



2021





keeleco™

100% Recycled. 100% Huggable



Keel Toys creating a sustainable 2020

Single use plastics and bottles have become one of the hot topics over the last few years resulting in the increased use of recycled polyester. Recycled polyester, also known as rPET, is obtained by melting down existing plastic and re-spinning it into new polyester fibre and yarn. This process gives plastic a second life and uses 59% less energy to produce than virgin polyester. Just to give an example, 16 water bottles (500ml) will produce enough fibre to make a 30cm toy.

We are proud to say that we have already phased in the 100% use of recycled polyester stuffing in all our toys. The next step for us was to design a fully sustainable range...

Introducing keeleco:

keeleco is the NEW 100% recycled range from Keel Toys. These eco-friendly toys are manufactured and stuffed with 100% recycled polyester from plastic waste. Weighted with recycled glass beads, these floppy toys have been perfectly designed for hugging by a loving new friend. Traditional glass eyes have been replaced with cotton embroidered eyes, which give a unique and playful character to these eco-friendly soft toys. The iconic Keel logo and hangtag are now formed from FSC card and attached to the toy with cotton, even the sew in label is recycled. All toys are manufactured in an ICTI ethically audited factory.

The products are packed in FSC card outer cartons sealed and with FSC paper tape.

keeleco features endangered animals from the four corners of the world including, Turtle, Sloth, Tiger, Snow Leopard, Panda, Blue Whale, Great Apes and Polar Bear to name a few. For Eco awareness the range will be clearly labelled with the sustainable message and offered with a variety of retail solutions.

We have also created a keeleco Teddy Bear that is a perfect bespoke solution for a sustainable future.

100% Recycled 100% Huggable

Sustainability for Keel Toys is not just about the product, it is about how we conduct our business. Holding both ISO9001, ISO14001 and OHSOS 18001 accreditation we are regularly assessing every aspect of our business and are looking for ways to reduce our environmental impact. Over the past five years we have installed LED lighting in our offices and 115,000 ft² warehouse to reduce our energy footprint. We bale and recycle our waste cardboard and have also started to move our Area Managers' cars from diesel to hybrid cars. We have also taken delivery of our first pure electric car as part of our ongoing commitment to sustainability.

From Responsible Resources



Hangtag, Keel Toys icon and transport packaging.

59% Less Energy



used to make recycled polyester.

100% Recycled, 100% Huggable



Each toy is made from 100% recycled plastic fabrics, recycled glass beans and a recycled sew in label.

Adorable, Embroidered Eyes



Saving on unnecessary plastics for a unique and playful look.

How Many Bottles?



10 water bottles create enough fibre to make a 18cm soft toy. (500ml)



Keel Round
MDF Stand R60

Keel Round MDF Stand R60

code

- KS019

* Keel Round MDF Stand R60 is free with a Keeleco stock package.

Stand dimensions:
Height – 1600mm
Depth – 600mm





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Keeleco
Dinosaurs
4 Asstd

code	size	ctn
• SE6579	26cm	24
• SE6580	38cm	12



38cm



NEW
Keeleco
Dinosaurs
4 Asstd



26cm





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Keeleco
Teddy

Keeleco
Teddy

code	size	ctn
• SE6358	20cm	24
• SE6359	25cm	12
• SE6360	30cm	6



25cm



30cm



20cm



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Keeleco
Tiger



Keeleco
Cheetah



18cm

Keeleco
Lion



Keeleco
Snow
Leopard



Keeleco
FSDU



Keeleco Tiger

code	size	ctn
• SE6230	18cm	48

Keeleco Cheetah

code	size	ctn
• SE6232	18cm	48

Keeleco Lion

code	size	ctn
• SE6231	18cm	48

Keeleco Snow Leopard

code	size	ctn
• SE6233	18cm	48

Keeleco Wild Cats 4 Asstd (Sitting)

code	size	ctn
• SE6234	18cm	48

Keeleco FSDU

- code
- FU6248

* Keeleco FSDU
is free with a
Keeleco stock
package.

