



HEART
& SOUL
STUDIO

Heart & Soul Studio create a series of fun and engaging, yet affordable paper made products. With over 40 years of industry experience, we began our journey by becoming leaders in quality Christmas crackers at a range of price points. We proudly hold on to our legacy, bringing with us our wealth of experience, knowledge, and loyal approach to business.

As experts in paper made products, we are diversifying our offering, introducing a series of brands with beautifully designed, yet economical ranges including paper games and sustainable products.

We provide a high level of customer service to each and every client and have the ability to produce unique products, accessible to a range of markets.





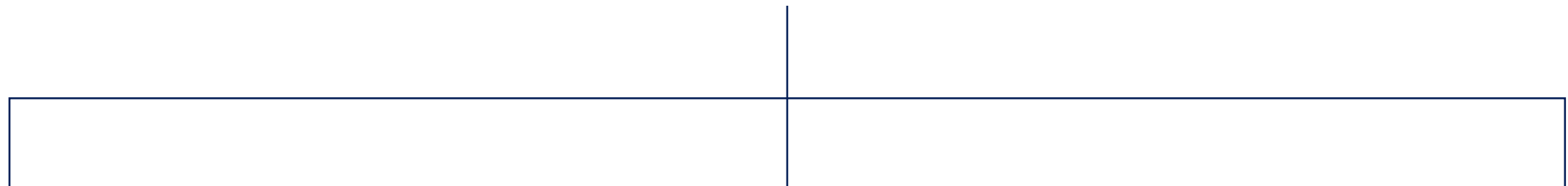
Heart & Soul Studio design with both sustainability and creativity in mind. Producing fun and exciting paper products, we always seek to tailor our offerings to place ourselves amongst a range of markets. With the ability to manufacture at high volumes, to global clientele, we take into account affordability, providing a unique experience for each of our customers.

"Our Heart & Soul is in all that we do."





HEART
& SOUL
STUDIO





Our Sustainable Approach

Being environmentally conscious and sustainable in our approach is very close to our hearts and embraced through our design, material sourcing and manufacturing processes.

Guiding our clients through each product development, we encourage and advise the most sustainable choices along the way, as we know we aren't alone with our passion for sustainability.

- **Significantly reduced plastic use**
- **Using recyclable materials and re-usable items**
- **Using recycled or responsibly sourced paper**

...are just some of the ways we are doing our bit to make a difference.



A hand holding a red and white patterned gift box with a red ribbon bow. The background is dark and out of focus, showing what appears to be a window or door. The image is partially obscured by a blue diagonal overlay on the left side.

Excellent Service


Our heart and soul is in all that we do. Taking care of our clients every step of the way is imperative to us.

With excellent communication, expert knowledge and industry experience; we provide an efficient and personable service with one point of contact from beginning to end.

Our meticulous processes enable us to turn around any order with no compromise on quality. Whether it is a small bespoke or high volume order you are after.

We are ready to deliver.





Let us surprise you! No matter what your brief and budget, we have an **affordable creative solution** just for you.

In-House Creative

Need something eye-catching?

Keep costs super low and select one of our beautiful pre-designed options from our brochure.

Know what you want?

Work with us, share your ideas and specifications. Then sit back and relax, our team of in-house creatives will bring it all to life with flair!

Want to be unique?

With the insight of upcoming trends, our product development specialist works alongside our in-house designers and very own illustrator to create completely bespoke and unique paper products to call your own.

