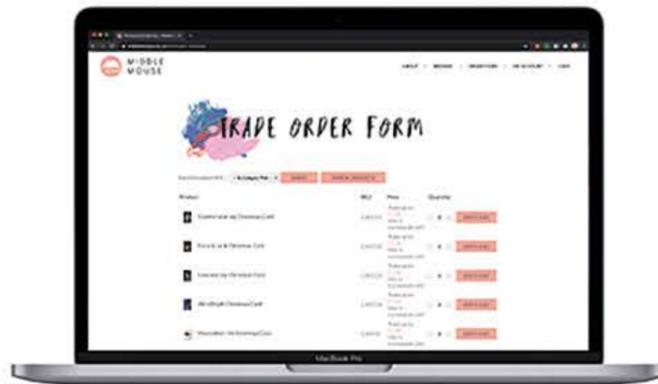
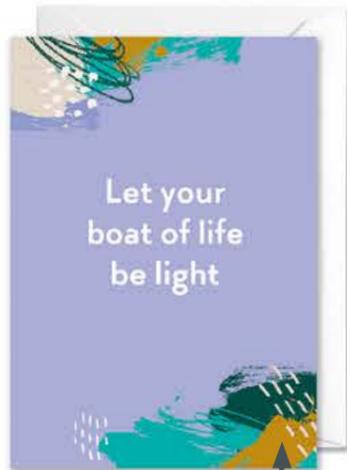




MIDDLE
MOUSE



TRADE
CATALOGUE
2021



NICE TO MEET YOU!

WELL, WHAT A YEAR 2020 WAS! WE ARE SO GRATEFUL TO BE HERE STILL, DOING SOMETHING THAT HELPS SPREAD A LITTLE JOY.

Greetings cards really came into their own last year, with millions of people sending their good wishes, thoughts and prayers, and virtual paper hugs through the post. We offered a 'hand-written card service' for people who couldn't get out and thoroughly enjoyed seeing so much positivity and love sent with our designs. We were also amazed to find some of our cards were oddly prescient - our 'Call off Christmas' card featuring the Sherriff of Nottingham really hit a chord with Covid-stricken festivities.

As second years in business go, it's been a bit of a bumpy ride, but we've managed to grow, with so many new independent retail friends stocking our products, and have worked on some brand new ranges, which we're excited to share with you! We're also offering new discounts for plastic-free cards and have some exciting new products coming soon, so visit middlemouse.co.uk for the latest news. Keep safe, and thanks for looking at our catalogue!

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ORDER ONLINE

Sign up for our wholesale account in just a few clicks and place all your orders online. You can make repeat orders in a few clicks, keep track of your previous deliveries and always see new products!

SIGN UP AT MIDDLEMOUSE.CO.UK



Stay in touch: @middlemousegroup

Bec x

BEST SELLER!

BEST SELLER!

SEE FULL RANGE ON OUR WEBSITE

POIROT CACFO5

AH, MON AMI

LADY VIOLA DOWNTON ABBEY CACF35

AT MY AGE, ONE MUST RATION ONE'S EXCITEMENT.

CHARACTERFUL

A fun range of cards inspired by characters from popular television and cinema

SHAUN OF THE DEAD CAC26

GO TO THE WINCHESTER, HAVE A NICE COLD PINT AND WAIT FOR ALL THIS TO BLOW OVER

THE GOONIES CAC20

SLOTH LOVE CHUNK

HISTORY, HERE I COME

BLACKADDER I CACFO1

OH GOD, WHAT NOW?

BLACKADDER II CACFO2

MY MOST ENTHUSIASTIC CONTRAFIBULARITIES

BLACKADDER III CACFO3

HELLO, DARLING

BLACKADDER IV CACFO4

NEW

BEST SELLERS!



I COULDN'T HELP BUT NOTICE...

JESSICA FLETCHER CACFO6



JUST ONE MORE THING

COLUMBO CACFO7



TREAT YO'SELF

PARKS & REC DONNA MEAGLE CACFO9



I AM A GODDESS! HEAR MY WOMANLY ROAR

PARKS & REC LESLIE KNOPE CACF10



I REGRET NOTHING

PARKS & REC RON SWANSON CACF11



CLEVER GIRL.

JURASSIC PARK VELOCIRAPTOR CACF12



WOULD YOU LIKE A JELLY BABY?

TOM BAKER DR WHO CACF48



THAT'S JUST, LIKE, YOUR OPINION, MAN.

THE BIG LEBOWSKI THE DUDE CACF17



I CARRIED A WATERMELON

BABY DIRTY DANCING CACF42



YOU REMIND ME OF SOMEONE...

JARETH LABYRINTH CACF23



I FEEL THE NEED

MAVERICK TOP GUN CACF24



STUPID BOY

CPN. MAINWARING DAD'S ARMY CACF33



I'M KIND OF A BIG DEAL

RON BURGUNDY ANCHORMAN CACF44



CAKA MIA

MORTICIA ADDAMS CACF43



MORNINGS ARE FOR COFFEE AND CONTEMPLATION

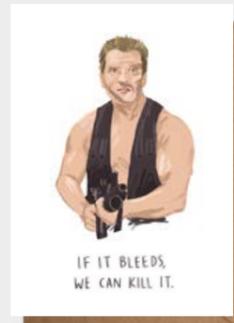
STRANGER THINGS HOPPER CACF34

Size: A6 (105 x 148mm) | Recycled card | Brown kraft envelope | Blank inside | Pack size: 6 | Trade price: £1.00 per card

— NEW + EXCITING! —



DEL BOY
CACF46



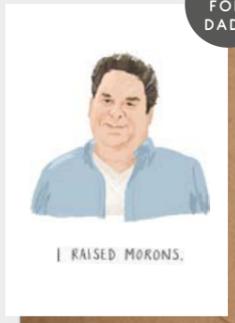
PREDATOR
CACF47



ELLE WOODS
LEGALLY BLONDE
CACF52



PROFESSOR JONES
INDIANA JONES
CACF53



MURRAY GOLDBERG
THE GOLDBERGS
CACF54

GREAT FOR DADS



MOIRA ROSE
SCHITT'S CREEK
CACF65

BEST SELLER!



