



STRATEGIC PARTNERSHIPS

Smartivity[®]



TrueBalance[™]

2020

Dear Smart Partner,

A key part of our vision at Smart Toys & Games is to help children develop core cognitive and other relevant skills, all through the joy of play.

In light of this, as of 2020, we are entering into a number of selective strategic partnerships with premium international brands that will allow us to offer a broader collection of skill-building toys and games in different market segments. We have carefully selected these partners for the inspiration and added value they bring, either through their product offering, technological capabilities, printing and packaging excellence or their unique skill development features.

We look forward to working with you to providing children with lots of joyful moments of educational entertainment, in 2020 and beyond.

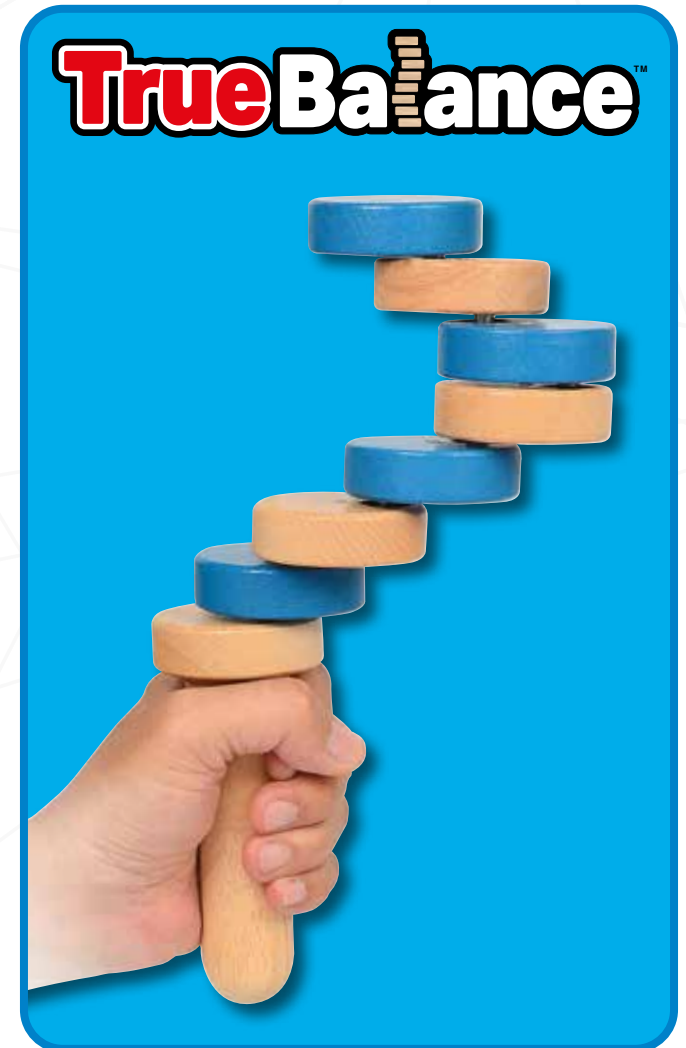
the Smart team



page 3



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Smartivity®



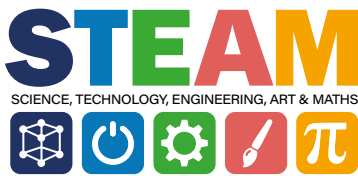
Sustainable,
engineered wood



Lasercut



No glue
No tools



