



READY READERS
& CARD WALLETS



GIFT OF THE YEAR
SHORTLISTED



BEAUTY, SIMPLICITY AND FUN.
WITH BIRDS ON



OPTICAID UK
Contemporary Eyewear





BLUE TIT IN FUCHSIA
RGILBYABLUTITFUCH

CHAFFINCH
RGILBWAYCHAF



TREE SPARROW
RGILBROUTRESPAR

OYSTERCATCHER
RGILBCATOYSCATCH



PUFFIN
RGILBFLATPUFF

ROBIN
RGILBCHELREDROB



REDWING
RGILBRETREDWIN

GREEN WARBLER
RGILBRETGREWAB



OPTICAID UK
Contemporary Eyewear

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*Look at the
Birdy!*

READING GLASSES (WITH BIRDS ON)

PREMIUM BOX | MATCHING NEOPRENE CASE | STRENGTHS FROM +1 TO +3.5

Founded in 2014, the award winning I Like Birds brand has become synonymous with twin passions for nature and design, with a huge cult-like global following. Starting life as an indie greeting card publisher it has spread its wings to cover a wide range of products from teapots to stationery accompanied by a trademark bird-based take on retro/modern style with a fun twist. We're now delighted to present the I Like Birds take on ready readers.

Incredibly wearable, highly collectable, covering the gamut from sober (yet funky) to wild (and still funky), in a range of colours and finishes to suit all complexions, We're sure these glasses will have punters flocking to your shops. And the readers will fly off the shelves.
And...enough of the bird-puns.

Our readers are packed full of features not found on "less than premium" frames: A fully recyclable quality box; optician quality scratch-resistant aspheric lenses, offering clearer vision and a thinner, more flattering finish; Spring loaded arms for durability; A matching neoprene case; A collectability that will reward with repeat sales; All conforming to British Standards. And all backed up by the renowned manufacturing, sales and support expertise of Opticaid UK Ltd

Thanks for looking at the birdy!





BLUE TIT IN FUCHSIA

SOLID MATT FINISH | SOLID FUCHSIA INSIDE | CLEAR AT TEMPLE

- +1.00 / RGILBYABLUTITFUCH1.0
- +1.50 / RGILBYABLUTITFUCH1.5
- +2.00 / RGILBYABLUTITFUCH2.0
- +2.50 / RGILBYABLUTITFUCH2.5
- +3.00 / RGILBYABLUTITFUCH3.0
- +3.50 / RGILBYABLUTITFUCH3.5

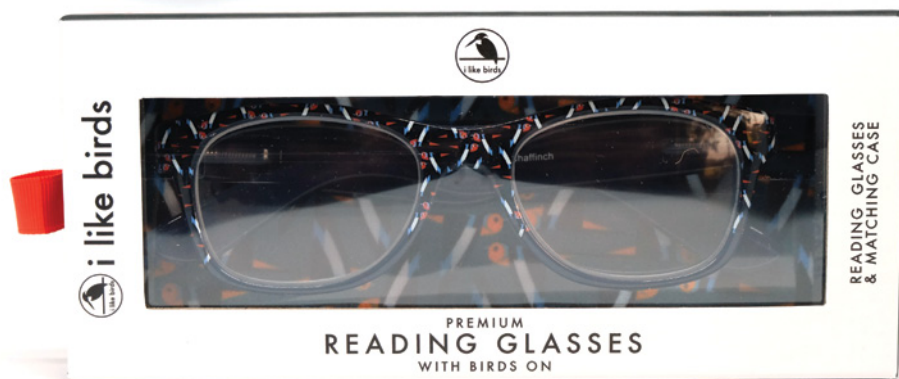




CHAFFINCH

SOLID TWO-TONE GLOSS | SOLID BLUE INSIDE | CLEAR AT TEMPLE

- +1.00 / RGLIBWAYCHAF1.0
- +1.50 / RGLIBWAYCHAF1.5
- +2.00 / RGLIBWAYCHAF2.0
- +2.50 / RGLIBWAYCHAF2.5
- +3.00 / RGLIBWAYCHAF3.0
- +3.50 / RGLIBWAYCHAF3.5