Stand dimensions:
Height – 1700mm
Width – 600mm
Depth – 400mm



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Keeleco
Tiger



45cm



35cm



25cm

Keeleco Tiger		
code	size	ctn
• SE6100	25cm	24
• SE6101	35cm	12
• SE6102	45cm	6

Keeleco
Lion



45cm



35cm



25cm

Keeleco Lion		
code	size	ctn
• SE6103	25cm	24
• SE6104	35cm	12
• SE6105	45cm	6



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Keeleco
Cheetah



45cm

35cm

25cm



Keeleco
Cheetah

code	size	ctn
• SE6106	25cm	24
• SE6107	35cm	12
• SE6108	45cm	6

Keeleco
Wild Cats 4 Asstd

code	size	ctn
• SE6112	25cm	24

Keeleco
Snow Leopard

code	size	ctn
• SE6109	25cm	24
• SE6110	35cm	12
• SE6111	45cm	6

Keeleco
Snow Leopard



45cm

35cm

25cm





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Keeleco
Chimp

18cm

25cm

Keeleco
Orangutan

25cm

18cm

Keeleco
Gorilla

30cm

20cm

Keeleco
Chimp

code	size	ctn
• SE6113	18cm	24
• SE6114	25cm	12

Keeleco
Orangutan

code	size	ctn
• SE6115	18cm	24
• SE6116	25cm	12

Keeleco
Gorilla

code	size	ctn
• SE6174	20cm	24
• SE6117	30cm	6



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Keeleco
Elephant



18cm



25cm

Keeleco
Meerkat



30cm



22cm

Keeleco
Giraffe



30cm



40cm

**Keeleco
Elephant**

code	size	ctn
• SE6118	18cm	24
• SE6119	25cm	12

**Keeleco
Meerkat**

code	size	ctn
• SE6179	22cm	24
• SE6126	30cm	24

**Keeleco
Giraffe**

code	size	ctn
• SE6124	30cm	24
• SE6125	40cm	12



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100% Recycled. 100%



Keeleco Koala

code	size	ctn
• SE6268	18cm	24
• SE6443	26cm	12

Keeleco Sloth

code	size	ctn
• SE6181	18cm	24
• SE6141	25cm	12

Keeleco Panda

code	size	ctn
• SE6122	18cm	24
• SE6123	25cm	12

Keeleco Parrot

code	size	ctn
• SE6180	20cm	24

Keeleco
Koala

18cm

Keeleco
Panda

18cm

26cm

20cm

Keeleco
Sloth

25cm

18cm

Keeleco
Parrot

20cm



keeleco™

100% Recycled. 100% H



NEW
Keeleco
Red
Panda

18cm



NEW
Keeleco
Rhino

25cm



18cm

NEW
Keeleco
Lemur



25cm



18cm

**Keeleco
Red Panda**

code	size	ctn
• SE6566	18cm	24
• SE6931	25cm	12

**Keeleco
Rhino**

code	size	ctn
• SE6567	18cm	24
• SE6932	25cm	12

**Keeleco
Lemur**

code	size	ctn
• SE6568	18cm	24
• SE6944	25cm	12



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NEW
Keeleco
Cow

18cm



NEW
Keeleco
Sheep

19cm



NEW
Keeleco
Chick

18cm



NEW
Keeleco
Rabbit

19cm



NEW
Keeleco
Pig

18cm



NEW
Keeleco
Frog

18cm

NEW
Keeleco
Hedgehog



18cm

Keeleco Cow

code	size	ctn
• SE6703	18cm	24

Keeleco Sheep

code	size	ctn
• SE6705	19cm	24

Keeleco Chick

code	size	ctn
• SE6707	18cm	24

Keeleco Rabbit

code	size	ctn
• SE6708	19cm	24

Keeleco Pig

code	size	ctn
• SE6704	18cm	24

Keeleco Frog

code	size	ctn
• SE6706	18cm	24

Keeleco Hedgehog

code	size	ctn
• SE6701	18cm	24



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Keeleco
Deer



22cm

Keeleco
Fox



Keeleco
Squirrel

18cm



18cm

Keeleco
Owl



19cm

Keeleco Deer

code	size	ctn
• SE6423	22cm	24

Keeleco Fox

code	size	ctn
• SE6424	18cm	24

NEW Keeleco Badger



25cm

NEW Keeleco Otter



23cm

Keeleco Squirrel

code	size	ctn
• SE6426	18cm	24

Keeleco Owl

code	size	ctn
• SE6425	19cm	24

Keeleco Badger

code	size	ctn
• SE6700	25cm	24

Keeleco Otter

code	size	ctn
• SE6702	23cm	24



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Keeleco
Seal



25cm

Keeleco
Whale



25cm

Keeleco
Dolphin



25cm

Keeleco
Turtle



25cm

**Keeleco
Seal**

code	size	ctn
• SE6176	25cm	24

**Keeleco
Dolphin**

code	size	ctn
• SE6177	25cm	24

**Keeleco
Whale**

code	size	ctn
• SE6178	25cm	24

**Keeleco
Turtle**

code	size	ctn
• SE6140	25cm	24



keeleco™

100% Recycled. 100% H₂O



Keeleco
Polar
Bear

18cm



25cm

NEW
Keeleco
Humboldt
Penguin



25cm



18cm

NEW
Keeleco
Baby Emperor
Penguin



20cm

18cm



**Keeleco
Polar Bear**

code	size	ctn
• SE6120	18cm	24
• SE6121	25cm	12

**Keeleco
Humboldt
Penguin**

code	size	ctn
• SE6570	18cm	24
• SE6945	25cm	12

**Keeleco
Emperor Penguin**

code	size	ctn
• SE6175	20cm	24

**Keeleco
Baby Emperor
Penguin**

code	size	ctn
• SE6569	18cm	24



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collectables



NEW
Keeleco
Collectables
Wild 6 Asstd



12
12cm



Keeleco
Collectables
Wild 6 Asstd

code	size	ctn
SE6691	12cm	48



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collectables



NEW

Keeleco
Collectables
Farm 6 Asstd



12

12cm



**Keeleco
Collectables
Farm 6 Asstd**

code	size	ctn
SE6692	12cm	48



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B A B Y



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B A B Y

NEW

Keeleco
Baby Stick
Rattle
4 Asstd



12

14cm

NEW

Keeleco
Baby Ring
Rattle
4 Asstd



12

14cm

NEW

Keeleco
Baby
Blanket
4 Asstd



12

32cm

NEW

Keeleco
FSDU
2021



**Keeleco
Baby Stick
Rattle 4 Asstd**

code	size	ctn
SE6903	14cm	48

**Keeleco
Baby Ring
Rattle 4 Asstd**

code	size	ctn
SE6904	14cm	48

**Keeleco
Baby Blanket
4 Asstd**

code	size	ctn
SE6902	32cm	48

**Keeleco FSDU
2021**

code
FU6949

* Keeleco FSDU
is free with a
Keeleco stock
package.