CONSTRUCTION & ACTIVITY SETS

LEARN ABOUT



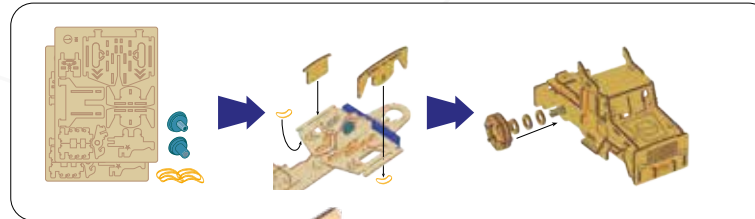
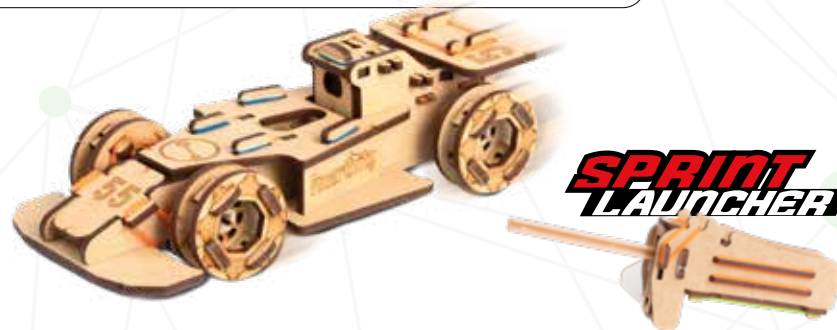
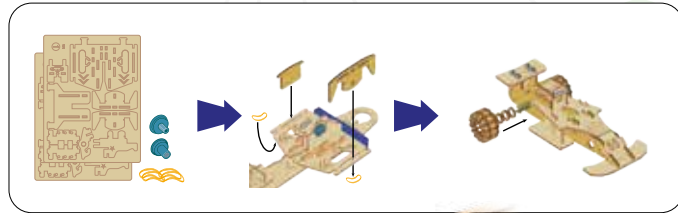
GEAR
MECHANICS



MUSICAL
NOTES



VIBRATIONS



Speedster

Build a cool race car
and launch it!



ITEM # STY 001
INNER/MASTER 0/6
EAN CODE 5414301523383 5 414301 523383

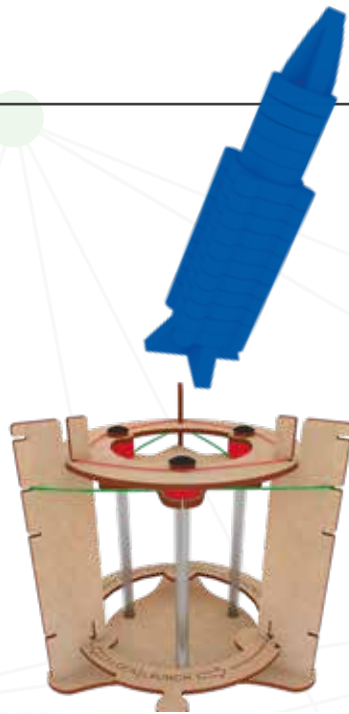


Race Truck

Build a powerful truck
and launch it!



ITEM # STY 002
INNER/MASTER 0/6
EAN CODE 5414301523390 5 414301 523390



Rocket Launcher

Build a rocket and a launch pad. Lock it. Countdown... Launch!

LEARN ABOUT

ELASTICITY

PROJECTILE MOTION

GRAVITY

6+
AGES

62
PCS

ITEM # STY 102
INNER/MASTER 0/6
EAN CODE 5414301523413 5 414301 523413



Roboformer

Build a robot and let him fire the pellets to hit the targets or... build a vehicle, wind it up and watch it go!

LEARN ABOUT

WIND-UP MECHANISM

GEARS

PROJECTILE MOTION

6+
AGES

81
PCS

ITEM # STY 101
INNER/MASTER 0/6
EAN CODE 5414301523406 5 414301 523406



Kaleidoscope

Build a kaleidoscope with the mirrors, rotate the drum and discover beautiful patterns.