TREE SPARROW

SOLID TWO-TONE MATT | SOLID POWDER PINK INSIDE | CLEAR AT TEMPLE

- +1.00 / RGILBROUTRESPAR1.0
- +1.50 / RGILBROUTRESPAR1.5
- +2.00 / RGILBROUTRESPAR2.0
- +2.50 / RGILBROUTRESPAR2.5
- +3.00 / RGILBROUTRESPAR3.0
- +3.50 / RGILBROUTRESPAR3.5





OYSTERCATCHER

SOLID MATT FINISH | BABY PINK INSIDE | CLEAR AT TEMPLE

- +1.00 / RGILBCATOYSCATCH1.0
- +1.50 / RGILBCATOYSCATCH1.5
- +2.00 / RGILBCATOYSCATCH2.0
- +2.50 / RGILBCATOYSCATCH2.5
- +3.00 / RGILBCATOYSCATCH3.0
- +3.50 / RGILBCATOYSCATCH3.5





PUFFIN

SOLID GLOSS FINISH | SOLID CHARCOAL INSIDE | SOLID AT TEMPLE

- +1.00 / RGILBFLATPUFF1.0
- +1.50 / RGILBFLATPUFF1.5
- +2.00 / RGILBFLATPUFF2.0
- +2.50 / RGILBFLATPUFF2.5
- +3.00 / RGILBFLATPUFF3.0
- +3.50 / RGILBFLATPUFF3.5



i like birds





ROBIN

SOLID GLOSS FINISH | TRANSLUCENT CORAL INSIDE | CLEAR AT TEMPLE

- +1.00 / RGILBCHELREDROB1.0
- +1.50 / RGILBCHELREDROB1.5
- +2.00 / RGILBCHELREDROB2.0
- +2.50 / RGILBCHELREDROB2.5
- +3.00 / RGILBCHELREDROB3.0
- +3.50 / RGILBCHELREDROB3.5





REDWING

SOLID TWO-TONE MATT FINISH | SOLID MATT INSIDE | SOLID MATT AT TEMPLE

- +1.00 / RGILBRETREDWIN1.0
- +1.50 / RGILBRETREDWIN1.5
- +2.00 / RGILBRETREDWIN2.0
- +2.50 / RGILBRETREDWIN2.5
- +3.00 / RGILBRETREDWIN3.0
- +3.50 / RGILBRETREDWIN3.5





GREEN WARBLER

SOLID GLOSS FINISH | TRANSLUCENT GREEN INSIDE | CLEAR AT TEMPLE

- +1.00 / RGILBRETGREWAB1.0
- +1.50 / RGILBRETGREWAB1.5
- +2.00 / RGILBRETGREWAB2.0
- +2.50 / RGILBRETGREWAB2.5
- +3.00 / RGILBRETGREWAB3.0
- +3.50 / RGILBRETGREWAB3.5





(Don't) Show me the Money!

RFID BLOCKING CARD WALLETS

STYLISH PROTECTION FROM PICKPOCKETS (WITH BIRDS ON)

Without an RFID-blocking wallet, thieves can steal your credit card information simply by standing next to you.

It's a possibility if you carry a credit/debit card with an embedded RFID chip. These days who doesn't? As a retailer there's a pretty good chance you're already making use of contactless payments, so you'll know how prevalent the technology is. But with convenience comes risk.

Information can be scanned and cloned. A pickpocket no longer needs to dip into your pocket to get at your credit card. Simply sitting next to you is close enough. You won't even know it's happening.

Our RFID wallets are not simply functional. They're beautiful. And covered in birds. Plus they arrive in a handy - and attractive - counter top display box. Conveniently you can place this right next to your payment terminal.

Available now, featuring 12 designs from the award winning I Like Birds range.

