Hallmark

ORNAMENTS 2027

“All aboard the
Hogwarts Express.™
Harry Potter
©&™WarnerBros.Entertainment Inc.

Introducing our Licensed Ornaments Collection

Our Christmas trees tell a story. They're living scrapbooks of all the memories we've made. From our first home, to baby's first Christmas, and the places we've travelled to in-between. From new ornaments that accompany celebrations, follow the latest trends, or even inspired by the latest film releases, to cherished ornaments that hold beloved childhood memories. **Each keepsake ornament is a beautiful moment** – a memory we want to treasure. The best Christmas gifts aren't opened once; they're unwrapped year after year and that's why, as the Christmas decoration market continues to grow, so does our portfolio of licensed ornaments, collectible story ranges and more.

2027 is an important year for many of our key licenses, as it marks the 50th Anniversary of **Star Wars**, and 65th Anniversary of **Spider-Man. Lilo & Stitch** is also celebrating 25 years and there are even some exciting new movie releases. With family favourites such as **Frozen 3** coming to screens in November 2027, let our ornament collection of Elsa, Anna, Olaf and more accompany your frosty trip back to Arendelle. Or as we welcome students back to Hogwarts with the new **Harry Potter** TV series releasing Christmas (2026) (and the 25th anniversary of the 1st film), our best-selling Harry Potter collection has also taken on a new lease of life. Whether it's TV and cinema icons such as Jessie from **Toy Story**, to video game legends, **Mario & Luigi**, our ornaments collection has been created with fans in mind.

The Christmas Decorations market in Europe is worth over £1.5 billion and growing (European market including UK, Germany, Belgium, the Netherlands)

Hallmark Ornaments have delivered double digit growth every year since launch in the UK

37% of consumers are willing to pay more for a licensed ornament (UK data only)

58% of the entire population has purchased a Christmas tree ornament in the past year

Over 50% of consumers purchase ornaments for themselves

"They're by Hallmark, so you know they're not just for this Christmas, they're going to come out year after year and become a family tradition".

Retail Solutions & POS

FSDU

SKU
POSXMS210

Dimensions
Height: 1580mm
Width: 645mm
Depth: 290mm

Product Capacity
90 (3 per prong)

Assembly
Delivered assembled

Info
Includes 30 prongs
Larger product formats can be merchandised on the bottom shelf.

POSTER
POSXMS220
594 x 841mm

A4 STRUT
POSXMS219
297 x210mm

WINDOW VINYL
POSXMS221
400 x 400mm

CAPTION STRIP/ HEADER
POSXMS218
610 x 116mm

Example shown of a retail solution & POS.
Subject to change and availability.

Top 30 bestsellers for 2027

KIT271460XMS Includes x 5 of each of the Top 30 Famous Character products & 1 FSDU.

25606282
Mickey Mouse Hot Cocoa

25606283
Minnie Mouse Hot Cocoa

25592306
Mickey & Minnie Mouse

25594579
Elsa

25592279
Olaf

25592287
Rapunzel

25606257
Stitch Glasses

25592278
Slinky

25592275
Woody

25592272
Buzz Lightyear

25592288
Eeyore

25606277
Santa Jack

25601670
Lightning McQueen

25589385
Harry Potter Books 2

25574066
Dobby

25581985
Chocolate Frog

25601018
Sorting Hat

25606269
Harry Potter

25594603
Spider-Man Seasonal

25606253
Dr. Doom

25606279
R2-D2

25606249
Grogu

25574831
BB-8

25601020
Snoopy Hot Cocoa

25594593
Snoopy Doghouse with Lights

25589388
Mario

25589389
Peach

25606255
Pikachu

25601015
Eevee

25601000
Shrek

“Scare up some Christmas fun.
Disney·PIXAR
MONSTERS, INC.
©Disney/Pixar

FAMOUS CHARACTERS

Unrivalled collection of hot properties and classic characters.

Material	Avg height	Packaging
Resin, TPR	3″	Individual box

Classic characters reimagined.
Collectable fan favourites with mass appeal.
Festive, fun and impossible to resist.