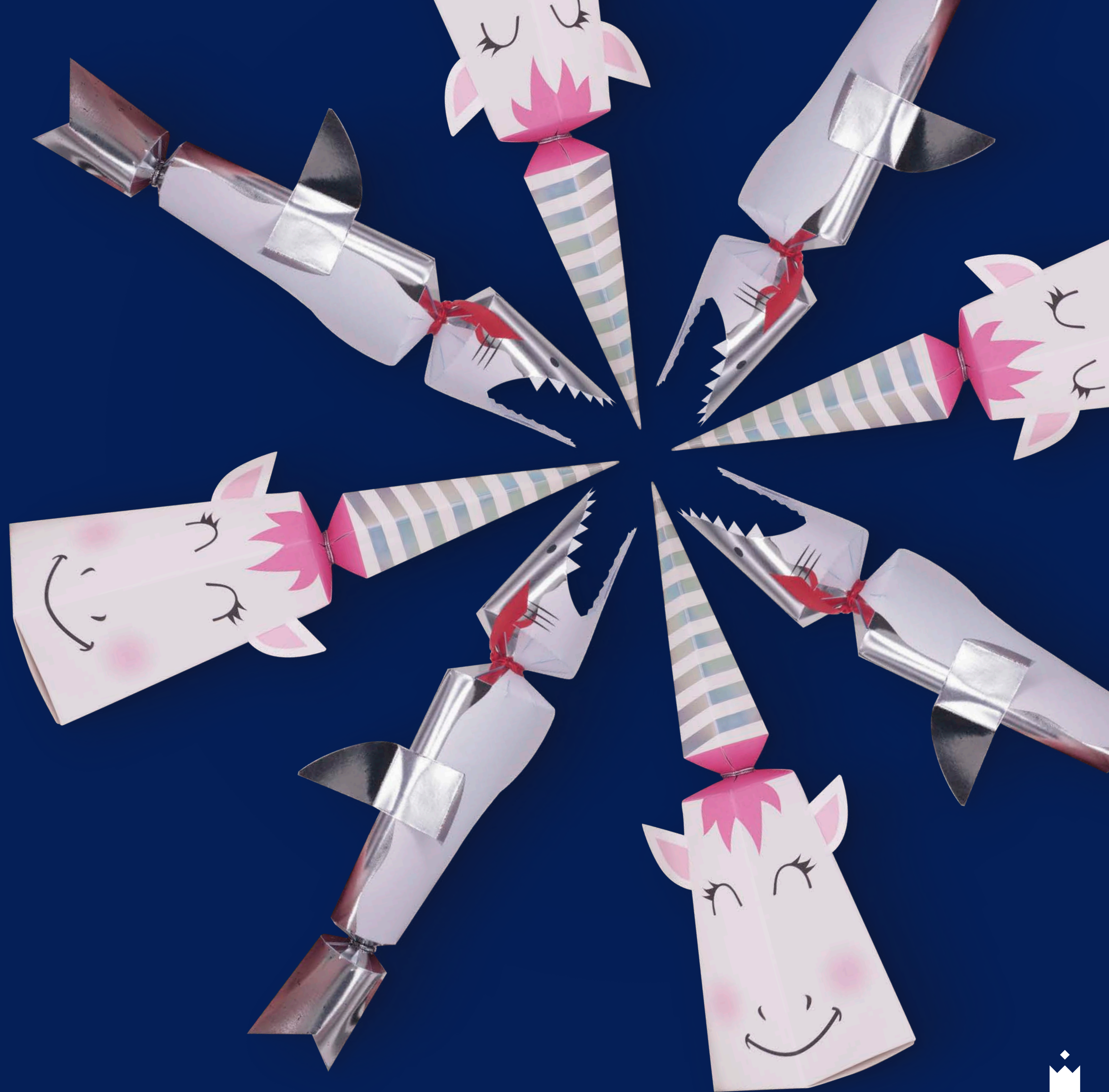


We Are Innovators

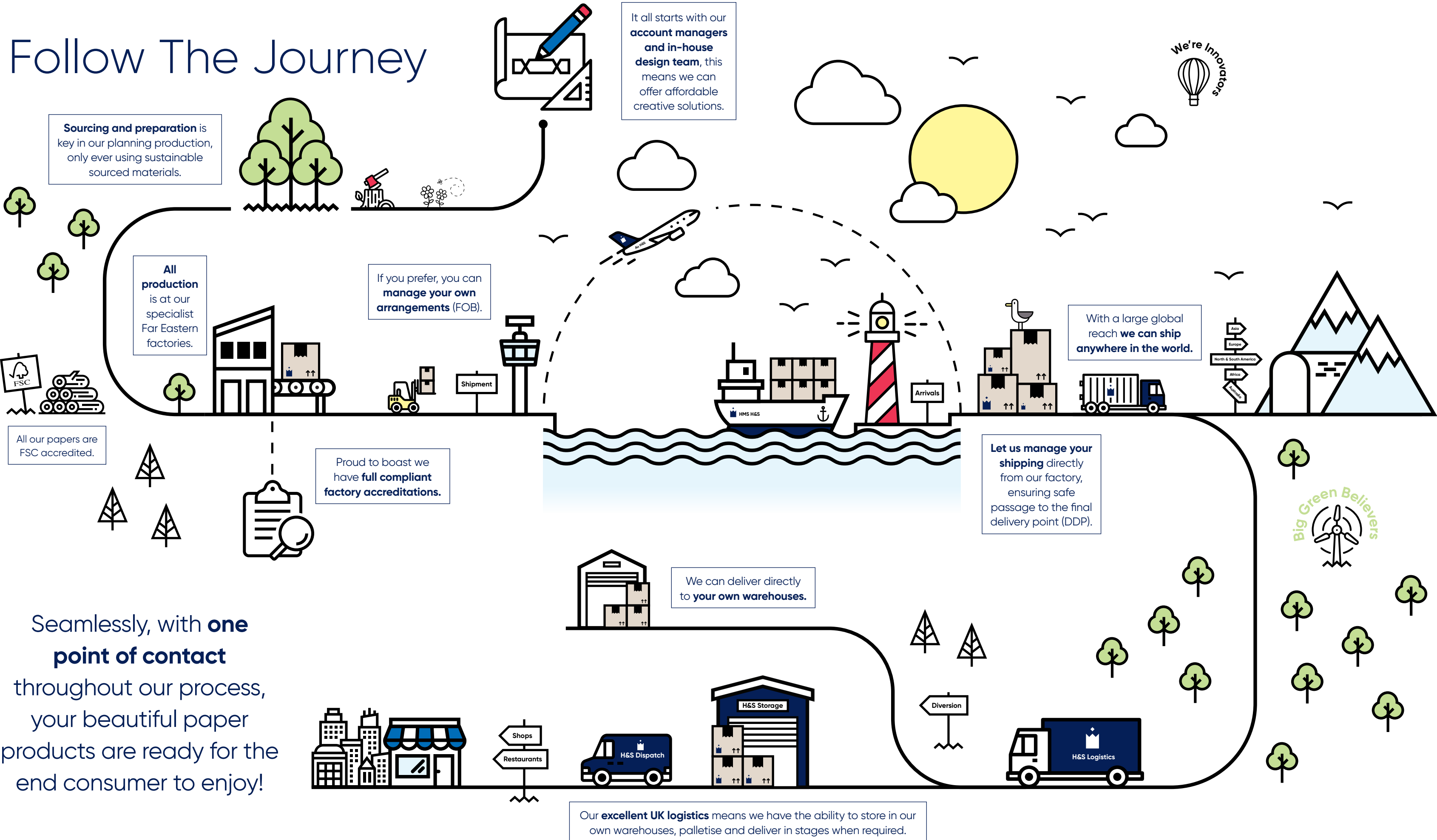
Taking pride in paper product innovation, we invest time and energy to understand the market place, keeping one step ahead of the latest trends.

We create new and exciting paper made products that stand out from the crowd.

Delivering inspiring, unique, and on trend paper made products that you will be genuinely excited to add to your brand's collection.



Follow The Journey



Seamlessly, with **one point of contact** throughout our process, your beautiful paper products are ready for the end consumer to enjoy!



Compliances & Accreditations

Factory

All factories we work with comply with all necessary ethical and technical requirements and are audited on a regular basis.



Pyrotechnic

Module E certificate of conformity according to Directive 2013/29/EU of pyrotechnic articles.

Module B certificate (EU Type Examination) according to Directive 2013/29/EU of pyrotechnic articles.

Environmental

FSC Certificate.

OPRL Member (The On-Pack Recycling Label scheme).

Ethical

Sedex Member.

Trade Shows

Currently we will not be attending these shows due to covid.
However, if we are allowed - we will be there!