20  20
GIFT OF THE YEAR
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BLUE TIT
ALUWALLILBBLUETIT



OWLS
ALUWALLILBOWLS



GREAT TIT
ALUWALLILBGREATTIT



CHAFFINCH BLOOM
ALUWALLILBCHAFBLOOM



BLUE TIT BLOOM
ALUWALLILBBLUETITBLO



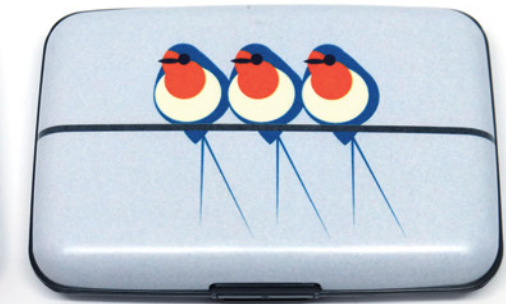
SHOPPING PUFFINS
ALUWALLILBSHOPPUFF



CRANE
ALUWALLILBCRANE



SWALLOW
ALUWALLILBSWALLOW



ROBIN
ALUWALLILBROBIN



BEARDED REEDLING
ALUWALLILBBEARDREED



REDWING
ALUWALLILBREDWING



PUFFINS
ALUWALLILBPUFFIN



Point of Sale

RFID BLOCKING CARD WALLETS

ASSORTED RETAIL PACK

24 pcs

12 designs. 2 of each design

Supplied with branded counter display box

Product Code: ALUWALLILBASST



READY READERS



COUNTER TOP DISPLAY GRID

Holds 18 Boxed Ready Readers

Included with Retail Packages B, C & D

Dimensions: W23 X D29 X H3cm



CUSTOM READY READER OPTICAL STAND

Holds 6 Pairs of ready readers

Included in Retail Package D

Dimensions: W30 X D18 X H53cm

Retail Packages

A : Supplied in single units

We are happy to suggest suitable styles and reading strengths based on your target market. Please just ask!

B : 24 pcs supplied with 1 counter display grid

Display grid holds 18 pcs
with 6 pcs replenishment stock
Suggest 3 styles, 6 strengths



C : 48 pcs supplied with 2 display grids

Display grid holds 36 pcs
with 12 pcs replenishment stock
Suggest 6 styles, 6 strengths



D : 54 pcs supplied with free I like birds optical stand (worth £30) BESTSELLER

2 counter display grids to hold stock
Display grid holds 36 pcs with 18 pcs replenishment stock
Suggest 6 styles, 6 strengths



Become a Stockist

Just fill out the Order Form and scan / email to sales@opticaid.net
Or call our sales team with your enquiry on 0113 239 1400. We'd love to hear from you.

Name & Address			
Email		Telephone	

RFID BLOCKING CARD WALLETS

Barcode	Name	SKU	Pack Size	Order Qty
5030806031293	Assorted Retail Pack	ALUWALLILBASST	24	
5030806031309	Shopping Puffins	ALUWALLILBSHOPPUFF	6	
5030806031316	Puffins	ALUWALLILBPUFFIN	6	
5030806031323	Owls	ALUWALLILBOWLS	6	
5030806031330	Blue Tit	ALUWALLILBBLUETIT	6	
5030806031347	Chaffinch Bloom	ALUWALLILBCHAFBLOOM	6	
5030806031354	Blue Tit Bloom	ALUWALLILBBLUETITBLO	6	
5030806031361	Robin	ALUWALLILBROBIN	6	
5030806031378	Crane	ALUWALLILBCRANE	6	
5030806031385	Swallow	ALUWALLILBSWALLOW	6	
5030806031392	Great Tit	ALUWALLILBGREATTIT	6	
5030806031408	Red Wing	ALUWALLILBREDWING	6	
5030806031415	Bearded Reedling	ALUWALLILBBEARDREED	6	

READY READERS

Barcode	Name	SKU	Pack Size	Order Qty
5030806031538	Flattop Puffin 1.00	RGILBFLATPUFF1.0	1	
5030806031545	Flattop Puffin 1.50	RGILBFLATPUFF1.5	1	
5030806031552	Flattop Puffin 2.00	RGILBFLATPUFF2.0	1	
5030806031569	Flattop Puffin 2.50	RGILBFLATPUFF2.5	1	
5030806031576	Flattop Puffin 3.00	RGILBFLATPUFF3.0	1	
5030806031583	Flattop Puffin 3.50	RGILBFLATPUFF3.5	1	
5030806031590	Cats Eye OysterCatch 1.00	RGILBCATOYSCATCH1.0	1	
5030806031606	Cats Eye OysterCatch 1.50	RGILBCATOYSCATCH1.5	1	
5030806031613	Cats Eye OysterCatch 2.00	RGILBCATOYSCATCH 2.0	1	
5030806031620	Cats Eye OysterCatch 2.50	RGILBCATOYSCATCH2.5	1	
5030806031637	Cats Eye OysterCatch 3.00	RGILBCATOYSCATCH3.0	1	