NEW for 2027

All products are subject to availability, visit trade.hallmark.co.uk

25594574
Stitch Guitar
5 054655 682536

25600962
Stitch Lights
5 054655 712684

New

25606257
Stitch Glasses
5 054655 740809

New

25606292
Stitch Elvis
5 054655 741141

25600963
Stitch with Antlers
5 054655 712691

25594580
Angel
5 054655 682598

25600964
Angel Hot Cocoa
5 054655 712707

25594579
Elsa
5 054655 682581

New

25606288
Elsa
5 054655 741110

New

25606287
Anna
5 054655 741103

25592281
Anna
5 054655 671578

25592279
Olaf
5 054655 671547

New

25606289
Olaf
5 054655 741127

25592287
Rapunzel
5 054655 671639

25600984
Belle
5 054655 712882

25594521
Belle
5 054655 682048

25594583
Cinderella
5 054655 682628

25594584
Tiana
5 054655 682635

25600985
Ariel
5 054655 712899

25592286
Ariel
5 054655 671622

25594601
Moana
5 054655 682819

25592274
Jasmine
5 054655 671493

25600982
Tinkerbell
5 054655 712868

25594496
Alice in Wonderland
5 054655 681782

25592272
Buzz Lightyear
5 054655 671479

25592278
Slinky
5 054655 671530

25592275
Woody
5 054655 671509

25600981
Jessie
5 054655 712851

New

25606254
Bullseye
5 054655 740779

25592306
Mickey & Minnie Mouse
5 054655 671813

25592307
Baking Minnie Mouse
5 054655 671820

25592304
Jumper Mickey Mouse
5 054655 671790

25592305
Snowboard Mickey Mouse
5 054655 671806

25592308
Skating Minnie Mouse
5 054655 671837

New

25606251
Mickey Mouse
5 054655 740755

25600974
Minnie Mouse
5 054655 712783

25600971
Mickey Mouse with Gifts
5 054655 712752

25594575
Mickey Mouse Vintage
5 054655 682543

25594576
Minnie Mouse Vintage
5 054655 682550

New

25606282
Mickey Mouse Hot Cocoa
5 054655 741059

New

25606283
Minnie Mouse Hot Cocoa
5 054655 741066

New

25606250
Gingerbread Mickey Mouse
5 054655 740731

New

25606252
Gingerbread Minnie Mouse
5 054655 740748

25600973
Mickey Mouse Elf
5 054655 712769

25600986
Pluto
5 054655 712905

New

25606284
Chip & Dale
5 054655 741073

25594500
Marie
5 054655 681799

New

25606294
Aristocats
5 054655 741172

25592288
Eeyore
5 054655 671646

25600983
Winnie the Pooh
5 054655 712875

25594582
Zero
5 054655 682611

New

25606245
Jack & Sally
5 054655 740687

25592298
Sandy Claws
5 054655 671745

25592310
Oogie Boogie
5 054655 671851

New

25606277
Santa Jack
5 054655 741004

25594581
Jack Skellington
5 054655 682604

25600980
Finkelstein
5 054655 712844

New

25606278
Zero
5 054655 741011

25600979
Pumpkin King Jack
5 054655 712837

25592297
Jack Skellington
5 054655 671721

25601670
Lightning McQueen
5 054655 716767

New

25606291
Mater
5 054655 741158

25601671
Sulley
5 054655 716774

25601672
Mike
5 054655 716781

25594585
Up House
5 054655 682642

25600969
Sarah
5 054655 712738

25600970
Winifred
5 054655 712745

25600968
Mary
5 054655 712721

25600967
Hocus Pocus
5 054655 712714

New

25606290
Hitchhiking Ghosts
5 054655 741134

25600989
Thor
5 054655 712936

25600990
Captain America
5 054655 712943

25594563
Captain America
5 054655 682413

25594590
Iron Man
5 054655 682680

New

25606253
Dr. Doom
5 054655 740762

25594591
Black Panther
5 054655 682703

25594589
Green Hulk
5 054655 682697

25600987
Groot
5 054655 712912

25594565
Wolverine
5 054655 682468

25594564
Deadpool
5 054655 682420

25592300
Spidey
5 054655 671752

25600991
Miles
5 054655 712950

25594592
Spider-Man Window
5 054655 682710

New

25606286
Spider-Man
5 054655 741080

25594603
Spider-Man Seasonal
5 054655 682802

New

25606247
Grogu Seasonal
5 054655 740700

New

25606249
Grogu
5 054655 740724

25574833
Grogu
5 054655 544001

New

25606248