Stand dimensions:
Height – 1700mm
Width – 600mm
Depth – 400mm



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B A B Y



NEW

Keeleco
Cozy Koala



25cm

NEW

Keeleco Cozy Koala
Blanket



32cm

NEW

Keeleco
Cozy Koala
Ring Rattle



14cm

NEW

Keeleco
Cozy Koala
Musical



18cm



NEW

Keeleco
Cozy Koala
Stick Rattle



**Keeleco
Cozy Koala**

code	size	ctn
------	------	-----

- | | | |
|----------|------|----|
| • SE6709 | 14cm | 24 |
| • SE6710 | 25cm | 12 |

**Keeleco
Cozy Koala
Blanket**

code	size	ctn
------	------	-----

- | | | |
|----------|------|----|
| • SE6711 | 32cm | 24 |
|----------|------|----|

**Keeleco
Cozy Koala
Stick Rattle**

code	size	ctn
------	------	-----

- | | | |
|----------|------|----|
| • SE6712 | 14cm | 48 |
|----------|------|----|

**Keeleco
Cozy Koala
Ring Rattle**

code	size	ctn
------	------	-----

- | | | |
|----------|------|----|
| • SE6713 | 14cm | 48 |
|----------|------|----|

**Keeleco
Cozy Koala
Musical**

code	size	ctn
------	------	-----

- | | | |
|----------|------|----|
| • SE6714 | 18cm | 12 |
|----------|------|----|



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B A B Y



NEW

Keeleco
Huggy
Giraffe



28cm

NEW

Keeleco Huggy
Giraffe Blanket



32cm

NEW

Keeleco
Huggy Giraffe
Stick Rattle



17cm

NEW

Keeleco
Huggy Giraffe
Ring Rattle



14cm

Keeleco
Huggy Giraffe

code	size	ctn
• SE6715	17cm	24
• SE6716	28cm	12

Keeleco
Huggy Giraffe
Blanket

code	size	ctn
• SE6717	32cm	24

Keeleco
Huggy Giraffe
Ring Rattle

code	size	ctn
• SE6719	14cm	48

Keeleco
Huggy Giraffe
Stick Rattle

code	size	ctn
• SE6718	14cm	48



14cm



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B A B Y



NEW

Keeleco
Lullaby
Lamb



25cm

NEW

Keeleco
Lullaby Lamb
Blanket



32cm

NEW

Keeleco
Lullaby Lamb
Ring Rattle



14cm

NEW

Keeleco
Lullaby Lamb
Stick Rattle



14cm

Keeleco
Lullaby Lamb

code	size	ctn
• SE6725	14cm	24
• SE6726	25cm	12

Keeleco
Lullaby Lamb
Blanket

code	size	ctn
• SE6727	32cm	24

Keeleco
Lullaby Lamb
Ring Rattle

code	size	ctn
• SE6729	14cm	48

Keeleco
Lullaby Lamb
Stick Rattle

code	size	ctn
• SE6728	14cm	48



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B A B Y



NEW
Keeleco
Cuddle Zebra



25cm

14cm

NEW
Keeleco
Cuddle
Zebra
Blanket



32cm

NEW
Keeleco
Cuddle Zebra
Stick Rattle



14cm

NEW
Keeleco
Cuddle Zebra
Ring Rattle



14cm

**Keeleco
Cuddle Zebra**

code	size	ctn
• SE6720	14cm	24
• SE6721	25cm	12

**Keeleco
Cuddle Zebra
Blanket**

code	size	ctn
• SE6722	32cm	24

**Keeleco
Cuddle Zebra
Ring Rattle**

code	size	ctn
• SE6724	14cm	48

**Keeleco
Cuddle Zebra
Stick Rattle**

code	size	ctn
• SE6723	14cm	48

A young girl with dark brown hair in pigtails, wearing a pink long-sleeved shirt, is holding two stuffed animals. She is looking down at them with a gentle smile. The stuffed animal on the left is white with purple accents, and the one on the right is brown with a pink nose. The background is a light-colored wooden wall. In the top right corner, there is a decorative orange and white graphic with the word 'Snuggles' in a green script font, accompanied by small green leaf icons.

Snuggles

Snugglebies



Snugglebies
6 Asstd



Snugglebies
6 Asstd

code	size	ctn
• SF6310	15cm	48

Snugglebies



Snugglebies
6 Asstd



20cm

Snugglebies
6 Asstd

code	size	ctn
• SF6311	20cm	24

mini motru™
animotru™



animotsu™



NEW

Animotsu
Bagclip
12 Asstd

Animotsu
Bagclip
12 Asstd

code	size	ctn
SF6556	12cm	48



EDEN

ROSA



EUCI



SUNBEAM



STARBRIGHT



NOODLES



GARY



12cm



animotsu™

NEW

Animotsu
Bagclip
12 Asstd



Animotsu
Bagclip
12 Asstd

code	size	ctn
SF6556	12cm	48



DIGGER



ALEXA



TROY



HENDRICK



REGGIE



12cm



12

mini motsu™



Mini
Motsu
24
Asstd



24
10cm



mini motsu™



Mini Motsu
24 Asstd

code	size	ctn
• SF0797	10cm	48



NEW



NEW



Mini
Motsu
24 Asstd

NEW



NEW



mini motsu™



Mini Motsu
24 Asstd

code	size	ctn
SF0797	10cm	48



NEW



NEW



NEW



NEW



NEW



10cm



animotsu™

Animotsu
FSDU



Animotsu
MDF
Stand



Keel Round
MDF Stand
R60



Animotsu FSDU

code

- FU010

* Animotsu FSDU is free with an initial order of 144 pieces. (SF0378)

Stand dimensions:

Height – 1565mm

Width – 480mm

Depth – 350mm

Animotsu MDF
Stand

code

- AS016

* Animotsu MDF Stand is free with an Animotsu stock package.

Stand dimensions:

Height – 1551mm

Width – 560mm

Keel Round
MDF Stand R60

code

- KS019

* Keel Round MDF Stand R60 is free with an Animotsu stock package.