DAVID ROSE
SCHITT'S CREEK
CACF66

BEST SELLER!

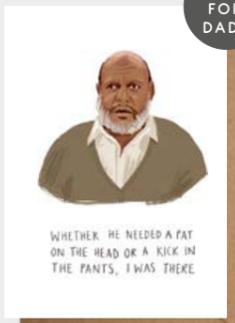


DOROTHY
WIZARD OF OZ
CACF64



BILLY BUTCHER
THE BOYS
CACF63

GREAT FOR DADS



UNCLE PHIL
(FRESH PRINCE
OF BEL AIR)
CACF55



OBIWAN KENOBI
CACF56



FERRIS BUELLER
CACF57



LORD FLASHHEART
[RIK MAYALL]
CACF58

BEST SELLER!



INDIANA JONES
CACF59

BEST SELLER!



DELORIS
[SISTER ACT]
CACF60

BEST SELLER!

— CHRISTMAS CHARACTERFUL —



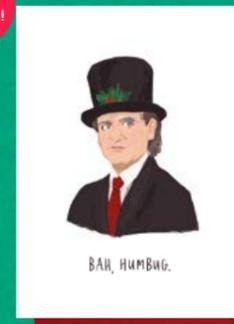
BEST SELLER!

ELF
CACF28



HOME ALONE
CACF29

BEST SELLER!



SCROOGED
CACF30



WHITE CHRISTMAS
CACF31



SHERIFF OF NOTT.
CACF40

BEST SELLER!



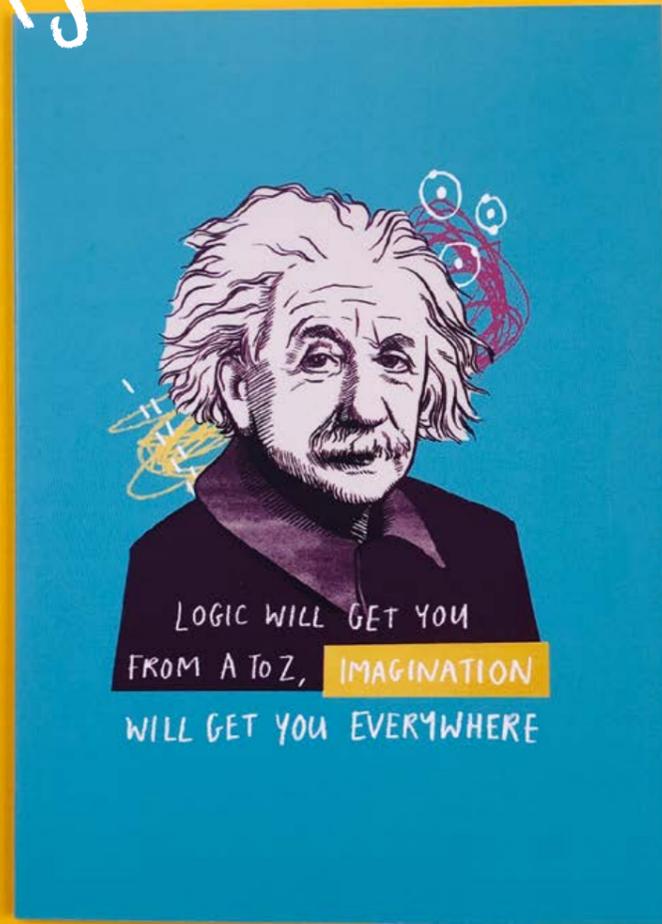
LOVE ACTUALLY
CACF61

— CHRISTMAS CHARACTERFUL CARDS ARE PRINTED ON RECYCLED CARD WITH A RED ENVELOPE —

Size: A6 (105 x 148mm) | Recycled card | Brown kraft envelope | Blank inside | Pack size: 6 | Trade price: £1.00 per card