Rotta the Hutt
5 054655 740717

25581951
Mandalorian
5 054655 582218

25600994
Stormtrooper Mug
5 054655 712981

25600995
Darth Vader
5 054655 712998

25574832
Chewbacca
5 054655 543998

25582007
Stormtrooper
5 054655 582775

25574831
BB-8
5 054655 543981

New

25606279
R2-D2
5 054655 741035

25589384
Ahsoka
5 054655 653949

New

STAR WARS

UNDER EMBARGO

25606280
Starfighter
5 054655 741028

25600996
Millennium Falcon
5 054655 713001

25594587
TIE Fighter
5 054655 682666

25594586
X-Wing
5 054655 682659

New

25606281
Death Star
5 054655 741042

New

25606269
Harry Potter
5 054655 740922

25589386
Luna
5 054655 653963

25574066
Dobby
5 054655 541598

25581997
Hermione
5 054655 582676

25594568
Harry Potter & Ron
5 054655 682499

New

25606271
Hagrid
5 054655 740946

25602329
Mandrake
5 054655 720696

New

25606272
Harry Potter Trading Card
5 054655 740960

25601018
Sorting Hat
5 054655 713223

Hallmark

25574068
Trolley Cart
5 054655 541611

New

25589387
Harry Potter Birthday Cake
5 054655 653970

New

UNDER EMBARGO

25606270
Dark Train
5 054655 740939

New

UNDER EMBARGO

25606296
Dark Train 2
5 054655 741196

25574067
Harry Potter Map with Wand
5 054655 541604

25582004
Bertie Beans
5 054655 582744

25594567
Butterbeer
5 054655 682444

25589385
Harry Potter Books 2
5 054655 653956

25562751
Harry Potter Books
5 054655 463456

25581985
Chocolate Frog
5 054655 582560

25594569
Harry Potter Crest
5 054655 682475

25594577
Hogwarts Express
5 054655 682567

New

25606255
Pikachu
5 054655 740786

25601014
Pokémon with Ball
5 054655 713186

25601015
Eevee
5 054655 713193

25601016
Charizard
5 054655 713209

25601017
Gengar
5 054655 713216

New

25606240
Arcanine
5 054655 740632

New

25606256
Sprigatito
5 054655 740793

New

25606265
Pichu
5 054655 740878

New

25606244
Sylveon
5 054655 740670

25589388
Mario
5 054655 653987

25589389
Peach
5 054655 653994

25589368
Luigi
5 054655 653789

25589370
Fire Ball Mario
5 054655 653802

25594599
Toad
5 054655 682765

New

25606268
Rosalina
5 054655 740915

25589369
Yoshi
5 054655 653796

New

25606246
Blue Yoshi
5 054655 740694

25594598
Bowser
5 054655 682789

25590547
Donkey Kong
5 054655 660107

25594597
Sonic
5 054655 682772

25589371
Knuckles
5 054655 653819

25601005
Shadow
5 054655 713094

New

25606263
Amy
5 054655 740861

25601004
Dr. Eggman
5 054655 713087

25590545
Snoopy Santa
5 054655 660084

25601019
Snoopy Santa
5 054655 713230

25601023
Snoopy & Woodstock
5 054655 713278

25594593
Snoopy Doghouse
5 054655 682734

25581961
Snoopy Sled
5 054655 582324

25594594
Snoopy & Woodstock
5 054655 682727

25601020
Snoopy Hot Cocoa
5 054655 713247

25601021
Joe Cool
5 054655 713254

25589393
Woodstock Snow
5 054655 654038

New

25606258
Snoopy Saxophone
5 054655 740816

New

25606259
Snoopy in Present
5 054655 740823

New

25606260
Snoopy Train
5 054655 740830

New

25606275
Snoopy Reindeer
5 054655 740991

New

25606276
Snoopy Peace & Joy
5 054655 740984

25606298
Charlie Brown with Kite
5 054655 741219

New

25606242
Franklin
5 054655 740656

New

25606241
Charlie Brown with Tree
5 054655 740649

25601012
Skye
5 054655 713148

25601009
Chase
5 054655 713131

25601010
Rubble
5 054655 713155

25601011
Marshall
5 054655 713162

New

25606262
Rhubarb Dinosaur
5 054655 740854

25601006
SpongeBob
5 054655 713100

25601007
Patrick
5 054655 713117

New

25606295
Peppa Pig
5 054655 741189

25601674
Cookie Monster
5 054655 716804

25601673
Elmo
5 054655 716798

New

25606243
Toothless
5 054655 740663

25601000
Shrek
5 054655 713049

New

25606261