Stand dimensions:

Height – 1600mm

Depth – 600mm

84

44
66
28

80
64
24

animotsuTM

Sweet Scents

Animotsu
Sweet Scents
6 Asstd



12
15cm



Animotsu
Sweet Scents
6 Asstd

code	size	ctn
SF6407	15cm	24



animotsu™



NEW

Animotsu
Unicorn
4 Asstd



15cm



Animotsu
Unicorn
4 Asstd

code	size	ctn
SF0844	15cm	24

NEW

Dinomotsu
4 Asstd



15cm



Dinomotsu
4 Asstd

code	size	ctn
SF6557	15cm	24

dinomotsu™

animotsu™



Animotsu
Bat



Animotsu
Mouse



NEW
Animotsu
Pink
Heart
Giraffe



Animotsu
Sugar
Glider



NEW
Animotsu
Snowy Owl



Animotsu
Tiger



Animotsu
Bat

code	size	ctn
• SF6644	15cm	24

Animotsu
Mouse

code	size	ctn
• SF6144	15cm	24

Animotsu
Pink Heart
Giraffe

code	size	ctn
• SF6561	15cm	24

Animotsu
Sugar Glider

code	size	ctn
• SF6643	15cm	24

Animotsu
Snowy Owl

code	size	ctn
• SF6560	15cm	24

Animotsu
Tiger

code	size	ctn
• SF0444	15cm	24

15cm

animotsu™



NEW

Animotsu
Fox



Animotsu
Pink
Ladrador



NEW

Animotsu
Snow Leopard



Animotsu
Koala



15cm

Animotsu
Penguin



Animotsu
Giraffe



Animotsu
Fox

code	size	ctn
• SF6559	15cm	24

Animotsu
Snow Leopard

code	size	ctn
• SF6558	15cm	24

Animotsu
Penguin

code	size	ctn
• SF1635	15cm	24

Animotsu
Pink Labrador

code	size	ctn
• SF6646	15cm	24

Animotsu
Koala

code	size	ctn
• SF6645	15cm	24

Animotsu
Giraffe

code	size	ctn
• SF0955	15cm	24

animotsu™



Animotsu
Dragon

Animotsu
Bushbaby



Animotsu
Chimp



Animotsu
Dragon

code	size	ctn
• SF6145	15cm	24

Animotsu
Bushbaby

code	size	ctn
• SF6147	15cm	24

Animotsu
Chimp

code	size	ctn
• SF1660	15cm	24

Animotsu
Panda

code	size	ctn
• SF0451	15cm	24

Animotsu
Lamb

code	size	ctn
• SF2258	15cm	24

Animotsu
Dalmatian

code	size	ctn
• SF6146	15cm	24



Animotsu
Panda

Animotsu
Lamb



Animotsu
Dalmatian



15cm

animotsu™



Animotsu
Badger



Animotsu
Bichon
Frise



Animotsu
Lion



Animotsu
Rose Gold
Unicorn



15cm

Animotsu
Elephant



Animotsu
Rabbit



Animotsu
Badger

code	size	ctn
• SF6149	15cm	24

Animotsu
Bichon Frise

code	size	ctn
• SF6148	15cm	24

Animotsu
Lion

code	size	ctn
• SF0443	15cm	24

Animotsu
Rose Gold
Unicorn

code	size	ctn
• SF2478	15cm	24

Animotsu
Elephant

code	size	ctn
• SF0452	15cm	24

Animotsu
Rabbit

code	size	ctn
• SF0447	15cm	24

animotsu™



Animotsu Wild 6 Asstd



25cm

Animotsu Unicorn 4 Asstd



25cm

Animotsu Wild 6 Asstd

code	size	ctn
• SW0376	25cm	24

Animotsu Unicorn 4 Asstd

code	size	ctn
• SF0845	25cm	24

animotsu™



Animotsu
Ballerinas
4 Asstd



Animotsu
Ballerinas
4 Asstd

code	size	ctn
• SF1641	25cm	12

Dinomotsu
4 Asstd



Dinomotsu
4 Asstd

code	size	ctn
• SF1642	25cm	12

dinomotsu™





love
Pugsley
& FriendsTM



Frenchie To Go
3 Asstd



20cm



Frenchie To Go
3 Asstd

code	size	ctn
• SD6172	14cm	48
• SD6173	20cm	24



14cm





love
Pugsley
& Friend's™



Pugsley
in Unicorn
Onesie
2 Asstd



14cm



20cm



Pugsley in
Unicorn Onesie
2 Asstd

code	size	ctn
• SD1232	14cm	48
• SF1227	20cm	24

Frenchie in
Onesie
2 Asstd



14cm



20cm



Frenchie in
Onesie
2 Asstd

code	size	ctn
• SD6169	14cm	48
• SD6170	20cm	24



love
Pugsley
& Friend's

Kisses

Kisses

Love

to you



Pugsley
Rainbow
Unicorn
2 Asstd



14cm



20cm



Pugsley
Rainbow Unicorn
2 Asstd

code	size	ctn
• SD2495	14cm	48
• SD2496	20cm	24

Pugsley To Go
3 Asstd



20cm



Frenchie in
Seaside Outfits
2 Asstd



20cm



Pugsley To Go
3 Asstd

code	size	ctn
• SD2575	20cm	24

Frenchie in
Seaside
Outfits 2 Asstd

code	size	ctn
• SD6171	20cm	24

PippinsTM
by Keel Toys



Pippins™

by Keel Toys

Pippins Stand



NEW
Pippins
Siamese
Cat



NEW
Pippins
Koala



NEW
Pippins
Owl



Pippins
Bunny



**Pippins
Siamese Cat**

code	size	ctn
• SF6565	14cm	48

**Pippins
Koala**

code	size	ctn
• SF6562	14cm	48

**Pippins
Owl**

code	size	ctn
• SF6564	14cm	48

Pippins Bunny

code	size	ctn
• SF2492	14cm	48

Pippins FSDU

code

- FU007

* Pippins
stand is free
with an initial
order of
144 pieces.
(SF5156)

