamdah London fine fragrances and candles.

A luxurious Natural scented hand poured, for the full range of our products and services, visit our website at [www.hamdahlondon.co.uk](http://www.hamdahlondon.co.uk) or give us a call now.

# Customized Skincare Formulation Service



At Hamdah London, we know every skin is unique. Introducing our Customized Skincare Formulation Service, tailored to your specific needs.

The Challenge: Finding perfect skincare in today's market is tough. Off-the-shelf products often don't meet individual skin concerns or adapt to changing climates.

The Solution: Our service offers personalized skincare solutions, crafted to meet your unique requirements. Discover truly customized care with Hamdah London.

# Customised Perfum Experience, Your Signature Scent Awaits



At Hamdah London, we offer a unique opportunity to create your own signature scent. Imagine a fragrance that complements your every mood and desire, one that is truly unique to you. A Hamdah London bespoke perfume is a luxurious olfactory experience not to be missed. Craft a scent that reflects your individuality and elevates your emotional state, making every moment special. Indulge in the ultimate luxury with a custom fragrance from Hamdah London.

# Customised Perfum Experience, Bridal Signature Scent, Solo and Together



For Brides and Brides-to-Be, Mother of the Bride or Groom: Enjoy a two-hour consultation with a Hamdah artisan perfumer and chartered chemist, selecting fine fragrance bases and blending your own signature scent. Receive a 100 ml perfume in a luxury glass bottle and box—a lasting memory.

For the Bride and Groom, Bride and Mother of the Bride or Groom, Fathers of the Bride and Groom: Engage in a three-hour bespoke fragrance session for two, creating unique fragrances with our expert. Each person receives a 100 ml perfume in a luxury glass bottle and box—a cherished keepsake.

Additional Services: Guest gifts available upon request.



# Workshops



This is an introductory course to perfume creation, you will learn brief history of fragrances, olfactory families and psychology in this creative, hands-on, fun and expert-led workshop, 100% positive feedback to date.

# Premium Packaging



Tough  
Glass

Spray  
Pump

Magnetic  
Box



# Product Range



Floral



Fresh  
&  
Citrus



Oud  
&  
Woody



Oriental



And Many More

# Why Choose Hamdah?



**IFRA Members:** Adhering to the highest fragrance safety and quality standards.

**Award Winner:** Recognized for excellence in the fragrance industry.

**Premium Natural Ingredients:** Luxurious, unisex scents crafted from the finest natural sources.

**Long Lasting:** Unique signature scents that endure throughout the day.

**Sustainable:** Made in-house in the UK by our qualified, experienced professionals and chartered chemists. All products are produced from start to finish in our GMP facility

**Vegan:** 100% vegan products, free from animal-derived ingredients.

**Cruelty Free:** No animal testing, ever.

**Paraben Free:** Safe, gentle formulations without harmful parabens.

**Phthalates Free:** Free from harmful chemicals, ensuring purity and safety.

Choose Hamdah London for a perfect blend of luxury, sustainability, and ethical beauty, all meticulously crafted with care.



# Why Choose Hamdah?



SME News <https://www.sme-news.co.uk/winners/hamdah-london/>

SME News Awards <https://www.sme-news.co.uk/issues/southern-enterprise-awards-2023/76/>

# Best Artisan Fragrance Company 2023 - Cambridgeshire

Capturing the essence of perfect natural fragrances is an art in itself. Founded by chartered chemist, Enshirah Al-khamar, Hamdah London specialises in the creation of premium artisanal fragrances using the best natural ingredients. The company offers a unique vegan-friendly, cruelty-free range of perfumes, scented candles, and skincare. We find out more about Hamdah London and its enigmatic founder.

Cambridge-based company Hamdah London blends tradition with modernity, offering products that smell and feel great and tick all the boxes in terms of ethics and sustainability. Originating from the Arabian Peninsula, Enshirah Al-khamar grew up surrounded by the heady aromas of the region such as sandalwood and jasmine. Moving to the UK, Enshirah began to notice the powerful links between scent, memory and emotion when she came across the scents of her early years. She soon became fascinated by the aromas of the English countryside and gardens too. Her idea, when founding her company, was to create a memorable union between past and present, and East and West.

She tells us, "Our vision is to be at the forefront of artisanal craftsmanship. We're blending craftsmanship with the spirit of modern luxury, offering ethical, crafted fragrances and skincare products that resonate with discerning customers."

Hamdah London names its core values as integrity, craftsmanship, sustainability, excellence and compassion. The company puts an emphasis on the importance of evolution over time and has recently joined the International Fragrance Association UK (IFRA UK).

Enshirah tells us, "This membership attests to our unwavering dedication to the environment, sustainability, and health and safety standards. Our association with the Fragrance Foundation UK and the Royal Society of Chemistry UK serves to highlight our commitment to excellence and innovation in our field. Whilst the heart of our mission and core values have remained consistent, our commitment to sustainability and compassion has deepened. Global awareness of animal rights and environmental concerns is growing all the time. We've intensified our efforts in these areas to ensure we are at the forefront of responsible luxury."

Each one of Hamdah London's handcrafted products exudes a personal touch and unmatched quality. Expert formulation blends traditional methods with scientific processes to ensure products are both effective and unique. Every ingredient is ethically sourced and certified vegan and cruelty-free.



Hamdah London invests in research into global trends and innovative ingredients as well as monitoring competitor and market movements. By engaging with clients and gathering feedback the company is able to refine its products to respond to evolving preferences.

One trend which is gaining popularity is local ingredient sourcing. Enshirah explains, "Emphasising 'local' as a USP appeals to consumers who want to support local industries and reduce their carbon footprint. This is a perfect fit for Hamdah London. We're based in the South of England. It's an area famed for its traditional English gardens and it's full of wonderful, diverse botanicals that we use to create beautiful fragrances."

As well as its off-the-shelf range of products, Hamdah London also creates bespoke fragrances by design. During a 2-hour appointment, clients select from a diverse range of perfume bases before adding new accords to produce a completely unique final product. These signature creations are popular with the

hospitality industry, corporate events clients and brides and grooms for their special day.

Enshirah says, "From initial consultations to feedback, our dedicated team ensures seamless integration and execution, making the entire process hassle-free for our clients. In the world of events, where every detail counts, Hamdah London has carved a niche, transforming ordinary moments into extraordinary memories with our signature touch."

For the rest of 2023 and beyond, Hamdah London has big plans. The company has set its sights on expansion and is getting ready to unveil a new line of fragrances and skincare products. There are some 'limited edition' collaborations with renowned artists, perfumers and skincare experts on the horizon too.

#### Contact Details

Contact: Enshirah Al-khamar  
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# Some of our Media



Video: [https://www.instagram.com/p/CuHVY09I\\_Cp/](https://www.instagram.com/p/CuHVY09I_Cp/)

Video: [https://www.instagram.com/p/CutXbB5o\\_3Z/](https://www.instagram.com/p/CutXbB5o_3Z/)



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