TRAILBLAZERS

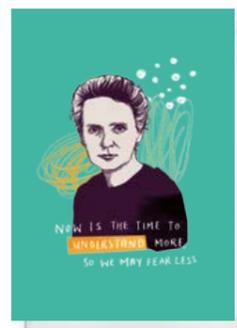
CELEBRATING
ICONS FROM AROUND
THE WORLD



ALBERT EINSTEIN
CATB15



EMMELINE PANKHURST
CATB01



MARIE CURIE
CATB02



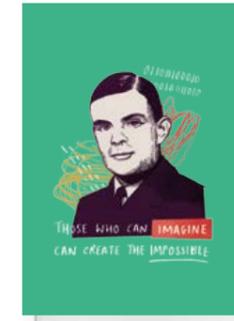
HEDY LAMARR
CATB03



JOSEPHINE BAKER
CATB04



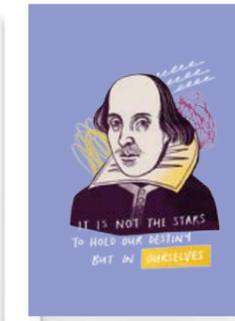
J.R.R. TOLKIEN
CATB10



ALAN TURING
CATB11



JOE ORTON
CATB12



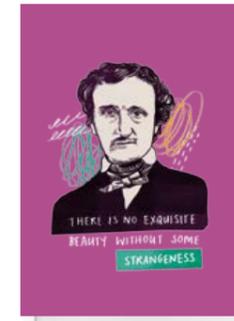
SHAKESPEARE
CATB13



M. LUTHER KING JR
CATB14



FRIDA KAHLO
CATB06



EDGAR ALLAN POE
CATB16



EMILY BRONTË
CATB17



ANNE BRONTË
CATB18



MAYA ANGELOU
CATB19



JANE AUSTEN
CATB05



CHARLOTTE BRONTË
CATB07



MARY SHELLEY
CATB08



BILLIE HOLIDAY
CATB09



FLORENCE NIGHTINGALE
CATB25



ADA LOVELACE
CATB20



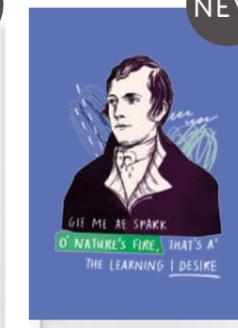
W. A. MOZART
CATB21



ELIZABETH GASKELL
CATB22



OSCAR WILDE
CATB23



ROBERT BURNS
CATB24

Size: A6 (105 x 148mm) | FSC Approved 300gsm card | White envelope | Blank inside | Pack size: 6 | Trade price: £1.00 per card

NEW for 2021

NEW

off the page.

A range of design-led cards featuring quotes from beloved literature favourites

QUOTE REFERENCE PRINTED ON REVERSE
FSC APPROVED CARD

Don't panic

THE HITCHHIKER'S GUIDE TO THE GALAXY
DOUGLAS ADAMS
CAOPO3

NEW

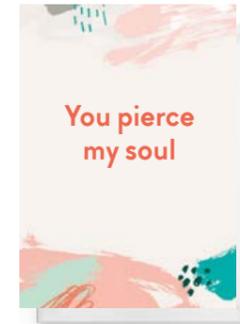
Here, I hope,
begins our
lasting joy

HENRY VI PART III
SHAKESPEARE
CAOPO1

NEW

I expect I shall
feel better
after tea

CARRY ON JEEVES
P.G. WODEHOUSE
CAOP13



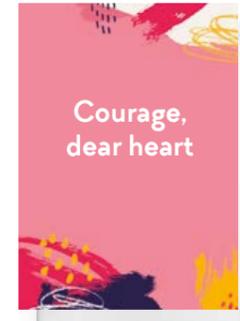
PERSUASION
JANE AUSTEN
CAOPO2



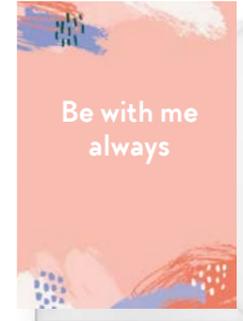
THE TEMPEST
SHAKESPEARE
CAOPO7



JANE EYRE
CHARLOTTE BRONTË
CAOPO4



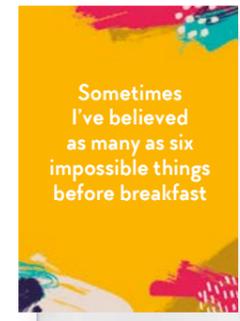
VOYAGE OF THE DAWNTREADER
C.S. LEWIS
CAOPO6



WUTHERING HEIGHTS
EMILY BRONTË
CAOP11



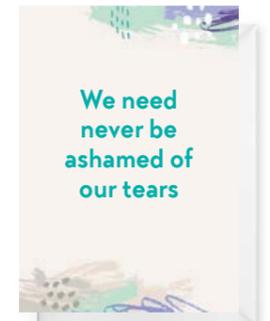
THE MERCHANT OF VENICE
SHAKESPEARE
CAOP12



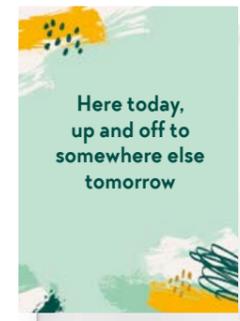
THROUGH THE LOOKING GLASS
LEWIS CARROLL
CAOP10