Stand dimensions:
Height – 1565mm
Width – 480mm
Depth – 350mm

Pippins™

Keel Toys



Pippins Penguin



Pippins Giraffe



NEW
Pippins Llama



Pippins Hedgehog



Pippins Cat



14cm

Pippins French Bulldog



Pippins Penguin

code	size	ctn
• SF0319	14cm	48

Pippins Giraffe

code	size	ctn
• SF4886	14cm	48

Pippins Llama

code	size	ctn
• SF6563	14cm	48

Pippins Hedgehog

code	size	ctn
• SF6342	14cm	48

Pippins Cat

code	size	ctn
• SF4875	14cm	48

Pippins French Bulldog

code	size	ctn
• SF6344	14cm	48

Pippins™

Keel Toys



Pippins
Snow
Leopard



Pippins
Unicorn



Pippins
Elephant



Pippins
Badger



Pippins
Tiger



Pippins
Meerkat



**Pippins
Snow Leopard**

code	size	ctn
• SF0970	14cm	48

**Pippins
Unicorn**

code	size	ctn
• SF4873	14cm	48

**Pippins
Elephant**

code	size	ctn
• SF2489	14cm	48

**Pippins
Badger**

code	size	ctn
• SF6341	14cm	48

Pippins Tiger

code	size	ctn
• SF6340	14cm	48

**Pippins
Meerkat**

code	size	ctn
• SF4868	14cm	48

14cm

Pippins™

by Keel Toys



Pippins
Rhino



Pippins
Sloth



Pippins
Flamingo



Pippins Rhino

code	size	ctn
• SF2493	14cm	48

Pippins Sloth

code	size	ctn
• SF0969	14cm	48

**Pippins
Flamingo**

code	size	ctn
• SF4885	14cm	48

Pippins
Lamb



Pippins
Fox

14cm



Pippins
Chimp



**Pippins
Lamb**

code	size	ctn
• SF4879	14cm	48

**Pippins
Fox**

code	size	ctn
• SF2490	14cm	48

**Pippins
Chimp**

code	size	ctn
• SF0321	14cm	48

Pippins

by Keel Toys



Pippins
Cow



Pippins
Squirrel



Pippins
Pegasus



Pippins
Border Collie



Pippins
Lion



Pippins
Pig

14cm



Pippins
Otter

Pippins Cow

code	size	ctn
• SF4880	14cm	48

Pippins Squirrel

code	size	ctn
• SF2491	14cm	48

Pippins Pegasus

code	size	ctn
• SF2494	14cm	48

Pippins Border Collie

code	size	ctn
• SF0320	14cm	48

Pippins Lion

code	size	ctn
• SF4869	14cm	48

Pippins Pig

code	size	ctn
• SF4867	14cm	48

Pippins Otter

code	size	ctn
• SF6343	14cm	48



Love to Hug



Love to Hug
Pets
4 Asstd



25cm

18cm

Love to Hug
Pets 4 Asstd

code	size	ctn
• SF6335	18cm	20
• SF6336	25cm	12

Love to Hug



Love to Hug
Wild
6 Asstd

25cm

18cm

Love to Hug
Wild 6 Asstd

code	size	ctn
• SF6241	18cm	18
• SF6242	25cm	12

Love to Hug



Love to Hug
Farm
6 Asstd



25cm

18cm

Love to Hug
Farm 6 Asstd

code	size	ctn
• SF6337	18cm	18
• SF6338	25cm	12



Bobballs

Bobballs



Bobballs
15 Asstd

Collect
them all

Bobballs
15 Asstd

code	size	ctn
SF2427	8cm	120



30
8cm



Bobballs



Collect them all

Bobballs
15 Asstd



Bobballs
15 Asstd

code	size	ctn
SF2427	8cm	120

30 8cm



NEW



Signature
Cuddle Puppies™



Signature Cuddle Puppies



Signature Cuddle Puppy
12 Asstd

NEW

NEW



25cm



Signature Cuddle Puppies™



Signature
Cuddle
Puppy
12 Asstd

Signature
Cuddle
Puppy
Collar
6 Asstd



24
72



Signature Cuddle
Puppy
12 Asstd

code	size	ctn
• SD2456	25cm	24

Signature Cuddle
Puppy Collar
6 Asstd

code	size	ctn
• SD2642	25cm	288

Signature Cuddle
Puppy
FSDU

code
• FU018

* Cuddle Puppies stand is free with an initial order of 144 puppies and 72 collars. (SD2456 & SD2642)

Stand dimensions:
Height – 1580mm
Width – 600mm
Depth – 360mm

Signature Cuddle Puppies™



Signature
Cuddle
Puppy
on Lead
6 Asstd
(Mix 1)