Donkey
5 054655 740847

New

UNDER EMBARGO

25606297
Gingy
5 054655 741202

25589374
T-Rex
5 054655 653840

25589376
Minions Sweater
5 054655 653864

25600999
Minions
5 054655 713032

25596726
Glinda
5 054655 692122

25596725
Elphaba
5 054655 692115

25601002
Narwhal
5 054655 713063

25601001
Buddy the Elf
5 054655 713056

25562768
Friends Couch
5 054655 463623

New

25606274
Friends Central Perk Mug
5 054655 740977

25589396
Gilmore Girls Coffee Mug
5 054655 654069

25594573
Stars Hollow Sign
5 054655 682529

New

25606273
Gilmore Girls Gazebo
5 054655 740953

25589397
Gizmo
5 054655 654076

New

25606238
House of Dragon Throne

25600993
Superman

25600992
Wonder Woman

25594570
Batman

New

25606239
Comic Book

25594566
Wednesday Addams

25589399
Beetlejuice

25601027
Peter Rabbit

25601029
Forever Friends

New

25606293
Starburst

New

25606264
M&M

New

25606266
Skittles

New

25606267
Snickers

Journey from
Halloween Town
to Christmas Town.
Disney
Tim Burton's
The Nightmare Before Christmas

FOODIE FRIENDS

Now serving a mix of trending food-themed licensed characters.

Material	Avg height	Packaging
Resin	4″	Individual box

Charming styling designed to delight both dedicated fans & casual shoppers.

Thoughtful food pairings bring fun storytelling to life.

Custom boxed packaging helps product stand-out on shelf.

Our Favourites

All products are subject to availability, visit trade.hallmark.co.uk

New

30222056
Mickey Mouse

New

30222057
Minnie Mouse

New

30222054
Stitch

New

30222058
Grogu

New

30222059
Pikachu

New

30222061
Harry Potter

New

30222064
Minion

New

30222060
Snoopy

New

30222063
SpongeBob

New

30222062
Elf

FUNKO POP!

An epic line-up of fan faves for the pop culture enthusiast.

Material	Avg height	Packaging
Resin	3"	Individual box

Thoughtfully sculpted details for stand-out collector appeal.

Top-tier favourites, bursting with Christmas charm.

Custom, Funko-style boxed packaging.

NEW for 2027

All products are subject to availability, visit trade.hallmark.co.uk

Hallmark

25600936
Stitch with Gift
5 054655 712424

New

25606213
Angel with Gift
5 054655 740366

25589402
Darth Vader
5 054655 654120

25589412
Deadpool
5 054655 654229

New

25606214
Harry Potter & Hedwig
5 054655 740373

25582062
Buddy the Elf
5 054655 583512

LICENSED NUTCRACKERS

Classic characters reimagined as trending nutcracker icons.

Material	Avg height	Packaging
Resin	3.75"	Individual box

Gives classic characters & fan-favourites a festive, nutcracker twist.

Larger format option than our Famous Characters with Hallmark artist created stylisation.

Charming, collectable and ready to show off.

NEW for 2027

All products are subject to availability, visit trade.hallmark.co.uk

Hallmark

25601241
Mickey Mouse
5 054655 715135

25594665
Minnie Mouse
5 054655 683397

New

30221982
Gingerbread Mickey Mouse
8 718826 191353

New

30221983
Gingerbread Minnie Mouse
8 718826 191346

25601236
Stitch
5 054655 715081

25600955
Woody
5 054655 712615

New

30221984
Elsa
8 718826 191360

25594662
Jack Skellington
5 054655 683366

25594669
Mandalorian
5 054655 683434

25594667
Spider-Man
5 054655 683410

25600954
Buddy the Elf
5 054655 712608

25594671
Minion
5 054655 683458

25601243
Snoopy
5 054655 715159

25600957
Harry Potter
5 054655 712639

ICONIC GLASS

Handmade and painted with artisans working in molten glass.

Material	Avg height	Packaging
Glass	3.5"	Individual box

Elevated aesthetic created, using premium materials.

Timeless characters and iconic symbols.

Proven blown glass format.