Spring Fair

NEC, Birmingham, UK
6th-11th February 2021

AGHA Sydney Gift Fair

Sydney Olympic Park, Sydney, Australia
19th-22nd February 2021

Autumn Gift & Homeware Fair

ASB Showgrounds, Auckland, New Zealand
7th-9th March 2021

Maison & Objet

Paris Nord, Villepinte, France
26th-30th March 2021 (usually held mid-Jan)

International Consumer Goods Show

Messe Frankfurt, Frankfurt, Germany
17th-20th April 2021
(this is usually called Christmasworld Show and held at the end of January, but they have combined with other shows for 2021 as a result of COVID)

Hong Kong Gift & Premium Fair

Hong Kong Convention & Exhibition Centre,
Wanchai, Hong Kong
27th-30th April 2021

AGHA Melbourne Gift Fair

Melbourne Convention & Exhibition Centre,
Australia
31st July-4th August 2021

Spring Gift & Homeware Fair

ASB Showgrounds, Auckland, New Zealand
29th-31st August 2021

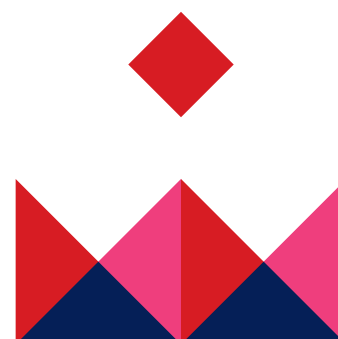
Maison & Objet

Paris Nord, Villepinte, France
10th-14th September 2021

Hong Kong Mega Show

Hong Kong Convention & Exhibition Centre,
Wanchai, Hong Kong
20th-23rd October 2021





CELEBRATION CRACKERS

BY HEART&SOUL STUDIO

Catering



Crackers For All

We have the ability to produce and create the perfect crackers for you.