Signature
Cuddle Puppy
on Lead 6 Asstd
(Mix 1)

code	size	ctn
• SD2568	30cm	12



30cm



Signature Cuddle Puppie™



Signature Cuddle
Puppy Husky



25cm



37cm



32cm



47cm

Signature Cuddle
Puppy Husky

code	size	ctn
• SD2458	25cm	24
• SD2520	32cm	12
• SD2521	37cm	12
• SD2522	47cm	6

Signature Cuddle
Puppy Border Collie



25cm



37cm



32cm



47cm

Signature Cuddle
Puppy Border
Collie

code	size	ctn
• SD2459	25cm	24
• SD2523	32cm	12
• SD2524	37cm	12
• SD2525	47cm	6

Signature Cuddle Puppies™



Signature Cuddle
Puppy Labrador



NEW

Signature Cuddle
Puppy Labradoodle



NEW

**Signature Cuddle
Puppy Labrador**

code	size	ctn
• SD2625	25cm	24
• SD2526	32cm	12
• SD2527	37cm	12
• SD2528	47cm	6

**Signature Cuddle
Puppy
Labradoodle**

code	size	ctn
• SD2628	25cm	24
• SD2543	32cm	12
• SD2544	37cm	12
• SD2545	47cm	6

Signature Cuddle Pup



Signature Cuddle
Puppy Alsatian

NEW



25cm



37cm



32cm



47cm

Signature Cuddle
Puppy Alsatian

code	size	ctn
• SD2626	25cm	24
• SD2532	32cm	12
• SD2533	37cm	12
• SD2534	47cm	6

Signature Cuddle
Puppy Bulldog

NEW



25cm



37cm



32cm



47cm

Signature Cuddle
Puppy Bulldog

code	size	ctn
• SD2631	25cm	24
• SD2529	32cm	12
• SD2530	37cm	12
• SD2531	47cm	6

Signature Cuddle Puppies™



Signature Cuddle
Puppy French
Bulldog

NEW



Signature Cuddle
Puppy French
Bulldog

code	size	ctn
• SD2629	25cm	24
• SD2539	32cm	12
• SD2540	37cm	12

Signature Cuddle
Puppy Pug

NEW



Signature Cuddle
Puppy Pug

code	size	ctn
• SD2624	25cm	24
• SD2537	32cm	12
• SD2538	37cm	12

Signature Cuddle Puppies™



Signature Cuddle
Puppy Dalmatian

NEW



Signature Cuddle
Puppy Dalmatian

code	size	ctn
• SD6451	25cm	24
• SD6244	32cm	12
• SD6245	37cm	12

Signature
Cuddle Puppy
King Charles
Spaniel

NEW



Signature Cuddle
Puppy King
Charles Spaniel

code	size	ctn
• SD6454	25cm	24
• SD6308	32cm	12
• SD6309	37cm	12

Signature Cuddle Puppies™



Signature
Cuddle
Puppy
Westie

NEW



**Signature Cuddle
Puppy Westie**

code	size	ctn
• SD2627	24cm	24
• SD2548	32cm	12
• SD2549	37cm	12

Signature Cuddle
Puppy Schnauzer



**Signature Cuddle
Puppy Schnauzer**

code	size	ctn
• SD2535	32cm	12
• SD2536	37cm	6

Signature Cuddle Puppies™

Signature Cuddle
Puppy Cockapoo

NEW



25cm

Signature
Cuddle
Puppy
Standing
Corgi

32cm



Signature Cuddle
Puppy Standing
Corgi

code	size	ctn
• SD6243	32cm	12

Signature Cuddle
Puppy Cockapoo

code	size	ctn
• SD2632	25cm	24

Signature Cuddle
Puppy Springer
Spaniel



32cm

Signature Cuddle
Puppy Springer
Spaniel

code	size	ctn
• SD6306	32cm	12
• SD6307	37cm	12

37cm





Signature
Cuddle Kittens™

Signature Cuddle Kittens™



Signature
Cuddle
Kitten
- Grey



Signature Cuddle
Kitten - Ginger



32cm

Signature Cuddle
Kitten - Cream



Signature Cuddle
Kitten - Black



Signature Cuddle
Kitten - Grey

code	size	ctn
• SC2646	32cm	12

Signature Cuddle
Kitten - Ginger

code	size	ctn
• SC2647	32cm	12

Signature
Cuddle Kitten
4 Asstd



25cm



Signature Cuddle
Kitten - Cream

code	size	ctn
• SC2645	32cm	12

Signature Cuddle
Kitten - Black

code	size	ctn
• SC2648	32cm	12

Signature
Cuddle Kitten
4 Asstd

code	size	ctn
• SC2644	25cm	24



Signature
Cuddle Bunnies™

Signature Cuddle Bunnies™



Signature Cuddle Bunny 4 Asstd



35cm

25cm

18cm

Signature Cuddle Bunny 4 Asstd

code	size	ctn
• SR2693	18cm	24
• SR2518	25cm	12
• SR2519	35cm	8



Signature
Cuddle Teddies™

Signature Cuddle Teddies™



Harry Bear
2 Asstd

60cm

120cm

50cm

35cm

25cm

Harry Bear 2 Asstd

code	size	ctn
• SB4355	25cm	12
• SB4356	35cm	6
• SB4357	50cm	2
• SB4358	60cm	2
• SB4382B	120cm (Brown)	1
• SB4382C	120cm (Cream)	1