ROMEO & JULIET
SHAKESPEARE
CAOP15



GREAT EXPECTATIONS
CHARLES DICKENS
CAOP16



WIND IN THE WILLOWS
KENNETH GRAHAME
CAOPO5



THREE MEN IN A BOAT
JEROME K. JEROME
CAOPO9



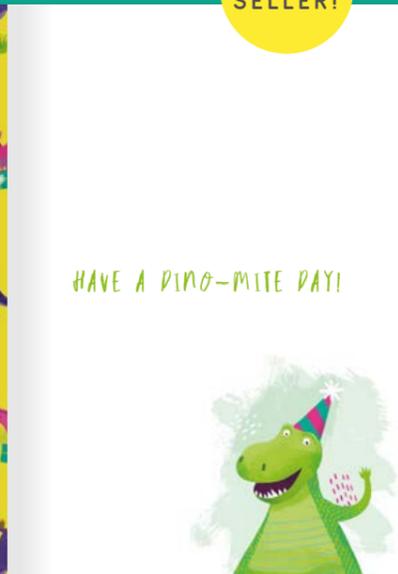
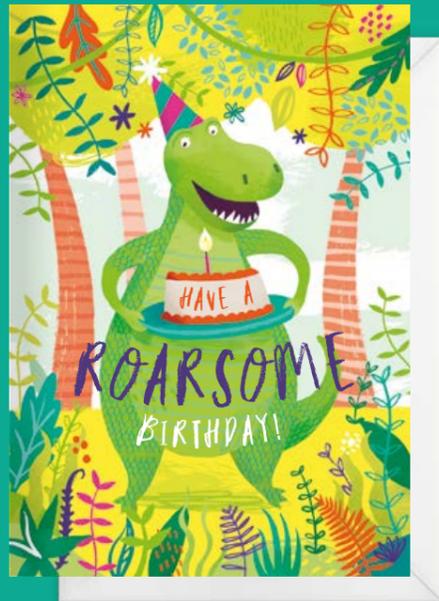
PRIDE & PREJUDICE
JANE AUSTEN
CAOP14

Size: 105 x 148mm | White envelope | Blank inside | Pack size: 6 | Trade price: £1.00 per card

ROARSOME CARDLET™



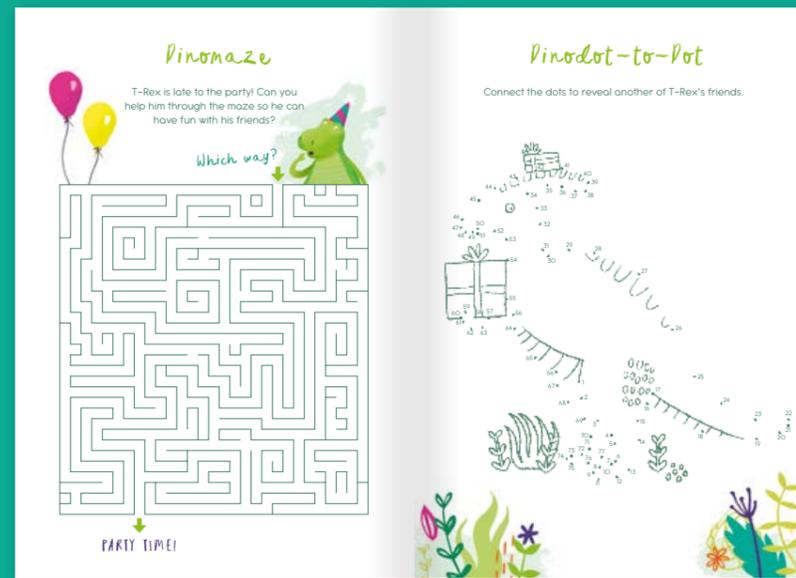
A bright and bold greetings cardlet for kids, with space for a message and activities, including word searches, dot-to-dots and colouring pages