Whatever the budget, quantity, and timescale you have – you are in a safe pair of hands with us.

We always deliver something special, but don't just take our word for it...





Alliance

Like Heart & Soul Studio; Alliance are ethically and sustainably progressive.

Not only is the paper choice and exterior design important to fulfil all briefs, but also the choice of contents, being tailored to suit the target markets.

Our designs have been a massive hit, and can be found in trendy wine bars as well as sustainably conscious eateries across the UK!



Brasserie Blanc

The design echoes the warm, welcoming and comfortable spaces. Taking inspiration from the menu, their beautiful earthy cracker range was created and completes the Christmas table setting with perfection.

Originally we created Pantone-perfect crackers to match Raymond Blanc's high-end restaurant, Le Manoir aux Quat'Saisons.

Thrilled with the results and assured that we could also deliver a quality yet more affordable cracker, we were entrusted to create another range for a more casual eatery, Brasserie Blanc.





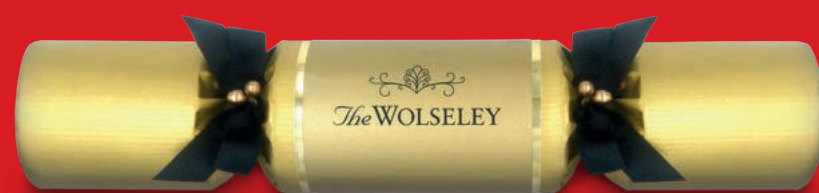
The Wolsley

The Wolsely, an iconic institution, needed a cracker design to match, in style, luxury, heritage and class.

Having built our reputation on delivering bespoke, hand rolled crackers and having gained an impressive high-end client base; The Wolsley knew they were going to get a cracker to fit the bill by approaching us.

With a gold banded, hand rolled cracker with silver plated contents, we did not disappoint and have continued to work with this client for many years.


*The*WOLSELEY



Our Clients Include...

ATHENA

CÔTE
BRASSERIE

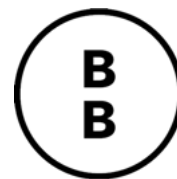
THE MAY FAIR
HOTEL



The Dorchester


EDWARDIAN
HOTELS
LONDON

Alliance



CORBIN & KING


SHANGRI-LA
HOTELS and RESORTS

EST. 1898
PRINCIPAL
HOTEL COMPANY LTD


CLARIDGE'S





Retail



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Ocado

Ocado are committed to offering customers a wide choice of quality products that are safe, responsibly sourced and provide great value. With this all in mind, Celebration Crackers offer the ideal solution.

For the past 6 years, and counting, we have provided Ocado with many of our in-house designed retail ranges. This has meant we can deliver on price and also an exciting, immersive product that flies off the shelves without fail.



ocado



John Lewis & Waitrose Partnership

For the last 8 years we have been coming up with innovative and immersive cracker designs, appealing to the whole family with new ways to captivate the Christmas dinner every year.

When approached to create a jovial and interesting retail range, cost was the pivotal to winning and retaining this valued client. Not only by delivering a competitive price, Celebration Crackers did not on compromise on quality.

JOHN LEWIS & WAITROSE
PARTNERSHIP





Fortnum & Mason

Fortnum & Mason are home to extraordinary food, joy-giving things and unforgettable experiences.

Working with this client for over a decade, our client doesn't just come to us for luxury bespoke crackers, they know we can deliver quality and quantity in tight time frames at surprisingly affordable costs.

Having worked with F&M for so many years, we have built a trusting relationship. Now we also produce a factory made cracker rather than hand rolled, which still meets all of their criteria and are total show stoppers!

FORTNUM & MASON
EST 1707



Our Clients Include...

LIBERTY
LONDON

THE **CONRAN** SHOP

SELF **FRIDGES** & CO

 **dobbies**
garden centres



N NATURAL
HISTORY
MUSEUM

JOHN LEWIS
PARTNERSHIP

Papurchase

SINCE 1984
VIRGINIA HAYWARD
THE HAMPER COMPANY

Harrods


ocado

 CANCER
RESEARCH
UK





Lets talk!

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