START MAKING MONEY TODAY WITH *Perma Jewel*

www.permajewel.co.uk

Call us: 01223 828 718
Email: info@permajewel.co.uk

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Product and pricing content subject to change. Call for latest specifications.

PERMA® JEWEL

Because every connection begins with a spark!

GOODMAN BROS
THE SERVICE BRAND COMPANY
www.goodman-bros.com

PERMA JEWEL™

sunstone Certified Dealer

RESPONSIBLE JEWELLERY COUNCIL

HYPOALLERGENIC



PERMANENT JEWELLERY *You can do this!*

sunstone Certified Dealer

RESPONSIBLE JEWELLERY COUNCIL

HYPOALLERGENIC

PERMA JEWEL®

Because every connection begins with a spark!

HOW CAN YOU ADD £100K TO YOUR ANNUAL SALES?

Watch the £'s flow in by adding a **Permanent Jewellery** service to your business!

POUNDS from 1 Bracelet		BRACELETS per week		POUNDS from 1 technician per year		POUNDS from 2 technicians per year
£60	X	28	=	£87,360	=	£174,720
Ave. cost price £5		Only 4 per day 2 appointments				

EDUCATION

Perma Jewel is proud to offer a training course that is fully accredited for both in person and online training allowing for complete flexibility. Comprehensive A-Z education provided by a team of Sunstone qualified trainers including: Welding of all permanent jewellery – bracelets, necklaces, anklets, charms, connectors etc. Business operations, hallmarking regulations, understanding metals and quality, marketing, and pricing to name a few. Covering over 40 different topics your journey to a successful permanent jewellery business should be as easy as 1,2,3.

WHY CHOOSE PERMA JEWEL?

Perma Jewel's parent company Goodman Bros is a leading jewellery industry supplier for over 100 years. Recognised and trusted in the industry with a dedicated UK team boasting a wealth of experience and expertise at every turn. Perma Jewel is an authoritative brand providing the only one stop solution for all things permanent jewellery in the UK.

TICK ALL THE BOXES WITH PERMA JEWEL

- ☑ Leading Jewellery industry supplier
- ☑ UK based company with exceptional customer service
- ☑ Dedicated account manager to offer business support and guidance
- ☑ Large assortment of Chains, Charms, Connectors & jump rings
- ☑ All stock carefully selected and manufactured for permanent jewellery
- ☑ 24/7 access for stock ordering with quick turnaround times
- ☑ Full accredited training courses
- ☑ Authorised distributor of Sunstone welders – worlds leading permanent jewellery welders
- ☑ 3 year guarantee on all welders with complete technical support
- ☑ Proven tools and accessories for all permanent jewellery needs
- ☑ 360 degree marketing support & content

FAST TRACK TO PROFITS

MORE PJ ARTISTS USE THE ORION MPULSE THAN ALL OTHER WELDERS COMBINED*. YOU SHOULD, TOO!

PERMA JEWEL **CLASSIC PACKAGE**

Zapp Plus 2™ Permanent Jewellery Welder ™

Business in a box



Energy Range	1-30 joules
Energy Range	30
Dimensions	5.25" x 6.1" x 2.7"

Other colour options available



*kit contents varies on package selection

KIT CONTENTS

- **Zapp Plus 2** (£1299 value) Enhanced machine with Sleek Digital Energy Dial for Easy Energy Selection.
- **Live 1 to 1 accredited training** (£699 value)
- **Chain, Charms, connectors & Jump ring Starter Kit** (£525 value) Potential minimum earnings from this jewellery kit (based on MRSP) £2500.
- **Perma Jewel Tools & Accessories kit**, including display items (£340 value)

Box Price with Eclips – Stylus ADL £2794
Box Price with Advanced ADL £2994

SELL **42** BRACELETS to break even

EVERYTHING YOU NEED FOR ONLY
£2,595 ex VAT

PERMA JEWEL **PRO PACKAGE**

Orion mPulse 2.0™ Perma Jewel Welder™

Business in a box



Energy Range	1-30 joules
Energy Range	44
Dimensions	7.4"x7.2"x4.1"



KIT CONTENTS

- **Orion mPulse** (£2495 value). World's bestselling welder with Tru-Fire Technology for the easiest welding experience!
- **Upgraded ADL** with clear screen, bright LEDs (£300 value)
- **In store training** — the most comprehensive training available! (£999 value)
- **Chain,charms, connectors & jump ring Starter Kit** (£525 value) Potential minimum earnings from this jewellery kit (based on MRSP) £2500.00,
- **Perma Jewel Tools & Accessories kit** (£200 value) everything you need to get you started, carefully selected for permanent jewellery.

SELL **55** BRACELETS to break even

EVERYTHING YOU NEED FOR ONLY
£3,495 ex VAT

* All chains, charms and connectors are subject to change at any time

OTHER PACKAGE OPTIONS AVAILABLE
CONTACT US FOR DETAILS

ASK ABOUT OUR LEASING OPTIONS:
From only £91.34 pm, leasing will get you set up in no time!
Business in a box kit with full accredited training