All products are subject to availability, visit trade.hallmark.co.uk

Hallmark

New

25606215
Hogwarts Express
5 054655 740380

25600948
Harry Potter Bertie Bott's Beans
5 054655 712547

25594633
Minnie Mouse
5 054655 683113

25594635
Mickey Mouse
5 054655 683120

25592316
Elsa
5 054655 671912

New

25606216
Olaf
5 054655 740397

25592317
Stitch
5 054655 671929

25600942
Grogu
5 054655 712479

25600946
Pikachu
5 054655 712523

25600941
Snoopy Doghouse
5 054655 712486

25594631
Snoopy Puffer Coat
5 054655 683106

25606217
Gilmore Girls Mug
5 054655 740403

25594629
Elf
5 054655 683076

25601675
Shrek Gingy
5 054655 716811

New

25606219 Set of 2
Star Wars
5 054655 740410

New

25606218 Set of 2
Harry Potter
5 054655 740427

New

25606220 Set of 2
Nightmare Before Christmas
5 054655 740434

Catch all the fun
this Christmas.
Pokémon
©2027 Pokémon

MOVIE MOMENTS

Relive your favourite Disney movie moments this Christmas.

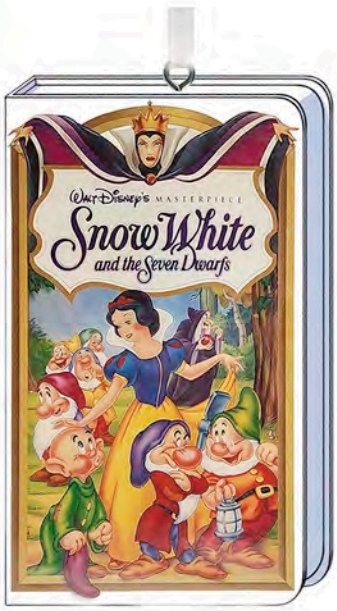
Material	Avg height	Packaging
Plastic, HIPS	4"	Header Card

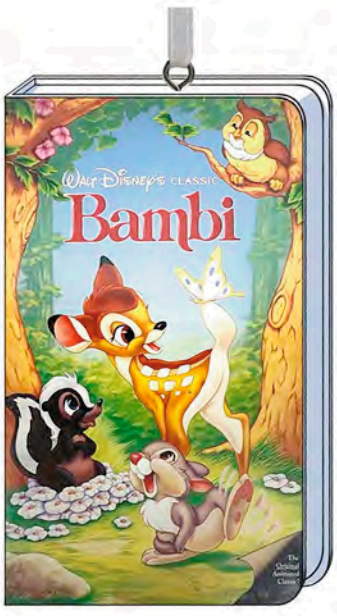
Nostalgic, VHS tape design.

Collectable, fan-favourite classic Disney films.

Lightweight & shatterproof.

Our Favourites





All products are subject to availability, visit trade.hallmark.co.uk

Hallmark

New

30222152
The Little Mermaid
8 718826 194286

New

30222151
The Lion King
8 718826 194316

New

30222153
Beauty and the Beast
8 718826 194347

New

30222154
Aladdin
8 718826 194378

New

30222156
A Goofy Movie
8 718826 194385

New

30222155
Lilo & Stitch
8 718826 194439

New

30222157
The Emperor's New Groove
8 718826 194460

New

30222158
Hercules
8 718826 194477

New

30222165
Snow White
8 718826 194705

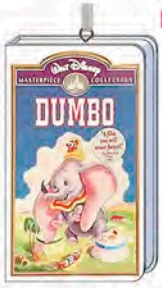
New

30222159
The Aristocats
8 718826 194507

New

30222166
Cinderella
8 718826 194736

New



30222160
Dumbo
8 718826 194569

New

30222161
Bambi
8 718826 194552

New

30222162
Sleeping Beauty
8 718826 194613

New

30222163
Alice in Wonderland
8 718826 194644

New

30222164
Peter Pan
8 718826 194651

LEGO® KEEPSAKES

The perfect ornaments for LEGO® fans of all ages.

Material	Avg height	Packaging
Plastic	3”	Individual box

Add some LEGO® magic to the Christmas tree with Hallmark Keepsakes.

Fun characters, colourful designs and festive charm.

Simply add a loop of twine, ribbon or thread (not included) to hang.

Our Favourites

All products are subject to availability, visit trade.hallmark.co.uk

Hallmark

25595911
Santa
5 054655 688316

25601721
Elf & Teddy
5 054655 717207

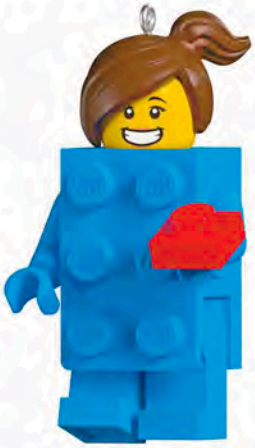
25601722
Gingerbread Girl
5 054655 717214

25595909
Gingerbread Boy
5 054655 688309

25601723
Yeti
5 054655 717221

25595910
Astronaut
5 054655 688293

25594747
LEGO® Boy
5 054655 683793



25594748
LEGO® Girl
5 054655 683786

LICENSED PREMIUM

Premium luxe metal designs featuring popular symbols of well-loved icons.