SPACE TO WRITE A MESSAGE



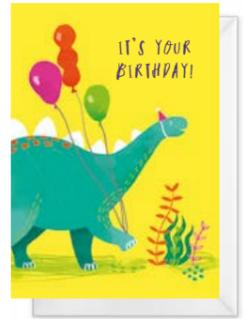
BONUS PAGES OF FUN INSIDE



DINO CARDS



PTERODACTYL
CBDNO3



STEGOSAURUS
CBDNO1



TRICERATOPS
CBDNO2



PARASAUROLOPHUS
CBDNO4



NEW BABY CARD
CBDNO5



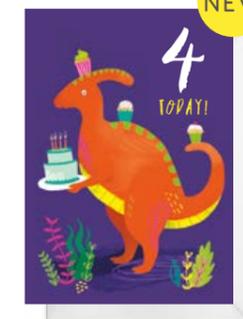
1ST BIRTHDAY
CBDNO6



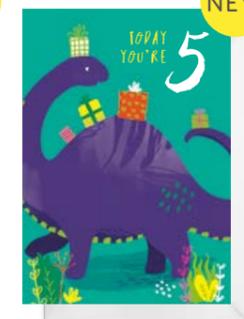
2ND BIRTHDAY
CBDNO7



3RD BIRTHDAY
CBDNO8



4TH BIRTHDAY
CBDNO9



5TH BIRTHDAY
CBDN10



6TH BIRTHDAY
CBDN11

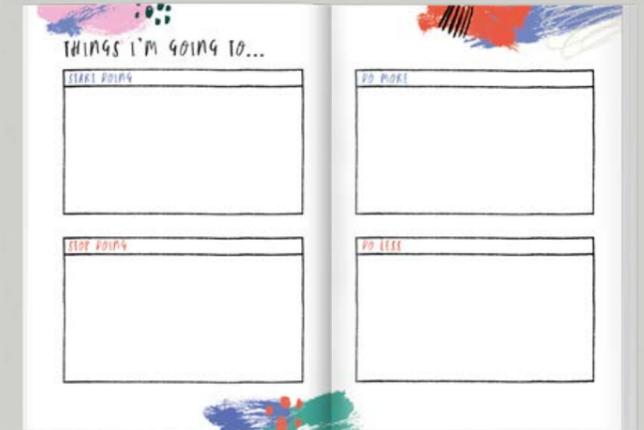
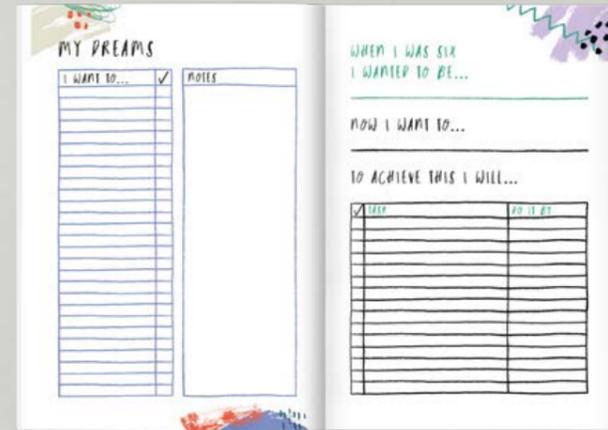
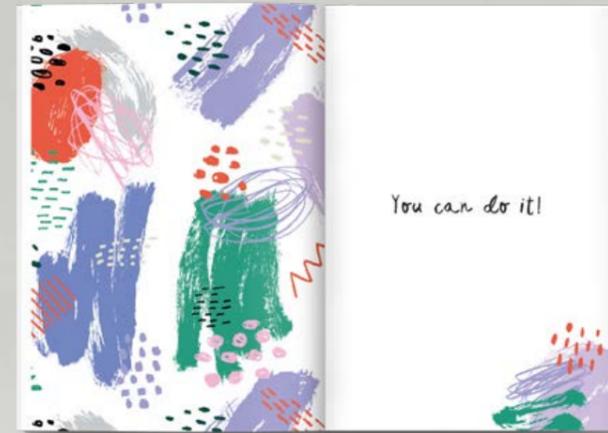
DINO CARDLET CLO17 | A5 (148 x 210mm) | 12 page greetings card with dinosaur-themed activities inside. FSC Approved uncoated card & paper | White envelope | Pack size: 6 | Trade price: £2.00 per cardlet

Size: 5x7in | Premium Uncoated card | White envelope | Blank inside
Pack size: 6 | Trade price: £1.10 per card

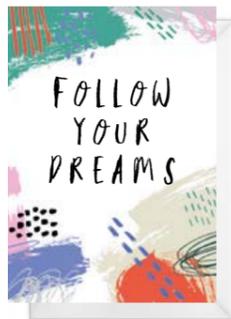
BEST YEAR CARDPLETS™

A series of Cardlets™ to celebrate your best year, with space for your message, bucket list, dreams planner and map of the world

BEST
SELLER!



THIS IS YOUR YEAR
CLO10



FOLLOW YOUR DREAMS
CLO11



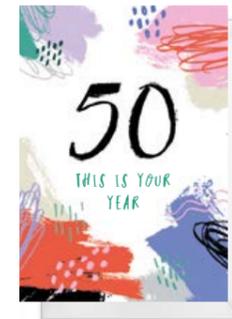
TWENTY ONE
CLO12



THIRTY
CLO13



FORTY
CLO14



FIFTY
CLO15



SIXTY
CLO16

Size: A5 (148 X 210 mm) | Some contents in all Cardlets | White envelope | FSC approved | Pack size: 6 | Trade price: £2 per cardlet

MIDNIGHT GARDEN

Our bestselling range of bold, design-led cards inspired by nature at night – now with ten new cards!



CBMGO1



CBMGO2



CBMGO4



CBMGO5



OWL CARD
CBMGO6



FOX CARD
CBMGO7



FLORAL PATTERN
CBMGO8



CAT IN BUSH CARD
CBMGO9



CAT ON WALL CARD
CBMGO3



CSMG11



CSMGO8



CSMGO9



CSMG10



CSMG12



CSMG13



CSMG14



NEW



NEW



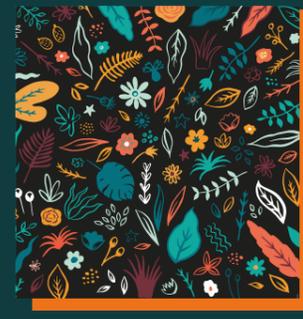
BEST SELLER!



HAPPY BIRTHDAY
CSMGO6



MUM BIRTHDAY
CSMGO7



PATTERN CARD
CSMGO1



CAT CARD
CSMGO2



BADGER CARD
CSMGO3



OWL CARD
CSMGO4



FOX CARD
CSMGO5

Size: A6 (105 x 148 mm) | Blank inside | orange envelope | Pack size: 6 | Trade price: £1 per card

Square [CSMG]: 150 x 150 mm | Blank inside | orange envelope | Pack size: 6 | Trade price: £1.10 per card