Barcode	Name	SKU	Pack Size	Order Qty
5030806031644	Cats Eye OysterCatch 3.50	RGILBCATOYSCATCH3.5	1	
5030806031651	Retro RedWing 1.00	RGILBRETREDWIN1.0	1	
5030806031668	Retro RedWing 1.50	RGILBRETREDWIN1.5	1	
5030806031675	Retro RedWing 2.00	RGILBRETREDWIN2.0	1	
5030806031682	Retro RedWing 2.50	RGILBRETREDWIN2.5	1	
5030806031699	Retro RedWing 3.00	RGILBRETREDWIN3.0	1	
5030806031705	Retro RedWing 3.50	RGILBRETREDWIN3.5	1	
5030806031712	Retro Green Warbler 1.00	RGILBRETGREWAB1.0	1	
5030806031729	Retro Green Warbler 1.50	RGILBRETGREWAB1.5	1	
5030806031736	Retro Green Warbler 2.00	RGILBRETGREWAB2.0	1	
5030806031743	Retro Green Warbler 2.50	RGILBRETGREWAB2.5	1	
5030806031750	Retro Green Warbler 3.00	RGILBRETGREWAB3.0	1	
5030806031767	Retro Green Warbler 3.50	RGILBRETGREWAB3.5	1	
5030806031774	Round Tree Sparrow 1.00	RGILBROUTRESPAR1.0	1	
5030806031781	Round Tree Sparrow 1.50	RGILBROUTRESPAR1.5	1	
5030806031798	Round Tree Sparrow 2.00	RGILBROUTRESPAR2.0	1	
5030806031804	Round Tree Sparrow 2.50	RGILBROUTRESPAR2.5	1	
5030806031811	Round Tree Sparrow 3.00	RGILBROUTRESPAR3.0	1	
5030806031828	Round Tree Sparrow 3.50	RGILBROUTRESPAR3.5	1	
5030806031835	Wayfarer Chaffinch 1.00	RGILBWAYCHAF1.0	1	
5030806031842	Wayfarer Chaffinch 1.50	RGILBWAYCHAF1.5	1	
5030806031859	Wayfarer Chaffinch 2.00	RGILBWAYCHAF2.0	1	
5030806031866	Wayfarer Chaffinch 2.50	RGILBWAYCHAF2.5	1	
5030806031873	Wayfarer Chaffinch 3.00	RGILBWAYCHAF3.0	1	
5030806031880	Wayfarer Chaffinch 3.50	RGILBWAYCHAF3.5	1	
5030806031897	Yale BlueTit Fuchsia 1.00	RGILBYABLUTITFUCH1.0	1	
5030806031903	Yale BlueTit Fuchsia 1.50	RGILBYABLUTITFUCH1.5	1	
5030806031910	Yale BlueTit Fuchsia 2.00	RGILBYABLUTITFUCH2.0	1	
5030806031927	Yale BlueTit Fuchsia 2.50	RGILBYABLUTITFUCH2.5	1	
5030806031934	Yale BlueTit Fuchsia 3.00	RGILBYABLUTITFUCH3.0	1	
5030806031941	Yale BlueTit Fuchsia 3.50	RGILBYABLUTITFUCH3.5	1	
5030806031958	Chelsea Red Robin 1.00	RGILBCHELREDROB1.0	1	
5030806031965	Chelsea Red Robin 1.50	RGILBCHELREDROB1.5	1	
5030806031972	Chelsea Red Robin 2.00	RGILBCHELREDROB2.0	1	
5030806031989	Chelsea Red Robin 2.50	RGILBCHELREDROB2.5	1	
5030806031996	Chelsea Red Robin 3.00	RGILBCHELREDROB3.0	1	
5030806032009	Chelsea Red Robin 3.50	RGILBCHELREDROB3.5	1	



OPTICAID UK
Contemporary Eyewear

At Opticaid we collaborate with designers and brands to create unique quality eyewear and gifts for the retail trade. Our long established team pride themselves in offering quality customer service alongside great optical products. For any enquiries or to become an I like Birds Stockist please call our sales team on 0113 239 1400.
We are open Monday to Friday 9.00 am to 5.00 pm.

Opticaid UK Ltd
Telephone : 0113 239 1400
Email : sales@opticaid.net
www.opticaid.net



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