Material	Avg height	Packaging
Metal	3"	Premium box with hanger

Ideal for content enthusiasts and collectors alike.

Shiny showstoppers to brighten this season.

Premium boxed packaging.

NEW for 2027

All products are subject to availability, visit trade.hallmark.co.uk

Hallmark

25594623
Chocolate Frog
5 054655 683021

25589415
Harry Potter Key
5 054655 654250

25589416
Harry Potter Nimbus
5 054655 654267

25582468
Snitch
5 054655 585240

25600953
Platform 9 3/4
5 054655 712592

New

25606222
Harry Potter Dark Train
5 054655 740458

New

25606221
Grogu
5 054655 740441

25594621
Mandalorian
5 054655 683007

25589417
Han in Carbonite
5 054655 654274

New

25606223
Death Star
5 054655 740465

25600952
Pokémon Ball
5 054655 712585

25589414
Question Box Nintendo
5 054655 654243

25602335
Snoopy Doghouse
5 054655 720757

SIGNATURE

Reaches a new consumer with trend-inspired premium designs.

Material	Avg height	Packaging
Glass, Resin, Paper	4"	Signature box

Stylish, sophisticated and elevated.

Premium aesthetic using premium materials.

Trendy, eye-catching, beautiful 'insta-worthy' details.

All products are subject to availability, visit trade.hallmark.co.uk

New

25606229
Ice Skates
5 054655 740526

New

25606230
Gingerbread House
5 054655 740533

New

25606231
Bow Tree
5 054655 740540

New

25606232
Sleigh
5 054655 740557

New

25606233
Nativity
5 054655 740564

25594723
Snoopy
5 054655 683700

25600960
Hogwarts Harry Potter
5 054655 712660

New

25606234
Mickey Mouse Sorcerer
5 054655 740571

25594725
Mickey Mouse
5 054655 683724

25594724
Belle
5 054655 683717

STORIED MOMENTS

Classic character moments showcased in fun, stand-out packaging with storybook charm.

Material	Avg height	Packaging
TPR	4"	Individual box

Unique, book-style packaging perfect for extra storytelling, gifting, after-season storage and displays.

Set of 2 ornaments that can be displayed together or separately.

Made for fans of all ages.

NEW for 2027

All products are subject to availability, visit trade.hallmark.co.uk

Hallmark

25600959
Pokémon
5 054655 712653

New

25606228
Lilo & Stitch
5 054655 740519

25594639
Frozen
5 054655 683168

25600958
Toy Story
5 054655 712646

New

25606225
Mickey & Minnie Mouse
5 054655 740496

25589447
Mandalorian & Grogu
5 054655 654571

New

25606224
Nightmare before Christmas
5 054655 740472

New

25606226
Snoopy
5 054655 740489

New

25606227
Harry Potter
5 054655 740502

25594638
Elf & Narwhal
5 054655 683175

Mix it, match it & make it *treemendous!*

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LICENSED ACCESSORIES

Build a themed tree with your favourite licensed characters.

Fabric
Felt

Fan-favourite, lightweight plush tree toppers featuring much loved licensed characters & icons.
Co-ordinating Tree Skirts featuring Plush, fleece fabric.
Perfect for a full-sized tree.

NEW for 2027

All products are subject to availability, visit trade.hallmark.co.uk

Hallmark

25594642
Nightmare Before Christmas
5 054655 683205

25594644
Harry Potter
5 054655 683229

New

25606235
Peanuts
5 054655 740588

25600903
Mickey Mouse
5 054655 712097

New

25606236
Stitch
5 054655 740595

25589448
Peanuts
5 054655 654588

25589450
Harry Potter
5 054655 654601

25594641
Nightmare Before Christmas
5 054655 683199

25600904
Mickey Mouse
5 054655 712103

New

25606237
Stitch
5 054655 740601

Notes

Notes

“Season’s Greetings from Snoopy, bringing timeless charm.
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Hallmark

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trade.hallmark.co.uk

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