MIDNIGHT CHRISTMAS



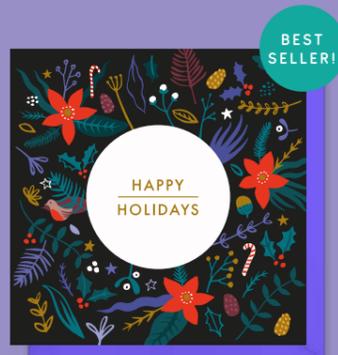
CSCG01



CSCG02



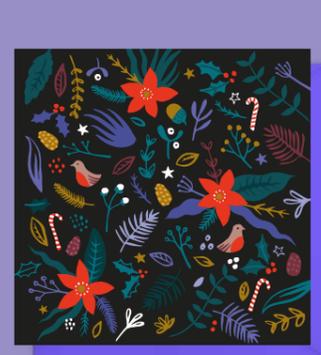
CSCG03



CSCG04



CSCG05



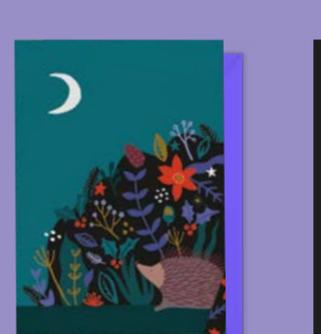
CSCG06



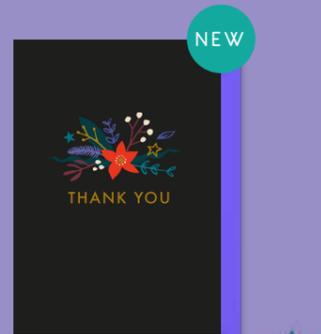
CSCG04



CSCG05



CBCG01



CBCG01



CBCG02

Square [CSCG]: 150 x 150 mm | Blank inside | purple envelope | Pack size: 6 | Trade price: £1.10 per card

A6 [CBCG]: 105 x 148 mm | Blank inside | purple envelope | Pack size: 6 | Trade price: £1.00 per card



TIME TO GROW CARDLET™

A GREETINGS CARD FOR ANYONE LOOKING TO TAKE LIFE EASY
CONTAINS EXPERT GARDENING ADVICE FROM BBC GARDENER'S
QUESTION TIME PANELIST, PAUL PEACOCK



CLO09

Size: A5 (148 x 210) mm | 12 pages with space for message
White envelope | FSC approved
Pack size: 6 | Trade price: £2 per cardlet

20 | middlemouse.co.uk

FLORIBUNDA CARDS



HERE FOR YOU
CAFBO5



THANK YOU
CAFBO1



LOVE YOU MUM
CAFBO2



OH HAPPY DAY
CAFBO3



SO PROUD
CAFBO6



YOU'RE ALL I NEED
CAFBO7



YOU GOT THIS
CAFBO4



HELLO PETAL
CAFBO8

Size: A6 (105 x 148 mm) | Blank inside | Green envelope | Pack size: 6 | Trade price: £1 per card



PEN-BLWYDD HAPUS
WAFBO7

NOW AVAILABLE
IN WELSH!

DIOLCH
CARU TI MAM
O DIWRNOD HAPUS
YN MEDDWL AMDANOCH
YMA I CHI
MOR FALCH
PEN-BLWYDD HAPUS
BRYDIA WELLA

WAFBO1
WAFBO2
WAFBO3
WAFBO4
WAFBO5
WAFBO6
WAFBO7
WAFBO8

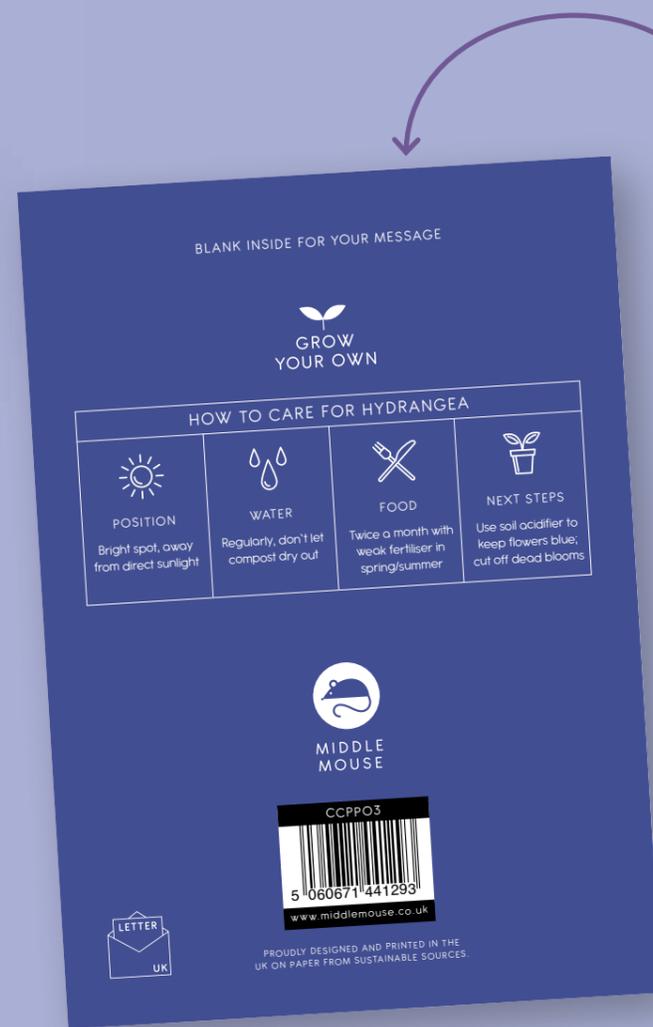
NEW

middlemouse.co.uk | 21



GROW YOUR OWN

BEAUTIFUL POT PLANT GREETINGS CARDS WITH EXPERT GROWING ADVICE ON THE BACK



MORE THAN A CARD

GROWING TIPS INFOGRAPHIC PRINTED ON THE BACK

A collaboration by father and daughter, this range of cards features illustrations by Rebecca and expert growing advice by BBC Gardener's Question Time panellist, Paul Peacock printed on the back. They are the perfect accompaniment to a pot plant gift.