6+
AGES

131
PCS

ITEM # STY 103
INNER/MASTER 0/6
EAN CODE 5414301523420 5 414301 523420



Roller Coaster

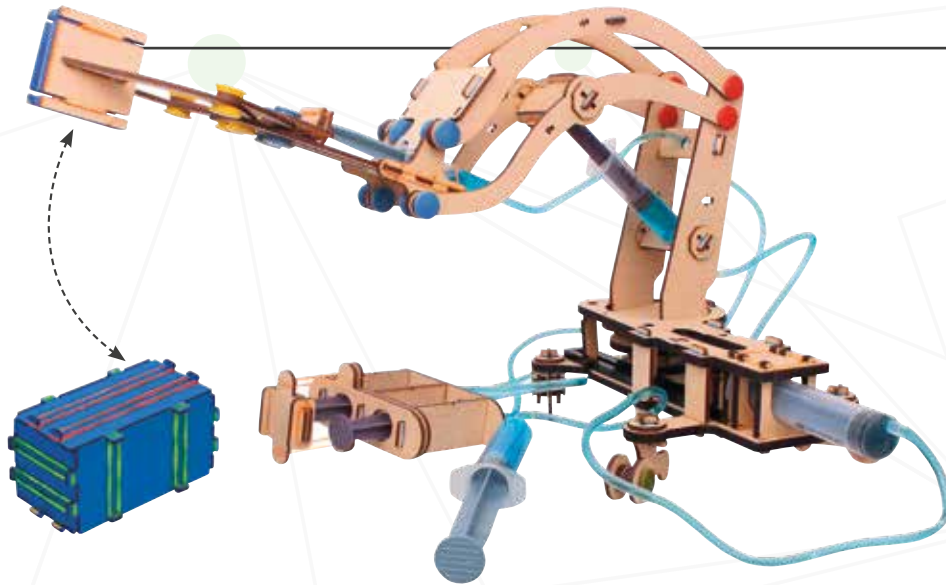
Build a marble slide and use the white marbles to knock the other marbles into the pockets.



8+
AGES

136
PCS

ITEM # STY 201
INNER/MASTER 0/6
EAN CODE 5414301523437 5 414301 523437



HydroBot

Build a hydraulic crane, push the syringes and use pressure to lift up the block.

LEARN ABOUT

8+
AGES

256
PCS

ITEM # STY 302
INNER/MASTER 0/6
EAN CODE 5414301523451 5 414301 523451



Music Machine

Build a xylophone, insert the pegs and rotate the handle to play your selected music.

LEARN ABOUT

8+
AGES

208
PCS

ITEM # STY 301
INNER/MASTER 0/6
EAN CODE 5414301523444 5 414301 523444

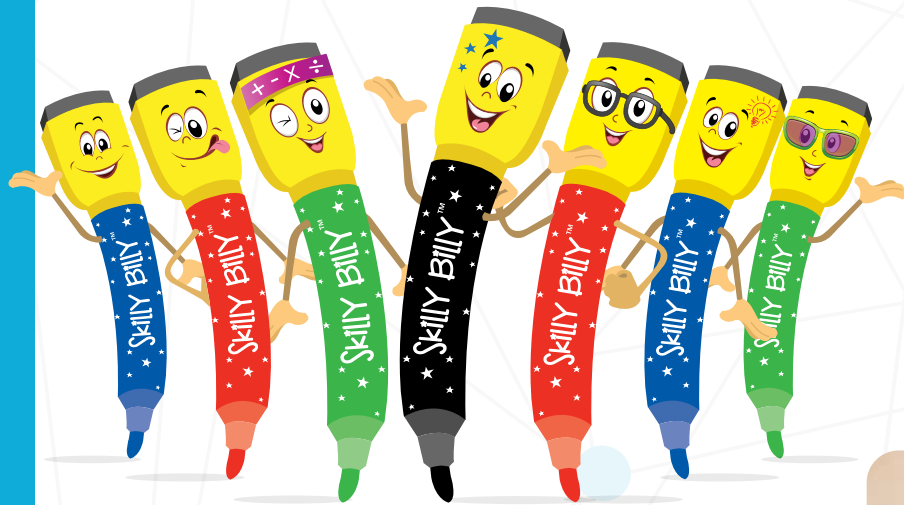
Skillmatics™

A fantastic way to build skills

About Skillmatics

Skillmatics was started with a clear goal: to develop innovative products for children, which build core skills and reinforce key learning concepts – all through the joy of play!

Our team of educationalists have developed a range of products that engage young learners as they experience the enduring joy of discovery and self-learning.



