



About us...

With over 30 years' experience JVL is one of the leading suppliers and distributors of household products in the UK, supplying a wide array of customers from independents to national retailers. We actively source new products, look at the latest trends and listen to our customer requirements.

With that in mind, we consider ourselves to be your 'one stop shop' for all household needs and specialise in mats. We have a choice of more than 170 different mats and runners, from outdoor coirs, indoor machine washable mats through to commercial entrances.

Our full range spans from mats through to cleaning equipment, household accessories and much more.

Why choose us...

We pride ourselves on the level of service we offer to our customers and ensure you are always at the heart of everything we do so we can provide a first-class service.

- Our aim is to always have stock, whenever you need it
- Ordering made easy with five ways to shop
- Mixed packs or individual designs available
- We deliver a professional service and offer bespoke designs and packaging
- A delivery service to suit your needs

We've tailored our services around your needs!

Five easy ways to order:



Contact your dedicated account manager



Call our experienced telesales team on 01422 888535



Email: sales@jvl.co.uk



Order online: trade.jvl.co.uk



Download our app to smart devices.

Available on



What sets us apart?

Our in-house creative team not only design our range but they are able to provide bespoke packaging solutions when required, this allows us to offer a fully comprehensive service. We have also revolutionised our IT system with the latest technology plus the recent launch of our app, all to enhance our customers' journey.

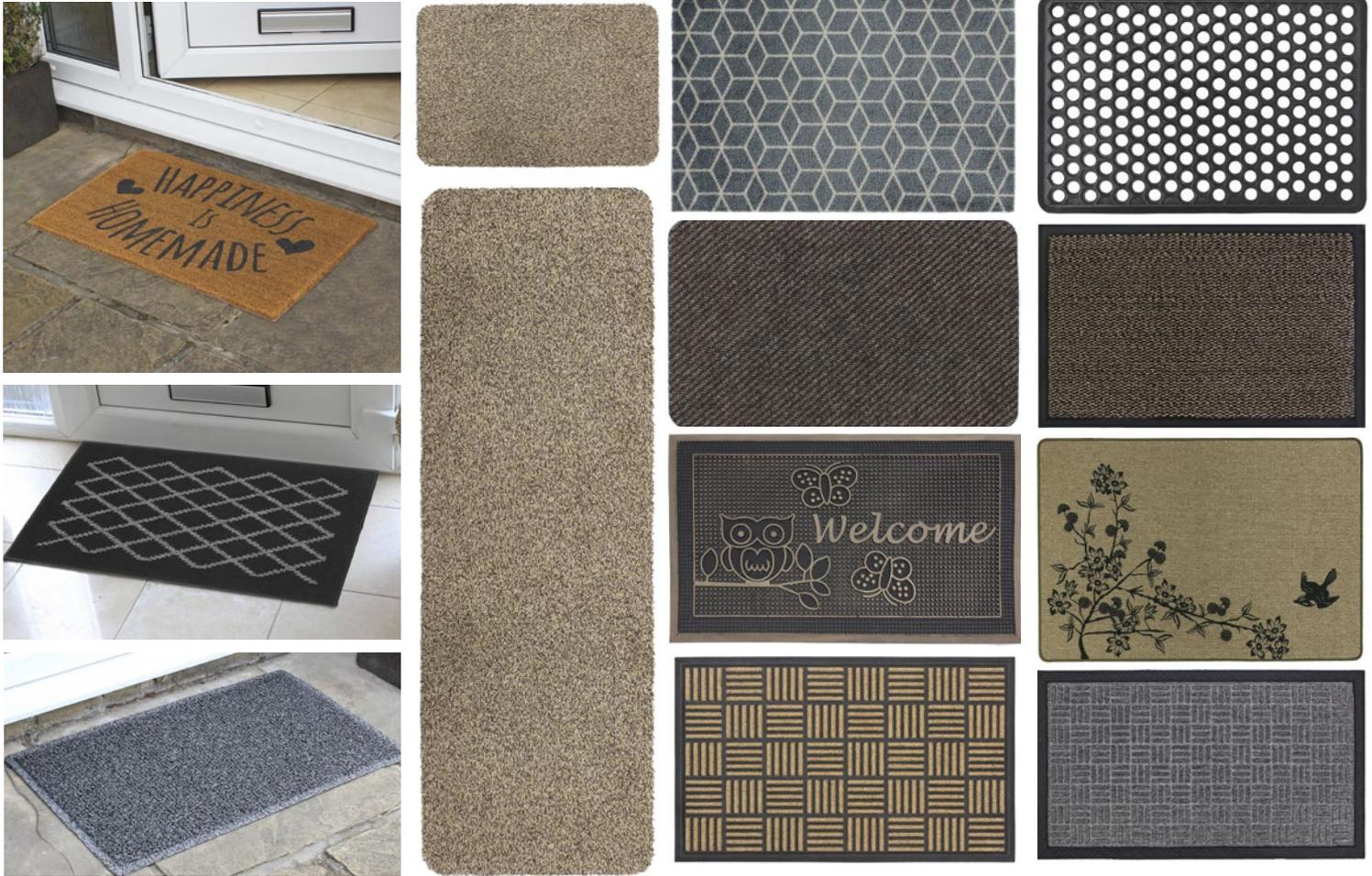
Socialise with us on:

@JVLHomeware



Doormats & Free-Standing Display Units (FSDUs)

Choose from a variety of doormats such as coirs, tuftscrapes, rubber or indoor machine washable and indoor barrier mats. Here is a selection of our top selling lines to give you a flavour of what we have to offer. We select our designs to ensure they are in line with the latest trends, yet remain commercial for the wider audience. Some of our products are eco-friendly and are made from recycled materials such as the Knit mat. The coir mats are 100% biodegradable and made from natural coir with a latex backing, we have ensured our packaging is recyclable too.



We have developed a number of FSDUs to offer the best way to showcase our mats, runners and car mats in your store. They range from basic promotional shippers to bespoke displays which cater for products with and without header cards.



Our Range

Our range covers everything your customer needs for their home. With a huge selection of basketware and versatile storage solutions including textile, plastic and willow to name a few and gift hampers for every occasion. Laundry products include hampers, baskets and bags through to indoor airers, pegs and more to complement the range.



Our cleaning range means there is no place left untouched in the home as we have a product for all cleaning requirements. From brooms, mops, dusters and more, here's a selection of some our top sellers.



Sort out your laundry and storage in style



Our Range - Seasonal



We have a wide range of indoor and outdoor airers along with a number of accessories to complement the range, including our latest addition the portable airer, great for the home or caravans etc.



We have a fantastic range of fireside furnishings designed to enhance the home by matching function and form with style.

Our log baskets are without doubt the best way to store all wood, logs and kindling.