POSITION



WATER



NEXT STEPS



PHALAENOPSIS
CCPPO4



CYCLAMEN
CCPPO5



POT ROSE
CCPPO6



ANTHURIUM
CCPPO8



HYACINTH
CCPPO9



POINSETTIA
CCPPI0



KALANCHOE
CCPPO7



HYDRANGEA
CCPPO3



GERBERA
CCPPO1



PEACE LILY
CCPPO2

Size: 5 x 7in | Blank inside | Infographic how to grow on reverse | Light green envelope | Pack size: 6 | Trade price: £1.10

ILLUSTRATED GARDEN



CBIG10



CBIGO2

BEST SELLER!

NEW!

IMPRACTICAL CATS



NEW

CBCA01



NEW

CBCA02



NEW

CBCA03



NEW

CBCA04



NEW

CBCA06



POTS ON SHELVES
CBIGO5



PICKING FLOWERS
CBIGO1



POTTY ABOUT YOU
CBIGO7



POT PLANTS
CBIGO3



WISHING YOU PEACE
CBIGO8



WATERING SHELVES
CBIGO4



BLOOMING LOVELY
CBIGO9



BOOKS AND PLANTS
CBIGO6



MY CUP OF TEA
CBIG11



HAPPY NEW HOME
CBIG12



NEW

CBCA07



NEW

CBCA08

CCA05



NEW

Size: 5 x 7 in | Blank inside | White envelope | Pack size: 6 | Trade price: £1.10 per card

Size: A6 (105 x 148 mm) | Blank inside | White envelope
Pack size: 6 | Trade price: £1.00 per card



CHRISTMAS MARKET CARDLET™



CARDLETSTM

GREETINGS CARDS WITH BONUS CONTENT.
EACH ONE HAS SPACE FOR YOUR MESSAGE
PLUS RECIPES, TRAVEL PLANNERS, AND
MUCH MORE...



**BEST
SELLER!**

CLOO4
Size: A5 (148 X 210mm)
White envelope
12 pages with space for message
Pack size: 6
Trade price: £2.00 per cardlet

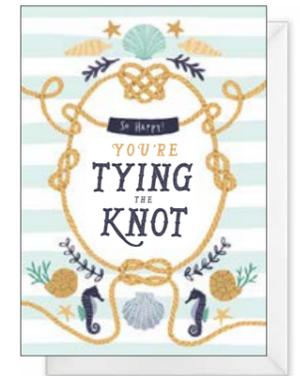
SEND A CHRISTMAS MARKET
EXPERIENCE THROUGH THE
POST WITH THIS BESTSELLING
CARDLET, PACKED WITH RECIPES!



AFTERNOON TEA
Contains information on
how to make your own
afternoon tea.
CLOO3



BLOOMING LOVELY
Contains spring recipes.
CLOO2



TYING THE KNOT
Contains a wedding planner.
CLOO7



ADVENTURE AWAITS
Contains a travel planner.
CLOO5



NEW BABY
Contains a baby record.
CLOO8

Size: A5 (148 X 210mm) | White envelope | 12 pages with space for message
Pack size: 6 | Trade price: £2.00 per cardlet

Riverbank & BEYOND

A BEAUTIFUL NEW COLLECTION
INSPIRED BY AN AFTERNOON
BY THE RIVERBANK...

Ratty's Picnic Cardlet

Contains recipes to make your
own perfect picnic by the river

CLOO1
Size: A5 (148 X 210mm) | White envelope | 12 pages with space for message
Pack size: 6 | Trade price: £2.00 per cardlet



MORE DESIGNS COMING SOON...



CBRBO3



CBRBO2



CBRBO5



CBRBO6

Size: 5x7in | Blank inside | White envelope | Pack size: 6 | Trade price: £1.10 per card

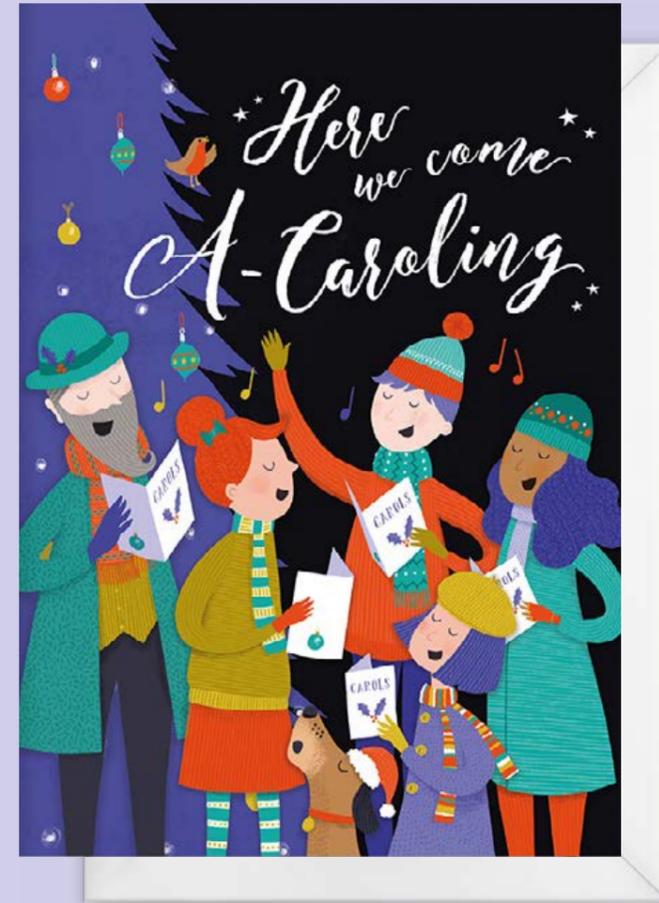
CHRISTMAS CAROL CARDLET™

12 PAGE GREETINGS CARD WITH CHRISTMAS
CAROLS LYRICS INSIDE

BONUS
CONTENT
INSIDE



Size: A5 (148 X 210mm)
White envelope
12 pages with space for
message
Pack size: 6
Trade price: £2.00 per
cardlet