Write, wipe & learn with

Skilly Billy is your child's companion through their learning journey. An all-round skill master, Skilly Billy has multiple avatars inspired by qualities and the intelligence that your child naturally possesses. Your child will enjoy learning new concepts with everyone's favourite friend – Skilly Billy!

Write and Wipe Activity Mats

Skillmatics Write and Wipe Activity Mats are based on the principle that children absorb concepts better through repetition. The Write and Wipe format makes learning so much fun!



Key Skills Across Products



3-6 years

Shapes and Patterns

Discover basic and advanced shapes and learn to recognise patterns.



ITEM # SKM 100

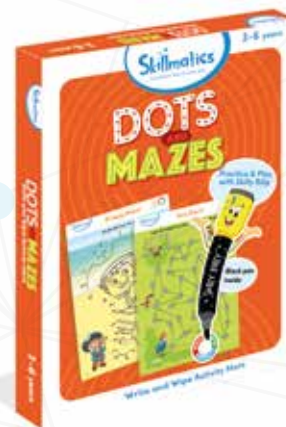
INNER/MASTER 8/32

EAN CODE 5414301522751



Dots and Mazes

Connect the dots to discover the image and solve the mazes.



ITEM # SKM 101

INNER/MASTER 8/32

EAN CODE 5414301522768



Boredom Buster Junior

Engaging challenges for young minds.



ITEM # SKM 102

INNER/MASTER 8/32

EAN CODE 5414301522775



Places Around Us

'Search and find' activities to build your child's vocabulary.



ITEM # SKM 200

INNER/MASTER 0/6

EAN CODE 5414301522812



Animal Kingdom

Learn about more than 75 animals and birds.



ITEM # SKM 201

INNER/MASTER 0/6

EAN CODE 5414301522829



6-9 years

Boredom Buster

Challenging puzzles for all ages.



ITEM # SKM 103

INNER/MASTER 8/32

EAN CODE 5414301522782



Space Explorers

Travel into space with Skilly Billy.



ITEM # SKM 202

INNER/MASTER 0/6

EAN CODE 5414301522836



Brain Games

Train your brain by thinking in and out of the box.



ITEM # SKM 104

INNER/MASTER 8/32

EAN CODE 5414301522799



Skill Games

Challenge yourself with fun games for the entire family.



ITEM # SKM 203

INNER/MASTER 0/6

EAN CODE 5414301522843



6-99 years

Mind Challenge

Flex your mind with unusual challenges.



ITEM # SKM 105

INNER/MASTER 8/32

EAN CODE 5414301522805



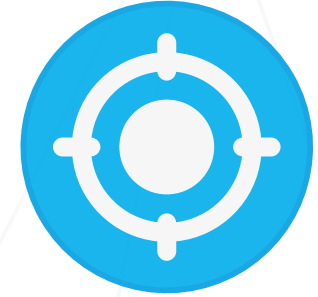
TrueBalance™



THERAPY



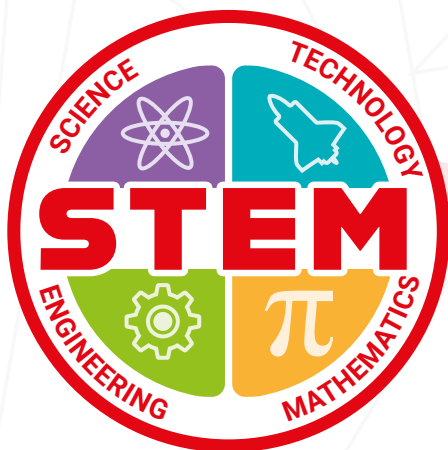
SKILL



FOCUS

TrueBalance was designed and developed in Denmark in cooperation with occupational and physiotherapists as a medical device to improve focus and fine motor skills as well as an aid to help children with attention deficit disorders.

On top of its essential S.T.E.M. features, True Balance is an obvious 'fidget toy', which makes it an ideal gift for kids of all ages.