Signature Cuddle Teddies™

Keeleco
Teddy



20cm



30cm



25cm

**Keeleco
Teddy**

code	size	ctn
• SE6358	20cm	24
• SE6359	25cm	12
• SE6360	30cm	6

Sherwood
Bear



25cm



28cm

Traditional
Bear



30cm



20cm

Sherwood Bear

code	size	ctn
• SB5429	25cm	12
• SB5430	28cm	12

Traditional Bear

code	size	ctn
• SB5436	20cm	24
• SB4394	30cm	12

Pipp the Bear



Pipp the Bear
Thank You
4 Asstd

12

14cm

Pipp the Bear
Graduation

12

14cm

Pipp the Bear
Get Well Soon

Pipp the
Bear Nurse

12

14cm

Pipp the Bear
Happy Birthday

Pipp the Bear
Thank You
4 Asstd

code	size	ctn
• SB0307	14cm	48

Pipp the Bear
Graduation

code	size	ctn
• SB0304	14cm	48

Pipp the Bear
Get Well Soon

code	size	ctn
• SB0306	14cm	48

Pipp the Bear
Nurse

code	size	ctn
• SF2488	14cm	48

Pipp the Bear
Happy Birthday

code	size	ctn
• SB0305	14cm	48

Signature
Cuddle Wild™



Signature Cuddle Wild™

Signature
Cuddle Wild
Lion

NEW



Signature Cuddle Wild Lion

code	size	ctn
• SW6153	25cm	24
• SW6154	32cm	12
• SW6155	37cm	12
• SW6417	47cm	6



25cm

37cm



47cm



32cm

Signature Cuddle Wild™

Signature
Cuddle Wild
Tiger

NEW



Signature
Cuddle Wild
Tiger

code	size	ctn
• SW6150	25cm	24
• SW6151	32cm	12
• SW6152	37cm	12
• SW6416	47cm	6

Signature
Cuddle Wild
White Tiger

NEW



Signature
Cuddle Wild
White Tiger

code	size	ctn
• SW6162	25cm	24
• SW6163	32cm	12
• SW6164	37cm	12
• SW6420	47cm	6

Signature Cuddle Wild™

Signature
Cuddle Wild
Snow Leopard

NEW



32cm

47cm

37cm

25cm

Signature
Cuddle Wild
Snow Leopard

code	size	ctn
• SW6159	25cm	24
• SW6160	32cm	12
• SW6161	37cm	12
• SW6419	47cm	6

Signature
Cuddle Wild
Cheetah

NEW



32cm

47cm

37cm

25cm

Signature
Cuddle Wild
Cheetah

code	size	ctn
• SW6156	25cm	24
• SW6157	32cm	12
• SW6158	37cm	12
• SW6418	47cm	6





wild

wild



Elephant

Giraffe

code	size	ctn
• SW0954	100cm	1

Giraffe

110cm

45cm

30cm

100cm

25cm

Elephant

code	size	ctn
• SW1685	25cm	12
• SW1686	30cm	6
• SW1688	45cm	6
• SW3759	110cm	1

wild



Alligator



66cm

45cm

Koala



28cm



20cm

Alligator

code	size	ctn
• SW3675	45cm	12
• SW3676	66cm	6

Koala

code	size	ctn
• SW3657	20cm	24
• SW3658	28cm	12

African Lion



40cm



50cm

30cm



African Lion

code	size	ctn
• SW3615	30cm	12
• SW3616	40cm	6
• SW3617	50cm	6

wild



Lion

White Tiger



Lion

code	size	ctn
• SW3740	100cm	2

White Tiger

code	size	ctn
• SW3742	100cm	2

Tiger

code	size	ctn
• SW3741	100cm	2



Tiger

Cheetah

100cm



Cheetah

code	size	ctn
• SW4685	100cm	2

wild



Chimp

30cm

20cm

45cm

Chimp

code	size	ctn
• SW3646	20cm	24
• SW3647	30cm	6
• SW3648	45cm	4

Orangutan

30cm

20cm

45cm

Orangutan

code	size	ctn
• SW1720	20cm	24
• SW1721	30cm	6
• SW1722	45cm	2

wild



Gorilla

20cm



30cm



45cm

Sitting
Panda



30cm



20cm



70cm

Gorilla

code	size	ctn
• SW3955	20cm	24
• SW3956	30cm	6
• SW3957	45cm	2

Sitting Panda

code	size	ctn
• SW4633	20cm	12
• SW4634	30cm	6
• SW3755	70cm	1

wild



Hanging Monkey
6 Asstd

50cm

Hanging
Monkey
6 Asstd

code	size	ctn
• SW0084	50cm	48
• SW0085	65cm	24

65cm



wild



Chattering Monkeys
with Sound 6 Asstd



47cm

24



**Chattering
Monkeys with
Sound
6 Asstd**

code	size	ctn
• SW1561	47cm	96

Long Orangutan

code	size	ctn
• SW6236	38cm	24
• SW6239	50cm	12

Long Sloth

code	size	ctn
• SW6237	38cm	24
• SW6240	50cm	12

Long Chimp

Long Chimp

code	size	ctn
• SW6235	38cm	24
• SW6238	50cm	12



wild



Snakes 5 Asstd

Snakes 5 Asstd

code	size	ctn
• SW3737	100cm	40
• SW3738	150cm	15
• SW3739	200cm	10

200cm

150cm

100cm



wild



Sequin Snake
2 Asstd



150cm

100cm

Sequin Gecko
2 Asstd



33cm



Coiled Snake
3 Asstd



60cm



Sequin Snake
2 Asstd

code	size	ctn
• SW6184	100cm	48
• SW6185	150cm	16

Sequin Gecko
2 Asstd

code	size	ctn
• SW6186	33cm	24

Coiled Snake
3 Asstd

code	size	ctn
• SW6182	60cm	48
• SW6183	100cm	15



100cm



wild



Sitting Rabbit
3 Asstd



25cm



20cm



Owl 4
Asstd



18cm



Sitting Rabbit
3 Asstd

code	size	ctn
• SR3319	20cm	36
• SR3339	25cm	24

Owl 4 Asstd

code	size	ctn
• SW1723	18cm	24

wild



Sitting
Sheep



Pig with
Sound 2 Asstd



OINK OINK

12

16cm



Sitting Sheep

code	size	ctn
SR2191	20cm	36

Pig with
Sound 2 Asstd

code	size	ctn
SW0973	16cm	48

Guinea Pig
with Sound
2 Asstd



SQUEAK

12

16cm



Guinea Pig
with Sound
2 Asstd

code	size	ctn
SW1550	16cm	48

wild



Polar Bear



30cm

25cm

45cm

110cm

Baby Emperor
Penguin



20cm

Polar Bear

code	size	ctn
• SW4635	25cm	24
• SW4636	30cm	12
• SW4637	45cm	4
• SW3757	110cm	1

Baby Emperor
Penguin

code	size	ctn
• SW4597	20cm	24



B A B Y

K E E L

Snuggle Giraffe
with Sound
2 Asstd



Snuggle
Giraffe
3 Asstd

18cm

30cm



Snuggle Giraffe
with Sound
(Natural)