CLOO6



CACCO2



CACCO3



CACCO1



CACCO4

Size: A6 (105 X 148 mm) | Blank inside | white envelope | Pack size: 6 | Trade price: £1.00 per card

MY PATCH



COTTAGE GARDEN
CBMP1



ROSE GARDEN
CBMP2



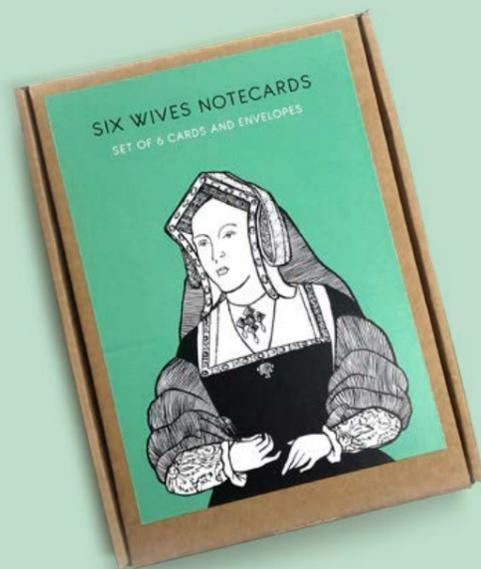
WILDFLOWER GARDEN
CBMP3

Size: 5x7in | Blank inside | Dove grey envelope | Pack size: 6 | Trade price: £1.10

ART PRINTS



SIX WIVES



SET OF SIX NOTECARDS
£4.15 per box



CATHERINE OF ARAGON
CASW1



ANNE BOLEYN
CASW2



JANE SEYMOUR
CASW3



ANNE OF CLEVES
CASW4

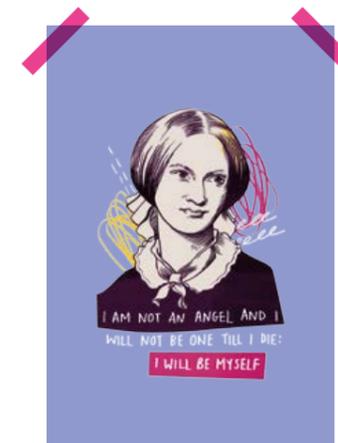


CATHERINE HOWARD
CASW5



CATHERINE PARR
CASW6

Size: A6 (105 X 148mm) | Silk FSC approved | White envelope | Blank inside | Pack size: 6 | Trade price: £1.00 per card



MY PATCH AND TRAILBLAZER

Size: 210 x 297mm (A4 portrait)
Pack size: 4
Trade price: £4.00 per print

MIDNIGHT GARDEN

Size: 210 x 210mm
Pack size: 4
Trade price: £3.50 per print

CHARACTERFUL

Size: 148 x 210mm
Pack size: 4
Trade price: £2.50 per print

TO ORDER: Use the same code as the corresponding greetings card but add P to the end.

MAKING AN ORDER

All orders are on a firm sale basis. You can make an order by:

- Calling Bec on +44 (0)7855 959176
- Emailing sales@middlemouse.co.uk

All prices shown in this brochure are trade only. Please quote the item number you wish to order (shown below each product image), description and quantity.

All cards are sold in units of 6 per design.

A4 prints are sold in units of 4 per design.

There is no minimum order.

PAYMENT

All first orders are made on a pro forma basis, after which we will open a 30 day credit account, subject to approved references for customers within the UK.

We accept payment by BACS or cheque.

Overseas orders are all pro-forma, unless agreed otherwise.

30 day credit terms are strictly enforced, with outstanding debts resulting in interest accrued at the rate of 8% over the Bank of England base rate. We are unable to ship further orders until outstanding debts have been settled.

The title of goods will pass to the customer only when full payment has been made.

DELIVERY

Delivery times vary due to seasonal peaks. Our lead times are currently 7-10 days, but if your items are in stock we aim to despatch your order within 48 hours. During busy periods we will inform you if there will be any delays to your order. Shipping times are currently 3-5 days from despatch.

Carriage is paid for orders over £120 in the UK. For orders below £150, carriage is £9.50.

For European Union and International shipping, please contact us for more information.

All goods must be examined upon receipt and any damage/missing items must be declared within 5 working days.

RETURNS

We do not accept cancellations or returns prior to giving consent as costs may have already incurred in our production schedule.

Returns on stock products are at the discretion of Middle Mouse Group Ltd and only if items are in perfect (re-sellable) condition. We will issue a Return Merchandise Authorisation (RMA) which must be included with the return. Refunds will not be issued without receipt of a valid RMA notification.



MIDDLE
MOUSE

Proud to be a member of the



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