Magnetic discs that rotate independently allow for a fun way to experiment with centrifugal force.



The unpredictable, stack to solve nature of TrueBalance creates a new problem solving experience with every single use!



1.

Hold the handle upright in one hand and let the discs fall away from your body. Keep TrueBalance™ below shoulder level!



2.

Gently move your wrist to try and align the discs vertically.



3.

The challenge is complete when all the discs are aligned! Now try with your other hand...



4.

For increased difficulty, try TrueBalance™ upside down!

TrueBalance™

MINI



AGES
6+
STARTER



ITEM # TRB 300
INNER/MASTER 0/6
EAN CODE 5414301523116



TrueBalance™

COMPACT



AGES
8+
EXPERT

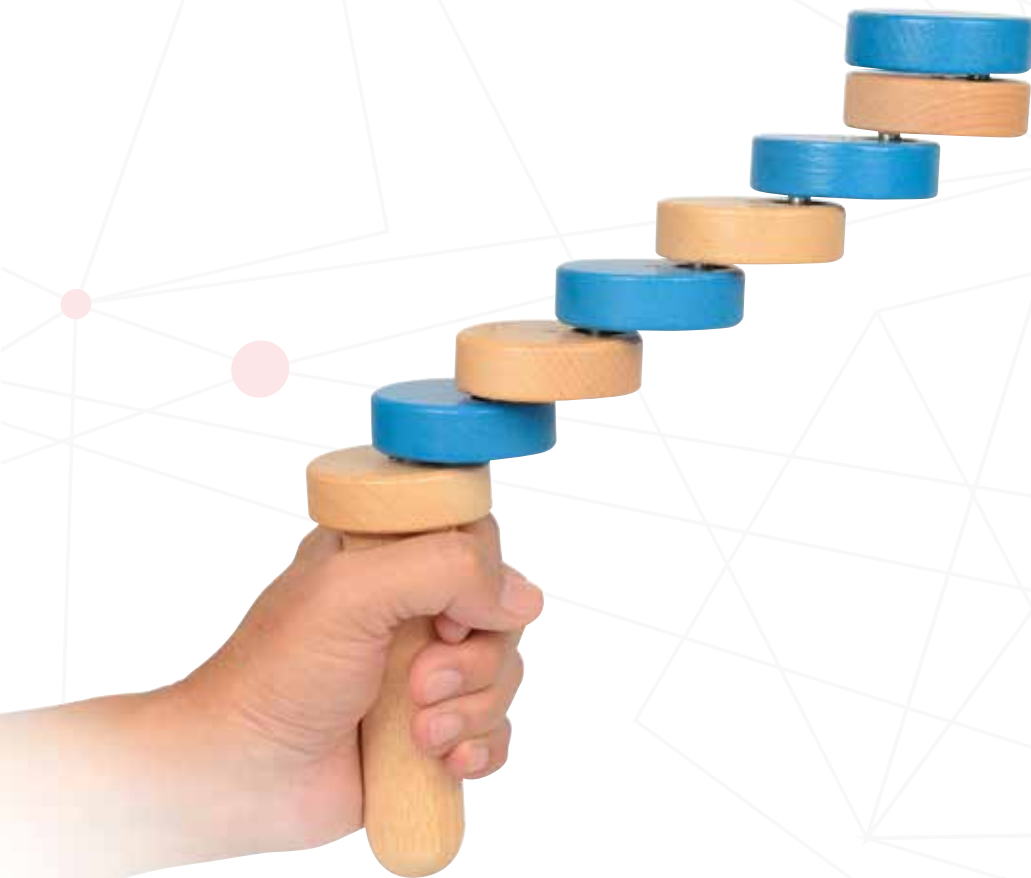


ITEM # TRB 200
INNER/MASTER 0/6
EAN CODE 5414301523109



TrueBalance

ORIGINAL



AGES
8+
EXPERT

8
DISCS

ITEM # TRB 100
INNER/MASTER 0/6
EAN CODE 5414301523093



5 414301 523093

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Smartivity®



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TrueBalance™



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