30cm



Snuggle Giraffe
with Sound
2 Asstd

code	size	ctn
• SN2654	30cm	12

Snuggle Giraffe
with Sound
(Natural)

code	size	ctn
• SN2655	30cm	12

Snuggle Giraffe
3 Asstd

code	size	ctn
• SN2651	18cm	48



Snuggle Giraffe
2 Asstd



26cm

Snuggle Giraffe
(Natural)



26cm

Snuggle Giraffe
2 Asstd

code	size	ctn
• SN2652	26cm	18

Snuggle Giraffe
(Natural)

code	size	ctn
• SN2653	26cm	18

Snuggle Giraffe
Rattle
3 Asstd

code	size	ctn
• SN2649	15cm	96

Snuggle
Giraffe
Rattle
3 Asstd



24

15cm



Snuggle
Giraffe Blanket
3 Asstd



24

25cm



Snuggle Giraffe
Blanket
3 Asstd

code	size	ctn
• SN2650	25cm	96



Baby Spotty
Bear Blue

25cm



Baby Spotty
Bear Pink

35cm



Baby Spotty
Bear Blue

code	size	ctn
• SN0778	25cm	18
• SN0781	35cm	8

Supersoft
My First Teddy
2 Asstd

25cm



20cm



Baby Spotty
Bear Pink

code	size	ctn
• SN0777	25cm	18
• SN0780	35cm	8

Supersoft My First
Teddy 2 Asstd

code	size	ctn
• SN0787	20cm	36
• SN0788	25cm	18



Baby Spotty Rabbit Blue



25cm

Baby Spotty Rabbit Pink



Baby Spotty Rabbit 2 Asstd



25cm

Baby Spotty Rabbit Pink

code	size	ctn
• SN0784	25cm	18

Baby Spotty Rabbit Blue

code	size	ctn
• SN0785	25cm	18

Baby Spotty Rabbit 4 Asstd



12 15cm



Baby Spotty Rabbit 2 Asstd

code	size	ctn
• SN0786	25cm	18

Baby Spotty Rabbit 4 Asstd

code	size	ctn
• SN0783	15cm	48



Baby Bear
with T-Shirt
2 Asstd

17cm



Baby Bear
on Musical
Rocking
Horse
2 Asstd

22cm



Baby Bear with
T-Shirt 2 Asstd

code	size	ctn
• SN0290	17cm	24

Baby Bear on
Pillow
2 Asstd

30cm



Baby Bear on
Musical Rocking
Horse 2 Asstd

code	size	ctn
• SN0292	22cm	12

Baby Bear on
Pillow 2 Asstd

code	size	ctn
• SN1192	25cm	48
• SN0774	30cm	24



Baby Goodnight Bear 2 Asstd

code	size	ctn
• SN0766	16cm	48
• SN0767	25cm	18

Baby Bear Blanket 2 Asstd

code	size	ctn
• SN0770	25cm	48

Baby Bear Ring Rattle 2 Asstd

code	size	ctn
• SN0769	12cm	96

Baby Bear Rattle 2 Asstd

code	size	ctn
• SN0768	13cm	96

Baby Goodnight Bear 2 Asstd

12
16cm

Baby Bear Blanket 2 Asstd

Baby Ring Rattle Bear 2 Asstd

Baby Bear Rattle 2 Asstd

25cm 12

12cm 24

13cm 24



Spotty
Pink
Wild
2 Asstd

20cm

Spotty
Blue
Wild
2 Asstd

20cm

Pipp the
Bear with
Blanket
2 Asstd

12
14cm

Spotty Pink Wild
2 Asstd

code	size	ctn
• SN0855	20cm	36

Spotty Blue Wild
2 Asstd

code	size	ctn
• SN0856	20cm	36

Pipp the Bear
with Blanket
2 Asstd

code	size	ctn
• SN0790	14cm	48





SOUVENIR

SOUVENIR

PLEASE SEE OUR SEPARATE BROCHURE FOR A WIDER RANGE OF OVER 100 SOUVENIR ITEMS.



Beefeater Bear



19cm

15cm

Policeman Bear



19cm

15cm

Guardsman Bear



19cm

15cm

Scottish Piper Bear



15cm

19cm

15cm

19cm

Beefeater Bear

code	size	ctn
• SL4146	15cm	48
• SL4147	19cm	24

Guardsman Bear

code	size	ctn
• SL4143	15cm	48
• SL4144	19cm	24
• SL4145	25cm	12

Policeman Bear

code	size	ctn
• SL4149	15cm	48
• SL4150	19cm	24

Scottish Piper Bear

code	size	ctn
• SL4152	15cm	48
• SL4153	19cm	24

bespoke

We are proud to work with some of the most prestigious brands and visitor attractions throughout the World. Our in-house design, in conjunction with overseas manufacturing teams can create the perfect bespoke soft toy to complement your business. Manufacturing to exacting standards will bring your new bespoke toy to life!
To find out how simple the process is please contact the Customer Services team at Keel Toys.





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